Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	Weel	ks In-Fl 2/8					eave blan 3/15 3/2		4/5	4/4	2 Comments
1 Television	CTI Zhong Tian- Satellite	Asian: Chinese	Mandarin	National	National	X	X	X	X	X		X	<u>эго</u> х	X X	Z <u>3/23</u> X	-4/3	4/1.	Comments
2 Television	ETTV- Satellite	Asian: Chinese	Mandarin	National	National	x	х	x	х	х	x	х	х	х х	х	х		
3 Television	IAVC-Satellite	Asian: Chinese	Mandarin	National	National	x	Х	х	х	x	х	х	х	х х	×	х		
4 Television 5 Television	Phoenix TV- Satellite JSTV (Christian Broadcasting Co.)	Asian: Chinese Asian: Korean	Mandarin Korean	National National	National National	X X	x	X Y	X	X Y	X Y	X Y	X	X X	X X	×		
6 Television	MBC America	Asian: Korean	Korean	National	National	x	x	x	x	x	x	x	x	x x	x	x		
7 Television	SBS International	Asian: Korean	Korean	National	National	x	х	х	х	x		х	х	х х	×	х		
8 Television 9 Television	TAN TV TV Korea / Arirang TV	Asian: Korean Asian: Korean	Korean Korean	National National	National National	x	X	X	X	x		X	X	х х	X	X		
9 Television	Hon Viet - Direct TV (sister company with Little	Asian: Korean	Korean	National	National	х	х	х	х	х	х	х	х	х х	х	х		
10 Television	Saigon Radio)	Asian: Vietnamese	Vietnamese	National	National	х	х	x	х	x	x	х	х	x x	x	х		
11 Television	SBTN - Direct TV	Asian: Vietnamese	Vietnamese	National	National	x	х	х	х	x	х	х	х	x x	x	х		
12 Television 13 Television	TV Japan Sky Link TV- Satellite	Asian: Japanese Asian: Chinese	Japanese Mandarin	National National	National National	x	X	X	X	x	X	X	X	X X	X	x		
14 Television	TVB-Satellite	Asian: Chinese	Cantonese	National	National	×	×	×	×	×	×	×	×	x x	×	×		
15 Television	VHN (Viet Hai Ngoai) - Direct TV	Asian: Vietnamese	Vietnamese	National	National	x	х	x	х	x	x	х	х	х х	x	х		
16 Television	ABS-CBN International, Inc.	Asian: Filipino	Taglish	National	National	x	х	х	х	x	х	х	х	x x	x	х		
17 Television 18 Television	Aja Tak /Headlines Today AVS TV	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National	National National	X	X	x	X	x	X	X	X	X X	X X	×		
19 Television	B4U TV	Asian: Asian Indian		National	National	X	X	X	x	×	X	x	X	x x	X	X		
20 Television	EBC TV Broadcasting	Asian: Asian Indian	Hindi/ Hinglish/ English	National	National	x	х	х	х	x	x	х	х	х х	×	х		
21 Television	Africa Channel	Black: African American		National	National	x	Х	х	х	x		х	х	х х	×	х	х	
22 Television 23 Television	BET Central City Productions	Black: African American Black: African American		National National	National National	х	x	X X	x	X X		x x	X X	х х	х	х	х	
24 Television	Gospel Music Channel	Black: African American		National	National	x	x	x	x	×		x	x	x x	×	х	х	
25 Television	Related Media Inc.	Black: African American		National	National	x	х											
26 Television	TVOne	Black: African American		National	National	X	X	X	X	x	х	X	X	X X	X	X	х	00115 - 1000 11 - 111 - 12 - 13 - 13 - 13 - 13 - 13
27 Television 28 Television	CBS Super Bowl (CBS)	Diverse Mass Diverse Mass	English English	National National	National National	Х	Х	X	Х			Х	Х	х х	Х	Х		CSI Miami, NCIS, How I Met Your Mother, Price is Right,
29 Television	NCAA Men's Basketball/March Madness (CBS)	Diverse Mass	English	National	National			^		x	х	Х	Х	х х	х	Х		
30 Television	ABC	Diverse Mass	English	National	National	Х	Х	Х	Х			Х	Х	X X	X	Х		Dancing with the Stars, Funniest Home Videos, Good
31 Television 32 Television	NBC Golden Globes (NBC) Air Date is 1/17	Diverse Mass Diverse Mass	English English	National National	National National	X X	Х	Х	Х	Х	Х	Х	Х	х х	Х	Х		
33 Television	Winter Olympics (NBC)	Diverse Mass	English	National	National	^			х	Х	x							Inventory to air in NBC, USA, MSNBC, CNBC
34 Television	FOX Primetime	Diverse Mass	English	National	National	X	Х	Х	X			Х	Х	x x	X	Х		Bones
35 Television	NASCAR on FOX	Diverse Mass	English	National	National							Х		X X				Units to air in 3 races: Atlanta, Bristol, Martinsville
36 Television 37 Television	American Idol (FOX) TBS	Diverse Mass Diverse Mass	English English	National National	National National	X	х	x	х	x	Х	x	х	X X X	х	х	х	Run of Network programs
38 Television	TNT	Diverse Mass	English	National	National	x	x	X	x	x		x	x	x x	x	x	x	
39 Television	TRU-TV	Diverse Mass	English	National	National	X	Х	Х	Х	X		Х	Х	x x	X	Х	Х	Run of Network programs
40 Television	USA	Diverse Mass	English	National	National	Х	X	X	Х	X		X	X	X X	X	Х	X	Run of Network programs
41 Television 42 Television	SYFY VH1	Diverse Mass Diverse Mass	English English	National National	National National	X X	X	X	X	X		X	X	X X	X	X	X	Run of Network programs Run of Network programs
43 Television	TV Land	Diverse Mass	English	National	National	x	x	X	x	x		x	x	x x	X	x	x	Run of Network programs
44 Television	Spike	Diverse Mass	English	National	National	X	Х	Χ	Х	X		Х	Х	X X	X	Х	Х	Run of Network programs
45 Television	CMT	Diverse Mass	English	National	National	X	X	X	X	X		X	X	X X	X	Х	X	Run of Network programs
46 Television 47 Television	Logo MTV	Diverse Mass Diverse Mass	English English	National National	National National	X	X	X	X	X		X	X	X X	X	X	X	Run of Network programs Run of Network programs
48 Television	Nick at Nite	Diverse Mass	English	National	National	X	X	X	X	x		X	X	X X	X	X	X	Run of Network programs
49 Television	Nickelodeon	Diverse Mass	English	National	National	Х	Х	Х	Х	X		Х	Х	X X	X	Х	Х	Run of Network programs
50 Television	Comedy Central	Diverse Mass	English	National	National	X	X	X	X	X		X	X X	X X	X	X	X	Run of Network programs
51 Television 52 Television	Game Show Network	Diverse Mass Diverse Mass	English English	National National	National National	X X	x	X	X	X		X X	X	x x	X	X	X	Run of Network programs Run of Network programs
53 Television	Weather Channel	Diverse Mass	English	National	National	X	X	X	X	X		X	X	X X	X	X	X	Run of Network programs
54 Television	History Channel	Diverse Mass	English	National	National	Х	Х	Х	Х	X		Х	Х	X X	X	Х	Х	Run of Network programs
55 Television 56 Television	A&E FI	Diverse Mass Diverse Mass	English English	National National	National National	X	X	X	X	X		X X	X X	X X	X	X	X	Run of Network programs
57 Television	Food Network	Diverse Mass	English	National	National	x	x	X	x	X		x	x	x x		x	X	Run of Network programs Run of Network programs
58 Television	Fine Living	Diverse Mass	English	National	National	X	X	Х	X	X		X	X	X X		Х	Х	Run of Network programs
59 Television	FOX News	Diverse Mass	English	National	National	Х	Х	X					Х	X X				Run of Network programs
60 Television 61 Television	CNN Headline News	Diverse Mass Diverse Mass	English English	National National	National National	X X	X	X					X	X X				Run of Network programs Run of Network programs
62 Television	MSNBC	Diverse Mass	English	National	National	x	x	x					x	x x				Run of Network programs
63 Television	ESPN	Diverse Mass	English	National	National									X X		Х		Run of Network programs
64 Television	CNBC	Diverse Mass	English	National	National	Х	Χ	Χ					Х	X X	X			Run of Network programs
65 Digital 66 Digital	AmericaRU.com Arabamericannews.com	Emerging Emerging	Russian Arabic	National National	National National			x	x	x	X X	x	x x	x x	X X	x	X X	
67 Digital	Arabicnews.com	Emerging	Arabic	National	National			X	x	×	X	x	X	x x	X	X	×	
68 Digital	Arabisto.com	Emerging	Arabic	National	National			x	x	x	x	x	x	x x	×	x	x	
69 Digital	Arabmedia.com	Emerging	Arabic	National	National			х	х	x	х	х	х	x x	x	х	х	
70 Digital 71 Digital	Armenian.com Armeniandc.com	Emerging Emerging	Armenian Armenian	National National	National National			X	X	×	X	X	X	X X	×	X	X	
71 Digital 72 Digital	armenianweekly.com	Emerging	Armenian	National	National			x	x	x	x	x	x	x x	X	×	×	
73 Digital	artn.tv	Emerging	Armenian	National	National			x	х	x	х	х	x	x x	х	x	x	
74 Digital 75 Digital	Ashena.com	Emerging	Armenian Iranian	National National	National National			X	X	X	x	X	X	х х	X	x	X	
76 Digital	Asnena.com bazarynka.com	Emerging Emerging	Polish	National National	National			X X	x	x x	x x	X	X	x x	X	x	X X	
77 Digital	Beiruttimes.com	Emerging	Arabic	National	National			x	x	x	×	x	x	x x	x	x	×	
78 Digital	Berro.com	Emerging	Arabic	National	National			х	х	х		x	x	x x	х	х	х	
79 Digital 80 Digital	Bia2.com Chas I Podii	Emerging Emerging	Iranian Ukrainian	National National	National National			x	x	x		x x	X	x x	X X	x	X	
81 Digital	Dziennik.com	Emerging	Polish	National	National			x	x	x		x	x	x x	X	X	×	
		9 9		22														

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25		eks In-F <u>2/8</u>	Flight (n <u>2/15</u>	nark with 2/22			leave I 3/15	olank if 3/22	not) 3/29	4/5	4/12	Comments
82 Digital	ex-usa.com	Emerging	Polish	National	National	1/10	1/23	× ×	<u>2/6</u> X	<u>2/13</u> X	X X	<u>з/ і</u> х	3/6 X	3/13 X	X X	3123 X	4/3 X	4/12 X	Comments
83 Digital	Gooya.com	Emerging	Iranian	National	National			x	x	x	x	x	x	х	x	х	х	x	
84 Digital	hairenik.com	Emerging	Armenian	National	National			x	x	x	x	x	х	х	х	х	х	х	
85 Digital	hairenikradio.com	Emerging	Armenian	National	National			x	x	x	x	x	х	х	х	х	Х	х	
86 Digital 87 Digital	Holostyak.com infolinia.com	Emerging Emerging	Russian Polish	National National	National National			X	X X	X	X	X	X	X	X	x	X X	X	A.R. Media Group
88 Digital	Iranian.com	Emerging	Iranian	National	National			×	×	×	×	×	×	×	×	×	×	×	
89 Digital	Iraniha	Emerging	Iranian	National	National			x	x	x	x	x	x	x	x	x	x	x	
90 Digital	Kodoom	Emerging	Iranian	National	National			x	x	x	x	x	х	х	х	х	х	х	
91 Digital	Littlearmenia.com	Emerging	Armenian	National	National			x	x	x	x	x	х	х	х	х	Х	х	
92 Digital 93 Digital	Mirrorspectator.com moroccoboard.com	Emerging Emerging	Armenian Arabic	National National	National National			X	X X	Х	X	X	X	X	X	X	X	X	
94 Digital	News.goova.com	Emerging	Iranian	National	National			×	×	×	×	Ŷ	×	Ŷ	Ŷ	Y Y	Ŷ	X	
95 Digital	NewsRU.com	Emerging	Russian	National	National			x	x	x	x	x	x	x	x	x	x	x	
96 Digital	nourizadeh.com	Emerging	Iranian	National	National			x	x	x	x	x	х	х	х	х	х	х	
97 Digital	NRS.com	Emerging	Russian	National	National			х	х	х	x	x	х	х	х	х	х	х	
98 Digital	ny.pl	Emerging	Polish	National	National			х	x	x	x	x	х	х	х	х	Х	х	
99 Digital 100 Digital	Odnoklassniki.com Pajeczyna.pl	Emerging Emerging	Russian Polish	National National	National National			X	x	×	X X	X	x	X	X	X	X	X X	
100 Digital	Pavvand.com/news	Emerging	Iranian	National	National			×	×	×	×	×	×	×	×	×	×	X	
102 Digital	Persianesque.com	Emerging	Iranian	National	National			x	x	x	x	x	x	x	x	x	x	x	
103 Digital	Persianmirror.com	Emerging	Iranian	National	National			х	x	х	x	x	х	x	х	х	x	х	
104 Digital	poland.us	Emerging	Polish	National	National			x	x	x	x	x	х	х	х	х	Х	х	
105 Digital	polishplate.com	Emerging	Polish	National	National			х	х	х	х	х	х	x	х	Х	х	х	
106 Digital 107 Digital	polskiinternet.com Profilenews.com	Emerging Emerging	Polish Arabic	National National	National National			×	X	X	X	×	X	X	X	X	×	x	
108 Digital	Radio Javan.com	Emerging	Iranian	National	National			×	×	×	×	×	x	×	×	×	×	×	
109 Digital	RuList.com	Emerging	Russian	National	National			x	×	×	x	x	x	x	x	x	x	x	
110 Digital	RussianAmerica.com	Emerging	Russian	National	National			x	x	x	x	x	х	х	х	х	х	х	A.R. Media Group (RussianAmerica.com Web Portal)
111 Digital	RussianBoston.com	Emerging	Russian	National	National			х	х	х	x	x	х	х	х	х	х	х	A.R. Media Group
112 Digital	RussianChicago.com RussianCleveland.com	Emerging	Russian Russian	National National	National National			х	x	x	x	x	х	х	х	х	Х	х	A.R. Media Group A.R. Media Group
113 Digital 114 Digital	RussianCieveland.com RussianCourt.com	Emerging Emerging	Russian	National National	National National			×	X	X	×	×	X	X	X X	X X	X X	X X	A.R. Media Group A.R. Media Group
115 Digital	RussianDC.com	Emerging	Russian	National	National			×	x	×	×	×	x	×	×	x	x	×	A.N. Media Group
116 Digital	RussianFrisco.com	Emerging	Russian	National	National			x	x	x	x	x	x	х	x	х	х	x	A.R. Media Group
117 Digital	RussianLA.com	Emerging	Russian	National	National			х	x	x	x	x	х	x	х	х	x	х	A.R. Media Group
118 Digital	RussianMiami.com	Emerging	Russian	National	National			х	х	х	x	х	х	х	х	Х	х	х	A.R. Media Group
119 Digital 120 Digital	RussianMix.com RussianNY.com	Emerging Emerging	Russian Russian	National National	National National			X	x	X X	X X	X	x	X	X	X	X X	X X	
121 Digital	RussianWashingtonBaltimore.com	Emerging	Russian	National	National			×	X	×	×	×	X	×	×	x	×	×	
122 Digital	seusa.com	Emerging	Polish	National	National			×	x	x	x	x	x	x	x	x	x	×	
123 Digital	Sotwesoora.com	Emerging	Arabic	National	National			x	x	x	x	x	х	х	х	х	х	х	
124 Digital	Televisionwashington.com	Emerging	Iranian	National	National			х	х	х	x	x	х	х	х	х	х	х	
125 Digital	TicketsR.com	Emerging	Russian	National	National			х	x	x	x	x	х	х	х	х	Х	х	A.R. Media Group
126 Digital 127 Digital	Ukrainskislovo.net USArmeniatv.com	Emerging Emerging	Ukrainian Armenian	National National	National National			×	X X	X X	X X	×	X	X	X	X X	X X	X	
128 Digital	Wafin.com	Emerging	Arrabic	National	National			×	X	×	×	×	×	×	×	×	×	×	
129 Digital	Watan.com	Emerging	Arabic	National	National			x	x	x	x	x	x	х	x	х	х	x	
130 Digital	Yerevannights.com	Emerging	Armenian	National	National			х	x	x	x	x	х	x	х	х	x	х	
131 Magazine	Fact Magazine	Emerging	Russian	National	National			x	x	x	x	x	х	х	х	х	Х	х	
132 Newspaper 133 Newspaper	Al Ahram Al Watan	Emerging	Arabic Arabic	National National	National National	х	X	х	x x	х	х	x	x	x	X	X	X	X	
134 Newspaper	Argumenty i fakty	Emerging Emerging	Russian	National	National	х	х	x	×	x		×	x	×	x	X	x	x	
135 Newspaper	Hye Kiank Armenian	Emerging	Armenian	National	National	^		^		^	x	x	x	x	x	x	x	^	
136 Newspaper	Iran Times	Emerging	Iranian	National	National						x	x	х	x	х	х	x		
137 Newspaper	Novoye Russkoye Slovo	Emerging	Russian	National	National			x		x		x		х	х	х	х	х	
138 Newspaper	USA Armenian Life	Emerging	Armenian	National	National						x	x	х	х	х	х	Х		
139 Newspaper 140 Radio	V Novom Svete Hairinek Online Radio	Emerging Emerging	Russian Armenian	National National	National National	x	x	X	х	X X	x	x	х	x	X	x	X X	X X	Online Radio Station
141 Radio	RadioJavanOnline	Emerging	Iranian	National	National	^	^	^	^	^	^	x	x	x	x	x	x	x	Online Radio Station
142 Radio	Yerevan Nights Online Radio	Emerging	Armenian	National	National	x	х	x	x	x	x	x	х	x	x	х	x	х	Online Radio Station
143 Television	ART	Emerging	Arabic	National	National	х	х	x	x	x	х	x	х	х	х	х	х	х	Satellite TV via Dish Network
144 Television	LBC	Emerging	Arabic	National	National	х	х	x	x	x	х	x	х	х	х	х	Х	х	Satellite TV via Dish Network
145 Television 146 Television	NTV America PolVision	Emerging	Russian Polish	National National	National National	x	X	×	x	X	x	X	X	x	x	X	X	x	Satellite TV via Dish Network Satellite TV via Dish Network
146 Television	RTVi	Emerging Emerging	Russian	National	National	X	X	X	X	X	x	X	X	X Y	X	X	X	x	Satellite TV via Dish Network
148 Television	Univision	Hispanic	Spanish	National	National	x	x	x	x	x	x	x	x	x	x	x	x	x	Satellite 17 via Districtivors
149 Television	Telemundo	Hispanic	Spanish	National	National	X	Х	Х	Х	Х	Х	Х	Х	X	Х	Х	X	Х	
150 Television	Azteca	Hispanic	Spanish	National	National	X	Х	X	X	X	X	Х	Х	Х	Х	Х	Х	Х	
151 Television	ESPN Deportes	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	Х	X	X	Х	X	
152 Television 153 Television	Fox Sports en Español History Channel	Hispanic Hispanic	Spanish Spanish	National National	National National	X	X	X	X	X	X	X X	X	X	X	X	X	X	
153 Television	GOLTV	Hispanic	Spanish	National	National	x	x	X	X	X	x	X	x	x	x	X	x	x	
155 Television	CNN en Español	Hispanic	Spanish	National	National	X	Х	X	X	X	X	X	Х	Х	Х	Х	Х	Х	
156 Television	LATV	Hispanic	Spanish	National	National	X	X	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	Х	
157 Television	AIMTV	Hispanic	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
158 Television 159 Television	Vme CanalSur (Latin Am Ethnic TV)	Hispanic Hispanic	Spanish Spanish	National National	National National	X	X	X X	X	X	X X	X X	X X	X	X	X	X	X	
160 Television	SurMexico TV	Hispanic	Spanish	National	National	x	X	X	X	X	x	X	x	x	x	X	x	x	
161 Television	SurPeru TV	Hispanic	Spanish	National	National	x	x	X	X	X	x	X	X	X	X	X	X	X	
162 Television	TV Venezuela TV	Hispanic	Spanish	National	National	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	Х	
163 Television	Mexicanal	Hispanic	Spanish	National	National	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	

								Wee	ks In-F	light (m	ark with	X, if in	n flight,	leave l	blank if	not)		
Medium		Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12 Comments
164 Television 165 Television	Discovery Estrella TV(Liberman)	Hispanic Hispanic	Spanish Spanish	National National	National National	X	X	X	X	X	X	X	X	X	X	X	X	X X
166 Television		Hispanic	Spanish/English	National	National	X	X	X	X	X	X	x	x	x	X	X	X	X
167 Television			Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	x
168 Television	Dish Latino	Hispanic	Spanish	National	National	Х	Х	Х	Х	X	X	Х	Х	Х	Х	Х	Х	X
169 Television 170 Television		Hispanic Hispanic	Spanish/English Spanish	National National	National National	X	X	X	X	X	X	X	X	X	X	X	X	X X
170 Television 171 Television		Hispanic Hispanic	Spanish Spanish	National National	National	X	X	X	X	X	X	X	X	X	X	X	X	X X
172 Television			Spanish	National	National	x	X	X	X	x	x	X	X	X	x	X	X	x
173 Television	SiTv	Hispanic	English	National	National	X	Х	Х	Х	X	X	Х	X	Х	X	Х	Х	X
174 Television		Hispanic	English	National	National	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X
475 Televisies	Hispanic Information&Telecommunications	10	Caracial	National	Netional	~	v	v	х	v	v	v	v	v	~	v	v	X
175 Television 176 Television		Hispanic Asian: Asian Indian	Spanish Hindi/ Hinglish/ English		National National	X	X	X	×	X	X	X	X	X	X	X	X	*
177 Television			Hindi/ Hinglish/ English		National	×	×	×	×	×	×	×	×	×	×	×	×	
178 Television		Asian: Asian Indian	Hindi/ Hinglish/ English		National	x	х	х	x	x	x	х	x	х	x	x	x	
179 Television		Asian: Asian Indian	Hindi/ Hinglish/ English		National	х	х	х	х	х	х	х	х	х	x	х	х	
180 Television			Hindi/ Hinglish/ English		National	х	х	х	х	х	х	х	х	х	х	х	х	
181 Television 182 Television		Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English		National National	×	X	X	X	×	×	X	X	X	×	X	X	
183 Television	Star TV (Satellite Television Asian Region United)		Hindi/ Hinglish/ English		National	×	×	×	×	×	×	×	×	×	×	X	×	
184 Television	TV Asia (Indian and Bangladeshi program)	Asian: Asian Indian	Hindi/ Hinglish/ English	National	National	x	х	х	х	х	x	х	х	х	x	х	х	
185 Television		Asian: Asian Indian	Hindi/ Hinglish/ English		National	х	x	x	х	х	х	x	х	х	х	х	х	
186 Television		Asian: Cambodian	Khmer	National	National	х	х	х	х	х	х	х	х	х	х	х	х	
187 Television 188 Radio		Asian: Cambodian Al/AN	Khmer English	National National	National National	X	X	×	X	X	×	×	X	×	×	X	X	X
189 Radio				National	National	X	×	×	×	×	×	×	×	×	×	x	×	^
190 Radio		Black: African American		National	National	^	^	x	x	x	x	x	x	x	x	x	x	x
191 Radio	American Urban Radio	Black: African American	English	National	National			х	х	х	x	х	х	х	x	х	х	x
192 Radio		Black: African American		National	National			х	х	x	x	х	х	х	x	х	х	X
193 Radio		Black: African American		National	National			X	X	x	x	X	X	X	x	X	x	X
194 Radio 195 Radio		Black: African American Diverse Mass	English	National National	National National	х	х	X	X	X	X	X	X	X	X	X	X	X X Music Programs
196 Radio			English	National	National	X	X	X	X	x	X	X	X	X	x	X	X	X Rick Dees, Tom Kent, American Country Countdown,
197 Radio		Diverse Mass	English	National	National	Х	X	X	Х	X	Х	х	х	X	Х	Х	Х	X All Music Programs
198 Radio		Diverse Mass		National	National	X	Х	Χ	Х	X	X	Х	Х	Х	X	Х	Х	X Crook & Chase, Dawn Mcalister, Sports/Talk Programs
199 Radio 200 Radio			English English	National	National National	X	X	X	X	X	X	X	X	X	X	X	X	X Music, NCAA Basketball, NASCAR Truck/Nationwide,
200 Radio 201 Radio			English Spanish	National National	National	X	X	X	X	X	X	X	X	X	X	X	X	X NCAA Basketball, Music Programs X
202 Radio			Spanish	National	National	X	X	X	X	x	X	X	X	X	x	X	X	X
203 Radio		Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	x	X	X	X
204 Radio		Hispanic	Spanish	National	National	X	Х	Χ	Х	X	X	Х	Х	Х	X	Х	Х	X
205 Radio		Hispanic	Spanish	National	National	Х	X	Х	Х	X	X	Х	Х	Х	Х	Х	Х	X Buying program in 37 markets and getting balance of
206 Outdoor 207 Outdoor		Black: African American Black: African American		National National	National National			X X	x	x	X X	X X	X X	X X	X X	X X		
208 Outdoor		Black: African American		National	National			X Y	x	X X	x	X	X X	x	X X	X X		
209 Outdoor		Black: African American		National	National			x	x	x	x	x	x	x	x	x		
	VooDoo Vox Dial-In Messaging (Calling Card Voic		•															Purchased 11 markets and receiving balance of country
210 Outdoor		Hispanic	Spanish	National	National									Х	Х	Х	Х	X as added value
211 Newspaper 212 Newspaper		AI/AN AI/AN	English English	National National	National National	X		X		X X		X		X			X	X X
212 Newspaper	News From Indian Country	Al/All	Eligiisii	National	National	^		^		^		^		^			^	Due to the lack of audited circulation in Asian market,
	Christian Herald USA																	media coverage are self-claimed information provided by
213 Newspaper		Asian: Korean	Korean	National	National	x	х	х	х	х	x	х	х	х	x	х	х	media vendors
																		Due to the lack of audited circulation in Asian market,
04.4 No	Nikkei US Edition	A-i I		National	Netional													media coverage are self-claimed information provided by media vendors
214 Newspaper		Asian: Japanese	Japanese	National	National	х	×	×	х	x	х	×	×	х	х	х	х	Due to the lack of audited circulation in Asian market,
																		media coverage are self-claimed information provided by
215 Newspaper	Amritsar Times	Asian: Asian Indian	Punjabi/English	National	National		х		х		x		х		x		х	media vendors
																		Due to the lack of audited circulation in Asian market,
040.81	W 11071 N																	media coverage are self-claimed information provided by
216 Newspaper	World Sikh News	Asian: Asian Indian	English	National	National	х							х	х				media vendors Due to the lack of audited circulation in Asian market,
																		media coverage are self-claimed information provided by
217 Newspaper	Biz India	Asian: Asian Indian	Hindi/Hinglish	National	National					x				x			х	media vendors
																		Due to the lack of audited circulation in Asian market,
	Divya Bhaskar																	media coverage are self-claimed information provided by
218 Newspaper		Asian: Asian Indian	Gujarati/English	National	National	x		х		х				х	х		х	media vendors
	Garavi Gujarat																	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
219 Newspaper		Asian: Asian Indian	Hindi/Hinglish	National	National	x		х					х	х		х		media vendors
																		Due to the lack of audited circulation in Asian market,
																		media coverage are self-claimed information provided by
220 Newspaper	Tahaastu	Asian: Asian Indian	Hindi/Hinglish	National	National					х								media vendors
																		Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
221 Newspaper	India Abroad	Asian: Asian Indian	Hindi/Hinglish	National	National	x	×	x	×	×	×	×	×	×	x	x	x	media coverage are sell-claimed information provided by media vendors
zzowopapei		arr. / wart illulari			. vanoriai	^	^	^	^	^	^	^	^	^	^	^	^	Due to the lack of audited circulation in Asian market,
																		media coverage are self-claimed information provided by
222 Newspaper	India Post	Asian: Asian Indian	Hindi/Hinglish	National	National	х	х	х	х	х	х	х	х	х	х			media vendors

								Wee	ks In-F	liaht (m	nark with	X. if in	fliaht.	leave b	olank if	not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8								4/5	4/12 Comments Due to the lack of audited circulation in Asian market,
223 Newspaper	Indian Express	Asian: Asian Indian	Hindi/Hinglish	National	National	х	x	x	x	х	x	x	x	х	x	х	х	media coverage are self-claimed information provided by media vendors
																		Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
224 Newspaper	Indian Reporter and World News	Asian: Asian Indian	Hindi/Hinglish	National	National	х	х	х	х	х	x	х	x	х	х	х	х	media vendors Due to the lack of audited circulation in Asian market,
225 Newspaper	IndUS Business Journal, Inc.	Asian: Asian Indian	Hindi/Hinglish	National	National			х		х		х		х		х		media coverage are self-claimed information provided by media vendors
	Little India																	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
226 Newspaper		Asian: Asian Indian	Hindi/Hinglish	National	National			х	х	х	х	х	х	х	х	х	х	media vendors Due to the lack of audited circulation in Asian market,
227 Newspaper	Malayalam Pathram (Chacko Publications Inc)	Asian: Asian Indian	Hindi/Hinglish	National	National	×	x	х	х	x	×	х	x	х	х	х	х	media coverage are self-claimed information provided by media vendors
	News India Times		ū															Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
228 Newspaper		Asian: Asian Indian	Hindi/Hinglish	National	National	x	x	x	х	x	x	х	х	х	х	х	х	media vendors Due to the lack of audited circulation in Asian market,
229 Newspaper	Sandesh Gujarati Newspaper	Asian: Asian Indian	Gujarati/English	National	National	x		x		x		x		x		х		media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market,
230 Newspaper	Sher-e-Punjab	Asian: Asian Indian	Punjabi/English	National	National	x		x		x		x		×		х		media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market,
231 Newspaper	SiliconIndia	Asian: Asian Indian	Hindi/Hinglish	National	National			x	х	x	x	x	x	x	x	х	x	media coverage are self-claimed information provided by
232 Newspaper	Telugu Times	Asian: Asian Indian	Telugu/English	National	National			х	х	×	x	x	x	x	x	х	x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
233 Newspaper	Philippine News	Asian: Filipino	Taglish	National	National	x	x	x	х	x	x	x	x	x	x	x	х	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
234 Newspaper	Akhon Samoy	Asian: Bangladeshi	Bengali	National	National	х	x	x	х	х	x	x	x	x	x	х	x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
235 Newspaper	Bangle Patrika	Asian: Bangladeshi	Bengali	National	National	×	x	x	х	×	x	х	х	x	x	х	х	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
236 Newspaper	Weekly Bangalee	Asian: Bangladeshi	Bengali	National	National	x	x	x	х	x	x	x	x	x	x	x	x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
237 Newspaper	Weekly Bangladesh	Asian: Bangladeshi	Bengali	National	National	×	×	×		×	x	х	x	х	x	x	х	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
238 Newspaper	Weekly Thikana	Asian: Bangladeshi	Bengali	National	National	ν	 Y	ν	Y		··	ν	ν	··	х	х	x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
239 Newspaper	Weekly Bornomala	Asian: Bangladeshi	Bengali	National	National	x							×	×		x	x	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
	Pakistan Link (PL Publications LLC)	•	•			х	х	x	x		x	х			х			Due to the lack of audited circulation in Asian market,
240 Newspaper	Pakistan News	Asian: Pakistani	Urdu	National	National	x	х	х	х	×	x	х	х	х	х	х	х	media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market,
241 Newspaper	Pakistani Post	Asian: Pakistani	Urdu	National	National	х	х	х	х	х	х	х	х	х	х	х	х	media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market,
242 Newspaper	Urdu Times	Asian: Pakistani	Urdu	National	National	x	х	x	х	×	x	х	х	х	х	х	х	media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market,
243 Newspaper	Weekly Dunya International	Asian: Pakistani	Urdu	National	National	х	х	х	х	х	х	x	х	x	х	х	х	media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market,
244 Newspaper	Asian Pacific News	Asian: Pakistani	Urdu	National	National	х	х	x		х		х	X	х	x	x		media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market,
245 Newspaper		Asian: Laotian	Lao	National	National	х	х	х	х	x	x	x	х	x	х	х	х	media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market.
246 Newspaper	Asian Pacific News	Asian: Thai	Thai	National	National	x	x	x	х	x	x	x	х	х	x	х	х	media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market,
247 Newspaper	Khao Sod USA Newspaper	Asian: Thai	Thai	National	National	x	x	x	х	x	x	x	x	x	х	х	х	media coverage are self-claimed information provided by Due to the lack of audited circulation in Asian market,
248 Newspaper 249 Newspaper	Seereechai Newspaper Parade	Asian: Thai Diverse Mass	Thai English	National National	National National	x	x	x	х	x	x	х	x	x X	x X	x	х	media coverage are self-claimed information provided by
250 Newspaper	USA Weekend	Diverse Mass	English	National	National			X						X	x			Placed in 506 newspapers; see Sunday Supplement Placed in 660 newspapers; see Sunday Supplement
251 Newspaper	American Profile	Diverse Mass	English	National	National			Х						Х	Х	X		Placed in 1354 newspapers; see Sunday Supplement
252 Newspaper	Ethnic Print Media Group	Portuguese	Portuguese	National	National	Х	Х	X	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
253 Magazine	Native American Journal	AI/AN	English	National	National	X		X				X					X	
254 Magazine	Tribal College Journal	AI/AN AI/AN	English	National National	National	X		X				X					X	
255 Magazine 256 Magazine	Winds of Change Native Peoples	AI/AN	English English	National	National National	X		X				X X					X	
257 Magazine	Whispering Wind	Al/AN	English	National	National	x		X				X					X	
	, ,		•															Due to the lack of audited circulation in Asian market,
258 Magazine	Chinese Restaurant News	Asian: Chinese	Traditional Chinese	National	National							~	x	x	x	x	x	media coverage are self-claimed information provided by media vendors
250 Wagazine		Asian. Onnese	Traditional Crimese	National	reational			^	^	^	^	^	^	^	^	^	^	Due to the lack of audited circulation in Asian market,
259 Magazine	How2USA Magazine	Asian: Chinese	Traditional Chinese	National	National			x	х	×	x	x	x	x	x	х	х	media coverage are self-claimed information provided by media vendors
																		Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
260 Magazine	Taiwan Panorama	Asian: Chinese	Traditional Chinese	National	National			х	х	х	x	х	х	х	х	х	х	media vendors Due to the lack of audited circulation in Asian market,
	Korean Journal			N.C.														media coverage are self-claimed information provided by
261 Magazine		Asian: Korean	Korean	National	National			х	х	х	x	х	х	х	х	х	х	media vendors Due to the lack of audited circulation in Asian market,
262 Magazine	KoreaAM Journal	Asian: Korean	Korean	National	National	x	x	x	x	x	x	x	x	x	x	х	х	media coverage are self-claimed information provided by media vendors

								Wee	ks In-F	liaht (m	ark with	X. if in	n fliaht.	leave b	olank if	not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22						4/5	4/12 Comments
	Golf Guide USA																	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
263 Magazine	Golf Guide USA	Asian: Korean	Korean	National	National			Y	x	x	x	x	x	x	x	х	x	media coverage are seir-claimed information provided by media vendors
200 Magazino		roun. Horour	rtoroun	rational	radional			^	^	^	^	^	^		^	^	^	Due to the lack of audited circulation in Asian market,
																		media coverage are self-claimed information provided by
264 Magazine	Audrey Magazine	Asian: Korean	Korean	National	National	х	Х	х	х	х	х	х	х	х	х	Х	х	media vendors Due to the lack of audited circulation in Asian market,
																		media coverage are self-claimed information provided by
265 Magazine	VietBeauty	Asian: Vietnamese	Vietnamese	National	National							х	х	х	х			media vendors
																		Due to the lack of audited circulation in Asian market,
266 Magazine	Filipinas Magazine	Asian: Filipino	Taglish	National	National			~			x	x	x	x	x	х	×	media coverage are self-claimed information provided by media vendors
200 Magazine	i iipiilas wagazirie	Asian. I IIIpino	ragiisir	reational	redional			^	^	^	^	^	^	^	^	^	^	Due to the lack of audited circulation in Asian market,
																		media coverage are self-claimed information provided by
267 Magazine	Filipino Style	Asian: Filipino	Taglish	National	National			х	х	х	x	х	х	х	х	х	х	media vendors
	US Front Line News																	Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
268 Magazine	OO I TOTA EITHE NEWS	Asian: Japanese	Japanese	National	National	х		х		х		х		х			х	media vendors
•																		Due to the lack of audited circulation in Asian market,
000 M	TV Japan TV Guide	A-i I		National	National													media coverage are self-claimed information provided by media vendors
269 Magazine		Asian: Japanese	Japanese	National	ivational			х				х				х		Due to the lack of audited circulation in Asian market,
																		media coverage are self-claimed information provided by
270 Magazine	Stardust Magazine	Asian: Asian Indian	Hindi/Hinglish	National	National			х	х	х	x	х	х	х	х	х	х	media vendors
																		Due to the lack of audited circulation in Asian market, media coverage are self-claimed information provided by
271 Magazine	Pakistan News Magazine	Asian: Pakistani	Urdu	National	National	x	x	x		x		x	x	х	x	x		media coverage are sell-claimed information provided by media vendors
																		Due to the lack of audited circulation in Asian market,
																		media coverage are self-claimed information provided by
272 Magazine 273 Magazine	The Generation Next Magazine	Asian: Pakistani	English	National National	National National	X X	X	X X	X	x	X	X	X	x	X	X	х	media vendors
274 Magazine	American Legacy Africa Watch	Black: African American Black: African	English	National	National	х	х	X X	X	X	X	x	X X	X X	X X	X X		
275 Magazine	Black Enterprise	Black: African American		National	National			x	x	x	x	^	^	^	^	^	х	x
276 Magazine	Everybody's	Black: Caribbean	English	National	National			x	х	x	x	х	x	x	x	x		
277 Magazine	Caribbean Business Journal	Black: Caribbean	English	National	National							х	x	x	x	x	х	x
278 Magazine	Complex	Black: African American		National National	National National			X	X	x	X	х	х	х	х	х		
279 Magazine 280 Magazine	The Green Magazine Gospel Today	Black: African American Black: African American		National	National			х	х	х	х	v	x	х	x	x	x	x
281 Magazine	Ebony	Black: African American		National	National			х	х	×	x	x	x	x	x	x	^	^
282 Magazine	Essence	Black: African American		National	National			х	х	x	x	х	х	x	х	х		
283 Magazine	Heart & Soul	Black: African American		National	National			х	х	x	x	х	х	х	х	х		
284 Magazine	JamRock		English	National	National							х	х	х	х	Х	х	x
285 Magazine 286 Magazine	Jet Precious Times	Black: African American Black: African American		National National	National National	x	×	x	×	x	X X	X X	x	x	×	х		
287 Magazine	Sister 2 Sister	Black: African American		National	National	^	^	X	x	X	X	x	X	x	x	x		
288 Magazine	Upscale	Black: African American		National	National			x	х	x	x	х	х	x	x	x		
289 Magazine	Uptown	Black: African American		National	National			х	х	x	x	х	х	x	х	х		
290 Magazine	Vibe People	Black: African American Diverse Mass		National National	National National	х	Х						x	х	х	х	х	X
291 Magazine 292 Magazine	Rolling Stone	Diverse Mass	English English	National	National								^	^	x	^	х	
293 Magazine	Time	Diverse Mass	English	National	National									х	X	Х	^.	
294 Magazine	National Enquirer	Diverse Mass	English	National	National									X	Х	X		
295 Magazine	Sports Illustrated	Diverse Mass	English	National	National									Х	Х	Х		
296 Magazine	Parents Oprah Magazine	Diverse Mass Diverse Mass	English	National National	National National									X	X	X	X	
297 Magazine 298 Magazine	Opran Magazine Better Homes & Gardens	Diverse Mass Diverse Mass	English English	National	National									X	X	X	X	
299 Magazine	Alma	Hispanic	Spanish	National	National	х	Х	Х	Х	х	Х	Х	Х	x	X	X	x	X
300 Magazine	Constru-guia	Hispanic	Spanish	National	National	X	X	X	Х	X	X	Х	X	X	X	X	Х	X
301 Magazine	Cosmopolitan	Hispanic	Spanish	National	National	X	X	X	Х	X	X	Х	Х	Х	X	X	Х	X
302 Magazine 303 Magazine	ESPN Deportes FAMA	Hispanic Hispanic	Spanish Spanish	National National	National National	X	X	X	X	X	X	X	X	X	X	X	X	X X
304 Magazine	Futbol Mundial USA	Hispanic	Spanish	National	National	X	x	X	x	X	x	x	x	X	X	X	x	X
305 Magazine	Hispanic Business	Hispanic	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X
306 Magazine	Hispanic Magazine	Hispanic	English	National	National	X	Х	Х	Х	X	Х	Х	Х	X	Х	X	Х	X
307 Magazine	Latina	Hispanic	Spanish/English	National	National	X	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	Х	X
308 Magazine	Latina Style	Hispanic Hispanic	English	National National	National National	X	X	X	X	X	X	X	X	X	X	X	X	X X
309 Magazine 310 Magazine	Latino Future	Hispanic	English English	National	National	X	x	X	x	X	x	x	x	X	X	X	x	X
311 Magazine	Latino Leaders	Hispanic	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X
312 Magazine	Mira Magazine	Hispanic	Spanish	National	National	X	X	X	Х	X	Х	Χ	X	X	X	X	Х	X
313 Magazine	People en Español	Hispanic	Spanish	National	National	Х	X	X	Х	X	X	Х	Х	Х	Х	X	Х	X
314 Magazine 315 Magazine	Poder Siemore Muieres	Hispanic Hispanic	Spanish Spanish	National National	National National	X	X	X	X	X	X X	X	X	X	X	X	X	X X
316 Magazine	Ser Padres	Hispanic	Spanish	National	National	X	x	X	X	X	X	X	x	x	x	X	x	X
317 Magazine	Transporte Latino	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	x
318 Magazine	TV y Novelas	Hispanic	Spanish	National	National	X	X	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X
319 Magazine	Urban Latino	Hispanic	Spanish	National	National	X	X	X	X	X	X	Х	X	X	X	X	X	X
320 Magazine 321 Magazine	Vanidades Vista	Hispanic Hispanic	Spanish Spanish/English	National National	National National	X	X	X	X	X	X	X	X	X	X	X	X	X X
321 Magazine 322 Digital	GAP West	AI/AN	English	National	National	X	x	X	x	X	x	x	x	X	x	X	X	X
323 Digital	Pow wows.com	AI/AN	English	National	National	X	X	X	Х	X	X	Х	Х	X	X	X	Х	X
324 Digital	AIR	AI/AN	English	National	National	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X

88 a di	Vanda Nama	Acudiana	1	Manhat	C1-1-	4/40	4/05				ark with					4/5	4145	C
Medium 325 Digital	Vendor Name KTUU.com	Audience Al/AN	Language English	Market National	State National	1/18 X	1/25 X	<u>2/1</u> X	<u>2/8</u> X	<u>2/15</u> X				15 3/2 X X	2 <u>3/29</u> X	<u>4/5</u> X	4/12 X	Comments
326 Digital	Native Voice One	AI/AN	English	National	National	X	X	Х	Х	Х	X	X	X	x x	X	Х	Х	
327 Digital	ICT	AI/AN	English	National	National	X	Х	Х	Х	Х				x x	X	Х	Х	
328 Digital 329 Digital	Navajo Hopi Observer.com Navajo Times	AI/AN AI/AN	English English	National National	National National	X	X	X	X	X				x x x x	X	X	X	
330 Digital	Indianz.com	Al/AN	English	National	National	x	x	x	x	X				x x	x	x	x	
331 Digital	News From Indian Country.com	AI/AN	English	National	National	X	X	Х	Х	Х				x x	X	Х	Х	
332 Digital	Nguoiviet.com	Asian: Vietnamese	Vietnamese	National	National	x	х	х	х	x	х	х	х	x x	x	х	х	
333 Digital	Vietbao.com	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	National	National	X X	X	X	X	X	x	x	X	х х	x	X	X	
334 Digital 335 Digital	Vietnamdaily.com Viendongdaily.com	Asian: Vietnamese	Vietnamese	National National	National National	×	x	X Y	x	×	X Y	X Y	X Y	х х v v	X X	X	X	
336 Digital	VNITV.com (Internet TV)	Asian: Vietnamese	Vietnamese	National	National	x	х	x	х	x	x	x	x	х х	x	х	x	
337 Digital	Vietshowbiz.com	Asian: Vietnamese	Vietnamese	National	National	x	х	х	х	x	х	x	х	х х	x	х	х	
338 Digital	Inquirer.net	Asian: Filipino	Taglish	National	National	х	Х	х	Х	х	х	х	х	x x	х	х	х	
339 Digital 340 Digital	asianjournal.com Google Filipino	Asian: Filipino Asian: Filipino	Taglish Taglish	National National	National National	x	X	X	X	X	X	X	X	x x	x	X	X	
341 Digital	vivinavi.com	Asian: Japanese	Japanese	National	National	x	x	X	x	x	x	x	X	, , х х	x	X	x	
342 Digital	bridgeusa.com	Asian: Japanese	Japanese	National	National	x	х	x	х	x	x	x	x	х х	x	х	x	
343 Digital	usfl.com	Asian: Japanese	Japanese	National	National	x	х	х	х	x	х	х	х	x x	x	х	х	
344 Digital 345 Digital	fujisan.com MetropagesJapan.com	Asian: Japanese Asian: Japanese	Japanese Japanese	National National	National National	x	X	X	x	x	x	x	X	х х	X	X	X	
346 Digital	rafu.com	Asian: Japanese Asian: Japanese	Japanese Japanese	National	National	X Y	X Y	X Y	X	×	X Y	X Y	X Y	х х v v	×	X	×	
347 Digital	Amedori.net	Asian: Japanese	Japanese	National	National	x	x	x	x	x	x	x	x	x x	x	x	x	
348 Digital	TVJapan.net	Asian: Japanese	Japanese	National	National	x	х	х	х	х	x	x	х	x x	x	х	х	
349 Digital	South Asian in USA network	Asian: Asian Indian	Hindi/ Hinglish/ English		National	х	Х	х	Х	х	х	х	х	x x	х	х	х	
350 Digital 351 Digital	Bigflix.com Indian Era	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English		National National	X	X	X	X	X	X	X	X	x x	X	X	X	
352 Digital	Timesofindia.com	Asian: Asian Indian	Hindi/ Hinglish/ English		National	X Y	Y Y	Y Y	Y Y	Ŷ	Y Y	X Y	v v	х х У У	· ·	×	×	
353 Digital	Indo Link/ PlanetBollywood.com	Asian: Asian Indian	Hindi/ Hinglish/ English		National	x	x	x	x	x	x	x	x	x x	x	x	x	
354 Digital	Komli Inc	Asian: Asian Indian	Hindi/ Hinglish/ English	National	National	x	х	х	х	x	х	x	х	x x	x	х	х	
355 Digital	economictimes.com	Asian: Asian Indian	Hindi/ Hinglish/ English	National	National	х	Х	х	Х	х	х	х	х	x x	х	х	х	
356 Digital 357 Digital	Rediff.com Saavn.com	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English	National National	National National	X	X	X	X	X	X	x	X	x x	X	х	X	
358 Digital	Sulekha.com	Asian: Asian Indian	Hindi/ Hinglish/ English		National	×	×	X	×	×	×	×	x x	х х х х	×	×	X	
359 Digital	TVU Networks	Asian: Asian Indian	Hindi/ Hinglish/ English		National	x	х	x	х	x	x	x	x	х х	x	х	x	
360 Digital	desiclub.com	Asian: Asian Indian	Hindi/ Hinglish/ English		National	x	х	х	х	x	х	x	х	х х	x	х	х	
361 Digital	Bollywoodhungama	Asian: Asian Indian	Hindi/ Hinglish/ English		National	х	Х	Х	Х	х	х	х	х	x x	х	х	х	
362 Digital 363 Digital	Lokvani Website Timesofindia.com	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English		National National	X X	x	X Y	x	×	X Y	X Y	X Y	х х v v	X	X	x	
364 Digital	economictimes.com	Asian: Asian Indian	Hindi/ Hinglish/ English		National	x	x	x	x	x	x	x	X	х х	x	x	x	
365 Digital	AOL/BlackVoices	Black	English	National	National			x	х	x	x	x	x	х х	x	х	x	
366 Digital	BET	Black	English	National	National			х	Х	x	x	х	х	x x	x	х	х	
367 Digital 368 Digital	Complex Essence	Black Black	English English	National National	National National			X	x	x	X	x	X	х х	X	X	x	
369 Digital	Glam Network	Black	English	National	National			X Y	x	×	X Y	X Y	X Y	х х v v	×	X	X	
370 Digital	Google	Black	English	National	National			x	х	x	x	x	x	х х	x	х	x	
371 Digital	Gorilla Nation	Black	English	National	National			х	х	x	х	x	х	x x	x	х	х	
372 Digital	HBCU Connect InteractiveOne	Black Black	English	National National	National National			X	X	X	X	x	x	х х	x	X	X	
373 Digital 374 Digital	Millenial	Black	English English	National	National			X	X	X	X	X Y	X Y	х х v v	×	X	X	
375 Digital	TheRoot	Black	English	National	National			x	x	x	x	x	x	x x	x	x	x	
376 Digital	South Florida Caribbean News	Black: Caribbean	English	National	National			х	х	x	x	x	х	x x	x	х	х	
377 Digital	Jamaicans.com	Black: Caribbean	English	National	National			х	Х	x	x	х	х	x x	x	х	х	
378 Digital 379 Digital	Carib Life Central Google	Black: Caribbean Diverse Mass	English English	National National	National National	x	x	X X	X	X X	X X	X X	X X	х х х х	X X	X X	X	
380 Digital	Bing	Diverse Mass	English	National	National	X	x	X	x	X				x x	x	X	X	
381 Digital	Yahoo!	Diverse Mass	English	National	National	X	Х	X	Х	X				x x	X	Х	X	
382 Digital	AOL	Diverse Mass	English	National	National	X	Х	Х	Х	Х				x x	X	Х	Х	
383 Digital	MSN NBC Observation and	Diverse Mass	English	National	National	Х	Х	X	X	X	X	Х	Х	х х	Х	Х	Х	
384 Digital 385 Digital	NBC Olympics.com CBSSports.com - March Madness	Diverse Mass Diverse Mass	English English	National National	National National			X	X	X		Х	x	x x	х	х	х	
386 Digital	Hulu	Diverse Mass	English	National	National	X	Х	X	X	X				x x	X	X	X	
387 Digital	YouTube	Diverse Mass	English	National	National			Х	Х	X				x x	X	X	Х	
388 Digital	Facebook	Diverse Mass	English	National	National			Х	Х	Х				x x	Х	Х	Х	
389 Digital	CNN.com	Diverse Mass	English	National	National	X	X	X	X	X				X X X X	X	X	X	
390 Digital 391 Digital	Weatherbug.com Oprah.com	Diverse Mass Diverse Mass	English English	National National	National National	X	x	X	x	X				x x		X	X	
oo i Digital	opian.com	Divoloc mass	Liigiion	rational	reaconar	^	^	^		^	^		^		^	^		Potential of 130 sites; see Ad Network Site List tab in file
392 Digital	YuMe Ad Network	Diverse Mass	English	National	National	X	Х	Х	Х	X	X	Х	Х	x x	X	Х	Х	for potential site list
																		Potential of 228 sites; see Ad Network Site List tab in file
393 Digital	Vibrant Media Ad Network	Diverse Mass	English	National	National	Х	Х	Х	Х	Х	Х	Х	Х	х х	Х	Х	Х	for potential site list
394 Digital	Google Ad Network	Diverse Mass	English	National	National	X	х	Х	х	Х	х	Х	x	x x	Х	х	х	Potential of 71 sites; see Ad Network Site List tab in file for potential site list
-	-		-					^	^	^								Potential of 4740 sites; see Ad Network Site List tab in
395 Digital	Collective Media Ad Network	Diverse Mass	English	National	National	Х	Х	Х	Х	Х	Х	Х	X	х х	Х	Х	Х	file for potential site list
206 D:-#-I	Tribal Eugian Ad Nature	Divorco M	English	National	Notic!	v	х	х	х	х	Х	v	~	x x	v	v	v	Potential of 212 sites; see Ad Network Site List tab in file
396 Digital 397 Digital	Tribal Fusion Ad Network	Diverse Mass Hispanic	English Spanish	National National	National National	X	X	X	X	X				x x X X	X X	X	X	for potential site list
398 Digital	Hispanic PR Wire	Hispanic	Spanish	National	National	x	x	x	x	X				x x	x	x	x	
399 Digital	US Media Consultanting	Hispanic	Spanish	National	National									x x	X	X	Х	
400 Digital	Google (Display and Search)	Hispanic	Spanish/English	National	National	X	X	X	X	X				X X	X	Х	X	
401 Digital	Terra	Hispanic	Spanish	National	National	Х	Х	Х	Х	Х	Х	Х	Х	х х	Х	Х	Х	

	W						4/05			light (m								****	•
Medium 402 Digital	Vendor Name Univision	Audience Hispanic	Language Spanish	Market National	State National	1/18 X	1/25 X	<u>2/1</u> X	<u>2/8</u> X	<u>2/15</u> X	<u>2/22</u> X	3/1 X	3/8 X	3/15 X	3/22 X	3/29 X	<u>4/5</u> X	4/12 X	Comments
403 Digital	Telemundo	Hispanic	Spanish	National	National	^	^	^	^	x	x	x	x	x	x	x	x	x	
404 Digital	Batanga	Hispanic	Spanish	National	National					X	X	Х	X	Х	X	X	Х	X	
405 Digital	Millenial Media	Hispanic	Spanish/English	National	National							Х	Х	Х	X	X	Х	Х	
406 Digital	Moco Space	Hispanic	Spanish/English	National	National									Х	X	X	X	X	
407 Digital	Hispanic Business	Hispanic	English	National	National	Х	Х	Х	Х	X	X	Х	Х	Х	Х	X	Х	X	
408 Digital	Hispanic Market Weekly	Hispanic	English	National	National	X	Х	Х	Х	X	X	Х	X	Х	X	X	X	Х	
409 Digital	HispanicAd.com Hola Networks	Hispanic	English	National National	National National	Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	X	X	
410 Digital 411 Digital	his	Hispanic Portuguese	Spanish Portuguese	National National	National National	×	х	x	х	х	х	х	x	X	X	X	X	X	
412 Digital	CCYP.com	Asian: Chinese	Traditional Chinese	National	National	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	x	Ŷ	×	×	Ŷ	×	x	Ŷ	
413 Digital	Dwnews.com	Asian: Chinese	Simplified Chinese	National	National	x	x	x	x	x	x	x	x	x	x	x	x	x	
414 Digital	Backchina.com	Asian: Chinese	Simplified Chinese	National	National	x	x	x	x	x	x	x	х	х	x	x	x	x	
415 Digital	KSCITV.com	Asian: Chinese	Traditional Chinese	National	National	x	x	x	х	х	х	x	х	х	х	x	x	x	
416 Digital	Sina.com	Asian: Chinese	Traditional Chinese	National	National	x	x	x	x	x	x	x	х	х	x	x	x	x	
417 Digital	Wenxuecity.com	Asian: Chinese	Simplified Chinese	National	National	x	x	х	х	х	x	х	х	Х	x	х	х	x	
418 Digital	Worldjournal.com	Asian: Chinese	Traditional Chinese	National	National	х	х	х	х	х	х	х	x	х	х	х	х	х	
419 Digital	WCETV.com	Asian: Chinese	Traditional Chinese	National National	National National	x	X	x	x	x	X	x	X	Х	X	x	x	x	
420 Digital 421 Digital	Yes 411USA.com Google Chinese	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	National National	National	X X	X	X	X	X	X	X	X	X	X	X	X	X X	
421 Digital	Yahoo Chinese	Asian: Chinese	Traditional Chinese	National	National	×	Ŷ	×	×	×	×	×	Y Y	Y Y	Ŷ	×	×	×	
423 Digital	eglobalcommunity.com	Asian: Chinese	Traditional Chinese	National	National	×	×	×	×	×	×	×	×	×	×	×	×	×	
424 Digital	Naver.com	Asian: Korean	Korean	National	National	x	x	x	x	x	x	x	x	x	x	x	x	x	
425 Digital	MissyUSA.com	Asian: Korean	Korean	National	National	x	x	x	x	x	x	x	х	х	x	x	x	x	
426 Digital	Radiokorea.com	Asian: Korean	Korean	National	National	x	x	x	x	x	x	x	х	х	x	x	x	x	
427 Digital	Koreadaily.com	Asian: Korean	Korean	National	National	x	x	x	х	х	х	х	х	х	х	х	x	х	
428 Digital	Koreatimes.com	Asian: Korean	Korean	National	National	х	х	х	х	х	х	х	х	х	х	х	х	х	
429 Digital	Google.com	Asian: Korean	Korean	National	National	x	x	х	х	х	х	х	x	х	х	х	х	х	
430 Digital	Yahoo.co.kr Ktownlove.com	Asian: Korean	Korean Korean	National National	National National	X X	х	х	х	х	х	х	х	х	х	х	х	х	
431 Digital 432 Digital	Christianherald.com	Asian: Korean Asian: Korean	Korean	National	National	×	X	X	X	x	X	X	X	X	X	X	X	X	
433 Digital	Chdaily.com (Christianitydaily.com)	Asian: Korean	Korean	National	National	×	×	×	×	×	Ŷ	Ŷ	Y Y	Y Y	Ŷ	×	×	×	
434 Digital	Philakorea.com	Asian: Korean	Korean	National	National	×	×	x	×	×	×	×	×	×	×	×	x	×	
435 Digital	Bostonkorea.com	Asian: Korean	Korean	National	National	x	x	x	x	x	x	x	x	x	x	x	x	x	
436 Digital	Sandiegoradiokorea.com	Asian: Korean	Korean	National	National	x	x	x	x	х	x	x	x	x	х	x	x	x	
437 Digital	Ukopia.com	Asian: Korean	Korean	National	National	x	x	x	x	x	x	x	х	х	x	x	x	x	
438 Outdoor	Little Rock	Diverse Mass	English	Little Rock-Pine Bluff	AK									X	X	X	Х		(Blu Line Media) Interior Bus Cards
439 Newspaper	Artic Sounder	AI/AN	English	Alaska	AK	X		Х		X		Х		X			X	X	
440 Newspaper	Bristol Bay Times	AI/AN	English	Alaska	AK	X		X		X		X		X			X	X	
441 Newspaper 442 Newspaper	The Cordova Dutch Harbor Fisherman	AI/AN AI/AN	English	Alaska Alaska	AK AK	X		X		X		X		X			X	X	
443 Newspaper	Tundra Drums	AI/AN	English English	Alaska	AK	x		X		X		X		x			x	X	
444 Newspaper	Seward Phoenix Log	AI/AN	English	Alaska	AK	x		x		x		X		X			x	x	
445 Newspaper	Sun Star	Al/AN	English	Alaska	AK	X		X		x		X		X			X	X	
446 Newspaper	Delta Wind	AI/AN	English	Alaska	AK	Х		Х		Х		Х		X			Х	X	
447 Newspaper	Homer News	AI/AN	English	Alaska	AK	X		X		Х		Х		Х			X	X	
448 Newspaper	Anchorage Press	AI/AN	English	Alaska	AK	X		X		X		Х		X			X	X	
449 Newspaper	Nome Nugget	AI/AN	English	Alaska	AK	Х		Х		Х		Х		Х			Х	Х	
450 Newspaper	Alaska Star	AI/AN	English	Alaska	AK	X		Х		X		X		X			X	Х	
451 Newspaper	Wasilla Frontiersman	AI/AN	English	Alaska	AK	X		X		X		X		X			X	X	
452 Newspaper 453 Television	Anchorage Daily News KIMO	AI/AN AI/AN	English English	Alaska Alaska	AK AK	X	х	X	Х	X	Х	X	х	X	х	Х	X	X	
454 Television	KTUU	AI/AN	English	Alaska	AK	x	x	x	x	X	X	x	x	x	x	X	x	X	
455 Radio	KCAM	AI/AN	English	Alaska	AK	X	x	x	x	X	x	x	x	X	x	X	x	X	
456 Radio	KCDV	AI/AN	English	Alaska	AK	X	X	X	X	X	X	X	X	Х	X	X	X	X	
457 Radio	KSTK	AI/AN	English	Alaska	AK	Х	X	Х	Х	Х	X	Х	Х	Х	X	X	Х	Х	
458 Radio	KVAK	AI/AN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	X	X	
459 Radio	KCAW	AI/AN	English	Alaska	AK	X	Х	X	Х	X	Х	Х	Х	Х	Х	X	Х	Х	
460 Radio	KTKU	AI/AN	English	Alaska	AK	X	X	Х	Х	X	X	X	X	X	X	X	X	X	
461 Radio 462 Radio	KBFX KGOT	AI/AN AI/AN	English	Alaska Alaska	AK AK	X	X	X	X	X	X	X	X	X	X	X	X	X	
			English									X							
463 Radio 464 Radio	KENI KTOO	AI/AN AI/AN	English English	Alaska Alaska	AK AK	X	X	X	X	X	X	X	X	X	X	X	X	X	
465 Radio	KFSK	Al/AN	English	Alaska	AK	x	X	X	X	X	X	X	x	X	X	x	X	X	
466 Radio	KRBD	AI/AN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	X	X	
467 Outdoor	All Over Media	Al/AN	English	Alaska	AK	x	X	X	X	X	X	X	x	x	X	x	X	X	
468 Magazine	First Alaskans	AI/AN	English	Alaska	AK	Х		Х				Х					Х		
469 Newspaper	North American Post (Hokubei Hochi)	Asian: Japanese	Japanese	Alaska	AK	x	х	х	х	x	х	х	х	х	х	x	х		
470 Outdoor	Birmingham	Diverse Mass	English	Birmingham (Ann and Tusc)	AL									Х	Х	X	Х		(Blu Line Media) Interior Bus Cards
471 Outdoor	Auburn University	Diverse Mass	English	Columbus, GA (Opelika, AL)	AL									Х	X	X	X		(Blu Line Media) Interior Bus Cards
472 Outdoor	Tuscaloosa	Diverse Mass	English	Columbus, GA (Opelika, AL)	AL Al									X	X	X	X		(Blu Line Media) Interior Bus Cards
473 Outdoor 474 Outdoor	Baldwin County Mobile	Diverse Mass Diverse Mass	English English	Mobile-Pensacola (Ft Walt) Mobile-Pensacola (Ft Walt)	AL AL									X	X	X	X X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
474 Outdoor 475 Outdoor	Montgomery	Diverse Mass Diverse Mass	English English	Montgomery-Selma	AL AL									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
476 Television	WBMA-ABC	Black: African America		Birmingham (Ann and Tusc)	AL									×	×	X	X	x	(Did Line Media) Intellol Dus Calds
477 Television	WIAT-CBS	Black: African America		Birmingham (Ann and Tusc)	AL									x	x	×	x	x	
478 Television	WTTO-CW	Black: African America		Birmingham (Ann and Tusc)	AL									х	x	x	x	х	
479 Television	WBRC - FOX	Black: African America		Birmingham (Ann and Tusc)	AL									х	х	x	х	х	
480 Television	WVTM-NBC	Black: African America		Birmingham (Ann and Tusc)	AL									х	х	x	х	х	
481 Television	WABM-MYN	Black: African America		Birmingham (Ann and Tusc)	AL									х	х	x	х	х	
482 Television	Greater Birmingham Local Cable	Black: African America		Birmingham (Ann and Tusc)	AL									х	х	x	х	х	
483 Radio	WBHK-FM	Black: African America	n English	Birmingham (Ann and Tusc)	AL	x	Х	х	х	х	Х	х	х	х	Х	x	х	х	

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	Wee 2/1	ks In-F 2/8	light (m 2/15	ark with	n X, if ii 3/1	n flight, 3/8	leave I 3/15	blank if 3/22	not) 3/29	4/5	4/12 Comments	
484 Radio	WBHJ-FM	Black: African American		Birmingham (Ann and Tusc)	AL	X	X	X	X	X	X	X	X	X	X	X	X	X Comments	
485 Radio	WUHT-FM	Black: African American		Birmingham (Ann and Tusc)	AL	x	x	x	x	x	x	x	x	x	×	x	x	x	
486 Radio	WAGG-AM	Black: African American		Birmingham (Ann and Tusc)	AL	x	x	x	x	x	x	x	x	x	x	x	x	x	
487 Newspaper	Latino News	Hispanic	Spanish	Birmingham (Ann and Tusc)	AL	X	Х	X	X	X	X	X	X	X	X	X	X		
488 Newspaper	Paisano News	Hispanic	Spanish	Birmingham (Ann and Tusc)	AL	X	Х	Х	Х	X	X	Х	Х	Х	Х	Х	Х		
489 Outdoor	Gas Station TV	Diverse Mass	English	Birmingham (Ann and Tusc)	AL									Х	X	X	X		
490 Outdoor 491 Outdoor	Gas Station TV Gas Station TV	Diverse Mass Diverse Mass	English	Dothan	AL Al									X	X	X	X		
492 Outdoor	Gas Station TV	Diverse Mass	English English	Huntsville-Decatur (Flor) Mobile-Pensacola (Ft Walt)	AL									X	X	X	x		
492 Odduooi 493 Radio	WWMG-FM	Black: African American		Montgomery-Selma	AL	v	Y	Y	v	¥	Y	х	v	×	×	x	x	X	
494 Radio	WZHT-FM	Black: African American		Montgomery-Selma	AL	x	x	x	x	x	x	x	x	x	x	x	x	x	
495 Radio	WHLW-FM	Black: African American		Montgomery-Selma	AL	x	x	x	x	x	x	x	x	x	x	x	x	x	
496 Radio	WJWZ-FM	Black: African American	English	Montgomery-Selma	AL	x	х	x	х	x	х	x	x	x	x	х	x	x	
497 Outdoor	Gas Station TV	Diverse Mass	English	Montgomery-Selma	AL									X	X	Х	Х		
498 Newspaper	Rolling Out - Birmingham	Black: African American		Birmingham (Ann and Tusc)	AL	x		x		х		х		х		х			
499 Newspaper	Mobile Beacon	Black: African American		Mobile-Pensacola (Ft Walt)	AL	х		х		х		х		х		х			
500 Newspaper 501 Newspaper	The New American Press The Pensacola Times	Black: African American Black: African American		Mobile-Pensacola (Ft Walt) Mobile-Pensacola (Ft Walt)	AL Al	х		x	×	x	x	х	×	х		х	×		
502 Newspaper	Montgomery's Westside Weekly	Black: African American		Montgomery-Selma	AL		x		×		×		×		×		× ×		
502 Newspaper 503 Newspaper	The Montgomery-Tuskegee Times	Black: African American		Montgomery-Selma	AL		×		X		×		×		×		X		
504 Magazine	Javanan International Magazine	Emerging	Iranian	Alabama	AL		^	x	^	x	x	х	x	х	x	x	x	x	
505 Magazine	Russian Town Magazine	Emerging	Russian	Alabama	AL			x	х	x	x	x	x	x	x	x	x	x	
506 Newspaper	Noticias Libres	Hispanic	Spanish	Ft. Smith-Fay-Sprngdl-Rgrs	AR	X	X	X	X	X	X	X	X	X	X	Х	X		
507 Outdoor	Gas Station TV	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR									X	X	Х	Х		
508 Outdoor	Gas Station TV	Diverse Mass	English	Jonesboro	AR									Х	Х	X	Х		
509 Newspaper	Arkansas Democrat-Gazette	Diverse Mass	English	Little Rock-Pine Bluff Little Rock-Pine Bluff	AR AR									X	X	X			
510 Newspaper	Malvern Daily Record	Diverse Mass	English	Little Rock-Pine Bluff	AR AR											X			
511 Newspaper 512 Newspaper	North Little Rock Times	Diverse Mass Hispanic	English Spanish	Little Rock-Pine Bluff	AR	х	Х	х	х	Х	х	х	х	X	X	X	х		
513 Newspaper	Enlace Latino	Hispanic	Spanish	Little Rock-Pine Bluff	AR	X	^	x	^	x	^	x	^	X	^	X	^		
514 Newspaper	Arkansas Catholic en espanol	Hispanic	Spanish	Little Rock-Pine Bluff	AR	^		X		^		x				X			
515 Outdoor	Gas Station TV	Diverse Mass	English	Little Rock-Pine Bluff	AR									Х	Х	Х	Х		
516 Outdoor	CBS Outdoor	Diverse Mass	English	Phoenix (Prescott)	AZ									X	X	Х	X	30 sheets	
517 Outdoor	CBS Outdoor	Diverse Mass	English	Phoenix (Prescott)	AZ									X	X	Х	Х	Bulletins	
518 Outdoor	Phoenix, North	Diverse Mass	English	Phoenix (Prescott)	AZ									Х	Х	Х	Х	(Blu Line Media) Interio	
519 Outdoor	Phoenix, Downtown, Midtown and East	Diverse Mass	English	Phoenix (Prescott)	AZ									Х	Х	X	X	(Blu Line Media) Interio	
520 Outdoor 521 Outdoor	Phoenix, West Tempe	Diverse Mass Diverse Mass	English	Phoenix (Prescott)	AZ AZ									X	X	X	X	(Blu Line Media) Interio	
521 Outdoor 522 Outdoor	Tucson	Diverse Mass Diverse Mass	English English	Phoenix (Prescott) Tucson (Sierra Vista)	AZ AZ									X	X	X	X	(Blu Line Media) Interio	
523 Television	KPNX	Diverse Mass	English	Phoenix (Prescott)	AZ									x	x	X	x	Local News programmi	
524 Outdoor	Lamar	Al/AN	English	Phoenix (Prescott)	AZ	х	х	Х	Х	X	х	Х	Х	X	X	x	X	X Poster	ig
525 Outdoor	Lamar	AI/AN	English	Phoenix (Prescott)	AZ	X	X	Х	Х	X	X	Х	X	Х	X	X	X	X Poster	
526 Outdoor	Lamar	AI/AN	English	Phoenix (Prescott)	AZ	Х	Х	X	X	Х	X	X	X	X	X	X	Х	X Poster	
527 Outdoor	Lamar	AI/AN	English	Phoenix (Prescott)	AZ	X	Х	X	X	X	X	X	X	X	X	X	X	X Poster	
528 Outdoor	Lamar	AI/AN	English	Phoenix (Prescott)	AZ	X	Х	X	X	X	Х	X	X	X	X	Х	Х	X Poster	
																			PM Drivetime, Evening and
529 Radio	KMXP-FM	Diverse Mass	English	Phoenix (Prescott)	AZ									Х	Х	Х	Х	Weekend	
530 Radio	KOOL-FM	Diverse Mass	English	Phoenix (Prescott)	AZ									х	х	х	х	Weekend	PM Drivetime, Evening and
531 Outdoor	All Over Media	AI/AN	English	Arizona	AZ	Х	х	х	х	Х	х	х	х	x	x	X	x	X	
532 Newspaper	American Chinese Times	Asian: Chinese	Traditional Chinese	Arizona	AZ	×	^	X	^	×	x	X	X	X	×	^	X	^	
533 Newspaper	Next Weekly	Asian: Chinese	Traditional Chinese	Arizona	AZ	x		x		x	x	x	x	x	x		^		
534 Newspaper	Arizona Chinese News	Asian: Chinese	Traditional Chinese	Arizona	AZ		x		x		x	x	x	x	x		x		
535 Newspaper	Nuri Week	Asian: Korean	Korean	Arizona	AZ	x	x		x		x		x		x		x		
536 Newspaper	Neue Presse USA	German	German	Arizona	AZ		X	X	X	X	X	X	X	X	X	X	X	X	
537 Magazine	German World	German	German	Arizona	AZ			X	X	X	Х	X	X	X	X	Х	Х	X	
538 Television	KNVX	AI/AN	English	Phoenix (Prescott)	AZ	Х	X	Х	Х	X	X	X	X	Х	Х	X	X	X	
539 Television 540 Television	KPNX KPHO	AI/AN AI/AN	English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X	X	X	X	X X	X	X	X	X	X	X	X	X X	
540 Television 541 Television	KTVK	AI/AN AI/AN	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X	X	X	X	X	X	X	X	X	X	X	X	X	
542 Radio	KTBA	Al/AN	English	Phoenix (Prescott)	AZ	x	x	X	x	x	x	x	x	x	x	x	x	X	
543 Radio	KHAC	Al/AN	English	Phoenix (Prescott)	AZ	X	x	X	X	X	X	x	x	x	x	X	x	x	
544 Radio	KWIM	AI/AN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	X	X	
545 Radio	KTNN-AM	AI/AN	English	Phoenix (Prescott)	AZ	X	Х	X	X	X	X	Х	X	X	Х	X	Х	X	
546 Radio	KWRK-FM	AI/AN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	Х	X	X	
547 Radio	KGHR-FM	AI/AN	English	Phoenix (Prescott)	AZ	X	X	X	Х	X	X	X	Х	X	X	Х	Х	X	
548 Radio	KESZ	AI/AN	English	Phoenix (Prescott)	AZ	Х	X	Х	Х	Х	X	X	Х	Х	Х	Х	X	X	
549 Newspaper	Ak-Chin O'odham Runner	AI/AN	English	Phoenix (Prescott)	AZ	X		X		X		X		X			X	X	
550 Newspaper 551 Newspaper	Arizona Native Scene Au-Authm Action News	AI/AN AI/AN	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X		X		X		X		X			X	X X	
551 Newspaper 552 Newspaper	Navajo-Hopi Observer	AI/AN AI/AN	English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X		X		Ŷ		X		X			X	X	
553 Newspaper	Navajo-nopi Observer	AI/AN	English	Phoenix (Prescott)	AZ	X		x		x		x		x			x	X	
554 Newspaper	San Carlos Apache Moccasin	AI/AN	English	Phoenix (Prescott)	AZ	X		X		X		X		X			X	X	
555 Newspaper	Sliver Belt	Al/AN	English	Phoenix (Prescott)	AZ	Х		Х		Х		Х		Х			Х	X	
556 Newspaper	Gila River News	AI/AN	English	Phoenix (Prescott)	AZ	Х		Х		Х		Х		Х			Х	X	
557 Newspaper	Native American Journal	AI/AN	English	Phoenix (Prescott)	AZ	Х		Х		Х		Х		Х			Х	X	
558 Newspaper	Weekly La La La	Asian: Japanese	Japanese	Phoenix (Prescott)	AZ	х	x	х	х	х	x	х	Х	х	х	х	х		
559 Radio	Arizona Radio Korea / Sub Carrier 91.5 FM	Asian: Korean	Korean	Phoenix (Prescott)	AZ	х	x	х	х	х	x	х	Х	х	х	х	х		
560 Radio	Radio TNT/ KFSG 1690 AM	Asian: Vietnamese	Vietnamese	Phoenix (Prescott)	AZ AZ	х	x	х	х	х	х	х	х	X	X	X X	х		
561 Newspaper 562 Newspaper	Arizona Republic Mohave Valley Daily News	Diverse Mass Diverse Mass	English English	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ									X	X	X			
563 Newspaper		Hispanic	Spanish	Phoenix (Prescott)	AZ	Х	Х	Х	х	Х	Х	х	Х	x	x	X	Х		
	**	.,	-,		_								• • •				•••		

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	Weel		light (m 2/15	ark with	X, if in 3/1	flight, 3/8	leave I 3/15	lank if 3/22	not) 3/29	4/5	4/12 Comments
564 Newspaper	TV y Mas (Phoenix Edition)	Hispanic	Spanish	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	X	412 Comments
565 Newspaper	Prensa Hispana	Hispanic	Spanish	Phoenix (Prescott)	AZ	X	X	Х	Χ	Х	X	Х	Х	Х	Х	Х	Х	X
566 Newspaper	TeleGuia En Espanol Catholic Sun	Hispanic	Spanish	Phoenix (Prescott)	AZ AZ	X	Х	X	Х	X	X	X	Х	X	Х	X	Х	X
567 Newspaper 568 Newspaper	El Latino	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ	^	х	^		x		x		^	х	^		X
569 Newspaper	Teleritmo de Arizona	Hispanic	Spanish	Phoenix (Prescott)	AZ	X	Х	Х	Х	X	X	Х	Х	Х	X	Х	Х	
570 Newspaper	Latino Perspective	Hispanic	Spanish	Phoenix (Prescott)	AZ		X				X				Х			
571 Radio 572 Radio	KHOTFM/KHOV-FM KLNZFM	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X X	X	X	X	X	X	X	X	X	X	X	X	X X
573 Radio	KNUVAM	Hispanic	Spanish	Phoenix (Prescott)	AZ	X	x	X	x	x	x	x	x	x	x	X	x	x
574 Radio	KQMRFM/KOMR/KKMR	Hispanic	Spanish	Phoenix (Prescott)	AZ	X	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X
575 Radio	KNAI-FM/ La Campesina	Hispanic	Spanish	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	X	X
576 Television 577 Television	KFPHTV KPDFTV	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ	X X	X	X	X	X	X	X	X	X	X	X	X	X X
578 Television	KTAZTV	Hispanic	Spanish	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	X	X
579 Television	KTVWTV	Hispanic	Spanish	Phoenix (Prescott)	AZ	X	X	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X
580 Outdoor	Ad Mirable	Hispanic	Spanish	Phoenix (Prescott)	AZ	Х	Х	Х	Х	X	X	X	X	X	X	X	X	X
581 Outdoor 582 Outdoor	CBS Outdoor Media Trimex	Hispanic Hispanic	Spanish Spanish	Phoenix (Prescott) Phoenix (Prescott)	AZ AZ			х	x	X	X	X	X	X	X	X	X	X X
583 Outdoor	Brite Media Group	Hispanic	Spanish	Phoenix (Prescott)	AZ			^	^	^	^	^	^	X	x	X	X	X
584 Outdoor	National Mobile Billboards	Hispanic	Spanish	Phoenix (Prescott)	AZ									Х	Х	Х	Х	X
585 Outdoor 586 Outdoor	Carteles Starlite	Hispanic	Spanish	Phoenix (Prescott)	AZ						X	Х	Х	X	X	X	X	X X
587 Television	KGUN	Hispanic Al/AN	Spanish English	Phoenix (Prescott) Tucson (Sierra Vista)	AZ AZ	x	х	х	х	Х	X	х	x	X	x	X	X	X
588 Television	KOLD	AI/AN	English	Tucson (Sierra Vista)	AZ	X	X	X	X	X	X	X	X	X	X	X	X	X
589 Television	KMSB	AI/AN	English	Tucson (Sierra Vista)	AZ	X	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X
590 Radio 591 Radio	KRQQ KCMTFM	AI/AN	English	Tucson (Sierra Vista)	AZ AZ	X X	X	X	X	X	X	X	X	X	X	X	X	X X
592 Radio	KEVTAM	Hispanic Hispanic	Spanish Spanish	Tucson (Sierra Vista) Tucson (Sierra Vista)	AZ	x	X	X	x	X	X	X	X	X	x	X	X	X
593 Radio	KTKTAM	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	X	Х	X	X	Х	X	Х	X	X	Х	Х	Х	X
594 Radio	KTZRFM	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	X	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X
595 Radio 596 Newspaper	KZLZFM El Imparcial	Hispanic Hispanic	Spanish Spanish	Tucson (Sierra Vista) Tucson (Sierra Vista)	AZ AZ	X	X	X	X	X	X	X	X	X	X	X	X	X X
597 Newspaper	Arizona Bilingual Magazine	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	^	^	X	^	^	^	x	^	^	^	^	x	^
598 Radio	KCEC-FM/ La Campesina	Hispanic	Spanish	Yuma-El Centro	AZ	X	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X
599 Newspaper	Bajo El Sol	Hispanic	Spanish	Yuma-El Centro	AZ	X	X	X	X	X	X	X	X	X	X	X	X	
600 Newspaper 601 Newspaper	El Sol del Valle Imperial La Cronica	Hispanic Hispanic	Spanish Spanish	Yuma-El Centro Yuma-El Centro	AZ AZ	X	X	X	X	X	X	X	X	X	X	X	X	X
602 Newspaper	Adelante Valle	Hispanic	Spanish	Yuma-El Centro	AZ	X	X	X	X	X	X	X	X	X	X	X	X	^
603 Newspaper	Arizona Informant	Black: African American	English	Phoenix (Prescott)	AZ		х		х		x		х		х		х	
604 Magazine	Javanan International Magazine	Emerging	Iranian	Arizona	AZ			х		х	x	х	х	х	х	х	х	x
605 Newspaper 606 Newspaper	Kstati Panorama Russian Weekly Newspaper	Emerging Emerging	Russian Russian	Arizona Arizona	AZ AZ	X		X		X		X		X	х	X	х	X Y
607 Newspaper	White Eagle	Emerging	Polish	Arizona	AZ	^	х	x	х	x	x	x	х	x	х	x	х	x
608 Newspaper	Arab Voice	Emerging	Arabic	Phoenix (Prescott)	AZ			х	х	х	x	х	х	х	х	х	х	x
609 Newspaper	Profile News CBS Outdoor	Emerging	Arabic	Phoenix (Prescott)	AZ CA			х	х	х	х	х	х	X	X X	X	X	X 20 shaata
610 Outdoor 611 Outdoor	CBS Outdoor	Diverse Mass Diverse Mass	English English	Fresno-Visalia Los Angeles	CA									x	x	X	X	30 sheets 30 sheets
612 Outdoor	CBS Outdoor	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									X	X	Х	Х	30 sheets
613 Outdoor	CBS Outdoor	Diverse Mass	English	San Diego	CA									Х	Х	Х	Х	30 sheets
614 Outdoor 615 Radio	CBS Outdoor KTQX-FM	Diverse Mass Hispanic	English Spanish	San Francisco-Oak-San Jose Bakersfield	CA CA	х	х	х	х	х	х	х	х	X	X	X	X	30 sheets X Bilingual format - Spanish and indigenous
616 Radio	KSJV-FM - Radio Bilingue	Hispanic	Spanish	Fresno-Visalia	CA	X	x	X	x	X	x	X	x	x	x	X	x	X Bilingual format - Spanish and Indigenous
617 Radio	KHDC-FM	Hispanic	Spanish	Monterey-Salinas	CA	X	X	Х	X	Х	X	X	Х	Х	X	X	Х	X Bilingual format - Spanish and indigenous
618 Radio	KMPO-FM - Radio Bilingue	Hispanic	Spanish/English	Sacramnto-Stkton-Modesto	CA	X	Х	Х	X	Х	Х	Х	Х	Х	Х	Х	Х	X Bilingual format - Spanish and indigenous
619 Outdoor 620 Outdoor	CBS Outdoor Clear Channel	Diverse Mass Diverse Mass	English English	Fresno-Visalia Los Angeles	CA CA									X	X	X	X	Bulletins Bulletins
621 Outdoor	CBS Outdoor	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									x	x	X	x	Bulletins
622 Outdoor	CBS Outdoor	Diverse Mass	English	San Diego	CA									Х	Х	Х	Х	Bulletins
623 Outdoor	CBS Outdoor	Diverse Mass	English	San Francisco-Oak-San Jose	CA									X	X	X	X	Bulletins
624 Outdoor 625 Outdoor	Titan Titan	Diverse Mass Diverse Mass	English English	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA									X	X	X	X	Bus Kings Bus Wraps
626 Radio	KBIF Central California's Valley Asian Voice	Asian: Hmong	Hmong	California	CA	x	х	х	х	х	x	х	х	x	x	x	x	Central California Coverage
627 Radio	KBIF Central California's Valley Asian Voice	Asian: Laotian	Lao	California	CA	x	х	х	х	х	x	х	х	х	х	х	х	Central California Coverage
628 Radio	KBIF Central California's Valley Asian Voice	Asian: Asian Indian	Hindi/Hinglish	California	CA	х	х	х	Х	х	x	х	х	х	х	х	х	Central California Coverage
629 Outdoor 630 Outdoor	Clear Channel Clear Channel	Emerging Emerging	Armenian Iranian	Los Angeles Los Angeles	CA CA							x	x	x	X X	X X	X X	x In flight March and April 2010 x In flight March and April 2010
ooo Ouldooi	Cida Citalifol	ging	nandii	2007.1190100								^	^	^	^	^	^	Includes placement in Periodiko (Magazine) and Online
631 Newspaper	The National Herald	Greek	Greek	San Francisco-Oak-San Jose	CA	Х	Х	Х	Х	Х	Χ	Х	Х	Х	Х	Х	Х	edition
632 Outdoor	Bakersfield Fresno	Diverse Mass Diverse Mass	English	Bakersfield	CA CA									X	X	X	X	(Blu Line Media) Interior Bus Cards
633 Outdoor 634 Outdoor	Inland Empire (incl. San Bernardino County)	Diverse Mass Diverse Mass	English English	Fresno-Visalia Los Angeles	CA									X	X	X	X	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
635 Outdoor	Lancaster	Diverse Mass	English	Los Angeles	CA									X	x	X	X	(Blu Line Media) Interior Bus Cards
	Los Angeles County, North (incl. San Gabriel		-	-	CA													
636 Outdoor 637 Outdoor	Valley and Pasadena)	Diverse Mass Diverse Mass	English	Los Angeles	CA									X	X	X	X	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
oor Outdoor	Los Angeles County, West (incl. Santa Monica) Los Angeles County, South and East (incl.	Diverse Mass	English	Los Angeles	CA									^	^	^	^	(Did Line Media) Interior bus Cards
638 Outdoor	downtown Los Angeles)	Diverse Mass	English	Los Angeles										Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
	Los Angeles County, South Bay (incl. Torrance &	s:	-		CA									.,				
639 Outdoor 640 Outdoor	the Beach Cities) Los Angeles County, Long Beach	Diverse Mass Diverse Mass	English English	Los Angeles Los Angeles	CA									X	X	X	X	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
641 Outdoor	Los Angeles County, Suburban (San Fernando	Diverse Mass	English	Los Angeles	CA									x	x	x	x	(Blu Line Media) Interior Bus Cards
			-	•														

								Moo	ko In El	liabt (m	nark witl	v 16 1	fliabt	loovo l	alank if	not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1			2/22				3/22	3/29	4/5	4/12 Comments
642 Outdoor	Orange County	Diverse Mass	English	Los Angeles	CA									X	X	X	X	(Blu Line Media) Interior Bus Cards
643 Outdoor	Monterey (incl. Salinas)	Diverse Mass	English	Monterey-Salinas	CA									Х	X	Х	Х	(Blu Line Media) Interior Bus Cards
644 Outdoor	Santa Cruz	Diverse Mass	English	Monterey-Salinas	CA									Х	X	Х	Х	(Blu Line Media) Interior Bus Cards
645 Outdoor	Coachella Valley	Diverse Mass	English	Palm Springs	CA									X	X	X	Х	(Blu Line Media) Interior Bus Cards
646 Outdoor	Davis	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									X	X	X	Х	(Blu Line Media) Interior Bus Cards
647 Outdoor		Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
648 Outdoor	Sacramento	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									X	Х	X	Х	(Blu Line Media) Interior Bus Cards
649 Outdoor	Stockton	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
650 Outdoor	San Diego County, Central, Eastern & Southern	Diverse Mass	English	San Diego	CA									X	Х	X	Х	(Blu Line Media) Interior Bus Cards
651 Outdoor		Diverse Mass	English	San Diego	CA									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
652 Outdoor	East Bay (Alameda County, incl. Oakland)	Diverse Mass	English	San Francisco-Oak-San Jose	CA									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
	East Bay (Contra Costa County, incl. Concord &				CA													
653 Outdoor	Walnut Creek)	Diverse Mass	English	San Francisco-Oak-San Jose										X	X	X	X	(Blu Line Media) Interior Bus Cards
654 Outdoor	Marin	Diverse Mass	English	San Francisco-Oak-San Jose	CA									Х	X	X	X	(Blu Line Media) Interior Bus Cards
655 Outdoor	San Mateo County (incl. Redwood City)	Diverse Mass	English	San Francisco-Oak-San Jose	CA									X	Х	X	X	(Blu Line Media) Interior Bus Cards
656 Outdoor	Santa Clara Valley (incl. San Jose & Silicon Valley	y)Diverse Mass Diverse Mass	English	San Francisco-Oak-San Jose	CA CA									X	X	X	X	(Blu Line Media) Interior Bus Cards
657 Outdoor 658 Outdoor	Santa Barbara County Lamar	AI/AN	English	SantaBarbra-SanMar-SanLuOb	CA	v	~	v	~	х	~	х	~	X	X	X	X	(Blu Line Media) Interior Bus Cards X Junior Bulletin
659 Outdoor	Lamar	AI/AN	English	Los Angeles Los Angeles	CA	X X	X	X	X		X		X	x	X	X	x	X Junior Bulletin
660 Outdoor	Lamar	AI/AN	English English	Los Angeles Los Angeles	CA	×	X	X	X	X	X	X	x	x	x	X	x	X Junior Bulletin X Junior Bulletin
661 Television	KESN	Diverse Mass	English	Fresno-Visalia	CA	^	^	^	^	^	^	^	^	x	x	X	x	Local News programming
662 Television	KSEE	Diverse Mass	English	Fresno-Visalia	CA									x	x	X	x	Local News programming
663 Television	KABC	Diverse Mass	English	Los Angeles	CA									x	x	X	x	Local News programming
664 Television	KNBC	Diverse Mass	English	Los Angeles	CA									x	X	X	X	Local News programming
665 Television	KCRA	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									x	X	X	X	Local News programming
666 Television	KNSD	Diverse Mass	English	San Diego	CA									x	X	X	X	Local News programming
667 Television	KGO	Diverse Mass	English	San Francisco-Oak-San Jose	CA									x	X	X	X	Local News programming
668 Television	KNTV	Diverse Mass	English	San Francisco-Oak-San Jose	CA									x	X	X	X	Local News programming
000 Television	MINIV	Diverse ividss	Eligiisii	Sali Fiancisco-Oak-Sali Jose	CA									^	^	^	^	Oxnard-Ventura is part of the LA DMA, but it is a radio
669 Radio	KLJRFM	Hispanic	Spanish	Los Angeles	CA	x	х	x	х	x	x	х	х	Х	х	Х	х	X metro based on ARB
009 Nauio	KEJKFW	пізрапіс	оранізн	LOS Aligeles	CA	^	^	^	^	^	^	^	^	^	^	^	^	Oxnard-Ventura is part of the LA DMA, but it is a radio
670 Radio	KMLAFM	Hispanic	Spanish	Los Angeles	CA	X	x	x	x	x	x	х	x	x	Х	х	Х	X metro based on ARB
070 INdulo	TOWERT W	Парапіс	Оранізн	Los Arigeies	OA .	^	^	^	^	^	^	^	^	^	^	^	^	Oxnard-Ventura is part of the LA DMA, but it is a radio
671 Radio	KOXRAM	Hispanic	Spanish	Los Angeles	CA	X	x	x	x	x	x	×	x	x	Х	x	Х	X metro based on ARB
or i italio	TOXICAM	Парапіс	Оранізн	Los Arigeies	OA .	^	^	^	^	^	^	^	^	^	^	^	^	Oxnard-Ventura is part of the LA DMA, but it is a radio
672 Radio	KXLMFM	Hispanic	Spanish	Los Angeles	CA	X	x	x	Х	x	x	х	x	x	x	x	x	X metro based on ARB
673 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	x	X	x	X	x	X	X	X	x	X	X	X	X Permanent Bulletin
674 Outdoor	Lamar	Al/AN	English	Los Angeles	CA	X	X	x	x	x	X	X	x	x	X	X	X	X Permanent Bulletin
675 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	x	X	x	X	X	X	x	X	X	X	x	X Permanent Bulletin
676 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	x	X	X	X	X	X	x	×	X	X	X	X Permanent Bulletin
677 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	x	x	x	X	x	X	X	X	x	X	X	x	X Permanent Bulletin
678 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	x	X	x	X	x	X	X	X	x	X	X	X	X Permanent Bulletin
679 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	x	X	x	X	x	X	X	X	x	X	X	X	X Permanent Bulletin
680 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	x	X	x	X	X	X	x	X	X	X	x	X Permanent Bulletin
681 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	x	X	x	X	X	X	x	X	X	X	x	X Permanent Bulletin
682 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	X	X	X	X	X	Х	X	X	Х	X	X	X Permanent Bulletin
683 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X Permanent Bulletin
684 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X Permanent Bulletin
685 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X Permanent Bulletin
686 Outdoor	Lamar	Al/AN	English	Los Angeles	CA	Х	X	Х	Х	Х	X	X	Х	Х	Х	Х	Х	X Permanent Bulletin
687 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	Х	X Permanent Bulletin
688 Outdoor	Lamar	Al/AN	English	Los Angeles	CA	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X Poster
689 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	Х	X	Х	Х	x	Х	х	х	X	Х	Х	х	X Poster
690 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X Poster
691 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X Poster
692 Outdoor	Lamar	Al/AN	English	Los Angeles	CA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	Х	X Poster
693 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	Х	Х	X	Х	X	X	X	Х	Х	Х	Х	Х	X Poster
694 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	Х	Х	X	Х	X	X	X	Х	Х	Х	Х	Х	X Poster
695 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	Х	Х	X	Х	X	X	X	Х	Х	Х	Х	Х	X Poster
696 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	Х	Х	X	Х	X	X	X	X	Х	X	Х	Х	X Poster
			•	3														Programs are country specific targeted and are only
697 Television	CentroAmerica TV	Hispanic	Spanish	Los Angeles	CA	Х	Х	X	Х	X	X	X	X	Х	X	Х	Х	X available via cable
																		Programs are country specific targeted and are only
698 Television	WAPA America	Hispanic	Spanish	Los Angeles	CA	X	Х	X	Х	X	X	Х	Х	X	Х	X	Х	X available via cable
				•														Programs are country specific targeted and are only
699 Television	CentroAmerica TV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	Х	X available via cable
700 Radio	KAEHFM	Hispanic	Spanish	Los Angeles	CA	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	X	Х	X Riverside-San Bernardino
701 Radio	KLYYFM	Hispanic	Spanish	Los Angeles	CA	X	X	X	X	X	X	Х	X	X	X	X	X	X Riverside-San Bernardino
702 Radio	KRQBFM	Hispanic	Spanish	Los Angeles	CA	X	Х	X	X	X	X	Х	X	X	X	X	X	X Riverside-San Bernardino
703 Outdoor	Lamar	AI/AN	English	Los Angeles	CA	X	X	X	X	X	X	Х	X	X	X	X	X	X Rotary Bulletin
704 Outdoor	JC Decaux	Diverse Mass	English	Los Angeles	CA	-								X	X	X	X	Street Furniture
				9														Units to air in AM and PM Drivetime, Evening and
705 Radio	KBOS-FM	Diverse Mass	English	Fresno-Visalia	CA									X	Х	Х	Х	Weekend
																		Units to air in AM and PM Drivetime, Evening and
706 Radio	KJFX-FM	Diverse Mass	English	Fresno-Visalia	CA									X	Х	X	Х	Weekend
			-															Units to air in AM and PM Drivetime, Evening and
707 Radio	KWYE-FM	Diverse Mass	English	Fresno-Visalia	CA									X	Х	X	Х	Weekend
			-															Units to air in AM and PM Drivetime, Evening and
708 Radio	KBIG-FM	Diverse Mass	English	Los Angeles	CA									X	Х	X	Х	Weekend
			-	-														Units to air in AM and PM Drivetime, Evening and
709 Radio	KCBS-FM	Diverse Mass	English	Los Angeles	CA									X	Х	X	Х	Weekend
				-														

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1			nark with						4/5	4/12 Comments
710 Radio	KIIS-FM	Diverse Mass	English	Los Angeles	CA									х	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
711 Radio	WFBK-AM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									х	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
712 Radio	KHYL-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									x	х	х	Х	Units to air in AM and PM Drivetime, Evening and Weekend
713 Radio	KYMX-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA									x	X	х	x	Units to air in AM and PM Drivetime, Evening and Weekend
714 Radio	KGB-FM	Diverse Mass	-		CA									x	X	X	x	Units to air in AM and PM Drivetime, Evening and Weekend
			English	San Diego														Units to air in AM and PM Drivetime, Evening and
715 Radio	KMYI-FM	Diverse Mass	English	San Diego	CA									х	Х	Х	Х	Weekend Units to air in AM and PM Drivetime, Evening and
716 Radio	XHRM-FM	Diverse Mass	English	San Diego	CA									Х	Х	Х	Х	Weekend Units to air in AM and PM Drivetime, Evening and
717 Radio	KIOI-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA									Х	Х	Х	Х	Weekend Units to air in AM and PM Drivetime, Evening and
718 Radio	KKSF-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA									х	Х	Х	Х	Weekend Units to air in AM and PM Drivetime, Evening and
719 Radio	KNBR-AM	Diverse Mass	English	San Francisco-Oak-San Jose	CA									х	Х	Х	Х	Weekend
720 Radio	KOIT-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA									х	х	Х	Х	Units to air in AM and PM Drivetime, Evening and Weekend
721 Radio	KTCT-AM	Diverse Mass	English	San Francisco-Oak-San Jose	CA									х	х	х	x	Units to air in AM and PM Drivetime, Evening and Weekend
722 Newspaper	El Popular - Bakersfield Edition	Hispanic	Spanish	Bakersfield	CA	X	X	X	X	X	X	Х	X	X	X	X	Х	
723 Radio	KBFPFM KEBTEM	Hispanic	Spanish	Bakersfield Bakersfield	CA	X	X	X	X	X	X	X	X	X	X	X	X	X
724 Radio		Hispanic	Spanish		CA	X	X		X	X	X		X	X	X	X	X	X
725 Radio	KIWIFM KMQAAM	Hispanic	Spanish	Bakersfield	CA	X		X	X			X	X		X	X	X	X
726 Radio		Hispanic	Spanish	Bakersfield	CA CA	X	X	X	X	X	X	X	X	X	X	X	X	X X
727 Radio 728 Radio	KPSLFM KMYX-FM/ La Campesina	Hispanic Hispanic	Spanish Spanish	Bakersfield Bakersfield	CA	X	X	X	X	X	X	X	X	X	X	X	X	X X
						X	x	x	X	X	X	X	x	X	x			X
729 Outdoor	All Over Media	Al/AN German	English German	California California	CA CA	Х	X	X				X	X	X	X	X	X	X X
730 Newspaper	Neue Presse USA German World	German	German	California			^	x	X	X	X	X	x	X	x	X	x	X
731 Magazine 732 Magazine	Thendral Magazine	Asian: Asian Indian	Tamil/English	California	CA CA			×	×	×	×	^	^	^	^	^	^	^
732 Magazine 733 Newspaper	North American Post (Hokubei Hochi)	Asian: Asian indian Asian: Japanese	Japanese	California	CA	х	x	X	X	X	X			x	x	x	x	
733 Newspaper 734 Newspaper	India Currents	Asian: Japanese Asian: Asian Indian	Japanese Hindi/Hindlish	California	CA	х	х	x				X X	х	X X		x	x	
									х	x	х		x		x			
735 Newspaper	India Journal- SF/ LA	Asian: Asian Indian	Hindi/Hinglish	California	CA	Х	Х	х	x	х	х	х	х	х	х	Х	х	
736 Newspaper	India West	Asian: Asian Indian	Hindi/Hinglish	California	CA	х	х	х	х	x	х	х	x	х	х	х	х	
737 Newspaper	Siliconeer	Asian: Asian Indian	Hindi/Hinglish	California	CA			х	х	х	х	х	х	х	х	х	х	
738 Newspaper	Thendral	Asian: Asian Indian	Tamil/English	California	CA			х	х	х	х	х	х	х	х	х	х	
739 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	California	CA	х	х	х	х	x	х	х	х	х	х	х	х	
740 Radio	KIDE	AI/AN	English	Chico-Redding	CA	Х	Х	Х	Х	X	X	Х	Х	Х	Х	X	Х	X
741 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Lao	Fresno-Visalia	CA									х	х	x	х	x
742 Outdoor	Carteles	Asian: Cambodian	Khmer	Fresno-Visalia	CA									х	х	х	х	X
743 Outdoor	Carteles	Asian: Hmong	Hmong	Fresno-Visalia	CA									х	х	х	х	X
744 Outdoor	Carteles	Asian: Laotian	Lao	Fresno-Visalia	CA									х	х	х	х	X
745 Outdoor	CBS Outdoor	Asian: Cambodian	Khmer	Fresno-Visalia	CA									х	х	х	х	X
746 Outdoor	CBS Outdoor	Asian: Hmong	Hmong	Fresno-Visalia	CA									х	х	х	х	X
747 Outdoor	CBS Outdoor	Asian: Laotian	Lao	Fresno-Visalia	CA									х	х	х	х	X
748 Outdoor	Clear Channel Outdoor	Asian: Cambodian	Khmer	Fresno-Visalia	CA									х	х	х	х	X
749 Radio	Cantral CA's Asian Station/ KBIF AM 900	Asian: Vietnamese	Vietnamese	Fresno-Visalia	CA	х	х	х	х	х	х	х	х	х	х	х	х	
750 Radio	Networks Asia KLIB - AM1100	Asian: Vietnamese	Vietnamese	Fresno-Visalia	CA	х	х	х	х	х	х	х	х	х	х	х	х	
751 Radio	KFSG - AM 1690	Asian: Vietnamese	Vietnamese	Fresno-Visalia	CA	х	х	х	x	х	х	х	х	x	х	x	х	
752 Radio	KBIF 900AM	Asian: Japanese	Japanese	Fresno-Visalia	CA	х	х	х	x	х	х	х	х	x	х	x	х	
753 Radio	Hmong American Broadcasting - KQEQ 1210 AM	Asian: Hmong	Hmong	Fresno-Visalia	CA	х	х	х	х	х	х	х	х	х	х	х	х	
754 Radio	Hmong American Broadcasting - KQEQ 1210 AM		Lao	Fresno-Visalia	CA	х	х	х	х	х	х	х	х	х	х	х	х	
755 Outdoor	Clear Channel Outdoor	Asian: Laotian	Lao	Fresno-Visalia	CA									х	х	х	х	X
756 Newspaper	Fresno Bee	Diverse Mass	English	Fresno-Visalia	CA									Х	Х	Х		
757 Radio	KAATFM	Hispanic	Spanish	Fresno-Visalia	CA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
758 Radio	KFSOFM	Hispanic	Spanish	Fresno-Visalia	CA	X	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
759 Radio	KLOQFM	Hispanic	Spanish	Fresno-Visalia	CA	X	X	X	X	X	X	Х	X	Х	Х	X	Х	X
760 Radio	KONDFM	Hispanic	Spanish	Fresno-Visalia	CA	X	X	X	X	X	X	Х	X	X	Х	X	Х	X
761 Radio	KRDAFM	Hispanic	Spanish	Fresno-Visalia	CA	X	X	X	X	X	X	Х	X	X	X	X	X	X
762 Television	KFTVTV	Hispanic	Spanish	Fresno-Visalia	CA	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X
763 Television	KNSOTV	Hispanic	Spanish	Fresno-Visalia	CA	X	X	X	X	X	X	Х	X	Х	Х	X	Х	X
764 Television	KTFFTV	Hispanic	Spanish	Fresno-Visalia	CA	X	X	X	X	X	X	Х	X	X	Х	X	Х	X
765 Newspaper	Noticiero Semanal	Hispanic	Spanish	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
766 Newspaper	El Sol - Visalia	Hispanic	Spanish	Fresno-Visalia	CA	X	X	X	X	X	X	Х	X	X	Х	X	Х	
767 Newspaper	Vida en El Valle (Fresno)	Hispanic	Spanish	Fresno-Visalia	CA	Х	Х	X	Х	Х	Х	X	Х	Х	Х	X	Х	X
768 Newspaper	Rollo Latino Magazine	Hispanic	Spanish	Fresno-Visalia	CA	х	х				х		~	~	~		~	V
769 Radio	KUFW-FM/ La Campesina	Hispanic	Spanish	Fresno-Visalia	CA			X	X	X		X	X	X	X	X	X	X
770 Radio	KLBS AM	Portuguese	Portuguese	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	X X
771 Newspaper 772 Outdoor	Ethnic Print Media Group	Portuguese	Portuguese	Fresno-Visalia	CA CA	X	X	X	X	X	X	X	X	X	X	X	X	X X
772 Outdoor 773 Newspaper	Target Specific Media (One-Sheets) Two Rivers Tribune	Portuguese Al/AN	Portuguese English	Fresno-Visalia	CA	X	Х	X	^	X	^	X	^	X	^	Х	X	X X
773 Newspaper 774 Television	KTI A	AI/AN AI/AN	English	Los Angeles	CA	X	х	X	х	X	х	X	x	X	x	x	X	X X
	KDOC	AI/AN AI/AN		Los Angeles		X	X	X	X	X	X	X	X		X	X		
775 Television 776 Radio	KOST	AI/AN AI/AN	English	Los Angeles	CA			X				X	X	X	X	X	X	X
776 Radio 777 Outdoor	Lamar	NHPI	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X X
777 Outdoor 778 Radio	KOST .	NHPI	English	Los Angeles	CA CA	X	X	X	X	X	X	X	X	X	X	X	X	X X
778 Radio 779 Television	LA18	Asian: Chinese	English Mandarin/ Cantonese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	^
//9 relevision	LATO	Asian: Uninese	wandarin Cantonese	Los Angeles	CA	х	х	x	х	х	x	х	x	x	х	x	x	

								Wee	ks In-F	light (m	ark witl	n X, if in	n flight	, leave b	olank if	not)		
Medium	Vendor Name	Audience	Language	Market	State		1/25	2/1	2/8	2/15	2/22	3/1	3/8			3/29	4/5	4/12 Comments
780 Television	CTI Zhong Tian- LA	Asian: Chinese	Mandarin	Los Angeles	CA CA	x	X	X	x	X	X	X	X	x	X	X	X	
781 Television 782 Television	EDI - TSTV ETTV- LA	Asian: Chinese Asian: Chinese	Mandarin Mandarin	Los Angeles Los Angeles	CA	X X	X X	X X	×	×	X X	×	×	X X	X X	X X	x	
783 Television	KHIZ - Ch 64/ 64.1	Asian: Chinese	Mandarin	Los Angeles	CA	X	X	×	×	×	×	×	×	×	×	X	x	
784 Television	IAVC-LA	Asian: Chinese	Mandarin	Los Angeles	CA	x	x	x	x	x	x	x	x	x	x	x	x	
785 Television	NTD TV- LA	Asian: Chinese	Mandarin	Los Angeles	CA	х	x	x	х	x	х	x	х	x	x	x	х	
786 Television	TVB-LA	Asian: Chinese	Cantonese	Los Angeles	CA	x	x	х	х	х	x	х	х	x	х	x	х	
787 Television	KSCI - TV	Asian: Korean	Korean	Los Angeles	CA	x	x	X	X	X	x	X	X	x	X	x	X	
788 Television 789 Television	Han Mi Cable KBS America	Asian: Korean Asian: Korean	Korean Korean	Los Angeles Los Angeles	CA CA	X X	X	X	X	X	X	X	X	X	X	X	X	
790 Television	MBC America	Asian: Korean	Korean	Los Angeles	CA	×	x	x	X	x	x	x	x	x	x	x	x	
791 Television	TVK 24	Asian: Korean	Korean	Los Angeles	CA	x	x	x	x	x	x	x	x	x	x	x	х	
792 Television	NGC / KOCA TV	Asian: Korean	Korean	Los Angeles	CA	х	х	x	х	х	х	х	х	х	х	x	х	
793 Television	KTN	Asian: Korean	Korean	Los Angeles	CA	х	x	Х	х	х	х	Х	х	x	х	x	х	
794 Television	Fujisankei Communications Int'l (KSCI, KXLA, KTSF, WRNN, NGN, KIKU) Showbitz (Pearl Entertainment) - NY,LA,	Asian: Japanese	Japanese	Los Angeles	CA	x	x	x	x	x	x	x	x	x	x	x	x	
795 Television	SF(National & Cable)	Asian: Asian Indian	Hindi/ Hinglish/ English		CA	x	x	х	х	х	x	х	х	x	х	x	х	
796 Magazine	East Entertainment Magazine – LA, SF	Asian: Chinese	Traditional Chinese	Los Angeles	CA			х	х	х	x	х	х	x	х	x	х	
797 Magazine 798 Magazine	Tre Magazine San Diego Yuyu Magazine	Asian: Vietnamese Asian: Japanese	Vietnamese Japanese	Los Angeles Los Angeles	CA CA	х	Х	X	х	x	х	X	Х	x	х	X X	х	
799 Television	KABC-ABC	Black: African American		Los Angeles Los Angeles	CA			х		x		x		×	Y	X X	x	Y
800 Television	KCBS-CBS	Black: African American		Los Angeles	CA									x	x	x	x	x
801 Television	KTLA-CW	Black: African American	English	Los Angeles	CA									x	x	x	х	x
802 Television	KTTV-FOX	Black: African American		Los Angeles	CA									x	х	x	х	x
803 Television	KNBC-NBC	Black: African American		Los Angeles	CA									х	х	x	х	x
804 Television 805 Television	KCOP-MYN KCAL-INDI	Black: African American		Los Angeles	CA CA									x	X	X	X	x
806 Television	LA Interconnect Local Cable	Black: African American Black: African American		Los Angeles Los Angeles	CA									×	X X	x x	x	x x
807 Radio	KHHT-FM	Black: African American		Los Angeles	CA	x	x	х	х	х	x	x	x	x	x	x	x	X
808 Radio	KJLH-FM	Black: African American		Los Angeles	CA	x	x	х	х	х	x	х	х	x	х	x	х	x
809 Radio	KPWR-FM	Black: African American		Los Angeles	CA	х	x	х	х	х	x	х	х	x	х	x	х	x
810 Newspaper	Los Angeles Times	Diverse Mass	English	Los Angeles	CA	.,	.,	.,	.,	.,	.,	.,	.,	X	X	X	.,	
811 Newspaper 812 Newspaper	El Mojave La Nueva Voz (Formerly La Voz)	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	Х	X	Х	Х	Х	X	Х	Х	Х	X	Х	Х	
813 Newspaper	20 De Mayo	Hispanic	Spanish	Los Angeles	CA	х	x	Х	Х	Х	X	х	х	X	x	Х	х	
814 Newspaper	El Salvador Dia a Dia	Hispanic	Spanish	Los Angeles	CA	X	x	X	X	X	X	X	X	X	X	X	X	
815 Newspaper	Azteca News	Hispanic	Spanish	Los Angeles	CA	X	Х	X	Х	X	Х	X	Х	X	X	Х	Х	X
816 Newspaper	Para Todos	Hispanic	Spanish	Los Angeles	CA				Х									
817 Newspaper	Vida Nueva	Hispanic	Spanish	Los Angeles	CA	.,	.,	X	.,	.,	.,	X	.,	.,	.,	.,	X	
818 Newspaper 819 Newspaper	Vida Newspaper Excelsior	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	X X	X	X	X	X	X	X	X	X	X	X	X	
820 Newspaper	Hoy Los Angeles	Hispanic	Spanish	Los Angeles Los Angeles	CA	X	X	X	x	X	X	x	X	x	x	X	x	
821 Newspaper	Orale Magazine	Hispanic	Spanish	Los Angeles	CA	X	x	X	X	X	X	X	X	X	X	X	X	X
822 Newspaper	La Opinion	Hispanic	Spanish	Los Angeles	CA	Х	X	Х	Х	Х	X	Х	Х	X	Х	Х	Х	X
823 Newspaper	Impacto USA (formerly El Economico 1/1/0)	Hispanic	Spanish	Los Angeles	CA	X	Х	X	Х	X	Х	X	Х	X	X	Х	Х	
824 Newspaper	El Aviso	Hispanic	Spanish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X X
825 Newspaper 826 Newspaper	El Clasificado El Panamericano	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	Х	×	X	х	X	X	X	×	Х	X	X	Х	X
827 Newspaper	Adelante Hispanic Gay Magazine	Hispanic	Spanish	Los Angeles	CA			x				x				X		
828 Newspaper	La Guia Familiar	Hispanic	Spanish	Los Angeles	CA	Х	Х	X	х	X	Х	X	Х	Х	X	X	Х	
829 Newspaper	El Sol del Valle de San Fernando	Hispanic	Spanish	Los Angeles	CA	X	X	X	Х	Χ	X	Х	Х	X	Х	X	Х	
830 Newspaper	Rumores	Hispanic	Spanish	Los Angeles	CA	X	Х	X	Х	X	Х	X	Х	X	X	Х	Х	X
831 Newspaper	La Prensa Colombiana	Hispanic	Spanish	Los Angeles	CA	.,	.,	X	.,	.,	.,	X	.,	.,	.,	.,	X	
832 Newspaper 833 Newspaper	Miniondas / Farandula USA Combo Impulso de Oaxaca	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA CA	X X	Х	X	Х	X	Х	X	Х	X	Х	X	Х	
ooo ivewspapei	Mi Siglo 1 (Formerly Fronteras de la Noticia	пізрапіс	Spanish	Los Arigeles	CA	^		^		^		^		^		^		
834 Newspaper	(Ventura County)	Hispanic	Spanish	Los Angeles	CA	X	Х	Х	Х	Х	X	Х	Х	X	Х	X	Х	
835 Newspaper	La Prensa	Hispanic	Spanish	Los Angeles	CA	X	Х	Χ	Х	Х	X	Х	Х	X	Х	X	Х	
836 Newspaper	Eastern Group Publications (11 publications)	Hispanic	Spanish	Los Angeles	CA	X	Х	X	Х	Х	Х	X	Х	X	Х	X	Х	
837 Newspaper 838 Newspaper	La Gaceta Nuestra Comunidad	Hispanic Hispanic	Spanish Spanish	Los Angeles	CA CA	X X	х	X	х	X	Х	X	х	X	х	X	х	
839 Newspaper	La Voz Libre	Hispanic	Spanish	Los Angeles Los Angeles	CA	X	x	X	x	X	X	x	x	X	x	X	x	
840 Newspaper	Contacto Magazine	Hispanic	Spanish	Los Angeles	CA	X	^		^	X	^	^.	^	X	^	^	^.	
841 Radio	KBUEFM/KBUA-FM/KEBN-FM	Hispanic	Spanish	Los Angeles	CA	X	Х	Х	Х	Х	X	Х	Х	X	Х	X	Х	X
842 Radio	KDLDFM/KDLE-FM	Hispanic	Spanish	Los Angeles	CA	X	X	X	Х	X	X	X	Х	X	X	X	Х	X
843 Radio	KHJ AM	Hispanic	Spanish	Los Angeles	CA	X	X	X	Х	Х	X	X	Х	Х	Х	X	X	X
844 Radio 845 Radio	KLAXFM KLVEFM	Hispanic Hispanic	Spanish Spanish	Los Angeles	CA CA	X X	X	X	X	X	X	X	X	X	X	X	X X	X
845 Radio 846 Radio	KRCDEM	Hispanic Hispanic	Spanish Spanish	Los Angeles Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X X
847 Radio	KSCAFM	Hispanic	Spanish	Los Angeles	CA	X	x	X	X	X	X	X	X	x	x	X	X	X
848 Radio	KSSEFM/KSSC-FM/KSSD-FM	Hispanic	Spanish	Los Angeles	CA	X	Х	Х	Х	Х	X	Х	Х	X	Х	X	Х	X
849 Radio	KWIZFM	Hispanic	Spanish	Los Angeles	CA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
850 Radio	KWKWAM/KWKU-AM	Hispanic	Spanish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X
851 Radio 852 Radio	KXOLFM KXOSFM	Hispanic Hispanic	Spanish Spanish	Los Angeles	CA CA	X X	X	X	X	X	X	X	X	X	X	X	X	X X
853 Television	KAZATV	Hispanic	Spanish	Los Angeles Los Angeles	CA	X	X	X	x	X	X	x	x	X	x	X	x	X
854 Television	KCETTV	Hispanic	Spanish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X
855 Television	KFTRTV	Hispanic	Spanish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X
856 Television	KMEXTV	Hispanic	Spanish	Los Angeles	CA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
857 Television	KNLALP KRCATV	Hispanic	Spanish	Los Angeles	CA CA	X	X	X	X	X	X	X	X	X	X	X	X	X
858 Television	NDCAT V	Hispanic	Spanish	Los Angeles	CA	Х	Х	^	^	Α.	^	Х	*	^	^	Х	Х	X

Medical Water Name	not) 3/29 X
Sept Decision September Column	X
861 Outdoor	X
681 Outdoor Ad Mimbbe Helpanic Spanish Los Angeles CA X	X
Sept Counter Marganic Spanish Los Angeles CA	X X X X X X X X X X X X X X X X X X X
Sept Control Final Principle Spanish Los Angeles CA X X X X X X X X X X X X X X X X X X	X
Belle Nutson	X
B85 Outdoor	X
B86 Outdoor Carteles Hispanic Spanish Los Angeles CA	X X X X X X X X X X X X X X X X X X X
B8F Outdoor	X X X X X X X X X X X X X X X X X X X
B86 Outdoor Startiff	X X X X X X X X X X X X X X X X X X X
860 Outdoor Starling Hispanic Spanish Los Angeles CA X X X X X X X X X X X X X X X X X X	X X X X X X X X X X X X X X X X X X X
## French French French Los Angeles CA X X X X X X X X X	X X X X X X X X X X X X X X X X X X X
871 Newspaper Efficie Printin Media Group Portuguese Dox Angeles CA	X X X X X X X X X X X X X X X X X X X
## 27 Outdoor Target Specific Media (One-Sheets) Portuguese Los Angeles CA X X X X X X X X X	X X X X X X X X X X X X X X X X X X X
873 Outdoor Gas Station TV	X X X X X X X X X X X X X X X X X X X
874 Television Phoreix TV- LA Asian: Chinese Mandarin Los Angeles CA X X X X X X X X X	x x x x x x x x x x x x x x x x x x x
875 Television 876 Television 876 Television 877 Te	x x x x x x x x x x x x x x x x x x x
87 Television Life Saigon TV Network Inc (UHF-44.4)	x x x x x x x x x x x x x x x x x x x
877 Television SET (LHF Ch 57.4) Asian: Vietnamese Vietnamese Los Angeles CA X X X X X X X X X X X X X X X X X X	x x x x x x x x x x x x x x x x x x x
877 Television SET (UHF Ch 57.4)	x x x x x x x x x x x x x x x x x x x
880 Television VBS- Calaxy 19	x x x x x x x x x x x x x x x x x x x
B80 Television VBS - Galaxy 19	x x x x x x x x x x x x x x x x x x x
881 Television KSCI Asian: Appanese Japanese Los Angeles CA x <th< td=""><td>x x x x x x x x x x x x x x x x x x x</td></th<>	x x x x x x x x x x x x x x x x x x x
882 Television NTB on KSCI CH18.2 Asian: Japanese Japanese Los Angeles CA X X X X X X X X X	x x x x x x x x x x x x x x x x x x x
884 Magazine Magazine Magazine Magazine Magazine Asian: Chinese Ca Ca Ca Ca Ca Ca Ca C	x x x x x x x x x x
84 Magazine Auto World Weekly/Auto World Magazine Asian: Chinese Traditional Chinese Los Angeles CA x <	x x x x x x x x
885 Magazine EDI City Magazine Asian: Chinese Traditional Chinese Los Angeles CA x <	x x x x
B86 Magazine EM Magazine Asian: Chinese Traditional Chinese Los Angeles CA	x x
887 Magazine TV Magazine V Magazine Asian: Chinese Traditional Chinese Los Angeles CA x	
888 Magazine Wi/ID Magazine Asian: Chinese Traditional Chinese Los Angeles CA	* *
September Sept	
B90 Magazine	x x
891 Magazine Phu Nu Magazine Asian: Vietnamese Los Angeles CA	x x
892 Magazine Suc Song Asian: Vietnamese Los Angeles CA x<	x x
834 Magazine	x x
Sept. Sept	x x
B95 Magazine TV Fan Magazine Asian: Japanese Japanese Los Angeles CA X	* *
Sept. Sept	v
897 Magazine Birdge Magazine Asian: Japanese Los Angeles CA x <	x *
Asian: Chinese Asian: Chinese Traditional Chinese Los Angeles CA X X X X X X X X X	×
899 Newspaper Asian Real Estate Asian: Chinese Traditional Chinese Los Angeles CA x	•
900 Newspaper Home Real Estate	x x
901 Newspaper Chinese Biz News Asian: Chinese Asian: Chinese Asian: Chinese Cos Angeles	x x x
Chinese Daily News, Inc. / World Journal LA, Las	x x
902 Newspaper Vegas Asian: Chinese Traditional Chinese Los Angeles CA x	*
903 Newspaper Chinese LA Daily News Zong Guo Daily News Asian: Chinese Traditional Chinese Los Angeles CA	x x
904 Newspaper Duo Wei Times - LA Asian: Chinese Traditional Chinese Los Angeles CA x x x x x x x x x	x x
905 Newspaper International Daily News - LA Asian: Chinese Traditional Chinese Los Angeles CA x </td <td>x x</td>	x x
906 Newspaper New Asian Weekly Asian: Chinese Traditional Chinese Los Angeles CA X <	^ ^
907 Newspaper Pacific Times Asian: Chinese Traditional Chinese Los Angeles CA x	
908 Newspaper Sing Tao Daily News - LA Asian: Chinese Traditional Chinese Los Angeles CA X	x x
999 Newspaper Taiwan Daily Asian: Chinese Traditional Chinese Los Angeles CA x	x x
910 Newspaper The Epoch Times- LA Asian: Chinese Traditional Chinese Los Angeles CA x	x x
911 Newspaper Xin Ming Evening News Asian: Chinese Traditional Chinese Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
912 Newspaper Daily Sports Seoul USA LA Asian: Korean Korean Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
913 Newspaper IS Plus Asian: Korean Korean Los Angeles CA x x x x x x x x x x	Ŷ Ŷ
	x x
914 Newspaper Korea Daily - LA Asian: Korean Korean Los Angeles CA x x x x x x x x x x	x x
915 Newspaper Korea Herald Business Asian: Korean Korean Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
916 Newspaper Korea Times - LA Asian: Korean Korean Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
917 Newspaper Korean Sunday News of LA Asian: Korean Korean Los Angeles CA x x x x x x x x x x x x x	x x
918 Newspaper Catholic Times Asian: Korean Korean Los Angeles CA x x x x x x x x x x x	x x
919 Newspaper Christian Newsweek Asian: Korean Korean Los Angeles CA x x x x x x x x x x	x x
920 Newspaper Christianity Daily Asian: Korean Korean Los Angeles CA x x x x x x x x x x x	x x
921 Newspaper Nguoi Viet Asian: Vietnamese Vietnamese Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
922 Newspaper Saigon Times, Inc. Asian: Vietnamese Vietnamese Los Angeles CA x x x x x x x x x x x	x x
923 Newspaper The Little Saigon News Saigon NHO Asian: Vietnamese Vietnamese Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
924 Newspaper Thoi Luan Asian: Vietnamese Vietnamese Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
925 Newspaper Vien Dong Daily News Asian: Vietnamese Vietnamese Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
926 Newspaper Viet Bao - LA Asian: Vietnamese Vietnamese Los Angeles CA x x x x x x x x x x x	x x
927 Newspaper Viet Herald Asian: Vietnamese Vietnamese Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
928 Newspaper Viet Tide Asian: Vietnamese Vietnamese Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
929 Newspaper Viet Weekly Asian: Vietnamese Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
930 Newspaper Asian American Peoples Journal (AAPJ) Asian: Filipino Taglish Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
931 Newspaper Asian Journal - LA Asian: Fillipino Taglish Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
932 Newspaper California Examiner - LA Asian: Filipino Taglish Los Angeles CA x x x x x x x x x x x x x x x x x x	
933 Newspaper California Journal Asian: Filipino Taqlish Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
934 Newspaper Manila US Times Asian: Filipino Taglish Los Angeles CA x x x x x x x x x x x x x x x x x x	x x x x
935 Newspaper Midweek Balita Asian: Filipino Taqlish Los Angeles CA x x x x x x x x x x x x x x x x x x	
936 Newspaper Weekend Balita Asian: Filipino Taglish Los Angeles CA x x x x x x x x x x x x x x x x x x	x x
937 Newspaper Philippine Times Asian: Filipino Taglish Los Angeles CA x x x x x x x x x x x x x x x x x x	x x x
938 Newspaper The Filipino Press Asian: Filipino Taglish Los Angeles CA x x x x x x x x x x x x x x x x x x	x x x x x x x
939 Newspaper Tribune USA – LA Asian: Filipino Taglish Los Angeles CA x x x x x x x x x x x x	x x x x x x x x x
	x x x x x x x x x x x x x x x x x x x

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	Weel	ks In-FI 2/8	ight (m 2/15	ark with 2/22	1 X, if ii 3/1	n flight, 3/8	, leave 3/15	blank if n 3/22		4/5	4/12 Comme	nte
940 Newspaper	Japanese Daily Sun (Nikkan San)-LA	Asian: Japanese	Japanese	Los Angeles	CA	×	X	X	X	X	X	X	X	X	X	X	X	4/12 COMME	iito
941 Newspaper	Rafu Shimpo	Asian: Japanese	Japanese	Los Angeles	CA	×	х	х	х	х	х	х	х	х	x	x	х		
942 Newspaper	Weekly La La La	Asian: Japanese Asian: Pakistani	Japanese Urdu	Los Angeles	CA	×	X	X	x	x	X	X	X	X	x	x	x		
943 Newspaper 944 Newspaper	Pakistan Today Angkor Borei News	Asian: Pakistani Asian: Cambodian	Khmer	Los Angeles Los Angeles	CA CA	x	X X	X X	X X	X X	x x	x	X X	X X	X X	X X	x		
945 Newspaper	Cam- News	Asian: Cambodian	Khmer	Los Angeles	CA	×		x		x		x		x		x			
946 Newspaper	Khemara Times	Asian: Cambodian	Khmer	Los Angeles	CA	x		х		х		х		х			х		
947 Newspaper 948 Newspaper	Serey Pheap The Hmong Tribune	Asian: Cambodian Asian: Hmong	Khmer Hmona	Los Angeles Los Angeles	CA CA	х		X X	x	x	x	x	х	X X	x	x	x x		
949 Newspaper	SIAM Media Newspaper	Asian: Thai	Thai	Los Angeles	CA	×	х	X	X	x	X	x	X	X	×	X	X		
950 Newspaper	Thai L.A News	Asian: Thai	Thai	Los Angeles	CA	x	х	х	х	х	х	х	х	х	x	х	х		
951 Newspaper	Thai Town USA Newspaper	Asian: Thai	Thai	Los Angeles	CA	x	х	Х	х	х	х	х	х	х	х	х	х		
952 Outdoor 953 Outdoor	At Media Inc / H-Media Cal Marketing & Promotion Group (Outdoor, In Str	Asian: Korean	Korean Traditional Chinese	Los Angeles Los Angeles	CA CA			x	x	x	x	x	x	x x	X X	x x	x	x x	
954 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Hindi/ Hinglish/ English	Los Angeles	CA			x	x	x	x	x	x	x	x	x	x	x	
955 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St	o Asian: Asian Indian	Hindi/ Hinglish/ English	Los Angeles	CA			x	х	х	x	х	х	x	х	х	х	x	
956 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Taglish	Los Angeles	CA			Х	х	х	х	х	х	х	х	х	х	x	
957 Outdoor 958 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Ste Cal Marketing & Promotion Group (Outdoor, In Ste		Vietnamese Korean	Los Angeles Los Angeles	CA CA			X X	X X	X X	x x	x	x	X X	X X	X X	X X	x x	
959 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Japanese	Los Angeles	CA			^	^	^	^	^	^	x	x	x	x	x	
960 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St	o Asian: Cambodian	Khmer	Los Angeles	CA									х	x	х	х	x	
961 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Lao	Los Angeles	CA									х	х	х	х	x	
962 Outdoor 963 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Ste Carteles	o Asian: Thai Asian: Japanese	Thai Japanese	Los Angeles Los Angeles	CA CA									×	X X	X X	x	x x	
964 Outdoor	Carteles	Asian: Cambodian	Khmer	Los Angeles	CA									x	x	x	x	x	
965 Outdoor	Carteles	Asian: Pakistani	Urdu	Los Angeles	CA									x	x	х	х	x	
966 Outdoor	Carteles	Asian: Thai	Thai	Los Angeles	CA									х	x	х	х	x	
967 Outdoor	Carteles	Asian: Bangladeshi	Bengali Tanditional Objects	Los Angeles	CA									X	x	x	x	x	
968 Outdoor 969 Outdoor	CBS Outdoor CBS Outdoor	Asian: Chinese Asian: Asian Indian	Traditional Chinese Hindi/ Hinglish/ English	Los Angeles Los Angeles	CA CA	X X	x	X X	X X	x	x	x	x	x x	X X	X X	x x	x x	
970 Outdoor	CBS Outdoor	Asian: Filipino	Taglish	Los Angeles	CA	^	^	x	x	x	x	x	x	x	x	x	x	x	
971 Outdoor	CBS Outdoor	Asian: Vietnamese	Vietnamese	Los Angeles	CA	x	x	x	х	х	x	х	х	x	х	х	х	x	
972 Outdoor	CBS Outdoor	Asian: Korean	Korean	Los Angeles	CA	х	х	x	х	х	х	х	Х	x	х	х	х	x	
973 Outdoor 974 Outdoor	CBS Outdoor CBS Outdoor	Asian: Cambodian Asian: Thai	Khmer Thai	Los Angeles Los Angeles	CA CA									X	×	x x	X	x x	
975 Outdoor	Clear Channel Outdoor	Asian: Chinese	Traditional Chinese	Los Angeles	CA			x	х	х	x	х	х	x	x	x	x	x	
976 Outdoor	Clear Channel Outdoor	Asian: Asian Indian	Hindi/ Hinglish/ English	Los Angeles	CA									x	x	х	х	x	
977 Outdoor	Clear Channel Outdoor	Asian: Filipino	Taglish	Los Angeles	CA									x	х	х	х	x	
978 Outdoor 979 Outdoor	Clear Channel Outdoor Clear Channel Outdoor	Asian: Vietnamese	Vietnamese	Los Angeles	CA CA									x	х	х	х	x	
980 Outdoor	Clear Channel Outdoor Clear Channel Outdoor	Asian: Korean Asian: Japanese	Korean Japanese	Los Angeles Los Angeles	CA									X	x x	x x	X X	x x	
981 Outdoor	Clear Channel Outdoor	Asian: Cambodian	Khmer	Los Angeles	CA									x	x	x	x	x	
982 Outdoor	Lamar Advertising Company- West Coast	Asian: Korean	Korean	Los Angeles	CA							х	х	х	x	х	х	x	
983 Outdoor	Regency Outdoor Advertising, Inc	Asian: Chinese	Traditional Chinese	Los Angeles	CA			Х	х	х	х	х	х	х	х	х	х	x	
984 Outdoor 985 Outdoor	Regency Outdoor Advertising, Inc Regency Outdoor Advertising, Inc	Asian: Vietnamese Asian: Korean	Vietnamese Korean	Los Angeles Los Angeles	CA CA			x	x	x	x	x x	x x	x x	x x	x x	X X	x x	
986 Outdoor	Hitec Media	Asian: Korean	Korean	Los Angeles	CA	x	x	x	x	x	×	x	x	x	x	x	x	x	
987 Outdoor	Ruth Space Sales	Asian: Filipino	Taglish	Los Angeles	CA									х	x	х	х	x	
988 Radio	Radio Manila	Asian: Filipino	Taglish	Los Angeles	CA	х	х	x	х	х	х	х	Х	x	х	х	х		
989 Radio 990 Radio	EDI Radio - AM1370 Networks Asia - KAZN / KAHZ	Asian: Chinese Asian: Chinese	Mandarin/ Cantonese Mandarin	Los Angeles Los Angeles	CA CA	X X	x	X X	x	x	x	x	x	x	X X	X X	x		
991 Radio	Networks Asia - KMRB	Asian: Chinese	Cantonese	Los Angeles	CA	×	x	x	x	x	x	x	x	x	x	x	x		
992 Radio	Radio- Sound of hope	Asian: Chinese	Mandarin/ Cantonese	Los Angeles	CA	x	x	x	х	х	x	х	х	x	x	х	х		
993 Radio	Radio American Living	Asian: Chinese	Mandarin/ Cantonese	Los Angeles	CA	x	x	x	х	х	x	х	х	x	х	х	х		
994 Radio 995 Radio	Networks Asia (JBC Radio) / KYPA 1230 AM Christianherald Radio / KFOX 1650 AM	Asian: Korean Asian: Korean	Korean Korean	Los Angeles	CA CA	X X	X X	X X	X X	x	x x	x	X X	X X	X X	X X	x x		
995 Radio 996 Radio	Radio Korea I A / KMPC 1540 AM	Asian: Korean	Korean	Los Angeles Los Angeles	CA	×	X X	X X	x	x	x	x	x	x	×	x	x		
997 Radio	Radio Seoul LA/ KFOX 1650 AM	Asian: Korean	Korean	Los Angeles	CA	x	x	x	х	х	x	х	х	x	x	x	x		
998 Radio	Little Saigon Radio - LA/ KVNR AM 1480	Asian: Vietnamese	Vietnamese	Los Angeles	CA	x	x	x	х	х	x	х	х	x	х	х	х		
999 Radio	NVR/ AM 1190	Asian: Vietnamese	Vietnamese	Los Angeles	CA	x	X	X	x	x	X	X	X	X	x	x	x		
1000 Radio 1001 Radio	Radio Bolsa/ KALI 106.3FM Saigon Radio Hai Ngoai - LA/ FM 106.3	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Los Angeles Los Angeles	CA CA	X X	X X	X X	X X	x	x x	x	X X	X X	X X	X	X		
1002 Radio	VNCR/ FM 106.3	Asian: Vietnamese	Vietnamese	Los Angeles	CA	x	x	x	x	x	x	x	x	x	x	x	x		
1003 Radio	Bridge USA (KXLI FM 106.3)	Asian: Japanese	Japanese	Los Angeles	CA	x	х	х	х	х	х	х	х	х	x	х	х		
1004 Radio	Team J Station	Asian: Japanese	Japanese	Los Angeles	CA	x	х	х	х	х	х	х	х	х	x	х	х		
1005 Radio 1006 Radio	Humdesi Radio Palken Radio - KALI AM 900 (Pearl Entertainment	Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	Los Angeles Los Angeles	CA CA	X X	X X	X X	X X	X X	X X	X X	X X	X X	X X	X X	X X		
1000 Radio	Humdesi Radio	Asian: Bangladeshi	Bengali	Los Angeles	CA	×	X	X	X	x	X	x	X	X	×	X	X		
1008 Radio	Humdesi Radio	Asian: Pakistani	Urdu	Los Angeles	CA	x	x	x	х	х	x	х	х	x	x	х	х		
1009 Radio	KALI FM	Asian: Cambodian	Khmer	Los Angeles	CA	×	х	x	х	x	х	х	x	х	x	x	х		
1010 Newspaper	El Sol - Salinas	Hispanic Hispanic	Spanish Spanish	Monterey-Salinas	CA CA	X	X	X	X	X	X	X	X	X	X	X X	X	Х	
1011 Newspaper 1012 Radio	La Ganga KLOKFM	Hispanic Hispanic	Spanish Spanish	Monterey-Salinas Monterey-Salinas	CA	X	X	X	X	X	X	X	X	X	X	X	X	Х	
1013 Radio	KPRCFM	Hispanic	Spanish	Monterey-Salinas	CA	X	Х	Х	Х	X	X	X	Х	X	Х	X	Х	X	
1014 Radio	KRAYFM	Hispanic	Spanish	Monterey-Salinas	CA	X	Х	Х	Х	Х	X	X	Х	Х	X	X	Х	X	
1015 Radio	KSESFM	Hispanic	Spanish	Monterey-Salinas	CA	X	X	X	X	X	X	X	X X	X	X	X X	X X	X X	
1016 Radio 1017 Radio	KXSMFM KSEA-FW La Campesina	Hispanic Hispanic	Spanish Spanish	Monterey-Salinas Monterey-Salinas	CA CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
1017 Radio 1018 Newspaper	El Informador Del Valle	Hispanic	Spanish	Palm Springs	CA	x	x	X	x	x	X	x	x	x	x	x	x	^	
1019 Newspaper	La Prensa Hispana	Hispanic	Spanish	Palm Springs	CA	X	Х	X	Х	X	Χ	Х	Х	X	Х	Χ	Х		
1020 Radio	KFBK	NHPI	English	Sacramnto-Stkton-Modesto	CA	X	Х	Х	Х	X	Х	Х	Х	Х	Х	X	Х	X	
1021 Television	Que Hong Television (QHTV KAXT 22.2)	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	x	х	Х	х	х	х	х	х	х	x	х	х		

								Wee	ks In-F	light (m	nark wit	h X, if i	n flight	, leave	blank i	f not)			
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12 Co	mments
1022 Television 1023 Television	Saigon TV - S.C, SF(KTSF 26) SVTN (KAXT 22.2)	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	x x	x x	X X	X X	X X	X X	X X	X X	X X	X X	X X	x		
1024 Magazine	Mo Magazine	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	×	X	X	x	X	X	X	x	X	×	X	×		
1025 Magazine	Song Moi Magazine	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	x	^	x	^	x	~	x	^	x	^	x	^		
1026 Magazine	Trieu Thanh Weekly Magazine Inc. (thurs.)	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	x		х		x		х		x		x			
1027 Newspaper	Cali Today	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	х	х	х	х	x	х	х	х	x	х	х	х		
1028 Newspaper	Thoi Bao San Jose	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	х	Х	х	х	х	х	х	х	х	х	х	х		
1029 Newspaper 1030 Newspaper	Viet Nam Daily Newspaper Philippine Headlines	Asian: Vietnamese Asian: Filipino	Vietnamese Taglish	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	x	х	х	х	х	х	х	х	х	х	х	х		
1030 Newspaper 1031 Radio	Cantral CA's Asian Station/ KBIF AM 900	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	x	x	х	x	х	х	x	х	х	x	×	x		
1032 Radio	Little Saigon Radio - SF, SJ KSJX AM 1500	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	x	x	х	х	x	x	х	x	x	х	x	х		
1033 Radio	Que Huong Radio/ KZSJ AM 1500 & AM 1120	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	x	x	x	х	x	x	x	x	x	х	x	х		
1034 Radio	Networks Asia KLIB - AM1100	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	х	х	х	х	х	х	х	х	x	х	x	х		
1035 Radio	Radio TNT/ KFSG 1690 AM	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	х	Х	Х	х	х	х	х	x	х	х	х	Х		
1036 Radio 1037 Radio	Saigon Radio Hai Ngoai - S.C/ SJ AM1430 KESG - AM 1690	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	x	X X	x	×	X X	X X	×	×	X X	X	×	×		
1038 Television	KBTV	Asian: Chinese	Mandarin/ Cantonese	Sacramnto-Stkton-Modesto	CA	×	x	x	x	x	x	x	x	×	×	×	×		
1039 Television	KBTV	Asian: Filipino	Taglish	Sacramnto-Stkton-Modesto	CA	x	x	x	x	x	x	x	×	x	x	x	x		
1040 Television	Showbitz (Pearl Entertainment) - NY,LA, SF(Nation		Hindi/ Hinglish/ English	Sacramnto-Stkton-Modesto	CA	х	x	х	х	x	x	х	х	x	х	x	х		
1041 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Taglish	Sacramnto-Stkton-Modesto	CA			x	х	х	х	х	×	х	х	х	х	x	
1042 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Thai	Sacramnto-Stkton-Modesto	CA									х	х	х	х	x	
1043 Outdoor 1044 Outdoor	Carteles Carteles	Asian: Hmong Asian: Laotian	Hmong Lao	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA									X	X	x	X	x x	
1044 Outdoor	Clear Channel Outdoor	Asian: Laotian Asian: Hmong	Hmong	Sacramnto-Stkton-Modesto	CA									×	x	×	X	X X	
1046 Outdoor	Clear Channel Outdoor	Asian: Laotian	Lao	Sacramnto-Stkton-Modesto	CA									x	x	×	x	x	
1047 Radio	Networks Asia KLIB - AM1100	Asian: Hmong	Hmong	Sacramnto-Stkton-Modesto	CA	x	x	х	х	x	x	х	х	x	х	x	х		
1048 Radio	Community Radio KZFR FM 90.1	Asian: Hmong	Hmong	Sacramnto-Stkton-Modesto	CA	x	x	х	х	x	x	х	х	x	х	x	х		
1049 Radio	Community Radio KZFR 90.1 FM	Asian: Hmong	Hmong	Sacramnto-Stkton-Modesto	CA	x	x	x	х	x	x	x	x	x	х	x	х		
1050 Radio	In language radio/ KJAY 1430 AM	Asian: Hmong	Hmong	Sacramnto-Stkton-Modesto	CA	х	х	x	х	х	х	х	x	х	х	х	х		
1051 Newspaper	Vietnews	Asian: Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	х	х	Х	х	x	х	Х	x	х	х	х	Х		
1052 Magazine 1053 Newspaper	Lang Magazine Sacramento Bee	Asian: Vietnamese Diverse Mass	Vietnamese English	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA CA	x		х		×		х		X	х	X			
1053 Newspaper 1054 Radio	KBBUFM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	х	х	Х	х	Х	Х	х	х	x	x	x	х	Х	
1055 Radio	KCVRFM/KCVR-AM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	X	x	X	X	X	X	X	X	X	X	X	X	X	
1056 Radio	KLMGFM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	X	X	X	Х	X	X	X	X	X	X	X	Х	X	
1057 Radio	KMIXFM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Х	X	X	Х	X	X	X	X	X	Х	X	Х	X	
1058 Radio	KRCXFM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	X	X	Х	X	X	X	X	X	X	X	X	X	X	
1059 Radio	KSTNFM KTSFFM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA CA	X	X	X	X	X	X X	X	X	X	X	X	X	X X	
1060 Radio 1061 Radio	KTTAFM/KBBA-FM	Hispanic Hispanic	Spanish Spanish	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA	X	x	x	X	X	X	X	X	X	X	X	x	X	
1062 Radio	KXSEFM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	x	x	x	x	X	X	x	x	x	x	x	x	X	
1063 Television	KCSOTV	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	X	x	X	X	X	X	X	X	X	X	X	X	X	
1064 Television	KTFKTV	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	X	Х	X	X	X	X	X	Х	X	Х	Х	Х	X	
1065 Television	KUVSTV	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Х	X	Х	Х	X	X	Х	Х	X	Х	X	Х	X	
1066 Newspaper	El Heraldo Catolico	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA			Х				X				X			
1067 Newspaper	El Hispano	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA CA	Х	Х	X	Х	Х	Х	X	Х	Х	Х	Х	X	Х	
1068 Newspaper 1069 Newspaper	Latino Times Vida en el Valle (Merced)	Hispanic Hispanic	Spanish Spanish	Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto	CA	Х	х	X	х	Х	Х	X	х	х	х	Х	X	Х	
1070 Newspaper	Vida en el Valle (Melced)	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	X	X	X	X	x	x	X	X	x	x	x	X	X	
1071 Newspaper	Vida en el Valle (Sacramento)	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
1072 Newspaper	Vida en el Valle (Stockton)	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	X	X	X	Х	X	X	X	X	X	X	X	Х	X	
1073 Radio	KSQQ FM	Portuguese	Portuguese	Sacramnto-Stkton-Modesto	CA	X	X	X	Х	X	X	X	X	X	Х	X	Х	X	
1074 Newspaper	Ethnic Print Media Group	Portuguese	Portuguese	Sacramnto-Stkton-Modesto	CA	Х	X	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	
1075 Outdoor 1076 Television	Target Specific Media (One-Sheets) KTSD	Portuguese	Portuguese	Sacramnto-Stkton-Modesto	CA CA	X	X	X	X	X	X	X	X	X	X	X	X	Х	
1076 Television	Viet News Television	Asian: Korean Asian: Vietnamese	Korean Vietnamese	San Diego San Diego	CA	x x	x x	x x	x x	x x	x x	x	X X	x x	X X	x x	x		
1077 Television	San Diego Korean Community Magazine	Asian: Korean	Korean	San Diego	CA	^	^	x	x	x	x	x	x	x	x	×	x		
1079 Magazine	Hanin News	Asian: Korean	Korean	San Diego	CA			x	x	x	x	x	×	x	x	x	x		
1080 Magazine	San Diego Yuyu Magazine	Asian: Japanese	Japanese	San Diego	CA			x		x		x		x		x			
1081 Newspaper	Chinese News	Asian: Chinese	Traditional Chinese	San Diego	CA	х		x		х		х		x		х			
1082 Newspaper	Duo Wei Times - SD	Asian: Chinese	Traditional Chinese	San Diego	CA	х		x		х		х		х		х			
1083 Newspaper 1084 Newspaper	San Diego Chinese Tribune The Epoch Times - SD	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	San Diego San Diego	CA CA	x	x	x	x	X X	x	x	×	X X	×	X X	×		
1085 Newspaper	Nauoi Viet Tu Do	Asian: Vietnamese	Vietnamese	San Diego	CA	×	X	X	X		×	~		· ·		× ×	~		
1086 Newspaper	Weekly La La La	Asian: Japanese	Japanese	San Diego	CA	x	x	X	x	x	x	x	x	x	×	×	x		
1087 Radio	San Diego Radio Korea / KSCF 103.7 FM	Asian: Korean	Korean	San Diego	CA	x	x	x	x	×	x	x	x	x	x	x	X		
1088 Radio	San Diego Radio Seoul / Sub Carrier 98.1 FM	Asian: Korean	Korean	San Diego	CA	x	x	x	x	x	x	x	x	x	x	x	х		
1089 Radio	Radio TNT/ KFSG 1690 AM	Asian: Vietnamese	Vietnamese	San Diego	CA	x	x	x	х	x	x	x	x	x	х	x	х		
1090 Radio	Bridge USA (KXLI FM 106.3)	Asian: Japanese	Japanese	San Diego	CA	х	х	x	х	х	х	х	x	х	х	х	х		
1091 Newspaper	Asian Journal - San Diego	Asian: Filipino	Taglish	San Diego	CA CA	х	Х	х	х	х	х	х	x	х	х	х	Х		
1092 Newspaper 1093 Newspaper	California Examiner - San Deigo Philippines Todav-SD	Asian: Filipino Asian: Filipino	Taglish Taglish	San Diego San Diego	CA	X X	x x	x x	x x	x x	x x	X X	X X	X X	X	X	x		
1093 Newspaper	Cal Marketing & Promotion Group (Outdoor, In St		Taglish	San Diego	CA	^	^	X	x	X	X	X	X	X	×	×	×	x	
1095 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Vietnamese	San Diego	CA			x	x	x	x	x	x	x	x	x	x	x	
1096 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Lao	San Diego	CA									x	x	x	х	x	
1097 Outdoor	Clear Channel Outdoor	Asian: Vietnamese	Vietnamese	San Diego	CA									х	х	x	х	x	
1098 Outdoor	Ruth Space Sales	Asian: Filipino	Taglish	San Diego	CA									х	х	x	х	x	
1099 Newspaper	San Diego Union-Tribune	Diverse Mass	English	San Diego	CA									Х	Х	X			
1100 Newspaper	El Gigante Hispano	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X	X		
1101 Newspaper 1102 Newspaper	Diario San Diego (formerly known as Diario Latino La Prensa San Diego	o)Hispanic Hispanic	Spanish Spanish	San Diego San Diego	CA CA	X	X	X	X	X	X	X	X	X	X	X	X		
1102 Newspaper 1103 Newspaper	El Latino	Hispanic	Spanish	San Diego	CA	x	x	X	x	X	X	x	x	X	x	X	x		
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								Wor	ske In-l	light (m	ark witl	Y if i	n flight	leave h	olank if n	not)			
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8			3/29	4/5	4/12 Comn	ments
1104 Newspaper	El Mexicano	Hispanic	Spanish	San Diego	CA	X	X	X	X	Х	X	X	X	X	X	X	X	X	
1105 Newspaper	Enlace	Hispanic	Spanish	San Diego	CA	X	X	X	Х	X	X	X	Х	Х	X	X	X		
1106 Radio 1107 Radio	KLNVFM KLQVFM	Hispanic Hispanic	Spanish Spanish	San Diego San Diego	CA CA	X X	X	X	X	X	X	X	X X	X	X	X	X	X X	
1107 Radio	XGLXFM	Hispanic	Spanish	San Diego	CA	x	x	x	x	X	X	x	x	x	x	x	x	x	
1109 Radio	XHFGFM	Hispanic	Spanish	San Diego	CA	X	x	X	X	X	X	X	x	X	X	X	X	x	
1110 Radio	XHTYFM	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	Х	Х	X	Х	X	Χ	Х	X	
1111 Radio	XLTNFM	Hispanic	Spanish	San Diego	CA	Х	X	Х	Х	X	Х	Х	X	Х	Х	Х	Х	X	
1112 Radio	XOCLFM	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X X	X	X	X	X	X	
1113 Television 1114 Television	AZSDTV KBNTTV	Hispanic Hispanic	Spanish Spanish	San Diego San Diego	CA CA	X X	x	x	x	X	X	x	X	X	x	X	x	X X	
1115 Television	KDTFTV	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X	x	X	
1116 Television	KPBSTV	Hispanic	Spanish	San Diego	CA	Х	Х	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	X	
1117 Television	XEWTTV	Hispanic	Spanish	San Diego	CA	X	X	Х	Х	X	X	Х	X	Х	Х	Х	Х	X	
1118 Television	XHASTV	Hispanic	Spanish	San Diego	CA	Х	X	Х	Х	X	Х	Х	X	Х	Х	Х	Х	X	
1119 Outdoor 1120 Outdoor	CBS Outdoor Media	Hispanic Hispanic	Spanish Spanish	San Diego San Diego	CA CA			х	х	X	X	X	X	X	X X	X X	X	X X	
1121 Outdoor	Trimex Brite Media Group	Hispanic	Spanish	San Diego	CA			^	^	^	^	^	^	X	x	X	x	X	
1122 Outdoor	National Mobile Billboards	Hispanic	Spanish	San Diego	CA									X	X	X	x	x	
1123 Outdoor	Carteles	Hispanic	Spanish	San Diego	CA						X	Х	X	X	Х	Х	Х	X	
1124 Outdoor	Starlite	Hispanic	Spanish	San Diego	CA									Х	Х	Х	Х	X	
1125 Newspaper	Ethnic Print Media Group	Portuguese	Portuguese	San Diego	CA	X	X	X	X	X	X	X	Х	X	X	X	X	X	
1126 Outdoor 1127 Radio	Target Specific Media (One-Sheets) KIOI	Portuguese NHPI	Portuguese English	San Diego San Francisco-Oak-San Jose	CA CA	X	X	X	X	X	X	X	X	X	X	X	X	X X	
1127 Radio 1128 Newspaper	Tuan Bao Thoi Bao	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	×	x	×	×	×	×	×	×	×	×	x	x	^	
1129 Television	KTSF	Asian: Chinese	Mandarin/ Cantonese	San Francisco-Oak-San Jose	CA	x	x	х	x	x	x	x	x	x	x	x	х		
1130 Television	CTI Zhong Tian- SF	Asian: Chinese	Mandarin	San Francisco-Oak-San Jose	CA	x	x	x	x	x	x	х	x	x	x	х	х		
1131 Television	ETTV-SF	Asian: Chinese	Mandarin	San Francisco-Oak-San Jose	CA	х	х	х	х	x	х	х	x	х	x	х	х		
1132 Television	KCNS Ch. 38 (Sino Network TV)	Asian: Chinese	Mandarin	San Francisco-Oak-San Jose	CA CA	х	х	х	х	x	х	х	x	х	х	х	х		
1133 Television 1134 Television	NTD TV- SF Tai Seng Broadcasting	Asian: Chinese Asian: Chinese	Mandarin Mandarin	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	×	×	X	X	×	×	X	×	×	×	X	X		
1135 Television	TVB-SF	Asian: Chinese	Cantonese	San Francisco-Oak-San Jose	CA	x	x	x	X	x	x	x	x	x	x	x	x		
1136 Television	World Channel - SF	Asian: Chinese	Cantonese	San Francisco-Oak-San Jose	CA	x	x	x	х	x	x	х	x	x	x	x	х		
1137 Television	KTSF - Asian Marketing And Media Service	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	x	х	х	х	x	x	х	x	x	x	х	х		
1138 Television	KBS America	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	х	х	х	х	x	х	х	x	х	х	х	х		
1139 Television 1140 Television	KEMS TV TVK 24	Asian: Korean Asian: Korean	Korean Korean	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	X X	X	X	X	Х	X	X	х	x	X	X	X		
1141 Television	NGC / KBNC TV	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	×	×	×	×	×	×	×	×	×	×	×	×		
1142 Television	Que Hong Television (QHTV KAXT 22.2)	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x	х	x	x	x	x	x	x	x	x	х		
1143 Television	Saigon TV - S.C, SF(KTSF 26)	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x	x	х	x	x	х	x	x	x	x	х		
1144 Television	SVTN (KAXT 22.2)	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	х	х	х	х	x	х	х	x	х	x	х	х		
1145 Television	Crossings TV	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	х	х	х	х	х	х	х	x	х	х	Х	х		
1146 Television 1147 Television	KTSF Fujisankei Communications Int'l (KSCI, KXLA, K	Asian: Filipino	Taglish Japanese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	X X	X X	X X	X X	X X	X X	X X	X X	×	×	X	×		
1148 Television	Tokyo TV on KTSF	Asian: Japanese	Japanese	San Francisco-Oak-San Jose	CA	x	x	x	X	x	x	x	x	x	x	x	x		
1149 Television	KTSF - Fuji TV & Japanese Journal - Asian Marl		Japanese	San Francisco-Oak-San Jose	CA	x	x	х	x	x	x	x	x	x	x	x	х		
1150 Television	Showbitz (Pearl Entertainment) - NY,LA, SF(Nat		Hindi/ Hinglish/ English		CA	x	х	х	х	x	x	х	x	x	x	х	х		
1151 Magazine	East Entertainment Magazine – LA, SF	Asian: Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA			х	х	х	х	Х	х	х	х	Х	х		
1152 Magazine 1153 Magazine	Splendid Living Magazine Lang Magazine	Asian: Chinese Asian: Vietnamese	Traditional Chinese Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	х		X X	х	x	х	X X	х	x	х	X	Х		
1154 Magazine	Mo Magazine	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	×	x	×	×	×	×	×	×	×	×	×	v		
1155 Magazine	Song Moi Magazine	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	^	x	^	x	^	x	~	x	^	x	^		
1156 Magazine	Trieu Thanh Weekly Magazine Inc. (thurs.)	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x		x		x		х		x		х			
1157 Newspaper	China Press - SF/ Seattle	Asian: Chinese	Simplified Chinese	San Francisco-Oak-San Jose	CA	x	х	х	х	x	x	х	x	x	x	х	х		
1158 Newspaper	News for Chinese	Asian: Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA			х		х		Х		х		Х			
1159 Newspaper 1160 Newspaper	Sing Tao Daily News - SF The Epoch Times - SF	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	X X	x	x	X X	x	X X	x	x	X X	X	x	x		
1161 Newspaper	World Journal - SF, Seattle/Hawaii/Portland	Asian: Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA	×	×	×	×	×	×	×	×	×	×	×	×		
1162 Newspaper	Bay Weekly News	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	x	x	х	x	x	x	x	x	x	x	x	х		
1163 Newspaper	Korea Daily - SF	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	x	x	х	х	x	x	х	x	х	x	х	х		
1164 Newspaper	Korea Times - SF	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	х	х	х	х	х	х	х	х	х	х	х	х		
1165 Newspaper 1166 Newspaper	Korean Newsweek Cali Today	Asian: Korean Asian: Vietnamese	Korean Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	X	X	X	x	x	X	x	x	x	X	X		
1167 Newspaper	Thoi Bao San Jose	Asian: Vietnamese Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	X X	X X	x	X	X	X X	x x	X	X	×	X	X		
1168 Newspaper	V Times Inc.	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	^	x	^	x	^	X	^	x	^	×	^	x		
1169 Newspaper	Viet Tribune Media, Inc.	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x	x	x	x	x	х	x	x	x	х	x		
1170 Newspaper	Viet Nam Daily Newspaper	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	х	x	х	x	х	х	x	х	х	х	x		
1171 Newspaper	Asian Journal - SF	Asian: Filipino	Taglish	San Francisco-Oak-San Jose	CA	х	х	х	х	x	х	х	x	х	x	х	х		
1172 Newspaper	FilAm Star	Asian: Filipino	Taglish	San Francisco-Oak-San Jose	CA	х	х	х	х	х	х	х	x	х	х	Х	х		
1173 Newspaper 1174 Newspaper	Manila Mail - SF Philippine Mabuhay News	Asian: Filipino Asian: Filipino	Taglish Taglish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	X X	X	×	X	X	X	X	X	X	X	X	X		
1174 Newspaper 1175 Newspaper	Philippines Today-SF	Asian: Filipino	Taglish	San Francisco-Oak-San Jose	CA	×	X	x	X X	X	X	x	X	×	×	x	×		
1176 Newspaper	Nichi Bei Weekly	Asian: Japanese	Japanese	San Francisco-Oak-San Jose	CA	x	x	x	x	x	x	x	x	x	x	x	x		
1177 Newspaper	Sports J	Asian: Japanese	Japanese	San Francisco-Oak-San Jose	CA	×	x	х	x	x	x	x	x	х	x	x	х		
1178 Newspaper	Weekly Bay Spo	Asian: Japanese	Japanese	San Francisco-Oak-San Jose	CA	×	х	х	х	х	х	х	х	х	x	x	х		
1179 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S		Traditional Chinese	San Francisco-Oak-San Jose	CA			х	х	х	х	х	х	x	x	х	х	х	
1180 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S		Hindi/ Hinglish/ English		CA CA			X	X	X	X	X	X	X	x	X	X	x	
1181 Outdoor 1182 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S Cal Marketing & Promotion Group (Outdoor, In S		Taglish Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA			X X	x	x x	x x	x	X X	X X	X X	X X	X X	X X	
1183 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S		Korean	San Francisco-Oak-San Jose	CA			x	X X	X	X	x	X	X	x	x	x	X X	
1184 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S		Japanese	San Francisco-Oak-San Jose	CA									x	x	x	x	x	
1185 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S		Lao	San Francisco-Oak-San Jose	CA									x	x	х	х	x	

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Medium 1186 Outdoor	Vendor Name Cal Marketing & Promotion Group (Outdoor, In St	Audience	<u>Language</u> Thai	Market San Francisco-Oak-San Jose	CA CA	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15 Y	3/22 Y	3/29 Y	<u>4/5</u> x	4/12 ×	Comments
1187 Outdoor	Carteles	Asian: Japanese	Japanese	San Francisco-Oak-San Jose	CA									x	x	x	x	x	
1188 Outdoor	Carteles	Asian: Cambodian	Khmer	San Francisco-Oak-San Jose	CA									x	x	x	х	x	
1189 Outdoor	Carteles	Asian: Hmong	Hmong	San Francisco-Oak-San Jose	CA									x	х	x	х	x	
1190 Outdoor	Carteles	Asian: Laotian	Lao	San Francisco-Oak-San Jose	CA									х	х	х	х	Х	
1191 Outdoor 1192 Outdoor	Carteles CBS Outdoor	Asian: Pakistani Asian: Chinese	Urdu Traditional Chinese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA									x	X	x	x	X	
1193 Outdoor	CBS Outdoor	Asian: Chinese Asian: Asian Indian	Hindi/ Hindish/ English	San Francisco-Oak-San Jose	CA			х	x	х	×	х	х	X	X	X	x	X X	
1194 Outdoor	CBS Outdoor	Asian: Filipino	Taglish	San Francisco-Oak-San Jose	CA			x	х	х	×	х	х	x	x	x	x	x	
1195 Outdoor	CBS Outdoor	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	х	х	х	х	x	х	х	x	х	x	х	х	
1196 Outdoor	CBS Outdoor	Asian: Japanese	Japanese	San Francisco-Oak-San Jose	CA									х	х	х	х	x	
1197 Outdoor	Clear Channel Outdoor	Asian: Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA									х	х	х	х	Х	
1198 Outdoor 1199 Outdoor	Clear Channel Outdoor Clear Channel Outdoor	Asian: Vietnamese Asian: Cambodian	Vietnamese Khmer	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA									X	X X	X X	X X	X X	
1200 Outdoor	Ruth Space Sales	Asian: Filipino	Taglish	San Francisco-Oak-San Jose	CA									Y Y	· ·	X	×	· ·	
1201 Radio	In Language Radio / KVTO 1400 AM	Asian: Filipino	Taglish	San Francisco-Oak-San Jose	CA	х	x	x	x	x	x	x	x	x	x	x	x	^	
1202 Radio	Sing Tao Chinese Radio - KSQQ/ KVTO	Asian: Chinese	Cantonese	San Francisco-Oak-San Jose	CA	x	х	x	х	x	x	x	x	х	х	х	х		
1203 Radio	Radio- Sound of hope	Asian: Chinese	Mandarin/ Cantonese	San Francisco-Oak-San Jose	CA	х	х	x	х	x	х	х	х	х	х	х	х		
1204 Radio	Korean American Radio/ KVTO 1400 AM	Asian: Korean	Korean	San Francisco-Oak-San Jose	CA	х	х	Х	х	х	x	Х	х	х	х	х	х		
1205 Radio 1206 Radio	Radio Seoul SF/ KMEL 106.1 FM Multicultural Radio/KSJX AM 1500	Asian: Korean Asian: Vietnamese	Korean Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	X	X	X	X	X	X	X X	X X	X X	x	x x		
1207 Radio	Binh Minh Radio/ KVVN 1430 AM	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	×	×	×	×	×	×	×	×	×	×	×	X		
1208 Radio	Little Saigon Radio - SF, SJ KSJX AM 1500	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x	x	x	x	x	x	x	x	x	x	x		
1209 Radio	Que Huong Radio/ KZSJ AM 1500 & AM 1120	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x	x	x	x	x	x	x	х	х	х	х		
1210 Radio	Saigon Radio Hai Ngoai - S.C/ SJ AM1430	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	х	х	x	х	x	х	х	х	х	х	х	х		
1211 Radio	Vien Thao Media - Saigon Radio AM 1500	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	х	х	x	х	х	х	х	х	х	х	х	х		
1212 Radio	VNFM/ KSQQ 96.1 FM	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	х	Х	х	X	×	х	x	×	X	x	x		
1213 Radio 1214 Radio	SF Radio Mainichi -Hokubei Mainichi Inc. Multicultural Radio KEST AM 1450	Asian: Japanese Asian: Asian Indian	Japanese Hindi/Hinglish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	x	X	X	X	х	X	X	X X	X	x x	x x	x		
1215 Radio	Radio Humsatar	Asian: Asian Indian	Hindi/Hinglish	San Francisco-Oak-San Jose	CA	×	Ŷ	×	×	×	×	×	×	×	×	×	X		
1216 Radio	KVTO 1400 AM	Asian: Asian Indian	Hindi/Hinglish	San Francisco-Oak-San Jose	CA	x	x	x	x	x	x	x	x	x	x	x	x		
1217 Radio	KLOK AM 1170	Asian: Asian Indian	Hindi/Hinglish	San Francisco-Oak-San Jose	CA	x	х	х	х	х	x	х	х	x	х	x	х		
1218 Radio	Radio Humsatar	Asian: Pakistani	Urdu	San Francisco-Oak-San Jose	CA	x	х	х	х	х	x	х	х	x	х	х	х		
1219 Radio	Multicultural Radio KEST AM 1450	Asian: Pakistani	Urdu	San Francisco-Oak-San Jose	CA	х	х	Х	х	х	х	х	х	х	х	х	х		
1220 Television	Que Hong Television (QHTV KAXT 22.2)	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	San Francisco-Oak-San Jose	CA CA	X	x	x	x	x	X	x	x	X X	X	x	x		
1221 Television 1222 Television	SVTN (KAXT 22.2) Vien Thao Media - TV (San Jose)	Asian: Vietnamese Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	X X	X X	X X	X X	x x	X X	X X	X X	x	x x	x x	x		
1223 Television	Crossings TV	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	×	×	x	X	x	x	x	X	x	x	×	x		
1224 Magazine	Mo Magazine	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x	x	x	x	x	x	x	x	x	x	x		
1225 Magazine	Song Moi Magazine	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x		х		х		х		x		x			
1226 Magazine	Trieu Thanh Weekly Magazine Inc. (thurs.)	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	х		x		x		х		х		х			
1227 Newspaper	Cali Today	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	х	х	x	х	х	х	х	х	х	х	х	х		
1228 Newspaper 1229 Newspaper	Thoi Bao San Jose V Times Inc.	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	х	X X	x	x	х	X X	х	x	х	x	x	X X		
1230 Newspaper	Vilmes inc. Viet Nam Daily Newspaper	Asian: Vietnamese Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	×	X Y	~	×		×	~	x	x	x	х	x		
1231 Radio	Little Saigon Radio - SF, SJ KSJX AM 1500	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	×	×	×	×	×	×	×	×	×	×	×	x		
1232 Radio	Que Huong Radio/ KZSJ AM 1500 & AM 1120	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	x	х	х	х	x	х	х	x	х	x	х		
1233 Radio	Radio San Jose/ KVVN 1430 AM	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	x	х	х	х	х	x	х	х	x	х	x	х		
1234 Radio	Saigon Radio Hai Ngoai - S.C/ SJ AM1430	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	х	х	х	х	х	x	х	х	х	х	x	х		
1235 Newspaper	Viet Bao - SJ	Asian: Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA	х	х	х	х	х	x	Х	х	х	х	х	х		
1236 Radio 1237 Radio	KMEL-FM KBLX-FM	Black: African American Black: African American		San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA	X X	X	X X	X X	X X	X X	X X	X X	X X	X X	x x	X X	X X	
1237 Radio 1238 Newspaper	San Francisco Chronicle	Diverse Mass	English	San Francisco-Oak-San Jose	CA	^	^	^	^	^		^	^	X	x	X	^	^	
1239 Radio	KBRGFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	х	x	x	Х	Х	х	Х	Х	x	X	x	х	x	
1240 Radio	KCNLFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	Х	X	Х	X	
1241 Radio	KRZZFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X	Х	X	
1242 Radio	KSOLFM/KSQL-FM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	Х	Х	X	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	
1243 Radio 1244 Television	KVVFFM/ KVVZ-FM KDTVTV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
1244 Television 1245 Television	KFSFTV	Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X X	X	X	
1246 Television	KOFDTV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	x	x	x	x	X	x	x	x	x	x	X	x	x	
1247 Television	KSTSTV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X	Х	X	
1248 Television	KTNCTV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X	Х	X	
1249 Outdoor	Ad Mirable	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	Х	X	X	Х	X	
1250 Outdoor	CBS Outdoor Media	Hispanic	Spanish	San Francisco-Oak-San Jose	CA					Х	Х	Х	Х	Х	Х	X	Х	X	
1251 Outdoor	Trimex	Hispanic	Spanish	San Francisco-Oak-San Jose	CA			Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	
1252 Outdoor 1253 Outdoor	Brite Media Group National Mobile Billboards	Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA									X X	X	X	X	X	
1254 Outdoor	Carteles	Hispanic	Spanish	San Francisco-Oak-San Jose	CA						Х	х	х	x	x	x	x	x	
1255 Outdoor	Starlite	Hispanic	Spanish	San Francisco-Oak-San Jose	CA							^.	~	X	X	X	X	X	
1256 Newspaper	Vision Hispana	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X		X		Х		X		X		X			
1257 Newspaper	El Reportero	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X	Х		
1258 Newspaper	La Oferta Review	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X		
1259 Newspaper	Bohemio News	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	Х	Х	X	Х	Х	Х	X	Х	Х	Х	Х	X		
1260 Newspaper 1261 Newspaper	La Voz Bilingual Newspaper Alianza Metropolitan News	Hispanic Hispanic	Spanish Spanish	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA CA			X				X				х	Х		
1261 Newspaper 1262 Newspaper	El Mensaiero	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	х	х	X	х	х	Х	x	х	х	х	X	х		
1263 Newspaper	Fronteras de la Noticia (San Francisco/San Jose)		Spanish	San Francisco-Oak-San Jose	CA	X	x	x	x	x	X	x	X	Х	x	X	x		
1264 Newspaper	El Sol de Sonoma	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	^		X				- •		X					
1265 Newspaper	Avance Hispano	Hispanic	Spanish	San Francisco-Oak-San Jose	CA			Х				Х				X			
1266 Newspaper	El Tecolote	Hispanic	Spanish	San Francisco-Oak-San Jose	CA		Х		Х		Х		Х		Х		Х		
1267 Newspaper	El Observador	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х		

								Wee	ks In-Fl	light (m	ark witl	n X, if in	n flight,	leave l	olank if	not)			
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	Comments
1268 Newspaper	El Mundo	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	Х	X	X	X	X	X	X	X	X	X	X	.,	
1269 Magazine 1270 Radio	France-Amerique KIGS AM		French Portuguese	San Francisco-Oak-San Jose San Francisco-Oak-San Jose	CA	х	х	X	X	X	X	X X	X	X	X	X	X	X	
1270 Radio 1271 Newspaper	Ethnic Print Media Group		Portuguese	San Francisco-Oak-San Jose	CA	X	x	X	x	x	X	X	x	x	x	X	x	X	
1272 Outdoor	Target Specific Media (One-Sheets)		Portuguese	San Francisco-Oak-San Jose	CA	X	X	X	X	x	X	X	X	X	X	x	X	X	
1273 Radio	Hellenic Public Radio		Greek	San Francisco-Oak-San Jose	CA							х	Х	Х	Х				
1274 Newspaper	El Mexicano de Santa Barbara		Spanish	SantaBarbra-SanMar-SanLuOb	CA	Х		X		X		Х		Χ		Х			
1275 Radio	KMXXFM		Spanish	Yuma-El Centro	CA	X	Х	X	X	X	X	X	Х	X	Х	X	X	X	
1276 Radio 1277 Radio	KSEHFM KSSRFM		Spanish Spanish	Yuma-El Centro Yuma-El Centro	CA CA	X	X	X	X	X	X	X	X X	X	X	X	X	X	
1277 Radio 1278 Radio	XHLPSFM	Hispanic	Spanish	Yuma-El Centro	CA	X	x	X	x	X	X	x	x	X	x	X	x	X	
1279 Radio	KUBO-FM		Spanish	Yuma-El Centro	CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
1280 Newspaper	Compton Bulletin	Black: African American		Los Angeles	CA		x		x		x		x		x		x		
1281 Newspaper	African Trumpet		English	Los Angeles	CA	х		x		x		х		х		x			
1282 Newspaper	Los Angeles Sentinel	Black: African American	English	Los Angeles	CA	x		x		x		x		x		х			
1283 Newspaper	Our Weekly LA	Black: African American		Los Angeles	CA	x		x		х		х		х		х			
1284 Newspaper	Rolling Out - LA	Black: African American		Los Angeles	CA	x		х		х		х		х		х			
1285 Newspaper 1286 Newspaper	Los Angeles Wave Pub L.A. Watts Times	Black: African American Black: African American		Los Angeles Los Angeles	CA CA		x		x		X		X		X		x		
1287 Newspaper	Oakland Post	Black: African American		San Francisco-Oak-San Jose	CA		x x		x x		X		x		X X		X		
1288 Newspaper	The Sacramento Observer	Black: African American		Sacramnto-Stkton-Modesto	CA	х	^	×	^	x	^	х	^	×	^	x	^		
1289 Newspaper	Precinct Reporter Group	Black: African American		Los Angeles	CA	^	x	^	x	^	x	^	x	^	x	^	x		
1290 Newspaper	San Diego Voice & Viewpoint	Black: African American		San Diego	CA		x		x		x		x		х		x		
1291 Newspaper	San Francisco Bay View	Black: African American		San Francisco-Oak-San Jose	CA	x		x		x		x		x		х			
1292 Newspaper	California Voice/Sun Reporter	Black: African American		San Francisco-Oak-San Jose	CA	х		х		х		х		x		x			
1293 Newspaper	Rolling Out - San Francisco	Black: African American		San Francisco-Oak-San Jose	CA	x		х		х		х		х		х			
1294 Newspaper	Post News Group COMBO	Black: African American		San Francisco-Oak-San Jose	CA		х		Х		х		х		х		х		
1295 Newspaper 1296 Magazine	Globe - COMBO Javanan International Magazine	Black: African American Emerging	English Iranian	San Francisco-Oak-San Jose California	CA CA		х		Х	x	X		X		x	х	x		
1296 Magazine 1297 Magazine	Payam-E-Asheganeh		Iranian Iranian	California	CA			X		×	X	X	X	X	X	x	X	x	
1298 Newspaper	Arab World	Emerging	Arabic	California	CA		х	^	^	^	^	×	x	X	x	x	X	x	
1299 Newspaper	Asbarez Daily		Armenian	California	CA		^	x	х	x	x	x	x	x	x	x	x	x	
1300 Newspaper	Massis Weekly		Armenian	California	CA				x	x	x	x	x	x	х	x	x		
1301 Newspaper	New Armenia Daily	Emerging	Armenian	California	CA			x	x	x	x	x	x	x	х	х	х	х	
1302 Newspaper	No Or Weekly		Armenian	California	CA					x	x	х	х	х	х	х	х		
1303 Newspaper	Nor Gyank Weekly		Armenian	California	CA						х	Х	х	х	х	х	х		
1304 Newspaper 1305 Newspaper	Our Home Minnesota Panorama Russian Weekly Newspaper		Russian Russian	California California	CA CA	x		X	х	X	x	X	х	X	х	x	х	X	
1306 Newspaper	Perham Russian Weekly Newspaper Pezhvak of Persia		Iranian	California	CA	×		×		X X	~	×		×		x		х	
1307 Newspaper	Russkaya Reklama		Russian	California	CA	х		Ŷ	^	Ŷ	^	Ŷ	^	Ŷ	^	Ŷ	^	v	
1308 Newspaper	Sobh Iran		Iranian	California	CA	^		x	x	x	x	x	x	x	x	x	x	x	
1309 Newspaper	White Eagle		Polish	California	CA		x	x	x	x	x	x	x	x	x	x	x	х	
1310 Radio	KIRV 1510	Emerging	Armenian	Fresno-Visalia	CA	x	x	x	x	x	х	x	x	x	х	х	x	х	
1311 Magazine	Asheghaneh Magazine		Iranian	Los Angeles	CA			x	х	х	x	х	х	х	х	х	х	х	
1312 Magazine	Tehran International Magazine		Iranian	Los Angeles	CA					х	х	х	х	х	х	х	х	х	
1313 Newspaper 1314 Newspaper	Beirut Times Profile News		Arabic Arabic	Los Angeles Los Angeles	CA CA		х					x	X	x	X	X	x	x	
1314 Newspaper 1315 Radio	KIRN 670AM		Iranian	Los Angeles	CA			X	X X	x x	×	X	x	×	×	×	×	×	
1316 Newspaper	Diaspora		Russian	Sacramnto-Stkton-Modesto	CA		х	×	x	x	x	x	x	×	×	×	×	×	
1317 Newspaper	Diaspora		Ukrainian	Sacramnto-Stkton-Modesto	CA		x	x	x	x	x	x	x	x	x	x	x	x	
1318 Radio	KJAY 1430 AM	Emerging	Ukrainian	Sacramnto-Stkton-Modesto	CA	x	x	x	x	x	х	x	х	x	х	х	х	х	
1319 Newspaper	Profile News		Arabic	San Diego	CA			x	x	х	x	х	х	х	х	х	х	х	
1320 Newspaper	Kstati		Russian	San Francisco-Oak-San Jose	CA	x		x		x		х		x	х	х	х	х	
1321 Outdoor	Colorado Springs	Diverse Mass	English	Colorado Springs-Pueblo	CO									X	Х	X	X		(Blu Line Media) Interior Bus Cards
1322 Outdoor	Aspen and surrounding communities Fort Collins		English	Denver Denver	CO									X	X	X	X		(Blu Line Media) Interior Bus Cards
1323 Outdoor 1324 Outdoor	Denver, North		English English	Denver	CO									X	X	X X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
1325 Outdoor	Denver, South		English	Denver	CO									X	X	x	X		(Blu Line Media) Interior Bus Cards
1326 Outdoor	Mesa County (incl. Grand Junction)		English	Grand Junction-Montrose	CO									X	X	X	X		(Blu Line Media) Interior Bus Cards
1327 Outdoor	All Over Media		English	Colorado	CO	Х	Х	Х	Х	X	Х	х	Х	Х	Х	Х	Х	Х	, , , , , , , , , , , , , , , , , , , ,
1328 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	Colorado	CO	x	x	x	x	x	x	x	x	x	х	х	х		
1329 Magazine	Tre Magazine		Vietnamese	Colorado	CO	x	х	x	х	x	х	х	х	х	х	х	х		
1330 Newspaper	Colorado Chinese News		Traditional Chinese	Colorado	CO	x		х		х		х	х	х	х	х			
1331 Newspaper 1332 Newspaper	The Chiense American Post La Tribuna		Traditional Chinese Spanish	Colorado Colorado Springs-Pueblo	CO	х	X	х	X X	х	X	X X	X	X	X	Х	X	х	
1333 Newspaper	Hispania News(newspaper)		Spanish	Colorado Springs-Pueblo Colorado Springs-Pueblo	CO	X	X	X	x	X	X	x	x	X	x	X	x	^	
1334 Newspaper	Fcho News		Fnglish	Denver	CO	X	^	x	^	x	^	x	^	x	^	^	x	х	
1335 Television	KMGH		English	Denver	co	X	х	X	х	X	X	x	х	X	х	Х	X	X	
1336 Television	KCNC		English	Denver	CO	X	X	Х	Х	X	Х	Х	Х	Х	Х	X	Х	Х	
1337 Television	KUSA	AI/AN	English	Denver	CO	X	X	Х	X	X	Х	X	Х	X	Х	X	X	X	
1338 Television	KTVD		English	Denver	CO	X	X	X	X	X	X	X	Х	Х	X	X	X	Х	
1339 Radio	KSUT		English	Denver	CO	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	
1340 Magazine	Colorado Tre Magazine		Vietnamese	Denver	CO	х	X	X	X	х	X	X	X	х	x	x	x		
1341 Newspaper 1342 Newspaper	Colorado Times Korea Times - Denver		Korean Korean	Denver Denver	CO	x	X X	X X	X X	×	X	X X	X X	×	X X	х	x		
1343 Newspaper	Vox Koreana		Korean	Denver	CO		X X	X	X		X	X	x	^	×		×		
1344 Newspaper	Weekly Focus		Korean	Denver	co		x	x	x		x	x	x		x		x		
1345 Newspaper	El Hispano	Hispanic	Spanish	Denver	co	Х	X	X	X	Х	X	X	x	Х	X	х	X		
1346 Newspaper	La Voz Nueva (formerly La Voz de Colorado)	Hispanic	Spanish	Denver	CO	Х	Х	X	Х	X	X	Х	Х	Х	Х	X	Х	Х	
1347 Newspaper	Viva Colorado		Spanish	Denver	CO	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	Х		
	El Reportero Nacional		Spanish	Denver	CO	Х	Х	X	Х	Х	X	Х	X	Х	Х	X	Х	Х	
1349 Newspaper	El Semanario-The Weekly Issue	Hispanic	Spanish	Denver	CO	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х		

								Wee	eks In-F	light (n	nark wit	h X, if	in flight	, leave	blank i	f not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12 Comments
1350 Newspaper	El Pueblo Catolico K.IMNFM	Hispanic	Spanish	Denver	CO	x	.,	X	.,	.,		X		x		.,	X	V
1351 Radio		Hispanic	Spanish	Denver	CO		X	X	X	X	X	Х	X		X	X	X	X
1352 Radio 1353 Radio	KNRVAM KOLTFM	Hispanic Hispanic	Spanish Spanish	Denver Denver	CO	X	X	X	X	X	X X	X	X	X	X	X	X	X X
1354 Radio	KQSEFM	Hispanic	Spanish	Denver	CO	X	x	x	x	X	x	x	x	x	x	X	x	x
1355 Radio	KXPKFM	Hispanic	Spanish	Denver	co	X	x	X	X	X	X	X	x	X	x	X	x	x
1356 Newspaper	Denver Weekly News	Black: African American	English	Denver	co		x		x		x		x		x		x	
1357 Magazine	Javanan International Magazine	Emerging	Iranian	Colorado	CO			x		x	x	х	x	х	х	x	х	x
1358 Newspaper	White Eagle	Emerging	Polish	Colorado	CO		x	x	x	х	x	x	х	x	x	х	x	X
1359 Newspaper	Akher Khabar	Emerging	Arabic	Denver	co			х	х	x	х	х	х	х	х	x	х	х
1360 Newspaper	Horizon	Emerging	Russian	Denver	CO	х		х		х		Х		x	X	X	X	X 30 sheets
1361 Outdoor 1362 Outdoor	CBS Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	Hartford & New Haven Hartford & New Haven	CT CT									X	X	X X	X	30 sneets Bulletins
1363 Outdoor	Hartford	Diverse Mass	English	Hartford & New Haven	CT									x	x	x	x	(Blu Line Media) Interior Bus Cards
1364 Outdoor	New Haven (incl. Wallingford)	Diverse Mass	English	Hartford & New Haven	CT									X	X	X	X	(Blu Line Media) Interior Bus Cards
1365 Outdoor	Waterbury (a/k/a Central Naugatuck Valley), New		English	Hartford & New Haven	CT									X	x	X	x	(Blu Line Media) Interior Bus Cards
1366 Outdoor	Bridgeport	Diverse Mass	English	New York	CT									Х	X	X	х	(Blu Line Media) Interior Bus Cards
1367 Outdoor	Norwalk	Diverse Mass	English	New York	CT									X	X	X	Х	(Blu Line Media) Interior Bus Cards
1368 Outdoor	Stamford	Diverse Mass	English	New York	CT									X	X	X	X	(Blu Line Media) Interior Bus Cards
1369 Television	WVIT	Diverse Mass	English	Hartford & New Haven	CT									X	Х	Х	Х	Local News programming
4070 D !!	WILLIAM TH	D: 11												.,		.,	.,	Units to air in AM and PM Drivetime, Evening and
1370 Radio	WHCN-FM	Diverse Mass	English	Hartford & New Haven	CT									Х	Х	Х	Х	Weekend
1371 Radio	W7MX-FM	Diverse Mass	English	Hartford & New Haven	CT									х	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
1372 Newspaper	Hartford Courant	Diverse Mass	English	Hartford & New Haven	CT									x	X	x	^	Wookend
1373 Newspaper	New Haven Register	Diverse Mass	English	Hartford & New Haven	CT									X	X	X		
1374 Newspaper	El Canillita	Hispanic	Spanish	Hartford & New Haven	CT	Х	Х	Х	Х	Х	X	X	Х	Х	X	Х	х	
1375 Newspaper	Identidad Latina	Hispanic	Spanish	Hartford & New Haven	CT	X		X		Х		Х		X		X		
1376 Newspaper	El Sol	Hispanic	Spanish	Hartford & New Haven	CT	X	X	X	X	X	X	Х	X	X	Х	X	Х	
1377 Newspaper	La Voz Hispana	Hispanic	Spanish	Hartford & New Haven	CT	Х	Х	Х	X	X	X	Х	X	X	Х	X	Х	
1378 Newspaper	PostLatino	Hispanic	Spanish	Hartford & New Haven	CT					X				X				
1379 Newspaper	Ethnic Print Media Group	Portuguese	Portuguese	Hartford & New Haven Hartford & New Haven	CT CT	X	X	X	X	X	X X	X	X	X	X	X X	X	X X
1380 Outdoor 1381 Newspaper	Target Specific Media (One-Sheets) Inquiring News	Portuguese Black: African American	Portuguese	Hartford & New Haven	CT	^	×	^	X	^	×	^	×	^	×	^	X	*
1382 Newspaper	Profile News	Emerging	Arabic	Hartford & New Haven	CT		^	v	X	х	×	x	X	х	×	×	×	Y
1383 Newspaper	Profile News	Emerging	Arabic	New York	CT			×	×	×	×	x	×	×	x	x	x	x x
1384 Outdoor	Clear Channel	Diverse Mass	English	Washington, DC (Hagrstwn)	DC									X	X	X	X	Bulletins
1385 Outdoor	CBS Outdoor	Diverse Mass	English	Washington, DC (Hagrstwn)	DC									X	X	X	Х	Bus Wraps
1386 Magazine	Al Nashra Magazine	Emerging	Arabic	Washington, DC (Hagrstwn)	DC			x	x	х	x	x	х	x	x	х	x	x DC, VA, MD
1387 Magazine	Chayka Magazine	Emerging	Russian	Washington, DC (Hagrstwn)	DC	х	х	x	х	x	х	х	х	х	х	х	х	x DC, VA, MD
1388 Magazine	Javanan International Magazine	Emerging	Iranian	Washington, DC (Hagrstwn)	DC			х		х	x	х	х	х	х	х	x	x DC, VA, MD
1389 Newspaper	Al Bilad Al Mizaane	Emerging	Arabic	Washington, DC (Hagrstwn)	DC			х	х	х	х	х	х	х	х	x	х	x DC, VA, MD
1390 Newspaper 1391 Newspaper	Al Mizaane Alshaab Alaraby	Emerging Emerging	Arabic Arabic	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC						X	X	X	X	X	х	х	x DC, VA, MD DC, VA, MD
1392 Newspaper	Aramica	Emerging	Arabic	Washington, DC (Hagrstwn)	DC			×	×	× ×	х	×	×	×	×	~		x DC, VA, MD
1393 Newspaper	Iranians Weekly	Emerging	Iranian	Washington, DC (Hagrstwn)	DC			^		×	x	x	х	x	х	×	х	DC, VA, MD
1394 Newspaper	Profile News	Emerging	Arabic	Washington, DC (Hagrstwn)	DC			x	x	x	x	x	x	x	x	x	x	x DC, VA, MD
1395 Newspaper	Tehran Post	Emerging	Iranian	Washington, DC (Hagrstwn)	DC			x	x	x	x	х	x	x				DC, VA, MD
1396 Television	WRC	Diverse Mass	English	Washington, DC (Hagrstwn)	DC									X	Х	X	Х	Local News programming
1397 Outdoor	CBS Outdoor	Diverse Mass	English	Washington, DC (Hagrstwn)	DC									X	Х	X	Х	Subway Cards
1398 Outdoor	CBS Outdoor	Diverse Mass	English	Washington, DC (Hagrstwn)	DC									Х	Х	Х	Х	Subway Dioramas
																		Units to air in AM and PM Drivetime, Evening and
1399 Radio	WASH-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC									Х	Х	Х	Х	Weekend
1400 Radio	WTOP-FM	Diverse Mass	Factor	Westington DC (Henry)	DC									~	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
1400 Radio	WTOP-FIM	Diverse wass	English	Washington, DC (Hagrstwn)	DC									^	^	^	^	Units to air in AM and PM Drivetime, Evening and
1401 Radio	WWDC-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC									×	х	Х	х	Weekend
1402 Television	CTI Zhong Tian- DC	Asian: Chinese	Mandarin	Washington, DC (Hagrstwn)	DC	x	×	×	×	×	×	×	×	×	×	x	x	Wooking
1403 Television	KBS America	Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC	x	x	x	x	x	x	x	x	x	x	x	x	
1404 Television	NGC / WKTV	Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC	x	x	x	x	x	x	x	x	x	x	x	x	
1405 Television	VATV on MHz Networks UHF Ch 30.1	Asian: Vietnamese	Vietnamese	Washington, DC (Hagrstwn)	DC	x	x	x	x	x	х	х	x	x	х	x	х	
1406 Magazine	Korean Monitor	Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC	x	х	x	х	x	х	х	x	х	х	х	х	
1407 Newspaper	Duo Wei Times - DC	Asian: Chinese	Traditional Chinese	Washington, DC (Hagrstwn)	DC	х		х		х		х		х		х		
1408 Newspaper	Sing Tao Daily News - Eastern	Asian: Chinese	Traditional Chinese	Washington, DC (Hagrstwn)	DC	х	х	х	х	х	х	х	х	х	х	х	х	
1409 Newspaper	World Journal - Eastern edition	Asian: Chinese Asian: Korean	Traditional Chinese Korean	Washington, DC (Hagrstwn)	DC DC	x	X	X	X	x	X	X	X	X	X	x	X	
1410 Newspaper 1411 Newspaper	Chosun Daily - DC Korea Daily - D.C	Asian: Korean Asian: Korean	Korean	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC	X X	X	X	X	X	X	×	X	X	×	X	x	
1412 Newspaper	Korea Times - DC	Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC	×	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	x	
1413 Newspaper	Doi Nav Newspaper	Asian: Vietnamese	Vietnamese	Washington, DC (Hagrstwn)	DC	×	×	×	×	×	×	×	×	×	×	×	×	
1414 Newspaper	Hoa Thinh Don Viet Bao	Asian: Vietnamese	Vietnamese	Washington, DC (Hagrstwn)	DC	x	x	x	x	x	x	x	x	x	x	x	x	
1415 Newspaper	Thoi Moi - Phu Nu Moi	Asian: Vietnamese	Vietnamese	Washington, DC (Hagrstwn)	DC	х		х		х		х		х		х		
1416 Newspaper	India This Week/ Express India	Asian: Asian Indian	Hindi/Hinglish	Washington, DC (Hagrstwn)	DC	х	х	х	х	х	x	х	х	х	х	х	х	
1417 Newspaper	Muslim Link	Asian: Pakistani	English	Washington, DC (Hagrstwn)	DC		х	х	х	х	x	х	х	х	х	х	х	
1418 Outdoor	At Media Inc / H-Media	Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC							х	х	х	х	Х	х	х
1419 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Traditional Chinese	Washington, DC (Hagrstwn)	DC			X	X	X	x	X	X	X	x	X	X	x
1420 Outdoor 1421 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St. Cal Marketing & Promotion Group (Outdoor, In St.		Vietnamese Korean	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC DC			Х	х	х	х	х	х	X	X	X	x	X V
1421 Outdoor 1422 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Sti Cal Marketing & Promotion Group (Outdoor, In Sti		Thai	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC									χ.	χ.	χ.	× ×	x
1422 Outdoor 1423 Outdoor	Carteles	Asian: Thai Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC	x	x	x	x	×	×	×	×	x	x	x	X	x x
1424 Outdoor	Carteles	Asian: Thai	Thai	Washington, DC (Hagrstwn)	DC	^		^		^		^	^	X	×	X	x	 X
1425 Radio	Family Radio / WDCT 1310 AM	Asian: Korean	Korean	Washington, DC (Hagrstwn)	DC	х	х	х	х	х	x	х	х	x	x	х	x	
1426 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	Washington, DC (Hagrstwn)	DC	х	х	х	х	х	x	х	х	х	х	х	х	
	*																	

								Wor	ske in E	liabt (r	nork wit	. V if i	n fliaht	loovo	Jank i	not)			
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	nark with 2/22	3/1	n nignt, 3/8	3/15	3/22	3/29	4/5	4/12 (Comments
1427 Radio	Humdesi Radio	Asian: Asian Indian	Hindi/Hinglish	Washington, DC (Hagrstwn)	DC	х	x	x	x	х	х	x	x	х	х	х	х		
1428 Radio	Humdesi Radio	Asian: Bangladeshi	Bengali	Washington, DC (Hagrstwn)	DC	x	x	x	x	x	х	х	x	x	х	x	х		
1429 Radio	Humdesi Radio	Asian: Pakistani	Urdu	Washington, DC (Hagrstwn)	DC	х	х	x	х	x	х	х	x	х	х	x	х		
1430 Radio	Dunya Radio/ WUST 1120 AM	Asian: Pakistani	Urdu	Washington, DC (Hagrstwn)	DC	х	х	x	х	х	х	х	x	х	х	x	х		
1431 Television	WJLA-ABC	Black: African American		Washington, DC (Hagrstwn)	DC									х	х	х	Х	х	
1432 Television 1433 Television	WUSA-CBS WDCW-CW	Black: African American		Washington, DC (Hagrstwn)	DC DC									x	X	x	X	x	
1433 Television 1434 Television	WTTG-FOX	Black: African American Black: African American		Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC									X	X	X	X	x	
1435 Television	WRC-NBC	Black: African American		Washington, DC (Hagrstwn)	DC										· ·	×	Ŷ	~	
1436 Television	WDCA-MYN	Black: African American		Washington, DC (Hagrstwn)	DC									Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	
1437 Television	Washington Interconnect Local Cable	Black: African American		Washington, DC (Hagrstwn)	DC									x	X	x	x	x	
1438 Television	Viamedia Washington DC Local Cable	Black: African American	English	Washington, DC (Hagrstwn)	DC									х	х	x	x	x	
1439 Radio	WHUR-FM	Black: African American		Washington, DC (Hagrstwn)	DC	x	x	x	x	x	x	x	x	x	х	x	x	x	
1440 Radio	WKYS-FM	Black: African American		Washington, DC (Hagrstwn)	DC	x	x	x	x	x	х	х	x	x	х	x	х	x	
1441 Radio	WMMJ-FM	Black: African American		Washington, DC (Hagrstwn)	DC	x	x	x	x	x	х	х	x	x	х	x	х	x	
1442 Radio	WPGC-FM	Black: African American		Washington, DC (Hagrstwn)	DC	x	х	x	x	х	x	x	x	х	х	х	x	x	
1443 Radio	WPRS-FM	Black: African American		Washington, DC (Hagrstwn)	DC	х	х	x	х	х	х	х	x	х	х	x	х	х	
1444 Radio	WOL-AM	Black: African American		Washington, DC (Hagrstwn)	DC	х	х	x	х	х	x	x	х	х	Х	х	х	х	
1445 Newspaper	Washington Post	Diverse Mass	English	Washington, DC (Hagrstwn)	DC									X	X	X			
1446 Radio	WACAAM	Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	X	Х	X	X	X	X	X	X	X	X	X	X	X	
1447 Radio	WILCAM WLZLFM	Hispanic Hispanic	Spanish Spanish	Washington, DC (Hagrstwn)	DC DC	X	X X	X	X	X	X	X	X	X	X	X	X	X	
1448 Radio 1449 Radio	WWGBAM	Hispanic	Spanish	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	DC	x	X	X	x	X	×	X	x	X	x	X	x	X	
1450 Radio	WXTRAM	Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	x	x	x	x	X	x	x	x	x	x	x	x	x	
1451 Radio	KRCW-FM/ La Campesina	Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	X	x	X	X	X	X	x	X	X	x	X	X	x	
1451 Radio 1452 Television	WFDCTV	Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	x	x	X	x	X	x	x	x	x	x	x	x	x	
1453 Television	WMDOTV	Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	x	x	X	x	X	x	x	x	x	x	x	x	x	
1454 Television	WZDCTV	Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	X	X	X	X	X	X	X	X	X	X	X	X	x	
1455 Newspaper	El Comercio	Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	x	x	X	X	X	X	X	X	X	x	X	X	^	
1456 Newspaper	El Pregonero	Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	X	X	X	X	X	X	X	X	X	Х	X	X		
1457 Newspaper	Washington Hispanic	Hispanic	Spanish	Washington, DC (Hagrstwn)	DC	X	X	X	Х	X	X	Х	X	Х	Х	X	X		
1458 Magazine	France-Amerique	French	French	Washington, DC (Hagrstwn)	DC			X	Х	X	X	X	X	X	Х	X	X	X	
1459 Magazine	German World	German	German	Washington, DC (Hagrstwn)	DC			X	Х	X	X	X	X	X	Х	X	X	X	
1460 Newspaper	Washington Informer	Black: African American	English	Washington, DC (Hagrstwn)	DC	х		x		х		x		x		x			
1461 Newspaper	Rolling Out - DC	Black: African American		Washington, DC (Hagrstwn)	DC	x		x		х		x		х		х			
1462 Newspaper	Afro American	Black: African American		Washington, DC (Hagrstwn)	DC	х		х		х		x		x		x			
1463 Newspaper	Radiant News	Black: African	English	Washington, DC (Hagrstwn)	DC	х		x		х		x		х		х			
1464 Newspaper	Prince George's Sentinel	Black: African American		Washington, DC (Hagrstwn)	DC		х		х		х		х		х		Х		
1465 Newspaper	Our Home Minnesota	Emerging	Russian	Washington, DC (Hagrstwn)	DC			х	х	х	х	х	х	х	х	х	Х	x	
1466 Outdoor	State of Delaware	Diverse Mass	English	Philadelphia	DE									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
1467 Newspaper 1468 Outdoor	Philadelphia Asian News- Tuan Bao	Asian: Vietnamese	Vietnamese	Delaware Tampa-St. Pete (Sarasota)	DE FI	х	х	x	х	х	х	х	х	X	X	X X	X		30 Sheets
1468 Outdoor 1469 Outdoor	Clear Channel Clear Channel	Diverse Mass Diverse Mass	English English	Tampa-St. Pete (Sarasota) Tampa-St. Pete (Sarasota)	FL									X	X	X	X		30 Sneets Bulletins
1470 Television	Caracol TV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	x	x	х	х	х	х	х	х	x	x	x	x		Covers South Florida Region
1471 Outdoor	Ft. Myers	Diverse Mass	English	Ft. Myers-Naples	FL	^	^	^	^	^	^	^	^	×	X	X	X		Blu Line Media) Interior Bus Cards
1472 Outdoor	Gainesville	Diverse Mass	English	Gainesville	FL									x	X	x	X		Blu Line Media) Interior Bus Cards
1473 Outdoor	Jacksonville	Diverse Mass	English	Jacksonville	FL									X	Х	X	Х	ì	Blu Line Media) Interior Bus Cards
1474 Outdoor	Broward County (incl. Fort Lauderdale)	Diverse Mass	English	Miami-Ft. Lauderdale	FL									Х	Х	Х	X		Blu Line Media) Interior Bus Cards
1475 Outdoor	Miami	Diverse Mass	English	Miami-Ft. Lauderdale	FL									Х	Х	X	X		Blu Line Media) Interior Bus Cards
1476 Outdoor	Daytona Beach	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL									X	Х	X	X		Blu Line Media) Interior Bus Cards
1477 Outdoor	Melbourne	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL									X	Х	X	X		Blu Line Media) Interior Bus Cards
1478 Outdoor	Orlando	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL									X	Х	X	Х		Blu Line Media) Interior Bus Cards
1479 Outdoor	Tallahassee	Diverse Mass	English	Tallahassee-Thomasville	FL									X	Х	X	X		Blu Line Media) Interior Bus Cards
1480 Outdoor	Manatee County (incl. Brandenton)	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL									Х	Х	X	Х		Blu Line Media) Interior Bus Cards
1481 Outdoor	Sarasota	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL									Х	Х	Х	Х		Blu Line Media) Interior Bus Cards
1482 Outdoor	Clearwater (incl. St Petersburg)	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL									Х	Х	Х	Х		Blu Line Media) Interior Bus Cards
1483 Outdoor	Tampa	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL									Х	X	X	X		Blu Line Media) Interior Bus Cards
1484 Outdoor	Palm Beach	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL									X	X	X	X		Blu Line Media) Interior Bus Cards
1485 Television	WFLA	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL									Х	Х	Х	Х		Local News programming Programs are country specific targeted and are only
1486 Television	CentroAmerica TV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	x	Y	х	х	Y	Х	х	х	х	х	Х	х		rograms are country specific targeted and are only
1466 Television	CentroAmerica TV	nispanic	Spanish	Mami-rt. Lauderdale	FL	^	^	^	^	^	^	^	^	^	^	^	^		Programs are country specific targeted and are only
1487 Television	TV Colombia	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	x	х	х	х	х	x	х	х	х	х	х	х		available via cable
																			Programs are country specific targeted and are only
1488 Television	WAPA America	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х		available via cable
1489 Radio	WOYK-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL									x	х	х	х		Units to air in AM and PM Drivetime, Evening and Weekend
			-											^			^		Units to air in AM and PM Drivetime, Evening and
1490 Radio	WRBQ-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL									X	Х	X	Х		Veekend
1491 Newspaper	Nordamerikanische Wochen-Post	German	German	Florida	FL		Х	Х	Х	Х	X	Х	X	Х	Х	X	X	X	
1492 Newspaper	World Journal - Eastern edition	Asian: Chinese	Traditional Chinese	Florida	FL	х	х	х	Х	х	х	х	Х	х	х	х	х		
1493 Newspaper	Basta Pinoy News	Asian: Filipino	Taglish	Florida	FL							х	Х	х	х				
1494 Newspaper	City Masala	Asian: Asian Indian	Hindi/Hinglish	Florida	FL			х	Х	х	х	х	Х	х	х	Х	х		
1495 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	Florida	FL	X	X	X	X	X	X	X	X	X	X	X	X		
1496 Newspaper	Vista Semanal	Hispanic	Spanish	Ft. Myers-Naples	FL	X	Х	X	Х	X	Х	X	Х	X	Х	X	Х		
1497 Newspaper 1498 Outdoor	Nuevos Ecos Gas Station TV	Hispanic Diverse Mass	Spanish English	Ft. Myers-Naples Ft. Myers-Naples	FL FL			٨		X		Α.		X	х	X	х		
1498 Outdoor 1499 Television	TVK 24	Asian: Korean	English Korean	Jacksonville	FL		v			u.			~	^		X			
1499 Television 1500 Newspaper	Hola Noticia (Formerly Hola News)	Asian: Korean Hispanic	Korean Spanish	Jacksonville	FL	×	X	X	X	X	X	X	X	X	X	X	X		
1500 Newspaper 1501 Newspaper	Eco Latino	Hispanic	Spanish	Jacksonville	FL	^	^	X	^	^	^	Ŷ	^	^	^	^	x		
1502 Outdoor	Gas Station TV	Diverse Mass	English	Jacksonville	FL			^				^		Х	Х	Х	x		
1502 Oddoor 1503 Television	WPLG-ABC	Black: African American		Miami-Ft. Lauderdale	FL									x	x	x	x	x	
			-																

								Wee	ks In-F	liaht (n	nark wit	h X. if i	n fliaht	t, leave	blank i	f not)			
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1			2/22					3/29	4/5		Comments
1504 Television 1505 Television	WFOR-CBS WSFL-CW	Black: African American Black: African American		Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL									x	X	x	x	x	
1505 Television	WSVN-FOX	Black: African America		Miami-Ft. Lauderdale	FL									X X	x	X X	x	x x	
1507 Television	WBFS-MYN	Black: African America		Miami-Ft. Lauderdale	FL									x	x	x	x	×	
1508 Television	Miami Interconnect Local Cable	Black: African American		Miami-Ft. Lauderdale	FL									x	х	x	х	x	
1509 Radio	WSRF-AM 1580	Black: Caribbean	Creole/French/English	Miami-Ft. Lauderdale	FL	х	х	х	х	х	х	х	х	x	х	x	х	x	
1510 Radio 1511 Radio	WJCC-AM WKAT-AM	Black: Caribbean Black: Haitian	English Creole/French/English	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	x x	x	x	x	x	x	x	X	X X	X X	X X	X X	x x	
1511 Radio 1512 Radio	WLQY-AM 1320	Black: Caribbean	Creole/French/English	Miami-Ft. Lauderdale	FL	x x	x	x	x	x	x	x	x	X	x	X	X	x	
1513 Radio	WHSR-AM	Black: Haitian	Creole/French/English	Miami-Ft. Lauderdale	FL	x	x	x	x	x	x	x	x	x	x	x	x	x	
1514 Radio	WAVS-AM 1170	Black: Caribbean	English	Miami-Ft. Lauderdale	FL	x	х	х	х	x	x	х	х	x	х	x	х	x	
1515 Radio	WZAB-AM 880	Black: Caribbean	English	Miami-Ft. Lauderdale	FL	x	х	х	х	×	x	х	х	х	х	x	х	х	
1516 Radio 1517 Radio	WEDR-FM WHQT-FM	Black: African American Black: African American		Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	X	X	X	X	X	x	x	X	x	X	x	X	×	
1517 Radio 1518 Radio	WLYF-FM	Black: African America		Miami-Ft. Lauderdale	FL	X X	X	X	X	X	X	X	X	X	x	X X	x	x x	
1519 Radio	WMIB-FM	Black: African America		Miami-Ft. Lauderdale	FL	×	x	x	x	x	x	x	x	x	x	x	x	×	
1520 Outdoor	Ad Mirable	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	Х	Х	Х	X	X	Х	Х	X	Х	X	Х	X	
1521 Outdoor	Clear Channel	Hispanic	Spanish	Miami-Ft. Lauderdale	FL					X	X	Х	Х	X	Х	Х	Х	X	
1522 Outdoor	Trimex	Hispanic	Spanish	Miami-Ft. Lauderdale	FL			Х	Х	Х	Х	Х	Х	X	X	X	X	X	
1523 Outdoor 1524 Outdoor	Brite Media Group National Mobile Billboards	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL									X	X	X	X	X	
1525 Outdoor	Carteles	Hispanic	Spanish	Miami-Ft. Lauderdale	FL						Х	Х	Х	x	X	x	X	X	
1526 Outdoor	Starlite	Hispanic	Spanish	Miami-Ft. Lauderdale	FL									X	X	X	Х	X	
1527 Radio	WAMRFM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	Х	Х	Х	X	X	Х	Х	X	Х	X	Х	X	
1528 Radio	WCMQFM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	X	X	Х	X	X	Х	X	X	X	X	Х	X	
1529 Radio 1530 Radio	WJCCAM WMGEFM	Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FI	X	X	X	X	X	X	X	X	X	X	X	X	X X	
1530 Radio 1531 Radio	WRAZFM	Hispanic Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	x	X	x	X	X	X	X	X	x	X	x	X	
1532 Radio	WRHCAM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	x	X	X	X	X	x	X	X	X	X	X	X	x	
1533 Radio	WRMAFM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	Х	X	Х	X	X	Х	Х	X	X	X	Х	X	
1534 Radio	WRTOFM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	Х	Х	Х	X	X	Х	Х	X	Х	X	Х	X	
1535 Radio	WSUAAM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Х	X	X	Х	X	Х	Х	X	X	X	X	Х	X	
1536 Radio 1537 Radio	WWFEAM WXDJFM	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FI	X	X	X	X	X	X X	X	X	X	X	X	X	X X	
1537 Radio	Serie del Caribe MiamiTV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	x	x	x	X	X	x	x	x	x	x	x	x	
1539 Television	WAMITV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	X	X	X	X	X	X	X	x	X	X	X	X	
1540 Television	WGENTV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	X	X	X	X	X	X	X	X	X	X	Х	X	
1541 Television	WJANTV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	Х	Х	Х	X	X	Х	Х	X	Х	Х	Х	Х	
1542 Television	WLTVTV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	X	X	X	X	Х	X	X	X	X	X	X	X	
1543 Television 1544 Television	WPBTTV WSBSTV	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FI	X	X	X	X	X	X	X	X	X	X	X	X	X X	
1544 Television	WSCVTV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	x	X	x	X	X	x	x	X	x	X	x	x	
1546 Newspaper	Le Soleil de la Floride	French	French	Miami-Ft. Lauderdale	FL	^	X	X	X	X	X	X	X	x	X	X	X	X	
1547 Magazine	Florida Sun Magazine	German	German	Miami-Ft. Lauderdale	FL											X	Х	X	
1548 Newspaper	Ethnic Print Media Group	Portuguese	Portuguese	Miami-Ft. Lauderdale	FL	X	Х	Х	Х	X	X	Х	Х	Х	Х	Х	Х	Х	
1549 Outdoor	Target Specific Media (One-Sheets)	Portuguese	Portuguese	Miami-Ft. Lauderdale	FL FI	Х	Х	Х	Х	X	Х	Х	Х	X	X	X	X	Х	
1550 Outdoor 1551 Radio	Gas Station TV WBLX-FM	Diverse Mass Black: African American	English English	Miami-Ft. Lauderdale Mobile-Pensacola (Ft Walt)	FL	x	x	x	x	x	x	x	x	X	X	X x	X	x	
1552 Radio	WDI T-FM	Black: African America		Mobile-Pensacola (Ft Walt)	FI	×	x	x	x	x	x	x	x	x	x	×	x	×	
1553 Radio	WGOK-AM	Black: African America		Mobile-Pensacola (Ft Walt)	FL	x	х	х	х	x	x	х	х	x	х	x	x	x	
1554 Radio	WOKB 1600 AM	Black: Caribbean	English	Orlando-Daytona Bch-Melbrn	FL	x	x	x	х	x	x	x	х	х	x	x	х	х	
1555 Radio	WCFB-FM	Black: African American		Orlando-Daytona Bch-Melbrn	FL	x	х	х	х	x	x	х	х	х	Х	x	х	x	
1556 Radio	WNUEFM WRUMFM	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL FI	X	X	X	X	X	X X	X	X	X	X	X	X	X	
1557 Radio 1558 Radio	WUNAAM	Hispanic Hispanic	Spanish Spanish	Orlando-Daytona Bch-Melbrn Orlando-Daytona Bch-Melbrn	FL	X	X	X	X	X	X	X	X	X	X	X	X	X	
1559 Newspaper	El Sentinel (Orlando)	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	x	X	X	X	X	X	X	X	X	X	X	x	^	
1560 Newspaper	Osceola Star	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	X	Х	X	Х	X	X	Х	Х	X	X	X	Х		
1561 Newspaper	La Prensa (Orlando/Tampa)	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	X	X	X	Х	X	X	X	X	Х	X	X	Х		
1562 Newspaper	El Venezolano - Orlando	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	X		X		X		Х		X		X		X	
1563 Newspaper 1564 Outdoor	Ethnic Print Media Group Gas Station TV	Portuguese Diverse Mass	Portuguese English	Orlando-Daytona Bch-Melbrn Orlando-Daytona Bch-Melbrn	FL FI	Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	X	Х	
1565 Outdoor	Gas Station TV	Diverse Mass	English	Panama City	FL									X	x	X	x		
1566 Radio	WHBX-FM	Black: African America		Tallahassee-Thomasville	FL	x	х	х	х	×	×	х	х	x	x	x	x	x	
1567 Radio	WWLD-FM	Black: African American	n English	Tallahassee-Thomasville	FL	x	x	x	x	x	x	x	x	x	x	x	х	x	
1568 Outdoor	Gas Station TV	Diverse Mass	English	Tallahassee-Thomasville	FL									X	Х	X	Х		
1569 Radio	WBTP-FM	Black: African America		Tampa-St. Pete (Sarasota)	FL	x	Х	х	х	x	x	х	Х	х	Х	x	х	х	
1570 Radio 1571 Newspaper	WTMP-AM/FM	Black: African American Diverse Mass		Tampa-St. Pete (Sarasota)	FL FL	х	х	х	х	х	х	х	х	X	X	X	х	х	
1571 Newspaper 1572 Newspaper	St. Petersburg Times Tampa Tribune	Diverse Mass	English English	Tampa-St. Pete (Sarasota) Tampa-St. Pete (Sarasota)	FL									X	x	X			
1573 Newspaper	7 Dias	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	х	X	х	х	х	х	х	х	x	X	X	Х		
1574 Newspaper	La Gaceta	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	X	Х	Х	Х	X	X	Х	Х	X	X	X	Х		
1575 Newspaper	Nuevo Siglo	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	X	X	X	Х	X	X	X	X	Х	X	X	Х		
1576 Newspaper	Centro Mi Diario	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	X	X	X	X	X	X	X	X	X	X	X	X		
1577 Radio 1578 Radio	WLCCAM WYUUFM	Hispanic Hispanic	Spanish Spanish	Tampa-St. Pete (Sarasota) Tampa-St. Pete (Sarasota)	FL FL	X	X	X	X	X	X	X	X	X	X	X	X	X	
1579 Newspaper	La Gaceta	Italian	Italian	Tampa-St. Pete (Sarasota)	FL	^	x	x	x	x	x	x	x	x	x	x	x	x	
1580 Outdoor	Gas Station TV	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL		• • •						• • •	x	X	X	X		
1581 Radio	WPBR-AM	Black: Haitian	Creole/French/English	West Palm Beach-Ft. Pierce	FL	x	х	х	х	х	х	х	х	х	х	x	х	×	
1582 Newspaper	La Palma	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Х	Х	Х	Х	Х	Х	Х	Х	X	Х	X	Х		
1583 Newspaper	El Hispano Para Todos	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	X	X	X	X	X	X	X	X	X	X	X	X		
1584 Newspaper 1585 Newspaper	La Voz El Latino Semanal	Hispanic Hispanic	Spanish Spanish	West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce	FL FL	X	X	X	X	X	X	X	X	X	X	X	X		
. осо топорары		. nopurio				^	^	^	^	^	^	^	^	^	^	^	^		

								Wee	ks In-F	liaht (m	nark wit	h X. if i	n fliaht.	leave	blank if	not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12 Comments
1586 Newspaper 1587 Newspaper	El Semanario Accion El Venezolano - Broward	Hispanic Hispanic	Spanish Spanish	West Palm Beach-Ft. Pierce West Palm Beach-Ft. Pierce	FL FL	X	X	Х	X	Х	X	Х	X	Х	X X	Х	X	
1588 Outdoor	Gas Station TV	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL		^		^		^		^	х	x	Х	x	
1589 Newspaper	Westside Gazette	Black: African American		Miami-Ft. Lauderdale	FL		х		х		x		х	•	х		х	
1590 Newspaper	Florida Star News	Black: African American		Jacksonville	FL	x		х		х		х		х		х		
1591 Newspaper 1592 Newspaper	Jacksonville Free Press South Florida Times	Black: African American Black: Caribbean	n English English	Jacksonville Miami-Ft. Lauderdale	FL FL	x x		X		Х		x x		X		x x		
1592 Newspaper	The Miami Times	Black: African American		Miami-Ft. Lauderdale	FL	X		X		X		X		X		X		
1594 Newspaper	Rolling Out Miami	Black: African American	n English	Miami-Ft. Lauderdale	FL	x		х		x		х		x		x		
1595 Newspaper	Caribbean Sun		ic English/French Creole	Miami-Ft. Lauderdale	FL		х		х		x		х		х		х	
1596 Newspaper 1597 Newspaper	Caribbean Today Florida's Caribbean Sun Newspaper	Black: Caribbean Black: Caribbean	English/ French English	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	X X		X X		X X		X X		x		X X		
1598 Newspaper	The Daytona Times	Black: African American		Orlando-Daytona Bch-Melbrn	FL	×		X		X		X		X		x		
1599 Newspaper	Orlando Advocate/Central Florida Courier	Black: African American		Orlando-Daytona Bch-Melbrn	FL	x		х		x		х		x		x		
1600 Newspaper	Florida Courier-Central Florida Edition	Black: African American		Orlando-Daytona Bch-Melbrn	FL		х		х		x		х		x		х	
1601 Newspaper	The Orlando Times Central Florida's Spotlight	Black: African American Black: African American		Orlando-Daytona Bch-Melbrn Orlando-Daytona Bch-Melbrn	FL FL		X		x		x		X		X		X	
1602 Newspaper 1603 Newspaper	Capital Outlook	Black: African American Black: African American		Tallahassee-Thomasville	FL		x		X X		X X		X X		X X		X X	
1604 Newspaper	Florida Courier-West Florida Edition	Black: African American		Tampa-St. Pete (Sarasota)	FL	x	^	х	^	х	^	х	^	х	^	х	^	
1605 Newspaper	Florida Sentinel Bulliten	Black: African American		Tampa-St. Pete (Sarasota)	FL	x		x		x		х		х		х		
1606 Newspaper	Tempo News	Black: African American		Tampa-St. Pete (Sarasota)	FL		х		х		x		х		x		х	
1607 Magazine 1608 Magazine	Javanan International Magazine Russian Town Magazine	Emerging Emerging	Iranian Russian	Florida Florida	FL Fl			X	x	X	X X	X X	X X	X	X X	X X	x	x x
1609 Newspaper	Al Manber	Emerging	Arabic	Florida	FL			×	x	x	x	x	x	x	x	x	x	x
1610 Newspaper	Our Home Minnesota	Emerging	Russian	Florida	FL			х	х	х	×	х	х	х	х	х	х	x
1611 Newspaper	Poleznaya Gazeta	Emerging	Russian	Florida	FL	х		x		х		Х		х		Х		Х
1612 Newspaper 1613 Newspaper	Profile News 7 Davs	Emerging Emerging	Arabic Russian	Florida Miami-Ft. Lauderdale	FL FL			x	х	×	x	Х	х	х	×	Х	X	X
1614 Newspaper	Profile News	Emerging Emerging	Arabic	Tampa-St. Pete (Sarasota)	FL	x		x x	x	X	v	x	Y	X	x x	x x	x	X Y
1615 Newspaper	Profile News	Emerging	Arabic	West Palm Beach-Ft. Pierce	FL			x	x	x	x	x	x	x	x	x	x	x
1616 Newspaper	La Cascarita	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Х	Х	X	Х	X	X	Х	Х	Х	X	Х	Х	
1617 Newspaper	El Paracaidista	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	.,	.,	X	.,	.,	.,	X	.,	.,	.,	X	.,	
1618 Newspaper 1619 Newspaper	Venezuela Al Dia El Amanecer	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	Х	X	Х	X	Х	X	Х	X	Х	X	Х	X	
1620 Newspaper	La Voz De La Calle	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Х	X	Х	X	Х	X	Х	X	Х	x	Х	X	
1621 Newspaper	Mercado de Dinero	Hispanic	Spanish	Miami-Ft. Lauderdale	FL		Х				X					Х		
1622 Newspaper	Momentos 60	Hispanic	Spanish	Miami-Ft. Lauderdale	FL					X				Х				
1623 Newspaper 1624 Newspaper	El Colombiano Semanario Argentino (formerly Diario Sur)	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL Fl	X X	X	X	X	X	X	X	X	X	X	X	X	X
1625 Newspaper	El Colusa News	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	x	x	X	x	x	X	x	x	x	x	x	x	^
1626 Newspaper	Diario Las Americas	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	Х	X	Х	X	X	Х	Х	Х	X	Х	Х	X
1627 Newspaper	El Sol De La Florida	Hispanic	Spanish	Miami-Ft. Lauderdale	FL			Х				Х					Х	
1628 Newspaper 1629 Newspaper	Padres de Hoy (Miami)	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL FL	х	x	х	х	X	х	х	х	X	х	х	х	
1630 Newspaper	America Hoy (Formerly Argentina Hoy)	Hispanic	Spanish	Miami-Ft. Lauderdale	FI	×	x	x	x	X	X	x	x	x	x	X	X	X
1631 Newspaper	La Estrella de Nicaragua	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	^	^	X	^	X		X	^	X	^	X		^
1632 Newspaper	Hola Amigos	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X				X				Х				
1633 Newspaper	La Opinion Puertorriquena	Hispanic	Spanish	Miami-Ft. Lauderdale Miami-Ft. Lauderdale	FL Fl	Х				Х	.,			Х				
1634 Newspaper 1635 Newspaper	Hispanic Target Doral News (Formerly Ciudad Doral)	Hispanic Hispanic	Spanish Spanish	Miami-Ft. Lauderdale	FL	x		Х		х	Х	х		x		х		X
1636 Newspaper	El Sentinel (Ft. Lauderdale)	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	X	Х	X	Х	X	X	X	Х	X	X	X	Х	^
1637 Newspaper	Gente Latina Magazine	Hispanic	Spanish	Miami-Ft. Lauderdale	FL			X				Х					Х	
1638 Newspaper	El Venezolano - Miami	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Х	X	X	Х	X	X	X	Х	X	X	X	X	
1639 Newspaper 1640 Outdoor	El Nuevo Herald CBS Outdoor	Hispanic Diverse Mass	Spanish English	Miami-Ft. Lauderdale Atlanta	FL GA	Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	X	X 30 sheets
1641 Outdoor	CBS Outdoor	Diverse Mass	English	Atlanta	GA									x	x	x	x	Bulletins
1642 Outdoor	CBS Outdoor	Diverse Mass	English	Atlanta	GA									Х	Х	Х	X	Bus Wraps
4040 111001-	8 15 8 1	D: 11		A.1								.,						0 000 110 0 11 10
1643 NASCAR 1644 Outdoor	Roush Fenway Racing Athens	Diverse Mass Diverse Mass	English English	Atlanta Atlanta	GA GA							Х		х	х	х	х	Census/3M Branded Race Car driven by Greg Biffle; 3/7 (Blu Line Media) Interior Bus Cards
1645 Outdoor	Cherokee	Diverse Mass	English	Atlanta	GA									X	x	X	X	(Blu Line Media) Interior Bus Cards
1646 Outdoor	Cobb County (incl. Marietta)	Diverse Mass	English	Atlanta	GA									Х	X	Х	Х	(Blu Line Media) Interior Bus Cards
1647 Outdoor	Gwinnett County (incl. Lawrenceville)	Diverse Mass	English	Atlanta	GA									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
1648 Outdoor 1649 Outdoor	Augusta Macon	Diverse Mass Diverse Mass	English English	Augusta Macon	GA GA									X	X	X	X	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
1650 Outdoor	Savannah	Diverse Mass	English	Savannah	GA									x	x	X	x	(Blu Line Media) Interior Bus Cards
1651 Television	WXIA	Diverse Mass	English	Atlanta	GA									X	X	X	X	Local News programming
1652 Outdoor	Cemusa	Diverse Mass	English	Atlanta	GA									Х	X	Х	Х	Street Furniture (Newsstand)
1653 Radio	WSB-FM	Diverse Mass	English	Atlanta	GA									х	х	Х	х	Units to air in AM and PM Drivetime, Evening and Weekend
1654 Radio	WSRV-FM	Diverse Mass	English	Atlanta	GA									х	х	Х	х	Units to air in AM and PM Drivetime, Evening and Weekend
1655 Radio	WWWQ-FM	Diverse Mass	English	Atlanta	GA									х	х	х	х	Units to air in AM and PM Drivetime, Evening and Weekend
1656 Radio	WZGC-FM	Diverse Mass	English	Atlanta	GA									х	х	Х	х	Units to air in AM and PM Drivetime, Evening and Weekend
1657 Outdoor	Gas Station TV	Diverse Mass	English	Albany, GA	GA									Х	Х	Х	Х	
1658 Television	KBS America	Asian: Korean	Korean	Atlanta	GA	x	х	х	х	х	х	х	х	х	х	х	х	
1659 Magazine 1660 Magazine	Rang Dong Magazine Tre Magazine	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Atlanta Atlanta	GA GA	х	X	x x	х	X X	x	X X	v	X X	х	x	x	
1661 Newspaper	Atlanta Chinese News	Asian: Chinese	Traditional Chinese	Atlanta	GA	×	^	X	^	x	^	x	^	x	x	x	^	
1662 Newspaper	Chosun Daily - Atlanta	Asian: Korean	Korean	Atlanta	GA	x	х	х	х	х	х	х	х	х	х	x	х	

								Wee	ks In-F	light (m	ark witl	h X, if i	n flight	leave	blank if	not)		
Medium	Vendor Name	Audience	Language	Market	State		1/25	2/1	2/8	2/15	2/22	3/1	3/8			3/29	4/5	4/12 Comments
1663 Newspaper 1664 Newspaper	Korea Daily - Atlanta Atlanta Times	Asian: Korean Asian: Korean	Korean Korean	Atlanta Atlanta	GA GA	x x	x	X X	X X	X X	X X	X X	X	X X	X X	X X	X X	
1665 Newspaper	Korea NewsToday	Asian: Korean	Korean	Atlanta	GA	X	×	^	X	^	Y Y	×	X	x	X	x	^	
1666 Newspaper	Korea Times - Atlanta	Asian: Korean	Korean	Atlanta	GA	x	x	x	x	x	x	x	x	x	x	x	x	
1667 Newspaper	Atlanta Dunia	Asian: Asian Indian	Hindi/Hinglish	Atlanta	GA					x				х				
1668 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Traditional Chinese	Atlanta	GA			х	х	x	х	х	х	х	х	x	х	x
1669 Radio	JBC Radio Atlanta / WBBC 1310 AM	Asian: Korean	Korean	Atlanta	GA	x	х	х	х	x	х	х	Х	Х	х	х	х	
1670 Radio 1671 Radio	Radio Korea Atlanta / WPBS 1040 AM Mach Song Radio Atlanta FMSCA 90.1	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Atlanta Atlanta	GA GA	x x	x	x	x x	x x	x	x	x x	x x	X	x	X	
1672 Radio	Radio TNT/ KFSG 1690 AM	Asian: Vietnamese	Vietnamese	Atlanta	GA	×	×	×	X	X	X	×	×	×	×	×	×	
1673 Television	WGCL-CBS	Black: African American		Atlanta	GA									x	x	x	x	x
1674 Television	WUPA-CW	Black: African American		Atlanta	GA									x	x	x	x	x
1675 Television	WAGA-FOX	Black: African American		Atlanta	GA									х	х	х	х	x
1676 Television	WPCH	Black: African American		Atlanta	GA									х	х	х	х	x
1677 Television 1678 Radio	Atlanta Interconnect Local Cable WAEC-AM 860	Black: African American Black: Caribbean	English English	Atlanta Atlanta	GA GA									х	x	х	x	x
1679 Radio	WGFS-AM 1430	Black: Caribbean Black: Caribbean	English	Atlanta	GA	x x	X	X	X	×	×	X	X	X	X	×	X	x x
1680 Radio	WATB-AM 1420	Black: African	English/ Swahili/ Somali		GA	×	×	X	×	Ŷ	×	×	X	×	Ŷ	X Y	x	x
1681 Radio	WVEE-FM	Black: African American		Atlanta	GA	x	x	x	x	x	x	x	x	x	x	x	x	x
1682 Radio	WALR-FM	Black: African American		Atlanta	GA	x	x	x	x	x	x	x	x	x	x	x	x	x
1683 Radio	WAMJ-FM	Black: African American		Atlanta	GA	x	x	x	x	x	x	х	x	x	x	x	x	x
1684 Radio	WHTA-FM	Black: African American		Atlanta	GA	х	x	x	х	x	х	х	х	х	х	х	х	x
1685 Newspaper	Atlanta Journal Constitution	Diverse Mass	English	Atlanta	GA									Х	Х	X		
1686 Newspaper	La Vision	Hispanic	Spanish Spanish	Atlanta Atlanta	GA GA	X	Х	X	Х	X	Х	X	Х	X	Х	X	Х	
1687 Newspaper 1688 Newspaper	El Nuevo Georgia (Formerly - Georgia Latino Nev Atlanta Latino	WHISPANIC Hispanic	Spanish Spanish	Atlanta	GA	^	х	^	х	^	х	^	х	^	х	Х	х	
1689 Newspaper	Mundo Hispanico	Hispanic	Spanish	Atlanta	GA	Х	x	Х	x	Х	X	х	x	Х	x	X	x	
1690 Newspaper	Estadio	Hispanic	Spanish	Atlanta	GA	X	X	X	X	X	X	X	X	X	X	X	X	
1691 Newspaper	La Voz de Dalton	Hispanic	Spanish	Atlanta	GA	X	Х	Х	X	Х	X	Х	X	Х	Х	X	X	
1692 Radio	WAOSAM/WXEM-AM/WLBA-AM	Hispanic	Spanish	Atlanta	GA	X	X	Х	Х	Х	X	Х	X	Х	Х	X	Х	X
1693 Radio	WBZYFM	Hispanic	Spanish	Atlanta	GA	Х	Х	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	X
1694 Radio	WLKQFM/WNSY-FM	Hispanic	Spanish	Atlanta	GA	X	X	X	Х	X	X	X	X	Х	X	X	X	X
1695 Radio 1696 Magazine	WPLOAM France-Amerique	Hispanic French	Spanish French	Atlanta Atlanta	GA GA	Х	Х	X	X	X	X	X	X	X	X	X	X	X X
1697 Newspaper	Ethnic Print Media Group	Portuguese	Portuguese	Atlanta	GA	X	х	X	x	x	x	x	x	x	x	x	x	x
1698 Outdoor	Gas Station TV	Diverse Mass	English	Atlanta	GA		^		^.		^	^	^.	X	x	X	X	~
1699 Radio	WPRW-FM	Black: African American		Augusta	GA	x	x	x	x	x	x	x	x	x	x	x	x	x
1700 Radio	WKSP-FM	Black: African American		Augusta	GA	x	x	x	x	x	x	х	x	x	x	x	x	x
1701 Radio	WFXA-FM	Black: African American		Augusta	GA	х	x	x	х	x	х	х	x	х	x	х	x	x
1702 Outdoor	Gas Station TV	Diverse Mass	English	Augusta	GA									Х	Х	Х	Х	
1703 Outdoor	Gas Station TV	Diverse Mass	English	Columbus, GA (Opelika, AL)	GA		.,	Х	.,	.,	х	х	.,	X	X	X	X	
1704 Newspaper 1705 Magazine	Neue Presse USA Mach Song Monthly	German Asian: Vietnamese	German Vietnamese	Georgia Georgia	GA GA		X	X	Х	Х	X	X	Х	X	Х	X	X	X
1706 Newspaper	Duo Wei Times - GA	Asian: Chinese	Traditional Chinese	Georgia	GA	×	^	×	^	×	^	×	^	×	^	×	^	
1707 Radio	WIBB-FM	Black: African American		Macon	GA	x	x	x	х	x	x	x	x	x	x	x	x	x
1708 Radio	WRBV-FM	Black: African American	English	Macon	GA	x	x	x	x	x	x	х	x	x	x	x	x	x
1709 Radio	WLZN-FM	Black: African American		Macon	GA	х	x	x	х	x	х	х	х	х	x	х	х	x
1710 Radio	WFXM-FM	Black: African American		Macon	GA	х	x	x	х	х	х	х	х	X	x	X	X	x
1711 Outdoor 1712 Radio	Gas Station TV WQBT-FM	Diverse Mass Black: African American	English	Macon Savannah	GA GA	х		x	x		x	x		X X	X	X	X	x
1712 Radio 1713 Radio	WEAS-FM	Black: African American		Savannah	GA	×	x	X	x	X	X X	X	X	x	x	×	x	x x
1714 Radio	WTYB-FM	Black: African American		Savannah	GA	x	x	x	x	x	x	x	x	x	x	x	x	x
1715 Radio	WLVH-FM	Black: African American	English	Savannah	GA	x	x	х	x	x	x	x	x	x	x	x	x	x
1716 Newspaper	La Voz Latina	Hispanic	Spanish	Savannah	GA			Х					Х				Χ	
1717 Outdoor	Gas Station TV	Diverse Mass	English	Savannah	GA									Х	Х	X	Х	
1718 Newspaper	Caribbean Star News Magazine	Black: Caribbean	English	Atlanta	GA	x		х		Х		х		х		x		
1719 Newspaper	Atlanta Daily World The Atlanta Inquirer	Black: African American		Atlanta Atlanta	GA GA	X		X X		X		X		X		x		
1720 Newspaper 1721 Newspaper	The Atlanta Inquirer The Atlanta Voice (Atlanta, Stone Mountain)	Black: African American Black: African American		Atlanta	GA GA	X X		X X		x		X X		X X		X X		
1721 Newspaper 1722 Newspaper	African Star	Black: African American	English	Atlanta	GA	x		X		X		X		X		X X		
1723 Newspaper	Rolling Out Atlanta	Black: African American		Atlanta	GA	x		x		x		x		x		x		
1724 Newspaper	The Atlanta Voice (Fulton/Dekalb)	Black: African American	English	Atlanta	GA		х		х		х		х		х		х	
1725 Newspaper	The Metro Courier	Black: African American		Augusta	GA		х		х		х		х		х		х	
1726 Newspaper	Columbus Times	Black: African American		Columbus, GA (Opelika, AL)	GA		х		х		х		х		х		х	
1727 Newspaper	Georgia Informer	Black: African American		Macon	GA		х		х		х		Х		х		х	
1728 Newspaper 1729 Newspaper	The Savannah Tribune Savannah Herald	Black: African American Black: African American		Savannah Savannah	GA GA	х	×	х	x	Х	x	х		х	x	х	x	
1730 Magazine	Javanan International Magazine	Emerging	Iranian	Georgia	GA			x		х	X X	x	X	x	X	x	x	x
1731 Magazine	Russian Town Magazine	Emerging	Russian	Georgia	GA			x	х	x	x	x	x	x	x	×	x	x
1732 Outdoor	Island of Oahu (City of Honolulu routes)	Diverse Mass	English	Honolulu	HI									X	X	X	X	(Blu Line Media) Interior Bus
1733 Outdoor	Island of Oahu (Rural routes)	Diverse Mass	English	Honolulu	HI									Х	X	X	Х	(Blu Line Media) Interior Bus
1734 Outdoor	All Over Media	NHPI	English	Hawaii	HI	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
1735 Magazine	Hawaii Skin Diver	NHPI	English	Hawaii	HI	X												
1736 Magazine	The Magazine of Maui	NHPI	English	Hawaii	HI	X												
1737 Magazine 1738 Television	Hawaii Golf KBFD TV	NHPI Asian: Korean	English Korean	Hawaii Hawaii	HI HI	X x		x	x	~	x			х	x	x	x	
1739 Television	Fujisankei Communications Int'l (KSCI, KXLA, KT		Japanese	Hawaii	HI	×	x	X	X	X	X	×	X	X	X	×	x	
		Asian: Japanese	Japanese	Hawaii	HI	x	x	x	x	x	x	x	x	x	x	x	x	
	KIKU Television										**							
1740 Television 1741 Magazine	KIKU Television KoKiKu Magazine	Asian: Japanese	Japanese	Hawaii	HI	x				X			х					
1740 Television 1741 Magazine 1742 Newspaper	KoKiKu Magazine Sing Tao Dialy News - Seattle/HI	Asian: Japanese Asian: Chinese	Japanese Traditional Chinese	Hawaii Hawaii	HI	x x	x	x	x	x	x	x	x	х	x	x	х	
1740 Television 1741 Magazine	KoKiKu Magazine	Asian: Japanese	Japanese				x x	x x	x x x	x x								

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	Wee 2/1	ks In-F 2/8	light (m 2/15	ark witl 2/22	h X, if ii 3/1	n flight, 3/8	leave I 3/15	blank if 3/22	not) 3/29	4/5	4/12	Comments
1745 Newspaper	Fil-Am Courier	Asian: Filipino	Taglish	Hawaii	HI			х		x		х		х		×			
1746 Newspaper	Hawaii Filipino Chronicle	Asian: Filipino	Taglish	Hawaii	HI			x		x		х		Х		x			
747 Newspaper	Hawaii Herald	Asian: Japanese	Japanese	Hawaii	HI	х		x		x		х		Х		х			
748 Newspaper	Hawaii Hochi	Asian: Japanese	Japanese	Hawaii	HI HI	х	х	Х	х	x	х	х	Х	Х	х	х	Х		
	Hawaii Pacific Press	Asian: Japanese Asian: Japanese	Japanese Japanese	Hawaii Hawaii	HI	×	x	X X	х	X X		X	x	X X	x	X X	x		
750 Newspaper 751 Outdoor	Japanese Daily Sun (Nikkan San)-Hawaii Cal Marketing & Promotion Group (Outdoor, In		Traditional Chinese	Hawaii	HI	х	x	X	x	X	x	x	X	X	X	X	X	x	
752 Outdoor	Cal Marketing & Promotion Group (Outdoor, In		Taglish	Hawaii	HI			Ŷ	Ŷ	Ŷ	x	X	Ŷ	Ŷ	x	Ŷ	x	x	
753 Outdoor	Cal Marketing & Promotion Group (Outdoor, In		Japanese	Hawaii	HI			^	^	^	^	^	^	×	×	×	×	×	
754 Outdoor	Cal Marketing & Promotion Group (Outdoor, In		Thai	Hawaii	HI									×	×	×	x	×	
755 Outdoor	Carteles	Asian: Japanese	Japanese	Hawaii	HI									X	x	x	x	x	
756 Outdoor	CBS Outdoor	Asian: Filipino	Taglish	Hawaii	HI									x	x	x	x	x	
757 Outdoor	CBS Outdoor	Asian: Japanese	Japanese	Hawaii	HI									x	x	x	x	x	
758 Radio	Radio Seoul Hawaii / KREA 1540 AM	Asian: Korean	Korean	Hawaii	HI	х	х	x	x	x	х	х	х	х	x	x	х		
	KNDI Radio - 1270 AM	Asian: Japanese	Japanese	Hawaii	HI	х	х	x	x	x	х	х	х	х	x	x	х		
760 Radio	KZOO Radio - 1210 AM	Asian: Japanese	Japanese	Hawaii	HI	х	х	x	x	x	x	х	x	x	x	x	х		
761 Radio	KNDI Radio - 1270 AM	Asian: Laotian	Lao	Hawaii	HI	х	х	x	х	X	х	х	x	х	x	x	х		
762 Newspaper	Molokai Advertiser News	NHPI	English	Honolulu	HI	X		Х		Х		Х		Х			Х	Х	
763 Newspaper	Honolulu Advertiser	NHPI	English	Honolulu	HI	X		Х		Х		Х		X			X	Х	
64 Newspaper	Kalamalama	NHPI	English	Honolulu	HI	X											X		
65 Newspaper	Moiokai Dispatch	NHPI	English	Honolulu	HI	X											X		
66 Newspaper 67 Newspaper	Ke Alaka'l North Shore News	NHPI NHPI	English	Honolulu Honolulu	HI HI	X											X		
	North Shore News Big Island Weekly	NHPI	English English	Honolulu	HI	X											X		
'68 Newspaper '69 Newspaper	Hawaii Tribune Herald	NHPI	English English	Honolulu	HI	X											X		
770 Newspaper	Hawaii Catholic Herald	NHPI	English	Honolulu	HI	x											x		
771 Newspaper	Ka Leo Hawaii	NHPI	English	Honolulu	HI	x											x		
772 Newspaper	West Hawaii Today	NHPI	English	Honolulu	HI	X											X		
	Lahaina News	NHPI	English	Honolulu	HI	X		х									X		
74 Newspaper	Maui Time Weekly	NHPI	English	Honolulu	HI	X		x									X		
	Garden Island	NHPI	English	Honolulu	HI	Х											Х		
76 Newspaper	North Hawaii News	NHPI	English	Honolulu	HI	Х											X		
777 Newspaper	APA News & Review	NHPI	English	Honolulu	HI	X													
78 Newspaper	Honololu Star Bulletin	NHPI	English	Honolulu	HI	Х		x									X		
79 Newspaper	Honololu Weekly	NHPI	English	Honolulu	HI	X											X		
'80 Newspaper	Maui Weekly	NHPI	English	Honolulu	HI	X											Х		
781 Newspaper	Maui Bulletin	NHPI	English	Honolulu	HI	X											Х		
	Maui News	NHPI	English	Honolulu	HI HI	X											X		
783 Newspaper	Packific Business News	NHPI NHPI	English	Honolulu	HI HI	X											X		
784 Newspaper	Honololu Advertiser		English	Honolulu		Х		Х									X		
785 Newspaper 786 Television	Midweek KTI A	NHPI NHPI	English	Honolulu Honolulu	HI HI	X	х	х	х	x	х	х	х	х	х	Х	X	х	
787 Television	KGMB	NHPI	English English	Honolulu	HI	X	x	X	x	X	X	X	x	x	x	X	X	X	
	KHNI	NHPI	English	Honolulu	HI	X	x	X	x	X	X	X	x	X	X	X	X	X	
789 Television	KHON	NHPI	English	Honolulu	HI	X	X	X	x	X	X	X	x	X	x	X	x	X	
	KEVE	NHPI	English	Honolulu	HI	X	x	X	x	X	X	x	x	x	x	X	X	X	
791 Television	Chinese Community Broadcasting	Asian: Chinese	Mandarin	Honolulu	HI	x	x	x	x	x	x	x	x	x	x	x	x		
	KIKU	Asian: Chinese	Mandarin	Honolulu	HI	x	х	x	x	x	х	х	х	х	x	x	х		
793 Television	KBS America	Asian: Korean	Korean	Honolulu	HI	х	x	x	x	x	x	x	x	x	x	x	x		
794 Television	KIKU	Asian: Filipino	Taglish	Honolulu	HI	х	х	x	x	x	х	х	x	х	x	x	х		
	Hawaii Chinese News	Asian: Chinese	Traditional Chinese	Honolulu	HI			х		х		х		х		х			
96 Newspaper	Korea Daily - Hawaii	Asian: Korean	Korean	Honolulu	HI	х	х	x	х	X	х	х	X	х	x	x	х		
	KNDI Radio - 1270 AM	Asian: Filipino	Taglish	Honolulu	HI	х	х	x	х	X	х	х	X	х	x	x	х		
	KNDI Radio - 1270 AM	Asian: Chinese	Mandarin/ Cantonese	Honolulu	HI	х	х	x	х	х	х	х	х	х	х	х	х		
799 Outdoor	Ames	Diverse Mass	English	Des Moines-Ames	IA									X	Х	X	X		(Blu Line Media) Interior Bus
300 Outdoor	Des Moines	Diverse Mass	English	Des Moines-Ames	IA.									X	X	X	Х		(Blu Line Media) Interior Bus
01 Newspaper 02 Newspaper	Cedar Rapids Gazette Daily lowan-University of Iowa	Diverse Mass Diverse Mass	English	Cedar Rapids-Wtrlo-IWC&Dub Cedar Rapids-Wtrlo-IWC&Dub	IA IA									X	X	X			
		Diverse Mass Diverse Mass	English English											X	X				
03 Newspaper 04 Newspaper	Tidbits Of Linn County Des Moines Register	Diverse Mass Diverse Mass	English English	Cedar Rapids-Wtrlo-IWC&Dub Des Moines-Ames	IA IA									X	X	X			
05 Newspaper	Viento del tropico(newspaper)	Hispanic	Spanish	Des Moines-Ames	IA IA	×			x		x		х	^	x	^	х		
06 Newspaper	Mundo Latino	Hispanic	Spanish	Sioux City	IA IA	x	х	х	x	Х	X	Х	x	Х	x	Х	x		
	El Heraldo Hispano	Hispanic	Spanish	Cedar Rapids-Wtrlo-IWC&Dub	IA.	x	^	^	X		X	^	X	^	X		X		
08 Outdoor	Boise	Diverse Mass	English	Boise	ID								• •	Х	X	Х	X		(Blu Line Media) Interior Bus
	Sho-Ban News	AI/AN	English	Idaho Fals-Pocatllo (Jcksn)	ID	Х		Х		Х		Х		X			Х	Х	
10 Newspaper	Idaho Unido	Hispanic	Spanish	Idaho Fals-Pocatllo (Jcksn)	ID	X		Х		X		Х		Х		X			
11 Newspaper	White Eagle	Emerging	Polish	Idaho	ID		х	х	х	x	х	х	х	х	х	x	х	х	
12 Outdoor	Clear Channel	Diverse Mass	English	Chicago	IL									Х	Х	X	Х		30-Sheets
13 Outdoor	CBS Outdoor	Diverse Mass	English	Chicago	IL									х	х	x	х		Bulletins
14 Outdoor	Titan	Diverse Mass	English	Chicago	IL									Х	X	X	X		Bus Wraps
15 Outdoor	Champaign	Diverse Mass	English	Champaign&Sprngfld-Decatur	IL									Х	X	X	Х		(Blu Line Media) Interior Bus
16 Outdoor	Chicago, Suburban (incl. Arlington Heights)	Diverse Mass	English	Chicago	IL									Х	Х	X	Х		(Blu Line Media) Interior Bus
	Rock Island County (incl. Moline)	Diverse Mass	English	Davenport-R.Island-Moline	IL									Х	Х	X	Х		(Blu Line Media) Interior Bus
	Peoria	Diverse Mass	English	Peoria-Bloomington	IL									Х	Х	X	Х		(Blu Line Media) Interior Bus
	Bloomington	Diverse Mass	English	Peoria-Bloomington	IL									Х	Х	Х	Х		(Blu Line Media) Interior Bus
	Macomb	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL									X	Х	X	Х		(Blu Line Media) Interior Bus
	Rockford	Diverse Mass	English	Rockford	IL									Х	Х	Х	Х		(Blu Line Media) Interior Bus
322 Outdoor	Madison County (incl. Granite City)	Diverse Mass	English	St. Louis	IL									X	Х	X	Х		(Blu Line Media) Interior Bus
323 Outdoor	St. Clair County (incl. E. St. Louis, IL)	Diverse Mass	English	St. Louis	IL									X	X	X	X		(Blu Line Media) Interior Bus
824 Television	WLS WMAQ	Diverse Mass Diverse Mass	English English	Chicago Chicago	IL II									X	x	X	X		Local News programming Local News programming

Madian	Vender News	Audiana		Mandant	P4-4-	440	4/05				nark wit						4/5	42 6	
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1		2/15	2/22	3/1	3/8		3/22	3/29	4/5		ecific targeted and are only
1826 Television	WAPA America	Hispanic	Spanish	Chicago	IL 	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	X	Х	X available via cable	
1827 Outdoor 1828 Outdoor	JC Decaux Titan	Diverse Mass Diverse Mass	English English	Chicago Chicago	IL IL									X	X	X	X	Street Furniture Subway Brand Train	
1626 Outdoor	nan	Diverse wass	English	Chicago	IL									^	^	^	^	Units to air in AM and PN	A Drivetime, Evening and
1829 Radio	WDRV-FM	Diverse Mass	English	Chicago	IL									Х	Х	Х	Х	Weekend Units to air in AM and PN	
1830 Radio	WLUP-FM	Diverse Mass	English	Chicago	IL									х	Х	х	х	Weekend	
1831 Radio	WUSN-FM	Diverse Mass	English	Chicago	П									х	х	х	х	Units to air in AM and PN Weekend	Drivetime, Evening and
1832 Television	CTI Zhong Tian- Chicago	Asian: Chinese	Mandarin	Chicago	IL.	x	х	x	x	х	x	х	х	×	X	×	X	VVOGRGIIG	
1833 Television	NTD TV-Chicago	Asian: Chinese	Mandarin	Chicago	IL	x	х	x	x	x	х	x	x	x	х	x	x		
1834 Television	WFBT-TV Ch. 48	Asian: Chinese	Mandarin	Chicago	IL	x	х	x	x	х	х	x	x	x	х	x	x		
1835 Television	KBC TV Ch.41	Asian: Korean	Korean	Chicago	IL	х	х	х	х	х	х	х	×	х	х	х	х		
1836 Television	TVK 24	Asian: Korean	Korean	Chicago	IL	х	Х	x	х	х	х	х	x	х	х	x	x		
1837 Television	ASC TV (aka SBC TV)	Asian: Asian Indian	Hindi/ Hinglish/ English	Chicago	IL.	x	Х	х	x	х	х	х	х	х	х	x	х		
1838 Magazine 1839 Newspaper	Beauty Times Chicago China News & Digest (CCND)	Asian: Korean Asian: Chinese	Korean Traditional Chinese	Chicago Chicago	IL IL	x		x	х	X	x	X	х	X	х	Х	х		
1840 Newspaper	Chicago Chinas News & Digest (CCND) Chicago Chinese News	Asian: Chinese Asian: Chinese	Traditional Chinese	Chicago	IL IL	X		x		x		x		x	x	х			
1841 Newspaper	China Journal Chicago	Asian: Chinese	Traditional Chinese	Chicago	IL.	x		×		×		×		×	x	x			
1842 Newspaper	World Chinese Weekly	Asian: Chinese	Traditional Chinese	Chicago	iL		х		x		x		x	x	x		x		
1843 Newspaper	China Star Weekly	Asian: Chinese	Traditional Chinese	Chicago	IL		х		x		x		×	x	х		x		
1844 Newspaper	Sing Tao Daily News - Eastern	Asian: Chinese	Traditional Chinese	Chicago	IL	х	х	х	х	х	х	х	×	х	х	х	х		
1845 Newspaper	World Journal - Chicago	Asian: Chinese	Traditional Chinese	Chicago	IL	х	Х	x	х	х	х	х	x	х	х	x	x		
1846 Newspaper	Korea Daily - Chicago	Asian: Korean	Korean	Chicago	IL	х	Х	х	х	х	х	х	x	х	х	х	х		
1847 Newspaper	Korea Times - Chicago	Asian: Korean	Korean	Chicago	IL.	x	х	х	х	х	х	х	х	х	х	x	х		
1848 Newspaper	Kyocharo Chicago	Asian: Korean	Korean	Chicago	IL IL	X	X	x	х	х	X	×	X	×	x	X	X		
1849 Newspaper 1850 Newspaper	Chicago Shimpo Desi Talk - Chicago	Asian: Japanese Asian: Asian Indian	Japanese Hindi/Hinglish	Chicago Chicago	IL IL	x	X X	X	X X	×	X	X	X X	X	X X	X X	X X		
1851 Newspaper	Hi India / Sandesh	Asian: Asian Indian	Hindi/Hinglish	Chicago	IL.	×	Y Y	× ×	Ŷ	Ŷ	×	Ŷ	Ŷ	Ŷ	Y Y	X	Ŷ		
1852 Newspaper	India Bulletin	Asian: Asian Indian	Hindi/Hinglish	Chicago	IL	^	x	^	×	^	x	^	×	^	×	^	x		
1853 Newspaper	India Post Chicago	Asian: Asian Indian	Hindi/Hinglish	Chicago	iL	x	x		x	х	x	x	×	x	x	x	х		
1854 Newspaper	India Tribune	Asian: Asian Indian	Hindi/Hinglish	Chicago	IL	x	х	x	x	х	х	x	×	х	х	x	x		
1855 Radio	Chicago Radio Korea/ WKTA 1330 AM	Asian: Korean	Korean	Chicago	IL	х	x	х	х	x	x	х	x	х	х	х	x		
1856 Radio	Humdesi Radio	Asian: Asian Indian	Hindi/Hinglish	Chicago	IL	х	Х	x	х	х	х	х	x	х	х	х	x		
1857 Radio	Humdesi Radio	Asian: Bangladeshi	Bengali	Chicago	IL.	x	х	x	x	х	х	х	х	х	х	x	х		
1858 Radio 1859 Television	Humdesi Radio WI S-ABC	Asian: Pakistani	Urdu	Chicago	IL II	х	х	x	х	Х	х	х	×	X	х	x	X X		
1860 Television	WGN-CW	Black: African American Black: African American		Chicago Chicago	IL IL									×	×	×	x	x x	
1861 Television	WFLD-FOX	Black: African America		Chicago	IL									Ŷ	Y	Ŷ	x	X	
1862 Television	WMAQ-NBC	Black: African America		Chicago	IL									x	x	x	x	x	
1863 Television	WCIU-INDI	Black: African America		Chicago	iL									x	x	x	x	x	
1864 Television	Chicago Interconnect Local Cable	Black: African American		Chicago	IL									х	х	x	x	x	
1865 Radio	WVAZ-FM	Black: African American		Chicago	IL	х	х	х	х	х	х	х	x	х	х	х	x	x	
1866 Radio	WGCI-FM	Black: African American		Chicago	IL	х	Х	х	х	х	х	х	x	х	х	х	х	x	
1867 Radio	WPWX-FM	Black: African America		Chicago	IL.	x	х	x	x	х	х	х	х	х	х	x	х	x	
1868 Radio 1869 Radio	WSRB-FM WGRB-AM	Black: African American Black: African American		Chicago Chicago	IL IL	X	X X	X X	x x	x x	x x	X	X X	X	x	x x	X X	x x	
1870 Newspaper	Chicago Tribune	Diverse Mass	English	Chicago	IL.	^		^	^	^	^	^	^	×	x	X	^	*	
1871 Newspaper	Chicago Tribune Tabloid	Diverse Mass	English	Chicago	II.									x	x	x			
1872 Newspaper	New Crusader Group	Diverse Mass	English	Chicago	iL									X	Х	X			
1873 Newspaper	Senior Connection News	Diverse Mass	English	Chicago	IL									X	Х	X			
1874 Newspaper	South Suburban Standard	Diverse Mass	English	Chicago	IL									X	X	X			
1875 Newspaper	La Prensa de Chicago	Hispanic	Spanish	Chicago	IL	Х	Х	X	X	Х	Х	X	X	X	Х	X	Х		
1876 Newspaper	El Imparcial	Hispanic	Spanish	Chicago	IL.	X	Х	Х	Х	X	X	Х	Х	Х	Х	Х	Х		
1877 Newspaper 1878 Newspaper	TeleGuia De Chicago Nuevo Siglo	Hispanic Hispanic	Spanish Spanish	Chicago	IL IL	X	X	X X	X	X	X	X	X	X	X	X	X		
1879 Newspaper	Chicago Catolico	Hispanic	Spanish	Chicago Chicago	IL IL	^	^	X	^	^	^	x	^	^	^	X	^		
1880 Newspaper	Un Buen Doctor Magazine	Hispanic	Spanish	Chicago	IL			^	X			^	Х			^	x		
1881 Newspaper	Cafe - Latino Lifestyle Magazine	Hispanic	Spanish	Chicago	iL						X								
1882 Newspaper	El Dia	Hispanic	Spanish	Chicago	IL	Х	Х	Х	Х	Х	Х	X	Х	Х	Х	X	X		
1883 Newspaper	Hoy Chicago (Formerly Exito)	Hispanic	Spanish	Chicago	IL	X	Х	X	X	X	Х	X	X	X	Х	X	X	X	
1884 Newspaper	Padres de Hoy (Chicago)	Hispanic	Spanish	Chicago	IL			X				X				X			
1885 Newspaper	Extra - Two languages Una Voz	Hispanic	Spanish	Chicago	IL	Х	Х	X	Х	Х	Х	Х	Х	Х	Х	X	Х		
1886 Newspaper	La Raza	Hispanic	Spanish	Chicago	IL.	X	Х	X	Х	Х	Х	Х	Х	Х	Х	Х	Х		
1887 Newspaper 1888 Newspaper	Hola America Newspaper Fl Conquistador	Hispanic Hispanic	Spanish Spanish	Chicago	IL IL	X	х	X	х	X	х	X	х	X	х	х	X		
1889 Newspaper	Chicago Deportivo	Hispanic	Spanish	Chicago Chicago	IL IL	X	x	X	x	x	X	x	x	X	x	X	x		
1890 Newspaper	Lawndale Group News	Hispanic	Spanish	Chicago	IL.	X	X	x	X	X	X	X	X	x	X	x	X		
1891 Newspaper	Fronteras de la Noticias - IL	Hispanic	Spanish	Chicago	iL		• • •		X				X		• •				
1892 Newspaper	Reflejos	Hispanic	Spanish	Chicago	ĪĹ	X	Х	Х	X	Х	X	Х	Х	Х	Х	Х	Х		
1893 Radio	WLEYFM	Hispanic	Spanish	Chicago	IL	X	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X	
1894 Radio	WNUAFM	Hispanic	Spanish	Chicago	IL	X	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X	
1895 Radio	WOJOFM	Hispanic	Spanish	Chicago	IL.	X	X	X	X	X	X	Х	X	Х	X	X	X	X	
1896 Radio	WPPNFM WVIVFMWVIX-FM	Hispanic	Spanish Spanish	Chicago	IL IL	X	X	X	X	X	X	X	X	X	X	X X	X	X	
1897 Radio 1898 Television	WCHUTV	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	IL IL	X	X	X	X	X	X	X	X	X	X	X	X	X X	
1899 Television	WGBOTV	Hispanic	Spanish	Chicago	IL.	X	X	X	x	x	X	x	X	X	X	X	x	X	
1900 Television	WSNSTV	Hispanic	Spanish	Chicago	IL.	x	x	X	x	x	x	x	x	x	x	X	x	X	
1901 Television	WTTWTV	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	Х	X	Х	X	X	X	
1902 Television	WXFTTV	Hispanic	Spanish	Chicago	IL	X	Х	Х	X	Х	X	X	X	Х	Х	X	X	X	
1903 Outdoor	Ad Mirable	Hispanic	Spanish	Chicago	IL	X	Х	X	Х	Х	X	Х	Х	Х	Х	Х	Х	X	

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	Week 2/1		ght (mark 2/15 2/2	with X, if 22 3/1		leave I 3/15	blank if 3/22		4/5	4/12 Co	mments
1904 Outdoor	Clear Channel	Hispanic	Spanish	Chicago	IL State	1/10	1/23	2/1	216 2	X >		X	X X	X	X	X	X CO	illilents
1905 Outdoor	Trimex	Hispanic	Spanish	Chicago	ΪĹ			Χ	Х	X >		X	X	Х	X	X	X	
	Brite Media Group	Hispanic	Spanish	Chicago	IL								Х	Х	X	Χ	X	
1907 Outdoor	National Mobile Billboards	Hispanic	Spanish	Chicago	IL								X	Х	X	X	X	
1908 Outdoor 1909 Outdoor	Titan Carteles	Hispanic Hispanic	Spanish Spanish	Chicago Chicago	IL IL					X >		X	X	X	X X	X	X X	
1909 Outdoor	Starlite	Hispanic	Spanish	Chicago	IL II							^	x	x	X	X	X	
1911 Magazine	France-Amerique	French	French	Chicago	IL.			Х	х	x >	Х	х	X	X	X	X	X	
1912 Newspaper	Fra Noi	Italian	Italian	Chicago	IL						Х	Х	Х	Х	Х	х	X	
1913 Magazine	Pakistan Times Magazine	Asian: Pakistani	Urdu	Chicago	IL	х	x	х		х	х	х	х	х	x			
1914 Magazine	Pinoy News Magazine	Asian: Filipino	Taglish	Chicago	IL						х	х	Х	х				
1915 Newspaper 1916 Outdoor	Pakistan Times Cal Marketing & Promotion Group (Outdoor, In Str	Asian: Pakistani	Urdu Traditional Chinese	Chicago Chicago	IL IL	х	х	x x	X X	x >	C X	X X	X X	X X	x x	X X	×	
1917 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Hindi/ Hinglish/ English	Chicago	IL IL			x	x	x >		X X	X	X	X	X X	X X	
1918 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Korean	Chicago	II.			x	×	x ,		×	×	×	×	×	×	
1919 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Thai	Chicago	IL								X	x	x	x	x	
1920 Outdoor	Carteles	Asian: Pakistani	Urdu	Chicago	IL								х	x	x	x	х	
1921 Outdoor	CBS Outdoor		Hindi/ Hinglish/ English	Chicago	IL			х	x	х >	х	х	х	х	x	х	х	
1922 Outdoor	CBS Outdoor	Asian: Korean	Korean	Chicago	IL						х	х	Х	x				
1923 Outdoor 1924 Magazine	Clear Channel Outdoor German World	Asian: Chinese German	Traditional Chinese German	Chicago	IL II			X	X X	x >	x X	X	X	X	X X	X	X X	
1925 Newspaper	Nordamerikanische Wochen-Post	German	German	Illinois	IL		х	X		x >		x	x	x	x	x	X	
1926 Newspaper	Rolling Out - Chicago	Black: African American		Chicago	IL.	x	^	x	^	x	. x	^	X	^	x	^	^	
1927 Newspaper	Chicago Defender	Black: African American		Chicago	IL	x		x		x	х		х		x			
1928 Newspaper	Chicago Citizen - Southeast	Black: African American		Chicago	IL	x		x		x	х		х		x			
1929 Newspaper	Crusader News Group	Black: African American		Chicago	IL	x		х		x	х		Х		x			
1930 Newspaper	Joliet Times Weekly	Black: African American		Chicago	IL II	х		х		х	х		Х		х			
1931 Newspaper 1932 Newspaper	Windy City World North Lawndale Community News	Black: African American Black: African American		Chicago Chicago	IL IL	х	x	х	x	x >	, х	x	х	x	x	v		
1933 Magazine	Javanan International Magazine	Emerging	Iranian	Chicago	IL		^	х	^	x >		X	x	X	×	X	x	
1934 Newspaper	7 Davs	Emerging	Russian	Chicago	IL.	x		x		x ,	. x	^	X	x	x	x	x	
1935 Newspaper	Arab Horizon	Emerging	Arabic	Chicago	IL			x	x	х >	х	x	х	x	x	x	x	
1936 Newspaper	Chas I Podii	Emerging	Ukrainian	Chicago	IL					>	х	х	х	х	x	х	x	
1937 Newspaper	Chicago Review	Emerging	Russian	Chicago	IL	х		х		х	х		Х	х	х	х	х	
1938 Newspaper 1939 Newspaper	Dziennik Zwiazkowy Kurier Codizienny	Emerging Emerging	Polish Polish	Chicago Chicago	IL IL	X X	X X	X X	X X	x >	C X	X X	x	X X	X X	X X	x x	
1940 Newspaper	Meest Ukrainian		Ukrainian	Chicago	IL	^	X	^	^	^ ′		×	Y Y	X	X	X	X	
1941 Newspaper	Monitor	Emerging	Polish	Chicago	IL.	Х	x	х	х	x >	X	x	x	x	x	x	X	
1942 Newspaper	Ukrainski Slovo		Ukrainian	Chicago	IL)	х	x	х	x	x	x	x	
1943 Newspaper	White Eagle	Emerging	Polish	Chicago	IL		х	х	x	х >	х	х	х	х	x	х	х	
1944 Newspaper	Youth Crosswalk		Ukrainian	Chicago	IL	х	х	х	x	х >	х х	х	х	х	x	х	х	
1945 Outdoor	Clear Channel	Emerging	Polish	Chicago	IL													
1946 Radio 1947 Radio	Polskie Radio WCFV 1450 AM	Emerging Emerging	Polish Polish	Chicago Chicago	IL IL	X X	X	X	X	x >	(X	×	X	X	X X	x	x x	
1947 Radio 1948 Radio	WCEV 1450 AM	Emerging	Arabic	Chicago	IL	X	×	x	×	x >	. x	×	×	×	x	X	X	
1949 Radio	WPNA 1490 AM	Emerging	Polish	Chicago	iL	x	x	x	x	x >	. x	x	x	x	x	x	x	
1950 Radio	WPNA 1490 AM	Emerging	Ukrainian	Chicago	IL	x	x	x	х	х >	х х	x	х	x	x	x	х	
1951 Television	Polish TV Chicago	Emerging	Polish	Chicago	IL	х	х	х	x	х >		х	х	х	x	х	х	
1952 Newspaper	Our Home Minnesota	Emerging	Russian	Illinois	IL			х	х	х >		х	х	х	x	х	х	
1953 Magazine 1954 Magazine	Pinoy News Magazine Via Times	Asian: Filipino Asian: Filipino	Taglish Taglish	Chicago Chicago	IL II						×	×	x	X X				
1955 Outdoor	Gary	Diverse Mass	English	Chicago	IN						^	^	x	x	Х	Х	(Blu	Line Media) Interior Bus Cards
	Fort Wayne	Diverse Mass	English	Ft. Wayne	IN								Х	Х	X	X		Line Media) Interior Bus Cards
1957 Outdoor	Indianapolis	Diverse Mass	English	Indianapolis	IN								Х	Х	Х	х	(Blu	Line Media) Interior Bus Cards
1958 Outdoor	Muncie		English	Indianapolis	IN								Х	X	X	X		Line Media) Interior Bus Cards
1959 Outdoor 1960 Outdoor	Lafayette South Bend	Diverse Mass Diverse Mass	English English	Lafayette, IN South Bend-Fikhart	IN IN								X	X	X X	X		Line Media) Interior Bus Cards
1960 Outdoor 1961 Newspaper	Senior Life	Diverse Mass Diverse Mass	English	Chicago	IN IN								X	X	X	×	(BII	Line Media) Interior Bus Cards
1961 Newspaper 1962 Newspaper	Duo Wei Times -IN		Traditional Chinese	Indiana	IN IN	x		х		x	x		×	^	X			
1963 Newspaper	Nordamerikanische Wochen-Post	German	German	Indiana	IN		Х	X	Х	x >		х	x	Х	X	Х	X	
1964 Newspaper	La Voz De Indiana	Hispanic	Spanish	Indianapolis	IN		Х		X	>		X		X		Х		
1965 Newspaper	La Ola Latino Americana	Hispanic	Spanish	Indianapolis	IN		Х		Х	>		Х		Х		Х		
1966 Newspaper	El Puente	Hispanic	Spanish	South Bend-Elkhart	IN IN	X		Х		Х	Х		Х		Х		X	
1967 Newspaper 1968 Magazine	Indianapolis Recorder Javanan International Magazine	Black: African American Emerging	Iranian	Indianapolis Indiana	IN IN		х	v	x	x >	x x	x x	x	x	х	X X	x	
1969 Outdoor	Van Wagner	Diverse Mass	English	Indianapolis	IN			^		^ /	· ^	×	^	^	^	^	^	
1970 Newspaper	La Voz Hispana Indy	Hispanic	Spanish	Indianapolis	IN	х	х	х	х	x >	(x	X	Х	х	X	Х		
1971 Outdoor	Topeka	Diverse Mass	English	Topeka	KS						-		X	Х	X	Х		Line Media) Interior Bus Cards
1972 Outdoor	Wichita	Diverse Mass	English	Wichita Falls & Lawton	KS								Х	Х	X	Х	(Blu	Line Media) Interior Bus Cards
1973 Outdoor	High Octane Media	AI/AN	English	Kansas	KS	X	Х	Х	Х	X >		Х	Х	Х	Х	Х	X	
1974 Radio	Radio TNT/ KFSG 1690 AM	Asian: Vietnamese	Vietnamese	Kansas City	KS KS	х	х	х	х	х >	с х	х	X X	X	X X	х		
1975 Newspaper 1976 Newspaper	Topeka Capital-Journal Topeka Metro News	Diverse Mass Diverse Mass	English English	Topeka Topeka	KS								X	X	X			
1977 Newspaper	Wichita Eagle	Diverse Mass	English	Wichita-Hutchinson Plus	KS								x	x	x			
1978 Newspaper	Opinion Bilingual Kansas Newspapers	Hispanic	Spanish	Wichita-Hutchinson Plus	KS	Х	Х	Х		x >		х	X	Х	X	Х	X	
1979 Newspaper	Los Tiempos Novedades	Hispanic	Spanish	Wichita-Hutchinson Plus	KS	Х	Х	Х		X >	(X	X	Х	X	X	Х		
1980 Newspaper	Tiempos	Hispanic	Spanish	Wichita-Hutchinson Plus	KS		Х		Х	>		Х		Х		Х		
1981 Newspaper	White Eagle	Emerging	Polish	Kansas	KS		х	X	x	х >		x	X	X	x	X	x	
1982 Newspaper 1983 Outdoor	Profile News Northern Kentucky (incl. Ft. Wright)	Emerging Diverse Mass	Arabic English	New York Cincinnati	KS KY			х	х	x)	х	х	X X	X	X X	X X	X (RII	Line Media) Interior Bus Cards
1984 Outdoor	Lexington	Diverse Mass	English	Lexington	KY								x	x	x	x		Line Media) Interior Bus Cards
1985 Outdoor	Louisville	Diverse Mass	English	Louisville	KY								X	Х	X	X		Line Media) Interior Bus Cards

									Wee	ks In-F	liaht (m	ark witl	h X. if i	n fliaht.	leave	blank i	f not)		
	Medium	Vendor Name	Audience	Language	Market	State		1/25	2/1			2/22	3/1	3/8		3/22		4/5	4/12 Comments
	6 Newspaper	La Voz De Kentucky	Hispanic	Spanish	Lexington	KY	Х		Х		Х		Х		X	.,	X	.,	
	7 Outdoor 8 Newspaper	Gas Station TV Al Dia en America	Diverse Mass Hispanic	English Spanish	Lexington Louisville	KY KY	х		Х		х		х		X	Х	X	Х	
	8 Outdoor	Gas Station TV	Diverse Mass	Spanish English	Paducah-Cape Girard-Harsbo	KY	^		^		^		^		X	x	X	х	
	0 Outdoor	Baton Rouge	Diverse Mass	English	Baton Rouge	LA									X	X	X	X	(Blu Line Media) Interior Bus Cards
	1 Outdoor	Lafayette	Diverse Mass	English	Lafayette, LA	LA									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
	2 Outdoor	New Orleans	Diverse Mass	English	New Orleans	LA									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
	3 Radio	KQXL-FM WEMX-FM	Black: African American		Baton Rouge	LA	x	X	x	X	x	x	X	x	x	X	X	X	X
	4 Radio 5 Radio	WEMX-FM WXOK-AM	Black: African American Black: African American		Baton Rouge Baton Rouge	LA LA	X	X	×	X	X	x	x	x	X X	X X	X X	X X	x x
	6 Outdoor	Gas Station TV	Diverse Mass	English	Baton Rouge	LA	^	^	^	^	^	^	^	^	x	x	x	x	^
	7 Outdoor	Gas Station TV	Diverse Mass	English	Lafayette, LA	LA									Х	Х	X	Х	
	8 Outdoor	Gas Station TV	Diverse Mass	English	Lake Charles	LA									X	Х	X	X	
	9 Newspaper	China Press - LA	Asian: Chinese	Simplified Chinese	Los Angeles	LA	х	х	x	х	х	x	х	х	х	х	х	х	
	0 Newspaper 1 Outdoor	Concordia Sentinel Gas Station TV	Diverse Mass Diverse Mass	English English	Mobile-Pensacola (Ft Walt) Monroe-El Dorado	LA LA									X	X	X	х	
	2 Television	WGNO-ABC	Black: African American		New Orleans	LA									· ·	×	×	×	x
	3 Television	WWL-CBS	Black: African American		New Orleans	LA									x	x	x	x	x
	4 Television	WNOL-CW	Black: African American	n English	New Orleans	LA									х	х	х	х	x
	5 Television	WVUE-FOX	Black: African American		New Orleans	LA									х	х	х	х	x
	6 Television	WDSU-NBC	Black: African American		New Orleans	LA									х	х	х	х	x
	7 Television 8 Television	WUPL-MYN New Orleans Local Cable	Black: African American Black: African American		New Orleans New Orleans	LA LA									X	X	X	X	x
	9 Television	New Orleans Local Cable	Black: African American		New Orleans	LA									×	×	×	×	x
	0 Radio	WQUE-FM	Black: African American		New Orleans	LA	x	х	x	х	x	x	х	x	х	х	х	х	x
201	1 Radio	WYLD-FM	Black: African American	English	New Orleans	LA	x	x	x	x	x	x	х	x	х	х	x	x	x
	2 Radio	KMEZ-FM	Black: African American		New Orleans	LA	х	х	x	х	х	x	х	х	х	х	Х	х	x
	3 Newspaper	Jambalaya News	Hispanic	Spanish	New Orleans	LA	X		.,	Х		Х	.,	Х		Х	.,	Х	
	4 Newspaper 5 Radio	El Tiempo New Orleans KDDKFM	Hispanic Hispanic	Spanish Spanish	New Orleans New Orleans	LA LA	x	х	X	x	х	Х	X	х	x	x	X	х	X
	6 Radio	KGI AAM	Hispanic	Spanish	New Orleans	LA	x	X	X	x	x	x	X	X	X	X	X	X	x
	7 Radio	WFNOAM	Hispanic	Spanish	New Orleans	LA	X	Х	X	Х	X	X	Х	X	Х	Х	X	Х	X
	8 Television	KGLATV	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	Х	X	X	Х	X	X	X
	9 Television	WLAETV WTNOTV	Hispanic	Spanish	New Orleans New Orleans	LA	X	X	X	Х	X	X	Х	X	Х	Х	X	X	X
	0 Television 1 Outdoor	WINOIV Gas Station TV	Hispanic Diverse Mass	Spanish English	New Orleans New Orleans	LA LA	Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	X	X
	2 Radio	KM.IFM	Black: African American		Shreveport	LA	x	v	v	v	v	Y	v	v	x	×	×	×	x
	3 Radio	KVMA-FM	Black: African American		Shreveport	LA	x	x	x	x	x	x	x	x	x	x	x	x	x
	4 Radio	KDKS-FM	Black: African American	English	Shreveport	LA	х	х	x	х	x	x	х	x	х	х	х	х	x
	5 Radio	KBTT-FM	Black: African American		Shreveport	LA	x	х	x	х	x	x	х	x	х	х	х	х	x
	6 Radio	KOKA-AM	Black: African American		Shreveport	LA	х	х	х	х	х	х	Х	х	х	x	x	х	x
	7 Newspaper 8 Outdoor	Barksdale Warrior Gas Station TV	Diverse Mass Diverse Mass	English English	Shreveport Shreveport	LA LA									X	X	X	х	
	9 Newspaper	The Drum	Black: African American		Baton Rouge	LA	×		v		×		v		x	^	×	^	
	0 Newspaper	The Baton Rouge Weekly Press	Black: African American		Baton Rouge	LA	~	х	^	х	^	x	^	х	^	х	^	х	
203	1 Newspaper	Rolling Out - New Orleans	Black: African American	n English	New Orleans	LA	x		x		x		х		х		x		
	2 Newspaper	The Louisiana Weekly	Black: African American		New Orleans	LA	х		x		x		х		х		х		
	3 Newspaper	The New Orleans Tribune	Black: African American		New Orleans New Orleans	LA		X		X		x		X		x		X	
	4 Newspaper 5 Newspaper	New Orleans Data News Weekly The Shreveport Sun	Black: African American Black: African American		Shreveport	LA LA	х	х	~	х	x	х		х	x	х	x	х	
	6 Newspaper	The Real Views	Black: African American		Shreveport	LA	^	х	^	х	^	x	^	x	^	х	^	х	
203	7 Outdoor	Clear Channel	Diverse Mass	English	Boston (Manchester)	MA									Х	X	Х	X	30 sheets
	8 Outdoor	CBS Outdoor	Diverse Mass	English	Boston (Manchester)	MA									Х	Х	Х	Х	Bulletins
203	9 Outdoor	Titan	Diverse Mass	English	Boston (Manchester)	MA									Х	Х	Х	Х	Bus Kings
		T. N. C. 111		0 1	5 . 4			.,	.,	.,	.,		.,	.,	.,	.,	.,	.,	Includes placement in Periodiko (Magazine) and Online
	Newspaper Outdoor	The National Herald Brockton	Greek Diverse Mass	Greek English	Boston (Manchester) Boston (Manchester)	MA MA	Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	X	edition (Blu Line Media) Interior Bus Cards
	2 Outdoor	Worcester	Diverse Mass	English	Boston (Manchester)	MA									X	X	X	X	(Blu Line Media) Interior Bus Cards
	3 Outdoor	New Bedford - Fall River	Diverse Mass	English	Providence-New Bedford	MA									Х	Х	X	Х	(Blu Line Media) Interior Bus Cards
	4 Outdoor	Amherst	Diverse Mass	English	Springfield-Holyoke	MA									X	Х	X	X	(Blu Line Media) Interior Bus Cards
	5 Outdoor			English	Springfield-Holyoke	MA									X	Х	X	X	(Blu Line Media) Interior Bus Cards
	6 Television 7 Newspaper	WHDH Thang Long News	Diverse Mass Asian: Vietnamese	English Vietnamese	Boston (Manchester) Boston (Manchester)	MA MA		×	×	×	×	×	×		X	X	X	X	Local News programming New England Coverage
	8 Outdoor	JC Decaux	Diverse Mass	English	Boston (Manchester)	MA	x	х	×	x	×	×	х	х	X	X	X	X	Street Furniture
	9 Outdoor	Titan	Diverse Mass	English	Boston (Manchester)	MA									X	X	X	X	Subway Brand Trains
	0 Radio	WM.IX-FM	Diverse Mass	English	Boston (Manchester)	MA									x	х	x	X	Units to air in AM and PM Drivetime, Evening and Weekend
	1 Radio	WMKK-FM	Diverse Mass	-	, , , , , ,										x	×		x	Units to air in AM and PM Drivetime, Evening and Weekend
				English	Boston (Manchester)	MA											Х		Units to air in AM and PM Drivetime, Evening and
	2 Radio 3 Television	WZLX-FM CTI Zhong Tian- Boston	Diverse Mass Asian: Chinese	English Mandarin	Boston (Manchester) Boston (Manchester)	MA MA									Х	X	X	Х	Weekend
	3 Television 4 Television	TVK 24	Asian: Uninese Asian: Korean	Mandarin Korean	Boston (Manchester) Boston (Manchester)	MA	X X	x	X X	x	X	X X	×	X X	x	×	X X	x	
	5 Magazine	Tre Magazine	Asian: Vietnamese	Vietnamese	Boston (Manchester)	MA	×	x	x	X	x	x	x	X	x	x	X	x	
205	6 Newspaper	Boston Chinese News	Asian: Chinese	Traditional Chinese	Boston (Manchester)	MA	×	x	x	x	х	x	x	х	x	x	x	x	
	7 Newspaper	Sampan	Asian: Chinese	Traditional Chinese	Boston (Manchester)	MA			х		х		х		х		х		
	8 Newspaper	Sing Tao Daily News - Eastern	Asian: Chinese	Traditional Chinese	Boston (Manchester)	MA	x	х	х	х	х	х	х	х	х	х	х	х	
	9 Newspaper 0 Newspaper	The Epoch Times - Boston Boston Korea	Asian: Chinese Asian: Korean	Traditional Chinese Korean	Boston (Manchester) Boston (Manchester)	MA MA	X X	x	х	X X	х	X X	х	x	х	x	х	x	
	1 Newspaper	India New England	Asian: Korean Asian: Asian Indian	Korean Hindi/Hinglish	Boston (Manchester)	MA	x	х	x	х	×	х	x	х	x	x	x	х	
	2 Radio	Radio TNT/ KFSG 1690 AM	Asian: Vietnamese	Vietnamese	Boston (Manchester)	MA	x	х	x	х	x	х	x	х	x	х	x	х	
206	3 Radio	Jhankar 1550am	Asian: Asian Indian	Hindi/Hinglish	Boston (Manchester)	MA	х	х	х	х	х	x	x	х	х	х	х	х	

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	Weel		light (m 2/15	ark with	X, if in 3/1	flight, 3/8		lank if 3/22	f not) 3/29	4/5	4/12 Comments
2064 Newspaper	Planet Philippines	Asian: Filipino	Taglish	Boston (Manchester)	MA	1/10	1/23	2/1	2/6	2/13	2/22	X	X	X	X	3/23	4/3	4/12 Comments
2065 Newspaper	The Bodhipriks News	Asian: Cambodian	Khmer	Boston (Manchester)	MA							х	х	х	х	х	х	
2066 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Traditional Chinese	Boston (Manchester)	MA			x	х	x	x	х	х	х	х	x	х	x
2067 Outdoor 2068 Outdoor	Carteles CBS Outdoor	Asian: Cambodian Asian: Cambodian	Khmer Khmer	Boston (Manchester) Boston (Manchester)	MA MA									X	x	x	x	x
2069 Newspaper	Boston Globe	Diverse Mass	English	Boston (Manchester)	MA									X	X	X	x	
2070 Newspaper	Boston Irish Reporter - Irish	Diverse Mass	English	Boston (Manchester)	MA									X	x	X		
2071 Newspaper	Everett Advocate	Diverse Mass	English	Boston (Manchester)	MA									Х	Х	X		
2072 Newspaper	Everett Independent	Diverse Mass	English	Boston (Manchester)	MA									Х	Х	X		
2073 Newspaper	Irish Emigrant - Irish	Diverse Mass	English	Boston (Manchester)	MA									X	X	X		
2074 Newspaper 2075 Newspaper	Lynn Journal Salem Gazette	Diverse Mass Diverse Mass	English English	Boston (Manchester) Boston (Manchester)	MA MA									X	X	X		
2076 Newspaper	La Semana	Hispanic	Spanish	Boston (Manchester)	MA	х	х	X	Х	Х	х	Х	x	x	x	X	х	
2077 Newspaper	Vocero Hispano	Hispanic	Spanish	Boston (Manchester)	MA	X	X	X	X	X	X	X	X	X	X	X	X	
2078 Newspaper	El Planeta	Hispanic	Spanish	Boston (Manchester)	MA	Х	Х	X	Х	X	Х	Х	Х	Х	Х	X	Х	
2079 Newspaper	El Mundo Boston	Hispanic	Spanish	Boston (Manchester)	MA	Х	Х	X	X	X	Х	X	Х	Х	X	X	Х	
2080 Newspaper	Siglo 1	Hispanic	Spanish	Boston (Manchester)	MA	Х	Х	X	X	X	X	Х	X	X	X	X	Х	
2081 Magazine	France-Amerique	French	French	Boston (Manchester)	MA	.,		X	X	X	X	X	X	X	X	X	X	X
2082 Radio 2083 Radio	WESX AM WJDA AM	Portuguese Portuguese	Portuguese Portuguese	Boston (Manchester) Boston (Manchester)	MA MA	X	X	X	X	X	X	X	X	X	X	X	X	X X
2084 Newspaper	Ethnic Print Media Group	Portuguese	Portuguese	Boston (Manchester)	MA	x	x	x	x	X	x	x	x	x	x	X	x	x
2085 Outdoor	Target Specific Media (One-Sheets)	Portuguese	Portuguese	Boston (Manchester)	MA	Х	X	X	X	X	X	X	X	X	X	X	X	X
2086 Radio	Hellenic Public Radio	Greek	Greek	Boston (Manchester)	MA							X	X	X	Х			
2087 Radio	WLYN AM	Portuguese	Portuguese	Boston (Manchester)	MA	Х	Х	X	Х	X	Х	Х	Х	X	Х	X	X	X
2088 Radio	WMRC AM	Portuguese	Portuguese	Providence-New Bedford	MA	X	X	X	X	X	X	X	X	X	X	X	X	X
2089 Outdoor 2090 Newspaper	Target Specific Media (One-Sheets) El Sol Latino	Portuguese Hispanic	Portuguese Spanish	Providence-New Bedford Springfield-Holvoke	MA MA	Х	Х	X	Х	Х	Х	X	Х	Х	Х	Х	X	X
2090 Newspaper 2091 Newspaper	The Kenya Monitor	Hispanic Black: African	Spanish English	Springtield-Holyoke Boston (Manchester)	MA MA			X		x		X		x		х	^	
2092 Newspaper	Radiant News	Black: African	English	Boston (Manchester)	MA	×		×		×		×		×		X		
2093 Newspaper	The Bay State Banner	Black: African American		Boston (Manchester)	MA	^	x	^	x	^	x	^	x	^	х	^	x	
2094 Newspaper	Armenian Mirror Spectator	Emerging	Armenian	Boston (Manchester)	MA						x	х	х	х	х	x	х	
2095 Newspaper	Armenian Weekly	Emerging	Armenian	Boston (Manchester)	MA						x	х	х	x	х	х	х	
2096 Newspaper	Hairenik Weekly	Emerging	Armenian	Boston (Manchester)	MA						х	х	х	х	х	х	х	
2097 Magazine 2098 Newspaper	Javanan International Magazine Aramica	Emerging Emerging	Iranian Arabic	Massachusetts Massachusetts	MA MA			X X		X X	x	x	х	x	х	x	х	X X
2099 Newspaper	Profile News	Emerging	Arabic	Massachusetts	MA			x	x	x	x	x	x	X	х	x	х	x x
2100 Newspaper	Russkaya Reklama	Emerging	Russian	Massachusetts	MA	x		×	^	x	^	x	^	x	^	×	^	x
2101 Newspaper	World Journal - Eastern edition	Asian: Chinese	Traditional Chinese	Boston (Manchester)	MA	x	х	x	x	x	x	x	x	x	х	x	х	
2102 Outdoor	Clear Channel	Diverse Mass	English	Baltimore	MD									Χ	Х	X	Х	30 Sheets
2103 Outdoor	Clear Channel	Diverse Mass	English	Baltimore	MD									Χ	Х	X	Х	Bulletins
2104 Newspaper	The National Herald	Greek	Greek	Baltimore	MD	x	x	x	х	х	v	х	~	х	х	х	x	Includes placement in Periodiko (Magazine) and Online edition
2104 Newspaper 2105 Outdoor	Annapolis	Diverse Mass	English	Baltimore	MD	^	^	^	^	^	Х	^	Х	x	x	X	x	(Blu Line Media) Interior Bus Cards
2106 Outdoor	Baltimore West	Diverse Mass	English	Baltimore	MD									x	x	x	X	(Blu Line Media) Interior Bus Cards
2107 Outdoor	Baltimore, East	Diverse Mass	English	Baltimore	MD									X	Х	X	X	(Blu Line Media) Interior Bus Cards
2108 Outdoor	College Park	Diverse Mass	English	Washington, DC (Hagrstwn)	MD									X	Х	X	X	(Blu Line Media) Interior Bus Cards
2109 Outdoor	Montgomery County	Diverse Mass	English	Washington, DC (Hagrstwn)	MD									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
2110 Outdoor	Prince George's County WBAI	Diverse Mass	English	Washington, DC (Hagrstwn)	MD									X	X	X	X	(Blu Line Media) Interior Bus Cards
2111 Television	WBAL	Diverse Mass	English	Baltimore	MD									Х	Х	Х	Х	Local News programming Units to air in AM and PM Drivetime, Evening and
2112 Radio	WLIF-FM	Diverse Mass	English	Baltimore	MD									Х	х	Х	х	Weekend
			9															Units to air in AM and PM Drivetime, Evening and
2113 Radio	WQSR-FM	Diverse Mass	English	Baltimore	MD									Х	Х	X	Х	Weekend
			-															Units to air in AM and PM Drivetime, Evening and
2114 Radio	WWMX-FM	Diverse Mass	English	Baltimore	MD									Х	Х	Х	Х	Weekend
2115 Television	WMAR-ABC	Black: African American		Baltimore	MD									x	х	х	х	x
2116 Television 2117 Television	WJZ-CBS WNUV-CW	Black: African American Black: African American		Baltimore Baltimore	MD MD									X	X	x x	x x	x x
2117 Television 2118 Television	WBFF-FOX	Black: African American		Baltimore	MD									X	x	X	x	x x
2119 Television	WBAL-NBC	Black: African American		Baltimore	MD									x	x	x	x	X
2120 Television	Baltimore Interconnect Local Cable	Black: African American	English	Baltimore	MD									х	х	х	х	x
2121 Radio	WWIN-FM	Black: African American		Baltimore	MD	х	х	x	х	х	x	х	х	х	х	х	х	X
2122 Radio	WPGC-FM	Black: African American		Baltimore	MD	Х	х	х	х	х	х	х	х	х	х	х	х	x
2123 Radio 2124 Radio	WWIN-FM WERO-FM	Black: African American Black: African American		Baltimore Baltimore	MD MD	x	x	x	x	X X	x	x	х	x	x	х	X X	X X
2124 Radio 2125 Newspaper	Baltimore City Paper	Diverse Mass	English	Baltimore	MD	х	x	х	×	×	х	×	x	X	X	X X	x	X
2126 Newspaper	Baltimore Sun	Diverse Mass	English	Baltimore	MD									x	X	X		
2127 Newspaper	Maryland Pennysaver	Diverse Mass	English	Baltimore	MD									Х	Х	X		
2128 Newspaper	Maryland Pennysaver	Diverse Mass	English	Baltimore	MD									Х	X	X		
2129 Newspaper	Latin Opinion	Hispanic	Spanish	Baltimore	MD	Х		X		Х		Х		X		Х		
2130 Radio	Hellenic Public Radio	Greek	Greek	Baltimore	MD MD							X	X	X	X			
2131 Magazine 2132 Newspaper	Korean Monitor Doi Nay Newspaper	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Maryland Maryland	MD MD	X X	X	X	x	X X	X X	x	x	x x	x	x x	x x	
2132 Newspaper 2133 Newspaper	Hoa Thinh Don Viet Bao	Asian: Vietnamese	Vietnamese	Maryland	MD	X	x	X	x	X X	X X	x	x	X	X	X	x	
2134 Newspaper	Thoi Moi - Phu Nu Moi	Asian: Vietnamese	Vietnamese	Maryland	MD	x		x		x	**	x		x		X		
2135 Newspaper	India This Week/ Express India	Asian: Asian Indian	Hindi/Hinglish	Maryland	MD	х	х	х	х	х	х	х	х	х	х	х	х	
2136 Newspaper	Muslim Link	Asian: Pakistani	English	Maryland	MD		х	х	х	х	х	х	х	х	х	х	х	
2137 Newspaper	Prince George's Post	Diverse Mass	English	Washington, DC (Hagrstwn)	MD									Х	Х	Х		
2138 Newspaper 2139 Newspaper	Baltimore Times Rolling Out - Baltimore	Black: African American Black: African American		Baltimore Baltimore	MD MD	X X		X		X X		X X		x x		x x		
2139 Newspaper 2140 Newspaper	Afro American	Black: African American		Baltimore	MD	x		X X		×		X X		x		X		
2141 Newspaper	Poleznaya Gazeta	Emerging	Russian	Maryland	MD	^		^		^		^		^		^		
, -,		J J		• **														

									Wee	ks In-Fli	iaht (m	ark with	X. if in	fliaht.	leave b	lank if	not)		
	Medium	Vendor Name	<u>Audience</u>	Language	Market	State	1/18	1/25				2/22				3/22	3/29		4/12 Comments
	2142 Outdoor 2143 Outdoor	CBS Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	Detroit Detroit	MI MI									X	X	X	X	30 sheets Bulletins
	2144 Outdoor	CBS Outdoors	Emerging	Arabic	Detroit	MI							x	x	×	x	X	×	x In flight March and April 2010
	2111 0 0.0001	ODO GARAGORO	Linorgang	ritabio	Botton	••••							^	^	^	^	~	^	Includes placement in Periodiko (Magazine) and Online
	2145 Newspaper	The National Herald	Greek	Greek	Detroit	MI	X	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	edition
	2146 Outdoor	Ann Arbor	Diverse Mass Diverse Mass	English	Detroit Detroit	MI MI									X	X	X	X	(Blu Line Media) Interior Bus Cards
	2147 Outdoor 2148 Outdoor	Detroit, City of Detroit, Suburban	Diverse Mass Diverse Mass	English English	Detroit	MI									X	X	X	X	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
	2149 Outdoor	Flint	Diverse Mass	English	Flint-Saginaw-Bay City	MI									X	X	x	X	(Blu Line Media) Interior Bus Cards
	2150 Outdoor	Grand Rapids	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI									Х	Х	X	Х	(Blu Line Media) Interior Bus Cards
	2151 Outdoor	Kalamazoo	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI									X	Х	X	Х	(Blu Line Media) Interior Bus Cards
	2152 Outdoor	Burnsville	Diverse Mass	English	Minneapolis-St. Paul	MI									Х	X	X	Х	(Blu Line Media) Interior Bus Cards
	2153 Television 2154 Newspaper	WDIV ADELANTE FORWARD(magazine)	Diverse Mass Hispanic	English Spanish	Detroit Lansing	MI MI	X								Х	Х	Х	Х	Local News programming Mid-Michigan
	2154 Newspaper	ADELANTE FORWARD(magazine)	nispanic	Spanisn	Lansing	IVII	^												Units to air in AM and PM Drivetime, Evening and
:	2155 Radio	WOMC-FM	Diverse Mass	English	Detroit	MI									Х	Х	Х	Х	Weekend
				-															Units to air in AM and PM Drivetime, Evening and
:	2156 Radio	WRIF-FM	Diverse Mass	English	Detroit	MI									Х	Х	Х	Х	Weekend
	2157 Radio	WYCD-FM	Diverse Mass	English	Detroit	MI									х	х	x	х	Units to air in AM and PM Drivetime, Evening and Weekend
	2157 Radio 2158 Television	WXYZ-ABC	Black: African American		Detroit	MI									X	x	X	×	x
	2159 Television	WWJ-CBS	Black: African American		Detroit	MI									x	x	×	x	x
	2160 Television	WKBD-CW	Black: African American		Detroit	MI									x	x	x	x	x
:	2161 Television	WJBK-FOX	Black: African American	English	Detroit	MI									x	х	x	х	x
	2162 Television	WDIV-NBC	Black: African American		Detroit	MI									х	х	x	х	x
	2163 Television	WADL-INDI	Black: African American		Detroit	MI									х	х	х	х	x
	2164 Television	Comcast Regional	Black: African American		Detroit	MI MI									х	х	x	Х	x
	2165 Radio 2166 Radio	WJLB-FM WMXD-FM	Black: African American Black: African American		Detroit Detroit	MI	X	X X	x	X X	X	X	x x	X	X	X	X	X	x
	2166 Radio 2167 Radio	WDMK-FM	Black: African American		Detroit	MI	×	x	x	X X	x	×	X	×	×	×	×	X	x x
	2168 Radio	WHTD-FM	Black: African American		Detroit	MI	x	x	x	x	x	x	x	x	x	x	x	x	x
	2169 Radio	WGPR-FM	Black: African American		Detroit	MI	x	х	х	x	x	x	х	x	х	x	x	х	x
	2170 Radio	WCHB-FM	Black: African American		Detroit	MI	x	x	x	x	x	x	x	x	x	х	x	х	x
	2171 Newspaper	Between the Lines	Diverse Mass	English	Detroit	MI									Х	Х	Х		
	2172 Newspaper	Detroit Free Press/News Combo	Diverse Mass Hispanic	English	Detroit Detroit	MI MI	.,	х		.,		х	.,	.,	X	X	X	.,	
	2173 Newspaper 2174 Newspaper	La Jornada Detroit (newspaper) Latino Press	Hispanic Hispanic	Spanish Spanish	Detroit	MI	X	X	X	X	X	X	X	X	X	X	X	X	
	2175 Newspaper	Mi Gente	Hispanic	Spanish	Detroit	MI	^	x	^	^	^	x	^	^	^	Ŷ	^	^	
	2176 Newspaper	El Central	Hispanic	Spanish	Detroit	MI	Х	X	Х	х	Х	X	Х	х	Х	X	X	х	
	2177 Newspaper	Nuestro Detroit	Hispanic	Spanish	Detroit	MI	Х	х	X	Х	X	Х	Х	X	х	Х	Х	Х	
	2178 Magazine	France-Amerique	French	French	Detroit	MI			Х	X	Х	X	X	Х	Χ	Х	X	Х	X
	2179 Radio	Hellenic Public Radio	Greek	Greek	Detroit	MI							Х	Х	Х	Х			
	2180 Newspaper	Bay Mills News	AI/AN	English	Grand Rapids-Kalmzoo-B.Crk	MI	X		X		X		X		X			X	X
	2181 Newspaper 2182 Newspaper	Native Sun La Voz (The Community Voice)	Al/AN Hispanic	English Spanish	Grand Rapids-Kalmzoo-B.Crk Grand Rapids-Kalmzoo-B.Crk	MI MI	Х		X		Х		X X		Х		x	Х	X
	2183 Newspaper	La Noticia (Formely El Hispano News)	Hispanic	Spanish	Grand Rapids-Kalmzoo-B.Crk	MI		х	^	Y		Y	^	Y		х	^	х	
	2184 Newspaper	El Vocero Hispano	Hispanic	Spanish	Grand Rapids-Kalmzoo-B.Crk	MI	Х	X	Х	x	x	X	Х	x	x	X	X	X	
	2185 Newspaper	Latino News	Hispanic	Spanish	Grand Rapids-Kalmzoo-B.Crk	MI			X				X					X	
	2186 Newspaper	New/Nueva Opinion	Hispanic	Spanish	Grand Rapids-Kalmzoo-B.Crk	MI	X		X		X		X		X		X		
	2187 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	Michigan	MI	x	х	х	x	х	x	х	х	х	х	x	х	
	2188 Newspaper	Nordamerikanische Wochen-Post	German Al/AN	German	Michigan	MI	Х	Х	X	Х	X	Х	X	Х	X	Х	Х	X	X
	2189 Newspaper 2190 Newspaper	Grand Traverse Band News Sault Tribe News	AI/AN	English English	Traverse City-Cadillac Traverse City-Cadillac	MI MI	X		X		X		X X		X X			x	X X
	2191 Newspaper 2191 Newspaper	Rolling Out Detroit	Black: African American		Detroit	MI	×		Ŷ		×		×		X		Y	^	^
	2192 Newspaper	Michigan Chronicle	Black: African American		Detroit	MI	×		x		x		x		X		×		
	2193 Newspaper	Michigan Citizen	Black: African American		Detroit	MI	x		x		x		x		x		x		
	2194 Newspaper	Michigan Front Page	Black: African American		Detroit	MI	х		x		х		x		x		x		
	2195 Magazine	Assabeel Magazine	Emerging	Arabic Russian	Detroit	MI MI			х	х	х	x	Х	х	х	х	х	х	x
	2196 Newspaper 2197 Newspaper	7 Days Arab American News	Emerging	Russian Arabic	Detroit Detroit	MI	х		Х		Х		X X		X	X	x	X X	X
	2197 Newspaper 2198 Newspaper	Chicago Review	Emerging Emerging	Russian	Detroit	MI	×	х	x		x		x	×	×	×	×	x	x x
	2199 Newspaper	Michigan Arab Times	Emerging	Arabic	Detroit	MI	^		^		~	x	x	x	x	x	x	x	x
	2200 Newspaper	Profile News	Emerging	Arabic	Detroit	MI			x	x	x	x	x	x	x	х	x	х	x
	2201 Radio	WNZK 680 AM	Emerging	Armenian	Detroit	MI	x	x	x	x	x	x	x	x	x	х	x	х	x
	2202 Radio	WNZK 690/680 AM	Emerging	Ukrainian	Detroit	MI	х	x	x	х	х	х	x	х	х	х	x	х	x
	2203 Radio	WNZK 690AM	Emerging	Arabic	Detroit	MI	х	х	x	х	х	х	х	х	х	х	х	х	x
	2204 Newspaper 2205 Outdoor	Our Home Minnesota Duluth	Emerging Diverse Mass	Russian English	Michigan Duluth-Superior	MI MN			Х	х	х	x	Х	х	X	X	X	X	x (Blu Line Media) Interior Bus Cards
	2205 Outdoor 2206 Outdoor	St. Cloud	Diverse Mass	English	Green Bay-Appleton	MN									X	x	X	x	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
	2207 Outdoor	Minneapolis-St. Paul, East	Diverse Mass	English	Minneapolis-St. Paul	MN									X	x	x	X	(Blu Line Media) Interior Bus Cards
	2208 Outdoor	Minneapolis-St. Paul, West	Diverse Mass	English	Minneapolis-St. Paul	MN									X	X	X	X	(Blu Line Media) Interior Bus Cards
	2209 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X Junior Bulletin
	2210 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	X	Х	Х	Х	X	Х	X	Х	Х	Х	Х	X Junior Bulletin
	2211 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	X	X	X Junior Bulletin
	2212 Outdoor 2213 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	X	X	X	X X	X	X X	X	X	X	X	X	X	X Junior Bulletin X Permanent Bulletin
	2213 Outdoor 2214 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	x	x	X	X	X	X	x	x	X	x	X	x	X Permanent Bulletin X Permanent Bulletin
	2215 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	X	X	X Permanent Bulletin
:	2216 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	Х	X	X	Χ	X	Х	Х	Х	Х	X	Х	X Permanent Bulletin
	2217 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	X Permanent Bulletin
	2218 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	X	X	Х	X	X	Х	X	Х	X	Х	Х	X Permanent Bulletin
	2219 Outdoor	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X Poster

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25				ark with 2/22					10t) <u>3/29</u>	4/5	4/12 Comments
2220 Outdoor	Lamar	Al/AN	English	Minneapolis-St. Paul	MN	X	X	X	<u> 276</u> X	X	X	X	X	X X	X	X	X	X Poster
	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	Х	X	X Poster
	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	Х	X	X	Х	X	X	Х	Χ	X	Х	X	Х	X Poster
	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	X	X	X Poster
	Lamar Lamar	AI/AN AI/AN	English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	X	X X	X	X X	X	X	X	X	X X	X	X	X	X Poster X Poster
2226 Outdoor	Lamar	Al/AN	English English	Minneapolis-St. Paul	MN	X	x	X	x	X	x	X	X		x	X	x	X Poster
	Lamar	AI/AN	English	Minneapolis-St. Paul	MN	X	x	X	X	X	X	X	X		X	X	X	X Poster
2228 Newspaper	Becker County Record/Detroit Lakes Tribune Com		English	Detroit	MN									X	Х	X		
2229 Newspaper	Bois Forte News	AI/AN	English	Duluth-Superior	MN	Х		Х		Х		X		X			Х	X
2230 Newspaper 2231 Newspaper	Anishinaabeg Today Cloquet Pine Journal	AI/AN Diverse Mass	English English	Duluth-Superior Duluth-Superior	MN MN	Х		Х		Х		Х		X	х	х	Х	X
	Duluth News-Tribune	Diverse Mass	English	Duluth-Superior	MN									X	x	X		
2233 Newspaper	Hillsider Community News	Diverse Mass	English	Duluth-Superior	MN										X	X		
2234 Newspaper	Red Lake Nation Newspaper	Diverse Mass	English	Duluth-Superior	MN										Х	X		
2235 Newspaper	Tower News	Diverse Mass	English	Duluth-Superior	MN									Х	Х	Х		
2236 Newspaper	Mahnomen Pioneer	Diverse Mass	English	Fargo-Valley City	MN										X	X		
2237 Newspaper 2238 Newspaper	Park Rapids Enterprise The Circle	Diverse Mass Al/AN	English English	Fargo-Valley City Minneapolis-St. Paul	MN MN	x		х		x		x		X X	Х	Х	x	X
2239 Newspaper	Ojibwe News	Al/AN	English	Minneapolis-St. Paul	MN	X		X		X		X		x			X	x
2240 Television	KSTP	AI/AN	English	Minneapolis-St. Paul	MN	X	х	X	Х	X	Х	X	Х	X	Х	Х	Х	X
	KARE	AI/AN	English	Minneapolis-St. Paul	MN	X	X	X	X	X	X	Х	Х	X	Х	Χ	X	X
2242 Radio	KAXE	AI/AN	English	Minneapolis-St. Paul	MN	X	X	Х	Х	X	X	X	X	X	X	X	Х	X
2243 Radio 2244 Radio	KUMD KFAI	AI/AN AI/AN	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	X	X X	X	X X	X	X	X X	X	X	X	X X	X	X X
	KTRF	AI/AN	English	Minneapolis-St. Paul	MN	x	x	x	x	X	x	x	x	x	x	x	x	x
	KKAQ	AI/AN	English	Minneapolis-St. Paul	MN	Х	X	X	X	X	X	X	X	X	X	X	X	X
2247 Radio	KKDQ	AI/AN	English	Minneapolis-St. Paul	MN	Х	X	X	Х	X	X	Χ	Х		Х	Х	Х	X
2248 Radio	KDMA	AI/AN	English	Minneapolis-St. Paul	MN	Х	Х	X	Х	X	X	Х	Х	Х	Х	Х	Х	X
2249 Radio	KKRC KNUJ	AI/AN AI/AN	English	Minneapolis-St. Paul	MN MN	X	X	X	X X	X	X	X	X	X	X	X X	X	X
2250 Radio 2251 Radio	KDUZ	Al/AN	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN	X	X X	X	x	X	X	X	X	X	x	X	x	X X
2252 Radio	KCHK	AI/AN	English	Minneapolis-St. Paul	MN	X	x	X	X	X	X	X	X	X	X	X	X	x
2253 Radio	KRDS	AI/AN	English	Minneapolis-St. Paul	MN	Х	X	X	Х	X	X	X	Х	Х	Х	Х	Х	X
	KDJS	AI/AN	English	Minneapolis-St. Paul	MN	Х	Х	X	Х	X	X	Х	Х	Х	Х	X	Х	X
2255 Outdoor 2256 Outdoor	CBS Outdoor Clear Channel Outdoor	Asian: Hmong Asian: Hmong	Hmong Hmong	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN									x	x	x	X	x
	Longfellow/Nokomis Messenger	Diverse Mass	English	Minneapolis-St. Paul	MN									X	X X	X	х	х
2258 Newspaper	Minneapolis Hill & Lake Press	Diverse Mass	English	Minneapolis-St. Paul	MN									X	X	X		
	Minneapolis Lake Line	Diverse Mass	English	Minneapolis-St. Paul	MN									Х	Х	Х		
2260 Newspaper	Minneapolis Star Tribune	Diverse Mass	English	Minneapolis-St. Paul	MN									Х	Х	Х		
2261 Newspaper	Prior Lake American	Diverse Mass	English	Minneapolis-St. Paul	MN MN									X	X	X		
2262 Newspaper 2263 Newspaper	Red Wing Republican Eagle Saint Paul Monitor	Diverse Mass Diverse Mass	English English	Minneapolis-St. Paul Minneapolis-St. Paul	MN									X	X X	X X		
2264 Newspaper	Saint Paul Villager	Diverse Mass	English	Minneapolis-St. Paul	MN									x	x	x		
2265 Newspaper	St. Croix Valley Peach/Forest Lake Times Combo		English	Minneapolis-St. Paul	MN									X	X	X		
2266 Newspaper	Stillwater Gazette	Diverse Mass	English	Minneapolis-St. Paul	MN									Х	Х	Х		
2267 Newspaper	La Voz Latina	Hispanic	Spanish	Minneapolis-St. Paul	MN	.,	X	.,	.,	.,	X	.,	.,	.,	.,	X	.,	
2268 Newspaper 2269 Newspaper	La Prensa De Minnesota(newspaper) Vida y Sabor	Hispanic Hispanic	Spanish Spanish	Minneapolis-St. Paul Minneapolis-St. Paul	MN MN	X	X X	X	X X	X	X	X	X		X X	X	X	X
2270 Newspaper	Espiritu Catolico	Hispanic	Spanish	Minneapolis-St. Paul	MN	^	^	X	^	^	^	x	^	^	^	x	^	^
2271 Newspaper	Latino Midwest News	Hispanic	Spanish	Minneapolis-St. Paul	MN	Х		X		х		X		Х		X		
2272 Outdoor	All Over Media	AI/AN	English	Minnesota	MN	Х	X	X	Х	X	X	Х	Χ	X	Х	X	Х	X
2273 Newspaper	Duo Wei Times - MN	Asian: Chinese	Traditional Chinese	Minnesota	MN	х		x		x		х		х		х		
2274 Newspaper 2275 Newspaper	Hmong Today Hmong Times	Asian: Hmong Asian: Hmong	Hmong Hmona	Minnesota Minnesota	MN MN			X X	X	X X	x	X	x	х	X	x	X	
	Carteles	Asian: Hmong Asian: Hmong	Hmong	Minnesota	MN		×	x	×	×	х	х	x	~	x	X X	x	x
	Carteles	Asian: Laotian	Lao	Minnesota	MN									x	x	x	x	x
2278 Outdoor	Clear Channel Outdoor	Asian: Laotian	Lao	Minnesota	MN									х	х	х	x	x
2279 Radio	Hmong Minnesota Radio	Asian: Hmong	Hmong	Minnesota	MN	х	x	x	х	x	x	х	х	х	х	х	х	
2280 Radio 2281 Radio	KFAI KFAI	Asian: Hmong Asian: Cambodian	Hmong Khmer	Minnesota Minnesota	MN MN	х	х	X X	х	x	х	х	х	х	х	x	x	
	Insight News		English	Minnesota Minneapolis-St. Paul	MN	X X	х	X X	х	X X	х	X	х	X	x	x	х	
	Mshale	Black: African	English	Minneapolis-St. Paul	MN	x		x		x		x		x		x		
2284 Newspaper	Profile News	Emerging	Arabic	Minneapolis-St. Paul	MN			x	х	x	x	х	х	x	х	х	х	x
2285 Magazine	Javanan International Magazine	Emerging	Iranian	Minnesota	MN			x		x	x	x	x	x	х	х	x	x
2286 Newspaper	Our Home Minnesota	Emerging	Russian	Minnesota	MN			x	Х	х	x	х	х	x	x	х	X	x
2287 Outdoor 2288 Outdoor	CBS Outdoor CBS Outdoor	Diverse Mass Diverse Mass	English English	St. Louis St. Louis	MO MO									X	X	X X	X	30 sheets Bulletins
2289 Outdoor	Kansas City	Diverse Mass	English	Kansas City	MO									X	x	X	x	(Blu Line Media) Interior Bus Cards
	Springfield	Diverse Mass	English	Springfield, MO	MO										x	X	X	(Blu Line Media) Interior Bus Cards
2291 Outdoor	St. Louis	Diverse Mass	English	St. Louis	MO									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
2292 Television	KSDK	Diverse Mass	English	St. Louis	MO									Х	Х	Х	Х	Local News programming
0000 D-4:-	IO/IO/ FM	Diverse Mass	F6-6	Ot Ii-	140									~	~	v	v	Units to air in AM and PM Drivetime, Evening and
2293 Radio	KYKY-FM	Diverse Mass	English	St. Louis	MO									Х	Х	Х	Х	Weekend Units to air in AM and PM Drivetime, Evening and
2294 Radio	WARH-FM	Diverse Mass	English	St. Louis	MO									Х	Х	Х	Х	Weekend
	Gas Station TV	Diverse Mass	English	Joplin-Pittsburg	MO									Χ	Х	Х	Х	
	Ink	Diverse Mass	English	Kansas City	MO										X	X		
2297 Newspaper	Kansas City Star Pitch	Diverse Mass Diverse Mass	English	Kansas City	MO MO										X	X		
2298 Newspaper 2299 Newspaper	Mi Raza	Diverse Mass Hispanic	English Spanish	Kansas City Kansas City	MO MO			х		х		х		X	^	X		
		.,	-1															

								Wee	ks In-F	light (m	ark with	X, if in	n flight	leave l	olank if	not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12 Comments
2300 Newspaper 2301 Outdoor	Kansas City Hispanic News Gas Station TV	Hispanic Diverse Mass	Spanish English	Kansas City Kansas City	MO MO	Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	X	
2302 Newspaper	Kansas City Chinese Journal	Asian: Chinese	Traditional Chinese	Kansas City	MO	х		x		x		x	x	×	×	^	×	
2303 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	Missouri	MO	x	х	x	х	x	×	x	x	x	x	x	x	
2304 Outdoor	Gas Station TV	Diverse Mass	English	Springfield, MO	MO									Х	X	X	X	
2305 Outdoor	Gas Station TV	Diverse Mass	English	St. Joseph	MO									Х	Х	X	Х	
2306 Newspaper 2307 Newspaper	St. Louis Chinese American News St. Louis Chinese Journal	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	St. Louis St. Louis	MO MO	x		Х		x		X	X	X	X	x		
2308 Radio	WFUN-FM	Black: African American		St. Louis	MO	x	x	Y	X	Y	X X	x	X X	X X	X X	×	X X	x
2309 Radio	KMJM-FM	Black: African American		St. Louis	MO	×	x	x	x	x	x	x	x	x	x	×	x	x
2310 Radio	KATZ-FM (Format Change)	Black: African American		St. Louis	MO	x	x	х	х	x	x	х	х	х	х	x	х	x
2311 Radio	KTZ-AM 1600	Black: African American		St. Louis	MO	х	Х	х	х	Х	x	х	х	х	х	x	Х	x
2312 Radio 2313 Newspaper	KSTL 690 AM St. Louis Business Journal	Black: African American Diverse Mass	English English	St. Louis St. Louis	MO MO	х	х	Х	Х	x	Х	х	х	X	X	X	х	x
2314 Newspaper	St. Louis Post Dispatch	Diverse Mass	English	St. Louis	MO									x	x	X		
2315 Newspaper	Town And Country Suburban Journals	Diverse Mass	English	St. Louis	MO									Х	Х	X		
2316 Newspaper	Webster - Kirkwood Times	Diverse Mass	English	St. Louis	MO									Х	Х	X		
2317 Newspaper	El Mundo Latino	Hispanic	Spanish	St. Louis	MO	.,	Х	.,	Х	.,	Х	.,	Х	х	Х		Х	V
2318 Newspaper 2319 Newspaper	Red Latina Kansas City Call	Hispanic Black: African American	Spanish English	St. Louis Kansas City	MO MO	Х	~	Х		Х		Х		X	x	Х	x	X
2320 Newspaper	Rolling Out St. Louis	Black: African American		St. Louis	MO	x	^	х	^	×	^	х	^	х	^	x	^	
2321 Newspaper	East St. Louis Monitor	Black: African American	English	St. Louis	MO	x		х		x		х		х		x		
2322 Newspaper	The St. Louis American	Black: African American		St. Louis	MO	x		х		x		х		х		x		
2323 Newspaper 2324 Newspaper	The St. Louis Argus Dos Mundos	Black: African American Hispanic	English Spanish	St. Louis Kansas City	MO MO	x	X X	x	X	x	X	х	X	x	X	x	X X	
2324 Newspaper 2325 Outdoor	Gas Station TV	Diverse Mass	English	Biloxi-Gulfport	MS	^	^	^	^	^	^	^	^	X	x	X	X	
2326 Outdoor	Gas Station TV	Diverse Mass	English	Columbus-Tupelo-West Point	MS									X	X	X	X	
2327 Outdoor	Gas Station TV	Diverse Mass	English	Hattiesburg-Laurel	MS									Х	Х	X	Х	
2328 Radio	WJMI-FM	Black: African American		Jackson, MS	MS	x	x	х	х	x	x	х	х	х	х	x	х	x
2329 Radio 2330 Radio	WKXI-FM WHLH-FM	Black: African American Black: African American		Jackson, MS Jackson, MS	MS MS	x	x	X	X	x	x	X	X	X	X	x	X	x
2331 Radio	WRBJ-FM	Black: African American		Jackson, MS	MS	x x	X X	x x	x x	X X	x x	x x	x	x x	x x	x	x x	x x
2332 Radio	WMPR-FM	Black: African American		Jackson, MS	MS	x	x	x	x	x	x	x	x	x	x	x	x	x
2333 Newspaper	Yazoo Herald	Diverse Mass	English	Jackson, MS	MS									Х	Х	X		
2334 Newspaper	La Noticia de Mississippi	Hispanic	Spanish	Jackson, MS	MS	Х	X	Х	Х	X	X	Х	Х	Х	X	X	X	X
2335 Outdoor 2336 Newspaper	Gas Station TV Macon Beacon	Diverse Mass Diverse Mass	English English	Jackson, MS Macon	MS MS									X	X	X	Х	
2337 Outdoor	Gas Station TV	Diverse Mass	English	Meridian	MS									x	x	x	Х	
2338 Newspaper	Jackson Advocate	Black: African American		Jackson, MS	MS	x		х		x		х		х		x		
2339 Newspaper	Jackson Free Press	Black: African American		Jackson, MS	MS	х		х		х		х		х		x		
2340 Newspaper	The Mississippi Link	Black: African American		Jackson, MS	MS		х		Х		x		х		Х		Х	
2341 Magazine 2342 Outdoor	Javanan International Magazine Lamar	Emerging Al/AN	Iranian English	Mississippi Billings	MS MT	х	х	X	х	X	X	X	X	X	X X	X	X	X X Poster
2343 Outdoor	Lamar	Al/AN	English	Billings	MT	x	x	x	x	x	X	x	x	x	x	x	x	X Poster
2344 Outdoor	Lamar	Al/AN	English	Billings	MT	X	Х	X	X	Х	X	X	Х	X	X	X	Х	X Poster
2345 Outdoor	Lamar	AI/AN	English	Billings	MT	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	X	Х	X Poster
2346 Outdoor	Lamar Lamar	AI/AN AI/AN	English	Billings	MT MT	X	X	X	X	X	X	X	X	X	X	X	X	X Poster X Poster
2347 Outdoor 2348 Newspaper	Big Horn County News	AI/AN	English English	Great Falls Billings	MT	X	Х	X	^	X	^	x	Х	X	^	^	X X	X Poster X
2349 Newspaper	Apsaalooke Nations	AI/AN	English	Billings	MT	X		X		X		X		X			X	x
2350 Television	KSVI	AI/AN	English	Billings	MT	X	X	Х	Х	X	X	Х	Х	Х	Х	X	Х	X
2351 Television	KTVQ	AI/AN	English	Billings	MT	Х	X	X	Х	X	X	Х	X	Х	X	X	X	X
2352 Television 2353 Newspaper	KULR Hays Newsletter	AI/AN AI/AN	English English	Billings Great Falls	MT MT	X	Х	X	Х	X	Х	X	Х	X	Х	Х	X X	X X
2354 Newspaper	Fort Belknap News	AI/AN	English	Great Falls	MT	x		x		x		x		x			x	x
2355 Newspaper	Glacier Reporter	AI/AN	English	Great Falls	MT	X		Х		X		X		Х			X	X
2356 Television	KFBB	AI/AN	English	Great Falls	MT	X	X	Х	Χ	X	X	Х	Х	Χ	Х	X	Х	X
2357 Television 2358 Television	KRTV KBGF	AI/AN AI/AN	English English	Great Falls Great Falls	MT MT	X	X	X	X	X	X	X	X	X	X	X	X	X X
2358 Television 2359 Newspaper	Char-Koosta News	Al/AN	English	Great Falls Missoula	MT	X	Х	X	X	X	Χ.	X	X	X	X	X	X	X X
2360 Outdoor	High Octane Media	AI/AN	English	Montana	MT	X	X	X	Х	X	X	X	Х	X	Х	X	X	X
2361 Television	BRESNAN	AI/AN	English	Montana	MT	X	X	Χ	Х	X	X	Х	Х	Х	Х	X	Х	X
2362 Magazine	Native Montana	AI/AN	English	Montana	MT	X		Х				Х					Х	
2363 Newspaper 2364 Outdoor	White Eagle Charlotte	Emerging Diverse Mass	Polish	Montana Charlotte	MT NC		х	х	х	х	x	х	х	X X	X X	X X	X X	x (Blu Line Media) Interior Bus Cards
2364 Outdoor 2365 Outdoor	Greensboro	Diverse Mass Diverse Mass	English English	Greensboro-H.Point-W.Salem	NC NC									X	X	X	X	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
2366 Outdoor	Winston-Salem	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC									X	X	x	X	(Blu Line Media) Interior Bus Cards
2367 Outdoor	Chapel Hill	Diverse Mass	English	Raleigh-Durham (Fayetvlle)	NC									Х	Х	X	Х	(Blu Line Media) Interior Bus Cards
2368 Outdoor	Durham	Diverse Mass	English	Raleigh-Durham (Fayetvlle)	NC									Х	Х	X	Х	(Blu Line Media) Interior Bus Cards
2369 Magazine 2370 Radio	Hoi Nguoi Viet Cao Nien Mach Song Radio Charlotte FMSCA 90.7	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Charlotte Charlotte	NC NC			X X	X X	х	X X	X	X	X	X	X	X X	
2370 Radio 2371 Television	WSOC-ABC	Black: African American		Charlotte	NC NC	х	×	х	х	х	×	х	х	X Y	X	X X	x	x
2372 Television	WBTV-CBS	Black: African American		Charlotte	NC									x	x	x	x	x
2373 Television	WJZY-CW	Black: African American		Charlotte	NC									х	x	x	х	x
2374 Television	WCCB-FOX	Black: African American		Charlotte	NC									х	x	x	X	x
2375 Television 2376 Television	WCNC-NBC WMYT-MYN	Black: African American Black: African American		Charlotte Charlotte	NC NC									X	X	X	x	x x
2377 Television	WAXN-INDI	Black: African American		Charlotte	NC									x	x	x	x	x
2378 Television	Time Warner Charlotte Local Cable	Black: African American	English	Charlotte	NC									x	x	x	x	x
2379 Radio	WBAV-FM	Black: African American		Charlotte	NC	х	х	х	х	х	х	х	х	х	х	х	х	x
2380 Radio 2381 Radio	WPEG-FM WPZS-FM	Black: African American Black: African American		Charlotte Charlotte	NC NC	X	X	X	x	X	X	X	X	X	X X	X X	X X	x
2001 Naulu	25-1 W	Saux. Amodii American	Ligion	Gianotto	.10	^	^	^	^	^	^	^	^	^	^	^	^	

Part																				
March Marc	Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25										4/5	4/12 Comment	
Manual	2382 Radio	WQNC-FM	Black: African American	English	Charlotte	NC				X	X X									
Marchan Marc							-		-	X										
2006					Charlotte		X	X	X	Х	Х	Х	Х	Х	Х	Х	X	X	X	
September Sept	2385 Newspaper		Hispanic			NC	X			X			Х			X		X	X	
2000 1000																		Х		
Section Control Cont																		Х		
Section Sect																				
Page							Х	Х	Х	Х	Х	Х	Х	Х					Х	
Migranger Migr	2391 Outdoor		Diverse mass	English	Charlotte	NC									X	X	Х	X		
Section Sect	2202 Nowananar		Hispania	Coopieb	Croonshoro H Boint W Colom	NC	~	~	~	~	~	~	~	~	~	~	~	~		
250 Section							^	^	^	^	^	^	^	^						
March Marc																	Ŷ	Ŷ		
Month Couries Month Courie							Y		Y		Y		Y			^	^		Y	
March Marc							×	×	x	×	×	x		×		x	x			
Mary							×	×	×	×	×	×	×	×	×	×			^	
Mary															×	×	×		x	
Month Mont		WRAL-CBS				NC									x	x	x	x	x	
Month Mont	2400 Television	WLFL-CW	Black: African American	English	Raleigh-Durham (Fayetvlle)	NC									x	х	x	х	x	
2403 Featle 1000															x	х	x	x	x	
240 240	2402 Television	WRDC-MYN	Black: African American	English	Raleigh-Durham (Fayetvlle)	NC									х	x	x	х	x	
2005 Montpooper Montpoope	2403 Television	Time Warner Raleigh Local Cable													х	x	x	х	x	
Sect Manual Communications English Manual Communications Engli							х	х					х			х			x	
Control Cont							x	х		×	х	х				х			x	
Marriage Common Engange Agent Edition Figure Spanish Ralegic Dubmin Figure Spanish Ralegic	2406 Radio		Black: African American	English	Raleigh-Durham (Fayetvlle)	NC	х	х	х	x	х	х	х	х	х	х	х	х	x	
ACCORNIGION Hispanic Spenish Radeply-Chammer Flyworks No. No																				
Authors Missam																				
2410 Radia WillyAmm Hispanic Spanish Radia-Dusham (Flywinded) NC X X X X X X X X X								Х		Х		Х		Х		Х		Х		
2411 August 2412 A										~		v				11				
241 Outdoor Gas Station Ty																				
2415 Management Managemen							Х		X	X	X	Х	X						X	
2414 Newspaper Rolling Out - Clustoffee Black African American English Clustoffee NC x																	· ·			
141 Noveloped 142 Novelope																^		^		
2411 Non-page 2412 Non-pag							Ŷ													
2471 Novespaper Carolina Financimient Stack-African American English Carolina Financimient Car							Ŷ													
2419 Newspaper 2429							^	×	^	×	^	x	^	×	^	×	^	×		
140 Nowspaper The Time luptatine Black African American English Greenoti Spant Asherol-American English							x		x		x		x		x		x			
2421 Newspaper	2419 Newspaper		Black: African American	English				x		x		x		x		х		x		
2421 Newspaper								x		x				x		х				
2423 Meyasper Meya	2421 Newspaper	The Carolinian	Black: African American	English	Raleigh-Durham (Fayetvlle)	NC	х		x		x		x		x		x			
2424 Magazine Javana International Magazine Emerging Iranian Noth Carolina NC		The Triangle Tribune				NC		x		x		x		x		х		x		
2425 Meriorapage	2423 Newspaper	Greater Diversity News	Black: African American	English	Wilmington			x		x		х		x		х		х		
2425 Televisido CXMB			Emerging						x		x	х	x	x	x	х	x	х	x	
2427 Felevision KMM																х				
2428 Tellowision More Manual Manual English More Manual M																				
2429 Radio KABU																				
2439 Radio KEVA																				
2431 Radio KOVC																				
2432 Radio KDDR																				
Month Biamarde Dickinson																				
2434 Radio																				
2458 Radio																				
2438 Newspaper				English							x									
2437 Newspaper								^		,,				^		^				
2439 Outdoor High Cotane Madia Al/AN English North Dakota ND X X X X X X X X X X X X X X X X X X																				
2439 Outdoor								Х		X		х		Х		X	X			
2441 Newspaper White Eagle Emerging White Eagle White																			X	
2441 Newspaper					North Dakota														x	
2444 Newspaper	2441 Newspaper	White Eagle	Emerging	Polish	North Dakota			х	х	x		х	х	х	х			x	x	
2444 Newspaper El Perico Hispanic Spanish Omaha NE																Х	Х			edia) Interior Bus Card
2445 Newspaper 2446							Х		X		X		Х					Х	X	
2446 Newspaper 2447 Newspaper Profile News Emerging Arabic Lincola & Halsings-Krny NE x x x x x x x x x x x x x x x x x x																				
2447 Newspaper							Х		X	X	X		Х		Х		X			
2448 Newspaper White Eagle Emerging Polish Nebraska NE								Х		Х										
2449 Newspaper White Eagle Emerging Polish New York NJ NJ NJ NJ NJ NJ NJ N										x	x								x	
2450 Outdoor Concord Diverse Mass English Boston (Manchester) NH X X X X X X (Blu Line Media) Interior Bus Ca Gateway Region (Middlesex County, Union County, Essex County, Union County, Bergen County, Union County, Bargen County, Union County, Bargen County, Union County, Bargen County, Bargen County, Bargen County, Diverse Mass English New York										X	x								x	
2451 Newspaper								X	×	×	×	х	x	X					X (Dlu I : *	adia) Interior Rus Co
Galeway Region (Middlesex County, Union Count) Essex County, Hudson County, Bergen County, 2452 Outdoor Skylands Region (Sussex County, Morris County) Warren County, Hunterfon County, and Someriset 2453 Outdoor Outny, Sergion (Sussex County, Morris County) Warren County, Hunterfon County, and Someriset 2454 Outdoor Shore Region (Monmouth County and Ocean Courb/werse Mass English New York NJ X X X X X (Blu Line Media) Interior Bus Ca Delaware River Region (Monmouth County, and Source) 2454 Outdoor Shore Region (Monmouth County, and Ocean Courb/werse Mass English New York NJ X X X X X X (Blu Line Media) Interior Bus Ca Delaware River Region (Morreor County, Eurlington County, Candron County,												v		٧.		X			(Blu Line N	eura) interior Bus Care
Essex County, Hudson County, Bergen County, 2452 Outdoor and Passaic County, Morris County, Stylands Region (Sussex County, Morris County, Warren County, Hunterdon County, and Somerset 2453 Outdoor County, Shore Region (Monmouth County and Ocean Could Diverse Mass	240 i Newspaper		t cinerging	Arault	bosion (Manchester)				х	х	х	x	х	х	х	x	х	х	*	
2452 Outdoor and Passaic County.) Diverse Mass English New York NJ Skylands Region (Sussex County, Morris County, Warren County, Hunterdon County, and Somerset 2453 Outdoor County) Diverse Mass English New York NJ 2454 Outdoor Shore Region (Monmouth County and Ocean County Werse Mass English New York NJ 2454 Outdoor Shore Region (Monmouth County and Ocean County, Burlington New York NJ County, Candron County,			1)			INU														
Skylands Region (Sussex County, Morris County, Morr	2452 Outdoor		Diverse Mass	English	New York										x	×	×	x	(Blu Line N	edia) Interior Rue Can
Warren County, Hunterdon County, and Somerset 2453 Outdoor County, Shore Region (Monmouth County and Ocean County) English New York 2454 Outdoor Shore Region (Monmouth County and Ocean County Burlington Delaware River Region (Moreor County, Burlington County, Camden County, Canden County, Burlington County, Canden Cou	2-02 Outdool			Liigiisii	INOW FUIK	N.I									^	^	^	^	(Diu Line II	oula, iliterior bus Car
2453 Outdoor County) Diverse Mass English New York X X X X (Blu Line Media) Interior Bus Ca 2454 Outdoor Shore Region (Monmouth County and Ocean Count)/bevrse Mass English New York NJ X X X X X (Blu Line Media) Interior Bus Ca Delaware River Region (Mercer County, Burlington County, Camden County, Gloucester County, and						140														
2454 Outdoor Shore Region (Mornouth County and Ocean CourDiverse Mass English New York NJ X X X X (Blu Line Media) Interior Bus Ca Delaware River Region (Mercer County, Burlington County, Camden County, Gloucester County, and	2453 Outdoor			English	New York										У	Y	Y	У	(Blu Lies A	edia) Interior Rue Con
Delaware River Region (Mercer County, Burlington County, Camden County, Gloucester County, and						N.I														
County, Camden County, Gloucester County, and	2-104 Outdoor			Lingstoll	/ OIK										^	^	^	^	(Did Lille II	cara, intenor bus call
· · · · · · · · · · · · · · · · · · ·	2455 Outdoor			English	Philadelphia										Х	Х	Х	Х	(Blu Line N	edia) Interior Bus Card
		**		-																

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	Weel					flight, 3/8	leave 3/15	blank if 3/22	not) 3/29	4/5	4/12	Comments
2456 Outdoor	Greater Atlantic City Region (Atlantic County) Southern Shore Region (Cumberland County and	Diverse Mass	English	Philadelphia	NJ NJ	1/10	1/23	2/1	210	2/15	<u> 2122</u>	<u>3/ 1</u>	3/6	X	X	X	<u>4/5</u> X	4/12	(Blu Line Media) Interior Bus Cards
	Cape May County)	Diverse Mass	English	Philadelphia										Х	Х	Х	Х		(Blu Line Media) Interior Bus Cards
2458 Radio	Radio America	Portuguese	Portuguese	New York	NJ	X	Х	Х	X	Χ	Χ	Х	Х	Х	X	Χ	Х	Х	Newark
2459 Magazine	Tre Magazine	Asian: Vietnamese	Vietnamese	New Jersey	NJ	х	х	х	х	x	x	х	х	х	x	x	х		
2460 Newspaper 2461 Television	Philadelphia Asian News- Tuan Bao KBS America	Asian: Vietnamese Asian: Korean	Vietnamese Korean	New Jersey New Jersey	NJ NJ	×	X	×	×	×	X X	X	X	X X	×	x x	x		
2462 Television	Korean Broadcasting Network (KBN)	Asian: Korean	Korean	New Jersey	NJ	x	x	x	x	x	x	x	X	x	x	×	X		
2463 Television	Media Korea, Inc. MKTV	Asian: Korean	Korean	New Jersey	NJ	x	х	x	x	x	x	x	x	x	x	x	x		
2464 Television	The Korean Channel (TKC)	Asian: Korean	Korean	New Jersey	NJ	х	х	х	х	x	x	х	х	х	x	x	х		
2465 Television	TVK 24	Asian: Korean	Korean	New Jersey	NJ	х	х	х	х	x	x	х	х	х	x	x	х		
2466 Television 2467 Magazine	WMBC Ch 63 Lady Central 21 - NY Edition	Asian: Korean Asian: Korean	Korean Korean	New Jersey New Jersey	NJ NJ	х	х	х	х	х	х	X	X	X	×	X X	X X		
2468 Magazine	InfoKorean	Asian: Korean	Korean	New Jersey	NJ			x	x	x	x	x	×	×	×	×	X		
	Daily Sports Seoul New York	Asian: Korean	Korean	New Jersey	NJ	x	x	x	x	x	x	x	х	х	x	x	x		
2470 Newspaper	Korea Daily - NY	Asian: Korean	Korean	New Jersey	NJ	х	х	х	х	x	x	х	х	х	x	x	х		
2471 Newspaper	Korea Times - NY	Asian: Korean	Korean	New Jersey	NJ	х	х	х	х	x	x	х	х	х	x	x	х		
2472 Newspaper 2473 Newspaper	Korean New York Daily (The New York Ilbo) Asian Journal - NY	Asian: Korean Asian: Filipino	Korean Taglish	New Jersey New Jersey	NJ NJ	X X	×	X X	X X	X X	x	x	x	X X	X	X X	X X		
2474 Newspaper	Filipino Reporter	Asian: Filipino	Taglish	New Jersey	NJ	×	x	x	×	x	x	x	x	x	×	x	x		
	Filipino Times	Asian: Filipino	Taglish	New Jersey	NJ	x	х	x	x	x	x	x	x	x	x	x	x		
	Manila Mail - NY/NJ	Asian: Filipino	Taglish	New Jersey	NJ		х	х				х				x			
2477 Newspaper	Secret China	Asian: Chinese	Traditional Chinese	New Jersey	NJ	х		х		х		Х	х	Х	х	х	х		
2478 Newspaper 2479 Television	World Journal - Eastern edition ITV	Asian: Chinese Asian: Asian Indian	Traditional Chinese Hindi/ Hinglish/ English	New Jersey	NJ NJ	X X	x	x x	x x	x x	x x	X X	x x	X X	x	X X	X X		
2480 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	New Jersey	NJ	×	×	×	×	×	×	×	×	×	×	×	X		
2481 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Sto	Asian: Thai	Thai	New Jersey	NJ									x	x	x	x	х	
2482 Outdoor	Carteles	Asian: Thai	Thai	New Jersey	NJ									х	х	x	x	х	
2483 Outdoor	Carteles	Asian: Pakistani	Urdu	New Jersey	NJ									х	x	x	х	х	
2484 Radio	ebc radio DHOOM FM	Asian: Pakistani	Urdu	New Jersey	NJ	x	X	X X	x	X	X	x	X X	x	x	X	X		
	At Media Inc / H-Media	Asian: Pakistani Asian: Korean	Urdu Korean	New Jersey New Jersey	NJ NJ	x	х	x	×	×	×	x	x	x	×	X X	X X	x	
	Cal Marketing & Promotion Group (Outdoor, In Sto		Korean	New Jersey	NJ			x	x	x	x	x	x	x	x	x	x	x	
2488 Outdoor	CBS Outdoor	Asian: Korean	Korean	New Jersey	NJ			x	x	x	x	x	х	х	x	x	х	х	
	Ruth Space Sales	Asian: Korean	Korean	New Jersey	NJ	х	х	x	x	x	x	х	х	х	x	x	х	х	
2490 Outdoor 2491 Radio	Ruth Space Sales Radio Pinov	Asian: Filipino Asian: Filipino	Taglish Taglish	New Jersey New Jersey	NJ NJ							x	x	X	x	X X	x x	х	
	Duo Wei Times - NJ	Asian: Chinese	Traditional Chinese	New Jersey	NJ	X	X	x x	x	X X	x x	X	x	x	×	x	x		
	Cal Marketing & Promotion Group (Outdoor, In Sto		Traditional Chinese	New Jersey	NJ	^	^	x	x	x	x	x	x	x	x	x	x	х	
	Carteles	Asian: Bangladeshi	Bengali	New Jersey	NJ									х	x	x	х	х	
2495 Radio	ebc radio	Asian: Bangladeshi	Bengali	New Jersey	NJ	х	х	х	х	x	x	х	х	х	x	x	х		
	Cal Marketing & Promotion Group (Outdoor, In Sto			New Jersey	NJ			х	х	x	x	х	х	х	x	x	х	х	
	CBS Outdoor Clear Channel Outdoor	Asian: Asian Indian Asian: Asian Indian	Hindi/ Hinglish/ English Hindi/ Hinglish/ English		NJ NJ	x	х	х	х	х	х	х	х	X	x	X X	x	X	
2499 Radio	ebc radio	Asian: Asian Indian	Hindi/Hinglish	New Jersey	NJ	×	х	х	x	х	х	x	х	x	x	×	X	^	
	DHOOM FM	Asian: Asian Indian	Hindi/Hinglish	New Jersey	NJ	x	х	x	x	x	x	x	х	x	x	x	x		
	Bergen Record/Herald News	Diverse Mass	English	New York	NJ									Х	X	X			
2502 Newspaper	Hudson Reporter Combo	Diverse Mass	English	New York	NJ									X	X	X			
2503 Newspaper 2504 Newspaper	Newark Star-Ledger Trentonian	Diverse Mass Diverse Mass	English English	New York Philadelphia	NJ NJ									X	X	X			
	Al Bilad	Emerging	Arabic	New Jersev	N.I			×	×	х	х	x	x	×	×	x	x	x	
2506 Newspaper	Arab Voice	Emerging	Arabic	New Jersey	NJ		х				x	x	х	x	x	x	x	х	
	Our Home Minnesota	Emerging	Russian	New Jersey	NJ			x	x	x	x	х	х	х	x	x	х	х	
2508 Newspaper	Profile News	Emerging	Arabic	New Jersey	NJ			х	х	x	x	х	х	х	x	x	х	х	
2509 Newspaper 2510 Newspaper	White Eagle Zakordonna Gazetta	Emerging	Polish Ukrainian	New Jersey New Jersey	NJ NJ		x	X	x	X	X	x	x x	x	X X	X X	X	X X	
	Profile News	Emerging Emerging	Arabic	New York	NJ	x	х	x x	X X	X X	x x	X X	x	x	X	x	x	X	
2512 Outdoor	Clear Channel	Diverse Mass	English	Albuquerque-Santa Fe	NM									X	X	X	X		30 Sheets
2513 Outdoor	Clear Channel	Diverse Mass	English	Albuquerque-Santa Fe	NM									Х	X	X	Х		Bulletins
2514 Outdoor		Diverse Mass	English	Albuquerque-Santa Fe	NM									Х	X	X	Х		(Blu Line Media) Interior Bus Cards
2515 Outdoor 2516 Outdoor	Santa Fe Las Cruces	Diverse Mass Diverse Mass	English English	Albuquerque-Santa Fe El Paso (Las Cruces)	NM NM									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	х	х	Х	x	Х	Х	х	х	x	x	x	x	х	Junior Bulletin
	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	X	X	X	x	X	X	X	X	X	X	X	X		Junior Bulletin
2519 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	X	Х	Х	X	X	X	Х	Х	Х	X	X	X		Junior Bulletin
	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	Х	Х	Х	Х	X	Χ	Х	Х	Х	X	X	Х	Х	Junior Bulletin
	KOB	Diverse Mass Al/AN	English	Albuquerque-Santa Fe	NM NM	х	х	х	~	х	х	x	х	X	X	X	X	x	Local News programming Permanent Bulletin
	Lamar Lamar	AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X	X	X	X	X	X	X	X	X		Permanent Bulletin Permanent Bulletin
	Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X	x	X	x	X	X	x	x	x	x	x	x		Permanent Bulletin
2525 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	Х	Х	Х	Х	X	X	Х	Х	Х	Х	X	X		Permanent Bulletin
2526 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	Х	X	Х	Х	X	X	Х	Х	Х	Х	Х	Х		Permanent Bulletin
	Lamar Lamar	AI/AN	English	Albuquerque-Santa Fe	NM NM	X	X	X	X	X	X	X	X	X	X	X	X		Permanent Bulletin Permanent Bulletin
	Lamar	AI/AN AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X	X X	X X	X X	X	X	X	X	X		Permanent Bulletin Permanent Bulletin
	Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X	x	X	x	X	X	x	x	x	x	x	x		Permanent Bulletin
	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	Х	X	X	Х	X	X	X	Х	Х	Х	X	X	Х	Permanent Bulletin
2532 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	X	X		Permanent Bulletin
	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	X	X	X	X	X	X	X	X	X	X	X	X		Permanent Bulletin
2534 Outdoor 2535 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X	X X	X X	X X	X	X	X	X	X	,,	Permanent Bulletin Permanent Bulletin
	Lamar	Al/AN	English	Albuquerque-Santa Fe	NM	X	x	X	x	X	X	x	x	x	x	x	x		Permanent Bulletin
			-	• •															

								Wee	eks In-F	light (m	nark wit	h X, if i	in flight	leave	olank if	not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12 Comments
2537 Outdoor 2538 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X	X	X	X	X	X	X	X	X	X Permanent Bulletin X Permanent Bulletin
2539 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	X	X	X	X	X	X	X	X	X	X	X	X	X Permanent Bulletin
2540 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	X	Х	X	Х	X	Х	Х	Х	Х	Х	Х	Х	X Permanent Bulletin
2541 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	X	Х	Х	X	Х	X	Х	X	Х	Х	X	Х	X Permanent Bulletin
2542 Outdoor 2543 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X	X	X X	X	X X	X	X	X	X	X Permanent Bulletin X Permanent Bulletin
2544 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	X	X	X	x	x	x	X	x	X	X	X	X	X Permanent Bulletin
2545 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	X	Х	X	Х	X	Х	Х	Х	Х	Х	Х	Х	X Permanent Bulletin
2546 Outdoor	Lamar	AI/AN	English	Albuquerque-Santa Fe	NM	X	X	X	X	X	X	X	X	Х	X	X	X	X Permanent Bulletin
2547 Outdoor 2548 Radio	Lamar KIOT-FM	AI/AN Diverse Mass	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	X	X Permanent Bulletin Units to air in AM and PM Drivetime, Evening and Weeke
2549 Radio	KPEK-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM									X	X	X	X	Units to air in AM and PM Drivetime, Evening and Weeke
2550 Newspaper	Jicarilla Chieftain	AI/AN	English	Albuquerque-Santa Fe	NM	X		X		X		Х		Х			Х	X
2551 Newspaper	Taos News	AI/AN	English	Albuquerque-Santa Fe	NM	Х		X		X		Х		Х			Х	X
2552 Newspaper 2553 Television	ABQ Journal KOB	AI/AN AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	х	X	х	X	х	X	х	X	х	х	X	X X
2554 Television	KOAT	AI/AN	English	Albuquerque-Santa Fe	NM	x	x	X	x	X	X	x	x	x	x	X	x	x
2555 Television	KRQE	AI/AN	English	Albuquerque-Santa Fe	NM	X	Х	X	X	X	X	X	X	Х	Х	X	Х	X
2556 Television	KASA	AI/AN	English	Albuquerque-Santa Fe	NM	Х	Х	X	X	X	X	Х	X	Х	Х	X	Х	X
2557 Television 2558 Radio	COMCAST KCIE	AI/AN AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X	X	X	X	X	X	X	X	X	X X
2558 Radio 2559 Radio	KCIE KTHR-AM	AI/AN AI/AN	English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X	X	X	X	X	X	X	X	X	X X
2560 Radio	KGAK	AI/AN	English	Albuquerque-Santa Fe	NM	X	X	X	X	X	X	X	X	X	X	X	X	x x
2561 Radio	KNDN-AM	AI/AN	English	Albuquerque-Santa Fe	NM	X	Х	X	X	X	X	Х	X	Х	Х	X	Х	X
2562 Radio	KWYK-AM	AI/AN	English	Albuquerque-Santa Fe	NM	X	Х	Х	X	Х	X	Х	Х	Х	Х	X	Х	X
2563 Radio 2564 Radio	KGLX KFMO	AI/AN AI/AN	English English	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X X	X	X X	X	X X	X	X	X	X	X X
2565 Radio	KZRR	Al/AN	English	Albuquerque-Santa Fe	NM	x	x	X	X	X	X	x	X	x	x	X	x	X
2566 Radio	KISZ	AI/AN	English	Albuquerque-Santa Fe	NM	X	X	X	X	X	X	X	X	X	X	X	X	x x
2567 Radio	KRWN	AI/AN	English	Albuquerque-Santa Fe	NM	X	Х	X	X	X	X	Х	X	Х	Х	X	Х	X
2568 Television	CBS	AI/AN	English	Albuquerque-Santa Fe	NM	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	X	Х	X
2569 Newspaper 2570 Radio	Albuquerque Journal K.IFAFM	Diverse Mass Hispanic	English Spanish	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	Х	х	х	~	х	х	х	x	X	X	X	х	X
2570 Radio 2571 Radio	KKNSFM	Hispanic	Spanish	Albuquerque-Santa Fe	NM	X	X	x	x	x	x	X	x	X	X	X	X	x
2572 Radio	KKRGFM	Hispanic	Spanish	Albuquerque-Santa Fe	NM	X	Х	X	X	X	X	Х	X	Х	Х	X	Х	X
2573 Radio	KLVOFM	Hispanic	Spanish	Albuquerque-Santa Fe	NM	X	Х	Х	Х	Х	X	Х	Х	Х	Х	X	Х	X
2574 Radio 2575 Television	KRZYFM/KRZY-AM KI UZTV	Hispanic Hispanic	Spanish Spanish	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X	X	X	X	X	X	X	X	X	X X
2576 Television	KTELTV	Hispanic	Spanish	Albuquerque-Santa Fe	NM	x	x	X	x	X	X	x	x	x	x	X	x	x
2577 Television	KTFQTV	Hispanic	Spanish	Albuquerque-Santa Fe	NM	X	X	X	X	X	X	X	X	X	X	X	X	x
2578 Newspaper	Las Cruces Bulletin	Diverse Mass	English	El Paso (Las Cruces)	NM									Х	Х	X		
2579 Outdoor	All Over Media	AI/AN AI/AN	English	New Mexico	NM NM	X	Х	X	X	X	X	X	X X	X	X	X	Х	X X
2580 Outdoor 2581 Radio	All Over Media VABI (Vietnam Hai Ngoai) SCA FM 88.9	Al/AN Asian: Vietnamese	English Vietnamese	New Mexico New Mexico	NM NM	X	X	X	X	X	X	X	X	X	X	X	X	X
2582 Newspaper	White Eagle	Emerging	Polish	New Mexico	NM	^	x	×	x	x	x	x	x	x	x	x	x	x
2583 Newspaper	Mas New Mexico	Hispanic	Spanish	Albuquerque-Santa Fe	NM	X	Х	X	X	X	X	Х	X	Х	Х	X	Х	X
2584 Newspaper	Taos News	Hispanic	Spanish	Albuquerque-Santa Fe	NM	X	Х	Х	Х	Х	X	Х	Х	Х	Х	X	Х	
2585 Newspaper 2586 Newspaper	El Semanario La Voz de Nuevo Mexico	Hispanic Hispanic	Spanish Spanish	Albuquerque-Santa Fe Albuquerque-Santa Fe	NM NM	X	X	X	X	X	X X	X	X	X	X	X	X	v
2587 Outdoor	La voz de Ndevo Mexico	Diverse Mass	Fnglish	Las Vegas	NV	^	^	^	^	^	^	^	^	x	x	x	x	30 Sheets (Posters)
2588 Outdoor	CBS Outdoor	Diverse Mass	English	Las Vegas	NV									Х	Х	X	Х	Bulletins
2589 Outdoor	Las Vegas	Diverse Mass	English	Las Vegas	NV									Х	Х	X	Х	(Blu Line Media) Interior Bus Cards
2590 Outdoor 2591 Outdoor	Reno	Diverse Mass	English	Reno	NV NV									X	X	X	X	(Blu Line Media) Interior Bus Cards
2591 Outdoor 2592 Television	Stateline (incl. Lake Tahoe) KVBC	Diverse Mass Diverse Mass	English English	Sacramnto-Stkton-Modesto Las Vegas	NV NV									X	X	X	X	(Blu Line Media) Interior Bus Cards Local News programming
2593 Radio	KKLZ-FM	Diverse Mass	English	Las Vegas	NV									X	X	X	X	Units to air in AM and PM Drivetime, Evening and Weeke
2594 Radio	KSNE-FM	Diverse Mass	English	Las Vegas	NV									Х	Х	X	X	Units to air in AM and PM Drivetime, Evening and Weeke
2595 Radio	KVEG-FM	Diverse Mass	English	Las Vegas	NV									Х	Х	Х	Х	Units to air in AM and PM Drivetime, Evening and Weeke
2596 Television	NGC / KONV TV Chinese Daily News, Inc./ World Journal LA, Las	Asian: Korean	Korean	Las Vegas	NV	x	х	х	х	х	х	х	х	х	х	х	х	
2597 Newspaper	Vegas	Asian: Chinese	Traditional Chinese	Las Vegas	NV	x	х	x	×	x	x	х	x	х	х	x	х	
2598 Newspaper	Chinese Daily News - Pearl Sea Inc.	Asian: Chinese	Traditional Chinese	Las Vegas	NV	x	х	x	x	x	x	х	x	х	х	x	х	
2599 Newspaper	Asian Journal - Las Vegas	Asian: Filipino	Taglish	Las Vegas	NV	x		х		х		Х		х		Х		
2600 Newspaper 2601 Newspaper	California Nevada Nevada Examiner	Asian: Filipino Asian: Filipino	Taglish Taglish	Las Vegas Las Vegas	NV NV	х	x	х		х	v	х	x	х	v	х		
2602 Newspaper	Nevada Examiner	Asian: Filipino	Taglish	Las Vegas Las Vegas	NV		×		×		x		×		x		x	
2603 Newspaper	Philippine Times of Southern Nevada	Asian: Filipino	Taglish	Las Vegas	NV		х		x		x		x		х		х	
2604 Newspaper	Weekly La La La	Asian: Japanese	Japanese	Las Vegas	NV	x	х	x	x	x	x	х	x	х	х	x	х	
2605 Outdoor 2606 Radio	Cal Marketing & Promotion Group (Outdoor, In St		Thai Taolish	Las Vegas	NV NV									Х	х	x	х	x
2606 Radio 2607 Radio	Burken Broadcasting / KLAV 1230 AM Bridge USA (KXLI FM 106.3)	Asian: Filipino Asian: Japanese	l aglish Japanese	Las Vegas Las Vegas	NV NV	X	X	X	X	X	X	X	X	X	X X	X	X X	
2608 Newspaper	Las Vegas City Life	Diverse Mass	English	Las Vegas	NV	^	^	^	^	^	^	^	^	x	x	x	^	
2609 Newspaper	Las Vegas Review-Journal	Diverse Mass	English	Las Vegas	NV									Х	Х	X		
2610 Newspaper	Las Vegas Tribune	Diverse Mass	English	Las Vegas	NV									Х	Х	Х		
2611 Newspaper 2612 Newspaper	Pahrump Valley Mirror Pahrump Valley Times	Diverse Mass Diverse Mass	English English	Las Vegas Las Vegas	NV NV									X	X	X		
2612 Newspaper 2613 Newspaper	El Tiempo Libre	Hispanic	Spanish	Las Vegas Las Vegas	NV	x	х	х	х	х	х	х	х	x	x	X	х	
2614 Newspaper	El Aguila	Hispanic	Spanish	Las Vegas	NV	x	X	X	X	X	X	X	X	X	X	X	X	X
2615 Newspaper	Mas Que TV	Hispanic	Spanish	Las Vegas	NV	X	Х	X	Х	X	Х	Х	Х	X	X	Х	X	X
2616 Newspaper 2617 Newspaper	Oportunidades Bloque Latino Americano De Prensa - ElExito	Hispanic Hispanic	Spanish Spanish	Las Vegas	NV NV	X	X	X	X	X	X X	X	X	X	X	X	X	
ZOT7 Newspaper	Dioque Latino Americano De Prensa - ElEXITO	порапіс	оранизн	Las Vegas	INV	^	^	^	^	^	^	^	^	^	^	^	^	

								Woo	ke In-E	light (m	nark with	Y if i	flight	leave	olank i	not)			
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15		3/1	3/8	3/15	3/22	3/29	4/5	4/12	Comments
2618 Radio	KISFFM	Hispanic	Spanish	Las Vegas	NV	X	X	X	X	X	X	Х	X	X	Х	X	X	X	
2619 Radio	KQRTFM	Hispanic	Spanish	Las Vegas	NV	X	Х	X	Х	X	Х	Х	Х	Х	Х	X	Х	X	
2620 Radio	KRRNFM	Hispanic	Spanish	Las Vegas	NV	X	Х	X	Х	X	X	Х	X	Х	Х	X	Х	X	
2621 Radio	KWIDFM KBI RTV	Hispanic	Spanish	Las Vegas	NV NV	X X	X	X	X	X	X	X	X	X	X	X	X	X	
2622 Television 2623 Television	KELVTV	Hispanic Hispanic	Spanish Spanish	Las Vegas Las Vegas	NV	X	x	X	x	X X	X	X	X	X	X	X	X	X X	
2624 Television	KHDFTV	Hispanic	Spanish	Las Vegas Las Vegas	NV	x	x	X	x	x	x	x	x	x	x	x	x	x	
2625 Television	KINCTV	Hispanic	Spanish	Las Vegas	NV	X	x	X	X	X	X	X	x	X	X	X	X	X	
2626 Magazine	German World	German	German	Nevada	NV			Х	х	Х	X	Х	х	X	Х	X	X	Х	
2627 Newspaper	Sho-Pai News	AI/AN	English	Reno	NV	X		X		X		Χ		X			X	X	
2628 Newspaper	El Sol de Nevada	Hispanic	Spanish	Reno	NV	X	Х	Х	X	X	X	Х	Х	X	Х	Х	Х	X	
2629 Newspaper	La Voz Hispana de Nevada	Hispanic	Spanish	Reno	NV	X		X		X		X		X		X			
2630 Radio	KRNVFM	Hispanic	Spanish Iranian	Reno	NV NV	Х	Х	X	Х	X	X	X	X	X	X	X	X	X	
2631 Magazine 2632 Newspaper	Javanan International Magazine Panorama Russian Weekly Newspaper	Emerging	Iranian Russian	Nevada Nevada	NV NV	x		×		X	x	x	х	X	х	X	х	x	
2633 Newspaper	White Eagle	Emerging Emerging	Polish	Nevada	NV	х		X		X		x		×	x	×	x	×	
2634 Outdoor	I amar	Diverse Mass	Fnalish	New York	NY		^	^	^	^	^	^	^	x	x	x	x	^	30 sheets
2635 Outdoor	Titan	Diverse Mass	English	New York	NY									X	Х	X	X		Bulletins
2636 Outdoor	Titan	Diverse Mass	English	New York	NY									X	Х	X	X		Bus Cards
2637 Outdoor	Titan	Diverse Mass	English	New York	NY									X	Х	X	X		Bus Wraps
2638 Outdoor	Van Wagner	Diverse Mass	English	New York	NY								х						Courtside Signage (Big East Tournament)
2639 Outdoor	Van Wagner	Diverse Mass	English	New York	NY											х			Courtside Signage (NIT Tournament)
2640 Outdoor	CBS Outdoors	Emerging	Russian	New York	NY							х	х	х	х	x	х		In flight March and April 2010
2641 Newspaper	The National Herald	Greek	Greek	New York	NY	x	x	Х	х	Х	x	Х	х	х	Х	х	х		Includes placement in Periodiko (Magazine) and Online edition
2642 Outdoor	Albany	Diverse Mass	English	Albany-Schenectady-Troy	NY	^	^	^	^	^	^	^	^	x	x	X	x		(Blu Line Media) Interior Bus Cards
2643 Outdoor	Binghamton	Diverse Mass	English	Binghamton	NY									X	X	X	X		(Blu Line Media) Interior Bus Cards
2644 Outdoor	Buffalo-Niagara	Diverse Mass	English	Buffalo	NY									х	Х	х	Х		(Blu Line Media) Interior Bus Cards
2645 Outdoor	Nassau County (Long Island)	Diverse Mass	English	New York	NY									X	Х	X	X		(Blu Line Media) Interior Bus Cards
2646 Outdoor	Suffolk County (Long Island)	Diverse Mass	English	New York	NY									X	Х	X	X		(Blu Line Media) Interior Bus Cards
2647 Outdoor	Westchester County	Diverse Mass	English	New York	NY									X	Х	X	X		(Blu Line Media) Interior Bus Cards
2648 Outdoor	Ithaca	Diverse Mass	English	Syracuse	NY									Х	Х	Х	Х		(Blu Line Media) Interior Bus Cards
2649 Outdoor	Syracuse	Diverse Mass	English	Syracuse	NY									Х	X	X	Х		(Blu Line Media) Interior Bus Cards
2650 Outdoor 2651 Outdoor	Rome-Utica Rochester	Diverse Mass Diverse Mass	English English	Utica	NY NY									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
2652 Television	WARC	Diverse Mass	English	New York	NY									x	x	x	x		Local News programming
2653 Television	WNBC	Diverse Mass	English	New York	NY									X	X	X	X		Local News programming
2654 Outdoor	JC Decaux	Diverse Mass	English	New York	NY									X	Х	X	X		PATH (Brand Train)
2655 Outdoor	Titan	Diverse Mass	English	New York	NY									X	Х	X	X		Phone Kiosks
																			Programs are country specific targeted and are only
2656 Television	CentroAmerica TV	Hispanic	Spanish	New York	NY	Х	Х	X	Х	X	Х	Х	Х	Х	Х	X	Х		available via cable
2657 Television	TV Colombia		Spanish	New York	NY	х	х	х	Х	х	Х	х	х	х	v	Х	х		Programs are country specific targeted and are only
2007 TeleVISION	i v Colombia	Hispanic	Spanish	New YOR	INT	^	^	^	^	^	^	^	^	^	Х	^	^		available via cable Programs are country specific targeted and are only
2658 Television	WAPA America	Hispanic	Spanish	New York	NY	x	Х	Х	Х	Х	Х	Х	Х	Х	х	Х	Х		available via cable
2659 Outdoor	Cemusa	Diverse Mass	English	New York	NY								• • •	X	Х	X	X		Street Furniture
2660 Outdoor	CBS Outdoor	Diverse Mass	English	New York	NY									X	Х	X	X		Subway (1/2 brand train)
																			Units to air in AM and PM Drivetime, Evening and
2661 Radio	WAXQ-FM	Diverse Mass	English	New York	NY									Х	Х	X	Х		Weekend
0000 B #	W. T	D: 11			NY									х	.,	.,	.,		Units to air in AM and PM Drivetime, Evening and
2662 Radio 2663 Newspaper	WLTW-FM La Ultima Hora	Diverse Mass Hispanic	English Spanish	New York Buffalo	NY NY					х				×	Х	Х	Х		Weekend
2664 Newspaper	Algemeiner Journal	Yiddish	Yiddish	California	NY		х	Х	х	X	X	х	х	x	Х	х	х	Х	
2665 Newspaper	Algemeiner Journal	Yiddish	Yiddish	Florida	NY		x	x	x	X	x	x	x	x	x	x	x	x	
2666 Newspaper	Algemeiner Journal	Yiddish	Yiddish	Massachusetts	NY		X	X	X	X	X	X	X	X	x	X	X	x	
2667 Newspaper	Indian Time Newspaper	AI/AN	English	New York	NY	Х		X		X		X	• • •	X			X	X	
2668 Newspaper	Oneida Dispatch	AI/AN	English	New York	NY	X		X		Х		Х		X			X	X	
2669 Television	ITV	Asian: Asian Indian	Hindi/ Hinglish/ English		NY	х	х	x	x	х	x	x	х	х	x	x	x		
2670 Magazine	Lady Central 21 - NY Edition	Asian: Korean	Korean	New York	NY							х	x	х	х	x	x		
2671 Magazine	InfoKorean	Asian: Korean	Korean	New York	NY			x	x	х	х	Х	х	х	Х	x	х		
2672 Magazine 2673 Newspaper	Tre Magazine Secret China	Asian: Vietnamese Asian: Chinese	Vietnamese Traditional Chinese	New York New York	NY NY	x	х	x	x	X	х	X	x	x	Х	X	X X		
2674 Newspaper	Daily Sports Seoul New York	Asian: Chinese Asian: Korean	Korean	New York	NY	×		×		×		×	×	×	×	×	X		
2675 Newspaper	Korea Daily - NY	Asian: Korean	Korean	New York	NY	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	Ŷ	x		
2676 Newspaper	Korea Times - NY	Asian: Korean	Korean	New York	NY	x	x	×	×	×	×	×	×	×	×	×	x		
2677 Newspaper	Korean New York Daily (The New York Ilbo)	Asian: Korean	Korean	New York	NY	x	x	x	x	x	x	x	x	x	x	x	x		
2678 Newspaper	Asian Journal - NY	Asian: Filipino	Taglish	New York	NY	x	х	x	x	x	x	х	x	x	х	x	x		
2679 Newspaper	Filipino Reporter	Asian: Filipino	Taglish	New York	NY	x	х	х	х	х	x	х	х	х	х	х	х		
2680 Newspaper	Filipino Times	Asian: Filipino	Taglish	New York	NY	x	х	х	х	х	x	х	х	х	х	х	х		
2681 Newspaper	Manila Mail - NY/NJ	Asian: Filipino	Taglish	New York	NY		х	X				X				X			
2682 Outdoor 2683 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St Carteles	o Asian: Filipino Asian: Bangladeshi	Taglish Bengali	New York New York	NY NY			х	х	Х	х	х	х	X	X X	X X	X	X	
2683 Outdoor 2684 Radio	Radio Pinov	Asian: Bangiadesni Asian: Filipino	Bengali Taglish	New York	NY NY	x	×	x	v	×	v	×	Y	×	×	X	X X	х	
2685 Radio	ebc radio	Asian: Filipino Asian: Asian Indian	Hindi/Hinglish	New York	NY	X	x	X	×	X	x	x	×	×	X	×	X		
2686 Radio	DHOOM FM	Asian: Asian Indian	Hindi/Hinglish	New York	NY	×	x	x	x	x	x	x	x	x	x	x	x		
2687 Radio	ebc radio	Asian: Bangladeshi	Bengali	New York	NY	x	х	x	х	x	x	x	х	x	х	х	x		
2688 Radio	ebc radio	Asian: Pakistani	Urdu	New York	NY	x	х	х	х	х	x	х	х	х	х	х	х		
2689 Radio	DHOOM FM	Asian: Pakistani	Urdu	New York	NY	x	х	х	х	Х	x	х	х	х	х	х	х		
2690 Television	WABC-ABC	Black: African American		New York	NY									Х	х	Х	х	x	
2691 Television 2692 Television	WCBS-CBS WPIX-CW	Black: African American Black: African American		New York New York	NY NY									X	X	X	x	X	
2693 Television	WPIX-CW WNBC-NBC	Black: African American Black: African American		New York	NY NY									X X	X X	X X	X X	X	
2000 101041310/1		=on. /oan /mioricali	g											~	-	^	^		

Section Sect									Wee	ks In-Fl	liaht (m	ark with	n X. if ir	n fliaht	. leave b	olank if	not)			
Month Mont							1/18	1/25												Comments
Section Sect															X	X	X			
Sept																				
State Stat	2697 Radio	WVIP-FM 93.5	Black: Caribbean	English/ Creole	New York	NY	x	х	х	х	х	x	х	х						
100 100		WDJZ/WPAT (Brideport, CT)						х	х	х	х									
1707 1806							x	X	X	X	X	X	X	X	x	X				
Part							×	X	X	X	X	x	X	X	×	X				
Part		WWPR-FM	Black: African American	English	New York	NY														
Martin Characterist Higher Special Martin Characterist Special Martin Characterist							x	х	х	х	х	x	х	х				х	х	
March Marc							Y	Y	Y	Y	Y	v	Y	Y		X	X	Y		
																			Х	
		NJ Catolico	Hispanic	Spanish	New York	NY	X													
Expend Figure F														Х	X	Х	Х			
271 Newspaper																			v	
Resident Property Resident Resident								^		^		^		^		^		^	^	
Page								Х		Х		X		Х		Х	Х	Х	Х	
271 Newspaper							X		Х		Х		Х		X		X			
The property of the property										Х	.,			Х		Х	.,	Х		
El Person De Name York Hispanic Spanish New York WY X X X X X X X X X							×		x	x			x	x		x		x	x	
Defining Transfer (formerly Deminican Times News) Hospital Sparish New York WY X X X X X X X X X							X								x		X		^	
Page	2718 Newspaper	Defining Trends (formerly Dominican Times News) Hispanic	Spanish	New York								X				X			
Page																				
Page																	X		Х	
Hors Hispan																			x	
Language Language								^		^		^		^		^		^	^	
Part																				
Cartine Cart																				
Page															X	X	X		Х	
El Clarin Hispanic Spanish New York NY																				
## Part		El Clarin	Hispanic	Spanish	New York	NY	X	X	Х	X	Х	Х	Х			X	X			
Elystop Elys																	X		Х	
2731 Newspaper CAPU Lalino												X			X	X			v	
El Sale Aniverganger El Sale Anivera York New Yor							^	^		^	^	^		^	^	^		^	^	
El Nuevo Cogul Hispanic Spanish New York NY X X X X X X X X X								Х	^	Х		X	^	Х		Х	^	Х		
2737 Newspaper La Tifluma Hispana USA	2735 Newspaper						X	Х		Х	Х				X	X				
Page La Tribuna Hispana USA Hispanac Spanish New York NY X X X X X X X X X																				
2739 Radio WADDAM Hispanic Spanish New York NY X X X X X X X X X X X X X X X X X X							~	~		~	v	~		~	~	~		~	v	
2740 Radio WPATEM																x	x			
2741 Radio																	X			
2748 Radio WSNCFM Hispanic Spanish New York NY X X X X X X X X X X X X X X X X X X																	X			
2744 Radio																				
2745 Television NY Noticias Hispanic Spanish New York NY X X X X X X X X X																×	×			
2747 Television WFUTS2																				
2748 Felevision WNETTV																	X			
2749 Television WAUUTV Hispanic Spanish New York NY X X X X X X X X X																				
2750 Television																	X			
2751 Outdoor																				
2753 Outdoor	2751 Outdoor		Hispanic	Spanish	New York	NY			Х	X	X	X	X	Х	X	X	X	Х	X	
2754 Outdoor Aliconal Mobile Alliboards Hispanic Spanish New York NY NY NY NY NY NY NY N																				
2755 Outdoor									Х	х	Х	Х	Х	Х						
2756 Outdoor Carteles																				
2758 Outdoor Sanifite Hispanic Spanish New York NY New York New Yor												Х	Х	Х		X	X	Х		
2759 Outdoor Lamar Hispanic Spanish New York NY X X X X X X X X X X X X X X X X X X																				
2760 Newspaper Algemeiner Journal Yiddish Yiddish New York NY X X X X X X X X X																				
2761 Magazine France-Mnerique French New York NY X								~	v	~					X	X	X			
2762 Magazine German World German New York NY X X X X X X X X X X X X X X X X X X								^												
2764 Newspaper			German	German	New York				Х			Х		Х	X	Х	X			
2765 Newspaper Der Yid Yiddish Yiddish New York NY X X X X X X X X X																	X			
276 Radio WJDM M Portuguese Portuguese New York NY X																				
2767 Newspaper Ethnic Print Media Group Portuguese Portuguese New York NY X <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>x</td> <td></td>							x													
2768 Dutdoor Target Specific Media (One-Sheets) Portuguese Portuguese New York NY X																				
2770 Television Crossings TV Asian: Chinese Mandarin/Cantonese New York NY x </td <td>2768 Outdoor</td> <td>Target Specific Media (One-Sheets)</td> <td>Portuguese</td> <td>Portuguese</td> <td>New York</td> <td>NY</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>X</td> <td>X</td> <td>X</td> <td>X</td> <td>Х</td> <td></td> <td></td> <td></td>	2768 Outdoor	Target Specific Media (One-Sheets)	Portuguese	Portuguese	New York	NY							X	X	X	X	Х			
2771 Television KBS America Asian: Korean Korean New York NY x <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>																				
2772 Television Korean Broadcasting Network (KBN) Asian: Korean Korean New York NY x							X	X												
2773 Television Media Korea, Inc. MKTV Asian: Korean Korean New York NY x x x x x x x x x x x x x x x x x x							X	X												
2774 Television The Korean Channel (TKC) Asian: Korean Korean New York NY x x x x x x x x x x x																				
2/7/5 Television IVK 24 Asian: Korean Korean New York NY x x x x x x x x x x x x x x x x x x																				
	2775 Television	I VK 24	Asian: Korean	Korean	New York	NY	х	х	х	х	х	х	х	х	х	х	х	х		

Medium 2776 Television	Vendor Name WMBC Ch 63	Audience Asian: Korean	<u>Language</u> Korean	Market New York	State NY	<u>1/18</u> x	<u>1/25</u> x	Weel 2/1 ×	ks In-FI 2/8 ×	light (m 2/15 ×	ark with 2/22 ×	1 X, if ii 3/1 X	n flight 3/8 ×	, leave b 3/15 ×		not) 3/29 ×	<u>4/5</u> ×	4/12 Comm	<u>ients</u>
2777 Television	Fujisankei Communications Int'l (KSCI, KXLA, KTSF, WRNN, NGN, KIKU) U.S Nippon Communications Network - WNYE C	Asian: Japanese	Japanese	New York	NY	x	x	x	x	×	x	x	×	x	×	×	х		
2778 Television	25 Showbitz (Pearl Entertainment) - NY,LA,	Asian: Japanese	Japanese	New York	NY	x	х	x	x	x	х	x	x	x	x	x	x		
2779 Television	SF(National & Cable)	Asian: Asian Indian	Hindi/ Hinglish/ English	New York	NY	х	х	x	х	х	х	х	х	x	х	х	х		
2780 Magazine	Health Today	Asian: Chinese	Traditional Chinese	New York	NY	x		x		Х		х		х		Х			
2781 Magazine	M-Weekly Magazine - NY	Asian: Chinese	Traditional Chinese	New York	NY	х		х		x		х	x	х	x	х	х		
2782 Newspaper 2783 Newspaper	Duo Wei Times - NY Global Chinese Times	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	New York New York	NY NY	X X	x	X X	x	x	x	X	×	X X	X X	x	X X		
2784 Newspaper	Metro Chinese Weekly	Asian: Chinese Asian: Chinese	Traditional Chinese	New York	NY	X	×	X	x	x		×	X	x	X X	X	x		
2785 Newspaper	Ming Pao (NY) Free Daily	Asian: Chinese	Traditional Chinese	New York	NY	×	x	×	x	x	x	x	x	x	X	x	x		
2786 Newspaper	World Journal - Eastern edition	Asian: Chinese	Traditional Chinese	New York	NY	x	x	x	x	x	x	x	x	x	x	x	x		
2787 Newspaper	Ame Dori- American Dream Publishing	Asian: Japanese	Japanese	New York	NY			x				x				x			
2788 Newspaper	North American Post (Hokubei Hochi)	Asian: Japanese	Japanese	New York	NY	x	x	x	x	x	x	x	x	x	x	x	х		
2789 Newspaper	Darpan	Asian: Bangladeshi	Bengali	New York	NY	x	х	x	x	x	х	х	x	x	x	x	х		
2790 Newspaper	Sada-e-Pakistan NY	Asian: Pakistani	Urdu	New York	NY	х	х	х	x	x	х	х	x	x	x	x	х		
2791 Newspaper	Pakistan Voice Weekly	Asian: Pakistani	Urdu	New York	NY	х	х	x	х	Х	х	х	x	х	х	Х	х		
2792 Newspaper	NY Thai Newspaper	Asian: Thai	Thai	New York	NY NY		х	x	х	Х	x	х	x	х	х	х	х		
2793 Newspaper 2794 Outdoor	Thai Oversea Newspaper At Media Inc / H-Media	Asian: Thai Asian: Korean	Thai Korean	New York New York	NY NY			х	х	х	Х	x	x	X X	X X	x x	X X	x	
2795 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Traditional Chinese	New York	NY NY			x	x	х	х	x	x	x	x	x	x	x x	
2796 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St				NY			×	x	X	x	x	x	x	×	x	×	×	
2797 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Korean	New York	NY			×	x	x	x	x	×	×	×	×	×	×	
2798 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Japanese	New York	NY									x	x	x	x	x	
2799 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Thai	New York	NY									x	x	x	x	x	
2800 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St	to Asian: Bangladeshi	Bengali	New York	NY									x	x	x	х	x	
2801 Outdoor	Carteles	Asian: Japanese	Japanese	New York	NY									x	x	x	x	x	
2802 Outdoor	Carteles	Asian: Pakistani	Urdu	New York	NY									x	x	x	х	x	
2803 Outdoor	Carteles	Asian: Thai	Thai	New York	NY									х	х	х	x	x	
2804 Outdoor 2805 Outdoor	CBS Outdoor CBS Outdoor	Asian: Chinese Asian: Korean	Traditional Chinese Korean	New York New York	NY NY		х	x	x	x	x	x	x	X	X	x	X	x x	
2806 Outdoor	CBS Outdoor	Asian: Rorean Asian: Pakistani	Urdu	New York	NY			×	×	×	×	х	×	×	X X	X X	x x	X X	
2807 Outdoor	CBS Outdoor	Asian: Thai	Thai	New York	NY									×	x	×	×	×	
2808 Outdoor	CBS Outdoor	Asian: Bangladeshi	Bengali	New York	NY									×	×	x	x	x	
2809 Outdoor	Clear Channel Outdoor	Asian: Asian Indian	Hindi/ Hinglish/ English		NY									x	x	x	x	x	
2810 Outdoor	Clear Channel Outdoor	Asian: Korean	Korean	New York	NY									x	x	x	х	x	
2811 Outdoor	Ruth Space Sales	Asian: Korean	Korean	New York	NY	x	х	x	x	x	х	х	x	x	x	x	х	x	
2812 Outdoor	Ruth Space Sales	Asian: Filipino	Taglish	New York	NY									x	x	x	x	x	
2813 Radio	Chinese American Voice	Asian: Chinese	Mandarin/ Cantonese	New York	NY	х	х	x	x	x	х	х	x	x	x	x	х		
2814 Radio	Chinese Radio Network WCBS/WGBB	Asian: Chinese	Mandarin/ Cantonese	New York	NY	х	х	х	х	х	х	х	x	х	х	x	х		
2815 Radio	Chung Wah Commercial Broadcasting WZRC AM 1480	Asian: Chinese	Mandarin/ Cantonese	New York	NY NY	x	X	x	X	X	x	X	X	X	X	X	x		
2816 Radio 2817 Radio	WZRC AM 1480 WKDM AM 1380	Asian: Chinese Asian: Chinese	Cantonese Mandarin	New York New York	NY NY	X X	X X	X X	X X	X X	X X	x	X X	X X	X X	x x	X X		
2818 Radio	New York Radio Korea / WWRU 1660 AM	Asian: Chinese Asian: Korean	Korean	New York	NY	X	x	x	×	X	×	x	X	x	X X	X	x		
2819 Radio	Humdesi Radio	Asian: Asian Indian	Hindi/Hinglish	New York	NY	×	x	×	x	X	x	x	x	x	X	x	x		
2820 Radio	Humdesi Radio	Asian: Bangladeshi	Bengali	New York	NY	x	x	x	x	x	x	x	x	x	x	x	x		
2821 Radio	Humdesi Radio	Asian: Pakistani	Urdu	New York	NY	x	x	x	x	x	x	x	x	x	x	x	х		
2822 Newspaper	El Mensajero Catolico	Hispanic	Spanish	Rochester, NY	NY					X				X					
2823 Newspaper	Weekly Gleaner	Black: Caribbean	English	New York	NY	х		х		x		х		x		x			
2824 Newspaper	Weekly Star	Black: Caribbean	English	New York	NY	х		х		х		х		х		x			
2825 Newspaper	Haiti Liberte	Black: Haitian	French/Creole/Spanish/		NY	х		х		Х		х		х		Х			
2826 Newspaper	Haiti Progress	Black: Haitian	French/Creole/Spanish		NY	х		х		Х		х		x		х			
2827 Newspaper 2828 Newspaper	Caribbean Life Newspaper Rolling Out - New York	Black: Caribbean Black: African American	English	New York New York	NY NY	x x		X X		x x		X X		x x		x			
2829 Newspaper	African Sun Times	Black: African	English	New York	NY NY	x		x		x		x		x		x			
2830 Newspaper	African American Observer	Black: African American		New York	NY	×		×		X		x		x		x			
2831 Newspaper	Amsterdam News	Black: African American		New York	NY	x		x		x		x		x		x			
2832 Newspaper	Black Star News	Black: African American	English	New York	NY	х		x		x		x		x		x			
2833 Newspaper	New York Beacon	Black: African American		New York	NY	x		x		x		x		x		x			
2834 Newspaper	New York Journal	Black: African American		New York	NY	x		x		x		х		x		x			
2835 Newspaper	The Haitian Times	Black: Caribbean Americ		New York	NY	х		x		x		х		x		x			
2836 Newspaper	New York Daily Challenge	Black: African American		New York	NY		х		х		x		Х		Х		х		
2837 Newspaper	NY Carib News	Black: Caribbean Americ		New York	NY		х		х		х		x		х		х		
2838 Newspaper	Al Bilad	Emerging	Arabic	New York	NY			х	x	Х	х	х	х	х	x	х	х	x	
2839 Newspaper 2840 Newspaper	Arab Voice Our Home Minnesota	Emerging	Arabic Russian	New York New York	NY NY		Х		x	x	X X	X X	X X	X X	X X	X X	X X	x x	
2840 Newspaper 2841 Newspaper	Profile News	Emerging	Arabic	New York New York	NY NY			X	X X	X X	X X	x	X Y	X X	X X	x	X X	X X	
2842 Newspaper	Russkaya Reklama	Emerging	Russian	New York	NY NY			X	×	×	×	×	×	×	×	×	х	X	
2843 Newspaper	White Eagle	Emerging Emerging	Polish	New York	NY	^	x	X	x	X	x	x	x	x	x	X	x	X X	
2844 Newspaper	Zakordonna Gazetta	Emerging	Ukrainian	New York	NY	х	X	X	x	X	x	x	x	X	X	X	x	x	
2845 Radio	Polskie Radio	Emerging	Polish	New York	NY	×	x	×	x	X	x	x	x	x	X	x	x	×	
2846 Television	NTD TV- NY	Asian: Chinese	Mandarin	New York	NY	×	x	x	x	x	x	x	x	x	x	x	x	**	
2847 Television	Sino TV	Asian: Chinese	Mandarin	New York	NY	x	x	x	x	x	x	x	x	x	x	x	x		
2848 Television	SinoVision - Ch. 18, 63, 73	Asian: Chinese	Mandarin	New York	NY	x	x	x	х	х	x	х	х	x	х	х	х		
2849 Newspaper	Bukharian Times	Emerging	Russian	New York	NY						x		х		х	х	х		
2850 Newspaper	New York Awam	Asian: Pakistani	Urdu	NY Tri-State	NY/NJ/CT	x	x	x	х	х	x	х	х	x	х	х	х		
2851 Newspaper	Sing Tao Daily News - Eastern	Asian: Chinese	Traditional Chinese	NY Tri-State	NY/NJ/CT	x	x	x	х	х	x	х	х	х	х	х	х		
2852 Magazine	Enjoy Magazine	Asian: Japanese	Japanese	NY Tri-State	NY/NJ/CT			х				х				х			
2853 Magazine	Cineviews Magazine	Asian: Asian Indian	Hindi/Hinglish	NY Tri-State	NY/NJ/CT							х	х	x	Х	х	х		
2854 Magazine	Kairali Magazine	Asian: Asian Indian	Hindi/Hinglish	NY Tri-State	NY/NJ/CT				х				Х						

								Wee	eks In-F	Flight (n	nark witl	h X, if ir	n flight.	, leave	blank i	f not)			
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8			3/1	3/8		3/22	3/29	4/5	4/12	Comments
2855 Newspaper 2856 Newspaper	China Press - NY Daily Sun New York	Asian: Chinese Asian: Japanese	Simplified Chinese Japanese	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	x x	X X	X X	X X	X X	X X	X X	x x	X X	x	X X	X X		
2857 Newspaper	New York Seikatsu Press	Asian: Japanese	Japanese	NY Tri-State	NY/NJ/CT	×	×	X	X	X	×	x	X	X	x	X	x		
2858 Newspaper	Weekly NY Japion	Asian: Japanese	Japanese	NY Tri-State	NY/NJ/CT	x	х	x	x	x	x	x	x	х	x	х	x		
2859 Newspaper	Yomi Time Weekly	Asian: Japanese	Japanese	NY Tri-State	NY/NJ/CT		х		х		x		х		х		х		
2860 Newspaper 2861 Newspaper	Desi Talk - NY NJ India in New York	Asian: Asian Indian Asian: Asian Indian	Hindi/Hinglish Hindi/Hinglish	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	v						v	v	v					
2862 Newspaper	The South Asian Times	Asian: Asian Indian	Hindi/Hinglish	NY Tri-State	NY/NJ/CT	X	x	×	x	X	x	×	×	X	×	х	x		
2863 Newspaper	The West Indian	Asian: Asian Indian	Hindi/Hinglish	NY Tri-State	NY/NJ/CT	x	х	x	x	x	x	x	x	х	x	х	x		
2864 Magazine	Javanan International Magazine	Emerging	Iranian	NY Tri-State	NY/NJ/CT			х		х	x	х	х	х	х	х	х	х	
2865 Newspaper 2866 Newspaper	Al Mizaane Aramica	Emerging Emerging	Arabic Arabic	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT			×		×	х	X	х	X	х	X X	х	x	
2867 Newspaper	Komsomolskaya Prvada	Emerging	Russian	NY Tri-State	NY/NJ/CT	х		x		x		x		X	х	×	х	x	
2868 Newspaper	Poleznaya Gazeta	Emerging	Russian	NY Tri-State	NY/NJ/CT	х		x		x		x		х		x		х	
2869 Newspaper	Meest Ukrainian	Emerging	Ukrainian	NY Tri-State	NY/NJ/CT		х				х	x	х	х	х	x	х	х	
2870 Newspaper	Nowy Dziennik (Polish Daily News)	Emerging	Polish	NY Tri-State	NY/NJ/CT	X	X	X	X	X	X	X	X	X	X	X	X	X	
2871 Newspaper 2872 Newspaper	Polska Gazeta Russian Bazaar	Emerging Emerging	Polish Russian	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	х	х	×	х	X X	х	X X	х	X Y	×	×	x	X X	
2873 Newspaper	Super Express	Emerging	Polish	NY Tri-State	NY/NJ/CT	х	х	x	x	x	x	x	х	x	x	x	x	x	
2874 Newspaper	Svoboda	Emerging	Ukrainian	NY Tri-State	NY/NJ/CT						x	х	х		х	х	х	х	
2875 Newspaper	Ukrainian Weekly	Emerging	Ukrainian	NY Tri-State	NY/NJ/CT						х	х	х	х	х	х	х	х	
2876 Radio 2877 Television	Davidzon Weekly TAC	Emerging Emerging	Russian Arabic	NY Tri-State NY Tri-State	NY/NJ/CT NY/NJ/CT	v			x	X X	X X	X X	X	X X	X	x	x	X	
2878 Outdoor	Clear Channel	Diverse Mass	English	Cleveland-Akron (Canton)	OH OH	^	^	^		^	^	^	^	X	x	X	x	^	30 Sheets
2879 Outdoor	CBS Outdoor	Diverse Mass	English	Cleveland-Akron (Canton)	ОН									Х	Х	X	Х		Bulletins
2880 Newspaper	Pittsburgh Patrika	Asian: Asian Indian	Hindi/Hinglish	Ohio	ОН											х	х		Eastern Ohio Coverage
																			Includes placement in Periodiko (Magazine) and Online
2881 Newspaper 2882 Outdoor	The National Herald Cincinnati	Greek Diverse Mass	Greek English	Cleveland-Akron (Canton) Cincinnati	OH OH	Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	X		edition (Blu Line Media) Interior Bus Cards
2883 Outdoor	Akron	Diverse Mass	English	Cleveland-Akron (Canton)	OH									x	x	X	x		(Blu Line Media) Interior Bus Cards
2884 Outdoor	Canton	Diverse Mass	English	Cleveland-Akron (Canton)	ОН									Х	Х	X	Х		(Blu Line Media) Interior Bus Cards
2885 Outdoor	Cleveland	Diverse Mass	English	Cleveland-Akron (Canton)	OH									Х	Х	X	Х		(Blu Line Media) Interior Bus Cards
2886 Outdoor	Columbus	Diverse Mass	English	Columbus, OH	OH									Х	X	X	X		(Blu Line Media) Interior Bus Cards
2887 Outdoor 2888 Outdoor	Dayton (call for availability) Toledo	Diverse Mass Diverse Mass	English English	Dayton Toledo	OH									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
2889 Television	WKYC	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	x	X	X		Local News programming
			-																Units to air in AM and PM Drivetime, Evening and
2890 Radio	WMJI-FM	Diverse Mass	English	Cleveland-Akron (Canton)	OH									Х	Х	Х	Х		Weekend Units to air in AM and PM Drivetime, Evening and
2891 Radio	WNCX-FM	Diverse Mass	English	Cleveland-Akron (Canton)	ОН									х	х	х	х		Weekend
2892 Newspaper	Spanish Journal (La Jornada Latina)	Hispanic	Spanish	Cincinnati	OH	Х	Х	X	X	X	X	X	Х	Х	Х	X	Х		
2893 Radio	WZAK-FM	Black: African America		Cleveland-Akron (Canton)	OH	х	х	x	х	x	х	x	х	х	х	x	х	х	
2894 Radio 2895 Radio	WENZ-FM WNWV-FM	Black: African America Black: African America		Cleveland-Akron (Canton) Cleveland-Akron (Canton)	OH OH	X X	x	X	x x	X	x	X	x	x	X	х	x	X	
2895 Radio 2896 Newspaper	WNWV-FM Cleveland Plain Dealer	Diverse Mass	n English English	Cleveland-Akron (Canton)	OH	х	х	х	х	х	х	х	х	X X	X	X X	х	х	
2897 Newspaper	El Latino Expreso	Hispanic	Spanish	Cleveland-Akron (Canton)	OH	Х	Х	X	X	X	Х	X	Х	X	X	X	Х		
2898 Newspaper	El Sol de Cleveland	Hispanic	Spanish	Cleveland-Akron (Canton)	OH	Χ		X		X		X		Х		X		Х	
2899 Radio	Hellenic Public Radio	Greek	Greek	Cleveland-Akron (Canton)	OH							X	Х	Х	X				
2900 Newspaper 2901 Newspaper	Fronteras de la Noticia La Voz Hispana	Hispanic Hispanic	Spanish Spanish	Columbus, OH Columbus, OH	OH OH	X	X	X	X	X	X X	X	X	X	X	X	X		
2902 Magazine	German World	German	German	Ohio	OH	^	^	x	x	x	x	x	x	x	x	X	x	х	
2903 Newspaper	Nordamerikanische Wochen-Post	German	German	Ohio	ОН		Х	X	X	X	X	X	Х	Х	Х	X	Х	X	
2904 Newspaper	La Prensa	Hispanic	Spanish	Toledo	ОН	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х		
2905 Newspaper	The Cincinnati Herald	Black: African America		Cincinnati	OH	х		Х		Х		Х		х		х			
2906 Newspaper 2907 Newspaper	Call and Post (Cincinnati) Rolling Out Cleveland	Black: African America Black: African America		Cincinnati Cleveland-Akron (Canton)	OH	x	х	x	х	x	х	x	х	x	х	x	х		
2908 Newspaper	The Reporter Newspaper	Black: African America		Cleveland-Akron (Canton)	OH	x		x		x		x		X		x			
2909 Newspaper	City News	Black: African America		Cleveland-Akron (Canton)	OH	х		x		x		x		х		x			
2910 Newspaper	Call and Post COMBO	Black: African America		Cleveland-Akron (Canton)	OH		Х		х		х		х		х		х		
2911 Newspaper 2912 Newspaper	East Side Daily News Call and Post (Columbus)	Black: African America Black: African America		Cleveland-Akron (Canton) Columbus, OH	OH OH	×	х		Х	×	x		х	Y	х	x	х		
2913 Newspaper	African Weekender	Black: African America		Columbus, OH	OH	^	х	^	x	^	x	^	х	^	х	^	х		
2914 Newspaper	The Columbus Post	Black: African America	n English	Columbus, OH	OH		х		x		x		х		х		х		
2915 Newspaper	The Minority Communicator (Columbus Only)	Black: African America		Columbus, OH	OH		Х		x		х		х		х		х		
2916 Newspaper	Ukrainian Gazette	Emerging	Ukrainian	Cleveland-Akron (Canton)	OH	X	X	X	X X	X X	X	X	X	X	X	x	X	X	
2917 Newspaper 2918 Outdoor	El Tiempo Oklahoma City	Hispanic Diverse Mass	Spanish English	Toledo Oklahoma City	OK	Х	Х	Х	X	Х	X	Х	Х	X	X	X	X	Х	(Blu Line Media) Interior Bus Cards
2919 Outdoor	Albany	Diverse Mass	English	Sherman-Ada	OK									X	X	X	X		(Blu Line Media) Interior Bus Cards
2920 Outdoor	Tulsa	Diverse Mass	English	Tulsa	OK									Х	Х	X	Х		(Blu Line Media) Interior Bus Cards
2921 Newspaper	Dan Quyen Newspaper	Asian: Vietnamese	Vietnamese	Oklahoma	OK			x	x	x	х	х	х	х	х	x	х		Midwest Coverage
2922 Magazine 2923 Outdoor	MidWest Viet Bao	Asian: Vietnamese Al/AN	Vietnamese English	Oklahoma Oklahoma City	OK OK	х	х	X X	X X	X X	X X	X X	X	X X	X	X X	X	x	Midwest Coverage Permanent Bulletin
2923 Outdoor 2924 Outdoor	Lamar	AI/AN AI/AN	English	Oklahoma City Oklahoma City	OK OK	X	X	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin Permanent Bulletin
2925 Outdoor	Lamar	AI/AN	English	Oklahoma City	OK	X	X	X	Х	X	X	X	x	x	X	Х	X	Х	Permanent Bulletin
2926 Outdoor	Lamar	AI/AN	English	Oklahoma City	OK	Х	Х	X	Х	Х	X	Х	Х	Х	Х	Х	Х	X	Permanent Bulletin
2927 Outdoor 2928 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Oklahoma City Oklahoma City	OK OK	X	X	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin Permanent Bulletin
2928 Outdoor 2929 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Oklahoma City Tulsa	OK OK	X	X	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin Permanent Bulletin
2930 Outdoor	Lamar	AI/AN	English	Tulsa	OK	x	x	x	x	X	x	x	x	x	x	X	x	x	Permanent Bulletin
2931 Outdoor	Lamar	Al/AN	English	Tulsa	OK	Х	Х	X	X	Х	Х	Х	Х	Х	Х	Х	Х	Х	Permanent Bulletin
2932 Outdoor	Lamar	AI/AN	English	Tulsa	OK	X	X	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
2933 Outdoor	Lamar	AI/AN	English	Tulsa	OK	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Permanent Bulletin

								Wee	ks In-F	light (n	nark wit	h X, if ir	n flight,	leave b	olank if	not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12 Comments
2934 Outdoor 2935 Outdoor	Lamar Lamar	AI/AN AI/AN	English	Tulsa Tulsa	OK OK	X	X	X	X	X	X	X	X	X	X	X	X	X Permanent Bulletin X Permanent Bulletin
2935 Outdoor 2936 Outdoor	Lamar	AI/AN	English English	Oklahoma City	OK	X	X	X	X	X	X	X	X	X X	X	X	X	X Permanent Bulletin X Poster
2937 Outdoor	Lamar	Al/AN	English	Oklahoma City	OK	x	x	x	x	x	x	x	x	x	x	X	x	X Poster
2938 Outdoor	Lamar	AI/AN	English	Oklahoma City	OK	X	x	x	x	x	X	x	x	x	x	X	x	X Poster
2939 Outdoor	Lamar	AI/AN	English	Oklahoma City	OK	X	Х	X	X	X	X	X	X	X	X	X	X	X Poster
2940 Outdoor	Lamar	AI/AN	English	Oklahoma City	OK	X	Х	X	X	X	X	X	X	X	X	X	Х	X Poster
2941 Outdoor	Lamar	AI/AN	English	Oklahoma City	OK	X	X	X	X	X	X	Х	X	Х	X	X	X	X Poster
2942 Outdoor	Lamar	AI/AN	English	Oklahoma City	OK	X	Х	Х	Х	Х	X	X	Х	Х	Х	Х	Х	X Poster
2943 Outdoor	Lamar Lamar	AI/AN AI/AN	English	Oklahoma City	OK OK	X	X	X	X	X	X	X	X	X	X	X	X	X Poster X Poster
2944 Outdoor 2945 Outdoor	Lamar	Al/AN	English English	Oklahoma City Oklahoma City	OK OK	X	X	X	X	X	X	X	X	X	X	X	X	X Poster X Poster
2946 Outdoor	Lamar	AI/AN	English	Oklahoma City	OK	X	x	x	Ŷ	x	x	x	Ŷ	x	x	X	x	X Poster
2947 Newspaper	Fort Mills Times	AI/AN	English	Oklahoma	OK	x	^	X	^	X	^	x	^	x	^	^	x	X
2948 Newspaper	Absentee Shawnee News	AI/AN	English	Oklahoma	OK	X		X		X		X		X			X	X
2949 Newspaper	Carnegie Herald	AI/AN	English	Oklahoma	OK	X		X		X		X		X			X	X
2950 Newspaper	Shawnee News-Star	AI/AN	English	Oklahoma	OK	X		X		X		X		X			X	X
2951 Newspaper	Native American Times	AI/AN	English	Oklahoma	OK	X		X		X		Х		X			X	X
2952 Newspaper	Cheyenne Arapaho Bulletin	AI/AN	English	Oklahoma	OK	X		Х		X		X		Х			Х	X
2953 Newspaper	Chickasaw Times	AI/AN	English	Oklahoma	OK	X	x	X	х	X	х	X	х	X	.,	х	X	X
2954 Outdoor	All Over Media Ohio Chinese American News/ Ohio Taiwanese	AI/AN	English	Oklahoma	OK	X	X	Х	X	X	Х	X	×	X	Х	X	Х	X
2955 Newspaper	American News	Asian: Chinese	Traditional Chinese	Oklahoma	OK		x		×				x					
2956 Newspaper	Erie Chinese Journal	Asian: Chinese	Traditional Chinese	Oklahoma	OK	×	^		x	х	^		X		×			
2957 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	Oklahoma	OK	x	х	x	x	x	x	x	x	x	x	x	x	
2958 Television	KWTV	AI/AN	English	Oklahoma City	OK	Х	Х	Х	X	Х	X	X	Х	Х	Х	X	Х	X
2959 Radio	KTST	AI/AN	English	Oklahoma City	OK	X	Х	X	X	X	X	Х	X	Х	X	X	X	X
2960 Newspaper	Viva Oklahoma	Hispanic	Spanish	Oklahoma City	OK				X				X				X	
2961 Newspaper	El Nacional	Hispanic	Spanish	Oklahoma City	OK	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	
2962 Newspaper	El Latino American	Hispanic	Spanish	Oklahoma City	OK	X	Х	Х	Х	Х	Х	Х	Х	X	X	X	X	
2963 Outdoor	Gas Station TV Tulsa World	Diverse Mass Al/AN	English	Oklahoma City Tulsa	OK OK	v		х		х		х		X	Х	Х	X	X
2964 Newspaper 2965 Newspaper	Osage Tribal News	AI/AN	English English	Tulsa	OK	X		x		x		X		X			X	X
2966 Television	KOTV	AI/AN	English	Tulsa	OK	x	х	x	х	x	Х	x	х	x	х	Х	x	x
2967 Radio	KMOD	AI/AN	English	Tulsa	OK	X	X	X	x	X	X	x	x	x	x	X	x	X
2968 Newspaper	Greater Tulsa Reporter Newspapers Combo	Diverse Mass	English	Tulsa	OK									Х	Х	X		
2969 Newspaper	La Semana Del Sur (newspaper)	Hispanic	Spanish	Tulsa	OK	X	Х	X	X	X	X	X	X	X	X	X	Х	X
2970 Newspaper	Hispano De Tulsa (newspaper)	Hispanic	Spanish	Tulsa	OK	X	Х	Х	X	X	X	X	X	X	X	X	Х	
2971 Outdoor	Gas Station TV	Diverse Mass	English	Tulsa	OK									X	Х	Х	Х	
2972 Magazine	Javanan International Magazine	Emerging	Iranian	Oklahoma	OK			х		х	х	x	х	х	Х	х	х	X
2973 Newspaper	White Eagle	Emerging	Polish	Oklahoma	OK		х	х	Х	х	х	х	x	X	x	x	X	X (5) 1: M (5) 1 : 5 : 6 : 1
2974 Outdoor 2975 Outdoor	Corvallis Eugene	Diverse Mass Diverse Mass	English English	Eugene Eugene	OR OR									X	X	X	X	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
2976 Outdoor	Portland	Diverse Mass	English	Portland, OR	OR									x	x	x	x	(Blu Line Media) Interior Bus Cards
2977 Outdoor	Salem	Diverse Mass	English	Portland, OR	OR									x	x	X	x	(Blu Line Media) Interior Bus Cards
			9															Programs are country specific targeted and are only
2978 Television	CentroAmerica TV	Hispanic	Spanish	Portland, OR	OR	X	Х	Х	Х	Х	X	X	Х	X	Х	Χ	X	X available via cable
																		Programs are country specific targeted and are only
2979 Television	WAPA America	Hispanic	Spanish	Portland, OR	OR	Х	Х	Х	Х	X	Х	X	Х	Х	Х	Х	Х	X available via cable
2980 Outdoor	All Over Media	AI/AN	English	Oregon	OR OR	X	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
2981 Newspaper 2982 Radio	North American Post (Hokubei Hochi) VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Japanese Asian: Vietnamese	Japanese Vietnamese	Oregon Oregon	OR OR	x x	x	x x	X X	x	X X	x x	X X	x x	X X	x x	X X	
2983 Magazine	German World	German	German	Oregon	OR	^	^	X	X	X	×	X	X	X	x	X	X	X
2984 Newspaper	Klamath News	AI/AN	English	Portland, OR	OR	х		x	^	x	^	x	^	x	^	^	x	x
2985 Newspaper	Smoke Signals	AI/AN	English	Portland, OR	OR	X		X		x		x		x			x	X
2986 Newspaper	Spilyay Tymoo	AI/AN	English	Portland, OR	OR	Х		Х		X		Х		Х			Х	X
2987 Television	KOIN	AI/AN	English	Portland, OR	OR	X	Х	X	X	X	X	Х	X	Х	X	X	X	X
2988 Television	KGW	AI/AN	English	Portland, OR	OR	X	Х	Х	X	Х	X	Х	Х	Х	Х	X	Х	X
2989 Television	KPTV	AI/AN	English	Portland, OR	OR	X	X	X	Х	X	X	Х	X	X	X	Х	X	X
2990 Radio 2991 Radio	KWSO KKCW	AI/AN AI/AN	English English	Portland, OR Portland, OR	OR OR	X	X	X	X	X	X	X	X	X	X	X	X	X X
2991 Radio 2992 Magazine	Portland Chinese Times	Asian: Chinese	Traditional Chinese	Portland, OR Portland, OR	OR	X	^	~	^	· ·	^	· ·	^	· ·	^	· ·	^	*
2993 Magazine	You Maga - JEN - Japanese Media Co	Asian: Japanese	Japanese	Portland, OR	OR	^		×		^		×		^		X		
2994 Newspaper	World Journal - SF. Seattle/Hawaii/Portland	Asian: Chinese	Traditional Chinese	Portland, OR	OR	x	х	x	х	х	x	x	х	x	x	x	x	
2995 Newspaper	Sports J	Asian: Japanese	Japanese	Portland, OR	OR	x	x	x	x	x	x	x	x	x	x	x	x	
2996 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St	o Asian: Laotian	Lao	Portland, OR	OR									x	x	x	x	x
2997 Newspaper	El Hispanic News	Hispanic	Spanish	Portland, OR	OR	X	Χ	X	X	X	X	Х	X	Х	X	X	X	
2998 Newspaper	El Centinela	Hispanic	Spanish	Portland, OR	OR					X				Х				
2999 Radio	KGDDAM	Hispanic	Spanish	Portland, OR	OR	X	X	X	Х	X	X	X	X	X	X	X	X	X
3000 Radio	KRYPFM	Hispanic	Spanish	Portland, OR	OR	X	X	X	X	X	X	X	X	X	X	X	X	X
3001 Radio 3002 Radio	KSNDFM KWBYAM	Hispanic Hispanic	Spanish Spanish	Portland, OR Portland, OR	OR OR	X	X	X	X	X	X	X	X	X	X	X	X	X X
3002 Radio	KWIPAM	Hispanic	Spanish	Portland, OR Portland, OR	OR	X	x	x	x	X	x	X	x	X	x	X	X	X
3004 Radio	KXPDAM	Hispanic	Spanish	Portland, OR	OR	x	x	x	x	x	X	x	x	x	x	X	x	x
3005 Magazine	Javanan International Magazine	Emerging	Iranian	Oregon	OR			x	- •	x	×	X	x	X	x	x	X	x
3006 Newspaper	Panorama Russian Weekly Newspaper	Emerging	Russian	Oregon	OR	x		x		х		х		х		х		x
3007 Newspaper	Russian World Newspaper	Emerging	Russian	Portland, OR	OR	x	х	х	х	х	x	х	х	х	х	х	х	x
3008 Newspaper	White Eagle	Emerging	Polish	Portland, OR	OR		х	х	х	х	x	х	х	х	х	х	х	x
3009 Outdoor	Clear Channel	Diverse Mass	English	Philadelphia	PA									X	X	X	X	30 Sheets
3010 Outdoor 3011 Outdoor	CBS Outdoor Titan	Diverse Mass Diverse Mass	English English	Philadelphia Philadelphia	PA PA									X	X	X	X	Bulletins Bus Wraps
3011 Outdoor 3012 Outdoor	Litan Erie	Diverse Mass Diverse Mass	English English	Pniiadelpnia Erie	PA PA									X	X	X	X	(Blu Line Media) Interior Bus Cards
3012 0000001	=::=													^	^	^	^	(moduly monor but ourse

								Moo	ko In El	iaht (m	ark with	v is i	. flight	loove b	lank if	not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1			2/22		3/8		3/22	3/29	4/5	4/12 Comments
3013 Outdoor	Harrisburg	Diverse Mass	English	Harrisburg-Lncstr-Leb-York	PA			_	_	_	_	_	_	Х	Х	X	Х	(Blu Line Media) Interior Bus Cards
3014 Outdoor	Lancaster	Diverse Mass	English	Harrisburg-Lncstr-Leb-York	PA									X	Х	X	Х	(Blu Line Media) Interior Bus Cards
3015 Outdoor	Cambria County (incl. Johnstown)	Diverse Mass	English	Johnstown-Altoona-St Colge	PA									Х	Х	X	Х	(Blu Line Media) Interior Bus Cards
3016 Outdoor	State College (incl. surrounding townships)	Diverse Mass	English	Johnstown-Altoona-St Colge	PA									Х	Х	Х	Х	(Blu Line Media) Interior Bus Cards
3017 Outdoor	Allentown	Diverse Mass	English	Philadelphia	PA									X	X	X	Х	(Blu Line Media) Interior Bus Cards
3018 Outdoor 3019 Outdoor	Reading Monroe County	Diverse Mass Diverse Mass	English English	Philadelphia Wilkes Barre-Scranton	PA PA									X	X	X	X	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
3020 Outdoor	Scranton	Diverse Mass	English	Wilkes Barre-Scranton	PA PA									X	x	X	x	(Blu Line Media) Interior Bus Cards
3021 Outdoor	Williamsport	Diverse Mass	English	Wikes Barre-Scramon	PA									X	x	X	x	(Blu Line Media) Interior Bus Cards
3022 Television	WCAU	Diverse Mass	English	Philadelphia	PA									X	x	X	x	Local News programming
3023 Television	WPVI	Diverse Mass	English	Philadelphia	PA									X	Х	X	X	Local News programming
			9															Oxnard-Ventura is part of the LA DMA, but it is a radio
3024 Radio	WEMGAM	Hispanic	Spanish	Philadelphia	PA	X	Х	X	X	X	X	Х	X	Х	Х	Х	X	X metro based on ARB
3025 Outdoor	Titan	Diverse Mass	English	Philadelphia	PA									Х	Х	Х	Х	Subway Brand Train
0000 B II	WWMR-FM	D: 11		B12 1111										.,	.,	.,	.,	Units to air in AM and PM Drivetime, Evening and
3026 Radio	WWMK-FM	Diverse Mass	English	Philadelphia	PA									Х	Х	Х	Х	Weekend Units to air in AM and PM Drivetime, Evening and
3027 Radio	WOGI -FM	Diverse Mass	English	Philadelphia	PA									Х	х	Х	х	Weekend
OOL! Itaaio	110021111	Divolog Mago	Liigiion	Timadolpina										^	^	^	^	Units to air in AM and PM Drivetime, Evening and
3028 Radio	WRFF-FM	Diverse Mass	English	Philadelphia	PA									Х	Х	Х	X	Weekend
3029 Newspaper	Erie Times-News	Diverse Mass	English	Erie	PA									Х	Х	Х		
3030 Newspaper	Harrisburg Patriot-News	Diverse Mass	English	Harrisburg-Lncstr-Leb-York	PA									Х	Х	X		
3031 Newspaper	El Hispano	Hispanic	Spanish	Harrisburg-Lncstr-Leb-York	PA	X	Х	X	X	Х	X	X	X	Х	Х	X	Х	X
3032 Newspaper	El Diario Latino	Hispanic	Spanish	Harrisburg-Lncstr-Leb-York	PA	Х	X	Х	X	Χ	X	Х	Х	Х	Х	X	Х	X
3033 Newspaper	La Voz Hispana	Hispanic	Spanish	Harrisburg-Lncstr-Leb-York	PA			Х				Х					Х	
3034 Newspaper	Johnstown Tribune-Democrat	Diverse Mass	English	Johnstown-Altoona-St Colge	PA									Х	Х	Х		
3035 Magazine	Mach Song Monthly	Asian: Vietnamese	Vietnamese	Pennsylvania	PA	х	х	х	х	х	х	х	х	х	х	х	х	
3036 Magazine	Tre Magazine	Asian: Vietnamese	Vietnamese	Pennsylvania	PA	x	х	х	х	х	х	х	х	х	х	х	х	
3037 Newspaper 3038 Newspaper	Duo Wei Times - PA Sing Tao Daily News - Eastern	Asian: Chinese Asian: Chinese	Traditional Chinese Traditional Chinese	Pennsylvania Pennsylvania	PA PA	х	х	х	х	х	х	х	х	х	х	х	х	
		Asian: Chinese Asian: Chinese	Traditional Chinese		PA PA	X	×	x	×	×	х	х	х	X	х	X	X	
3039 Newspaper 3040 Newspaper	World Journal - Eastern edition Doi Nav Newspaper	Asian: Vietnamese	Vietnamese	Pennsylvania Pennsylvania	PA PA	X X	X	x	X	X	×	X	x	X	X	X	X	
3040 Newspaper 3041 Newspaper	Philadelphia Asian News- Tuan Bao	Asian: Vietnamese	Vietnamese	Pennsylvania	PA	X	X	X	X	x	X	x	Ŷ	· ·	· ·	×	~	
3042 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Traditional Chinese	Pennsylvania	PA			X	X	x	X	x	×	· ·	· ·	×	×	x
3043 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Hindi/ Hinglish/ English	Pennsylvania	PA			x	x	×	x	x	×	×	×	×	x	x
3044 Outdoor	Clear Channel Outdoor	Asian: Asian Indian	Hindi/ Hinglish/ English	Pennsylvania	PA			^	^		^	^	^	×	×	x	x	x
3045 Outdoor	Ruth Space Sales	Asian: Filipino	Taglish	Pennsylvania	PA									x	x	x	x	 X
3046 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	Pennsylvania	PA	x	х	x	x	x	х	x	x	х	х	x	х	
3047 Magazine	German World	German	German	Pennsylvania	PA			X	Х	Х	X	X	X	Х	Х	Х	Х	X
3048 Newspaper	Nordamerikanische Wochen-Post	German	German	Pennsylvania	PA		Х	X	Х	Х	X	X	X	Х	Х	Х	Х	X
3049 Television	WYBE Channel 35	Asian: Korean	Korean	Philadelphia	PA	x	x	х	х	x	х	x	х	х	х	х	х	
3050 Newspaper	Korean Daily News (Korea Daily Tribune)	Asian: Korean	Korean	Philadelphia	PA	x	x	х	х	x	х	x	х	х	х	х	х	
3051 Outdoor	Cal Marketing & Promotion Group (Outdoor, In St		Bengali	Philadelphia	PA									х	х	х	х	x
3052 Television	WPVI-ABC	Black: African American		Philadelphia	PA									х	х	х	х	x
3053 Television	KYW-CBS	Black: African American		Philadelphia	PA									х	х	х	х	x
3054 Television	WPSG-CW	Black: African American		Philadelphia	PA									х	х	х	х	X
3055 Television	WTXF-FOX WCAU-NBC	Black: African American		Philadelphia Philadelphia	PA PA									X	х	X	X	X
3056 Television 3057 Television	WPHL-MYN	Black: African American Black: African American		Philadelphia	PA									· ·	· ·	×	~	× ·
3058 Television	Phili Interconnect Local Cable	Black: African American		Philadelphia	PA									· ·	Ŷ	×	~	× ·
3059 Radio	WDAS-FM	Black: African American		Philadelphia	PA	×	Y	×	×	×	×	x	Y	Ŷ	Ŷ	Ŷ	Ŷ	A Y
3060 Radio	WUSL-FM	Black: African American		Philadelphia	PA	x	x	x	x	x	x	x	x	x	x	x	x	 X
3061 Radio	WPPZ-FM	Black: African American		Philadelphia	PA	x	x	x	x	x	x	x	x	x	х	x	x	x
3062 Radio	WPHI-FM	Black: African American		Philadelphia	PA	x	х	x	x	x	х	x	x	х	х	x	х	x
3063 Radio	WRNB-FM	Black: African American		Philadelphia	PA	x	x	x	x	x	х	x	x	x	х	x	x	x
3064 Radio	WURD-AM	Black: African American		Philadelphia	PA	x	х	x	х	x	х	х	x	х	х	х	х	x
3065 Newspaper	Allentown Morning Call	Diverse Mass	English	Philadelphia	PA									Х	Х	X		
3066 Newspaper	Philadelphia Inquirer/Daily News Combo		English	Philadelphia	PA									Х	Х	Х		
3067 Radio	WHOLAM/WEST-AM	Hispanic	Spanish	Philadelphia	PA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
3068 Radio	WPHEAM	Hispanic	Spanish	Philadelphia	PA	Х	X	X	X	X	X	X	X	X	X	Х	Х	X
3069 Radio 3070 Radio	WPWAAM WUBAAM	Hispanic	Spanish Spanish	Philadelphia Philadelphia	PA PA	X	X	X	X	X	X	X	X	X	X	X	X	X X
		Hispanic			PA PA	Х		Х	Х	X	X	Х	X	Х	X	X	X	X
3071 Newspaper 3072 Newspaper	El Mensajero Impacto Latin Newspaper	Hispanic Hispanic	Spanish Spanish	Philadelphia Philadelphia	PA PA	х	X	х	х	х	X	х	х	х	х	X	х	
3073 Newspaper	Hov En Delaware	Hispanic	Spanish	Philadelphia	PA	^	^	^	Ŷ	^	^	x	^	^	^	X	^	
3073 Newspaper	FI Tiempo Hispano	Hispanic	Spanish	Philadelphia	PA		x		x		x	^	×		х	^	х	
3074 Newspaper	El Sol Latino (Formerly El Sol)	Hispanic	Spanish	Philadelphia	PA	Х	x	Х	x	Х	x	х	x	Х	x	Х	x	
	Al Dia	Hispanic	Spanish	Philadelphia	PA	X	x	X	x	X	X	X	x	X	X	X	x	
3077 Newspaper	La Voz	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X	X
3078 Magazine	France-Amerique	French	French	Philadelphia	PA			X	Х	Х	X	X	Х	X	X	X	X	X
3079 Newspaper	Pittsburgh Patrika	Asian: Asian Indian	Hindi/Hinglish	Pittsburgh	PA											x	х	
3080 Newspaper	La Voz Latina Mensual	Hispanic	Spanish	Wilkes Barre-Scranton	PA					Х				X				
3081 Newspaper	Roling Out Philadelphia	Black: African American		Philadelphia	PA	х		х		х		х		х		х		
3082 Newspaper	The Philadelphia Tribune	Black: African American		Philadelphia	PA	х		х		х		х		х		х		
3083 Newspaper	Philadelphia Observer	Black: African American		Philadelphia	PA	х		х		х		х		x		x		
3084 Newspaper	New Pittsburgh Courier	Black: African American		Pittsburgh	PA	х		х		х		х		x		х		
3085 Newspaper	Al Bilad	Emerging	Arabic	Pennsylvania	PA			х	Х	х	x	х	х	х	х	х	х	x
3086 Newspaper	America Ukrainian Catholic	Emerging	Ukrainian	Pennsylvania	PA						x	х	х	х	х	х	х	x
3087 Newspaper	Aramica	Emerging	Arabic	Pennsylvania	PA			X		X		X		x		x		X
3088 Newspaper 3089 Newspaper	Komsomolskaya Prvada Meest Ukrainian	Emerging Emerging	Russian Ukrainian	Pennsylvania Pennsylvania	PA PA	х	x	х		х	x	x	×	x x	x	X X	X X	x x
3090 Newspaper	Our Home Minnesota	Emerging	Russian	Pennsylvania	PA PA			x	×	×	×	X	×	x	×	X X	X	x x
(10110 20 20		9""9						^	^	^	^	^	^	^	^	^	^	**

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Medium 2004 Newsenson	Vendor Name	Audience	Language Russian	Market	State PA	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12 Comr	ments
3091 Newspaper 3092 Newspaper	Poleznaya Gazeta Russkaya Reklama	Emerging Emerging	Russian	Pennsylvania Pennsylvania	PA PA	х		x		х		x		х		x		x	
3093 Newspaper	White Eagle	Emerging	Polish	Pennsylvania	PA	^	х	x	х	x	х	x	х	x	х	x	х	x	
3094 Newspaper	Zakordonna Gazetta	Emerging	Ukrainian	Pennsylvania	PA	х	x	х	x	x	х	х	х	х	х	х	х	x	
3095 Newspaper		Emerging	Arabic	Philadelphia	PA			х	Х	Х	х	х	х	x	х	х	х	х	
3096 Radio 3097 Radio	UECC (WNWR 1540 AM) WNWR 1540 AM	Emerging Emerging	Ukrainian Polish	Philadelphia Philadelphia	PA PA	X X	X X	X X	X X	X	X	X	X	X	X	X	X	X X	
3098 Radio	WNWR 1540 AM	Emerging	Russian	Philadelphia	PA	^	^	^	x	x	x	x	x	x	x	x	x	x	
3099 Radio	WNWR 1540 AM	Emerging	Ukrainian	Philadelphia	PA	х	x	х	x	x	х	х	х	x	х	х	х	х	
3100 Outdoor	BILLBOARD MEDIA GROUP	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	Х	X	Х	X	X	Х	Х	Х	Х	Х	Х	Х	X	
3101 Television 3102 Television	ENCUENTRO CHRISTIAN NET (Encuentrovision SAN JUAN CABLE	n)Puerto Rico Puerto Rico	Spanish	National Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X X	
3102 Television	CABLE ACCESS MEDIA	Puerto Rico	Spanish/English Spanish/English	Local Puerto Rico	Puerto Rico Puerto Rico	x	x	X	X	X	X	x	x	X	×	X	x	X	
3104 Radio	ALFA ROCK / WCAD RADIO	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	x			X	X	X	X	X	X	X	
3105 Radio	MAGIC / WIDI	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico							Х	Х	Х	Х	Χ	Х	X	
3106 Radio	MSG RADIO INC- DBA TOCA DE TO	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	Х	X	Х	X			Х	Х	Х	Х	Х	Х	X	
3107 Radio 3108 Radio	WCMN RADIO (107.3 MI EMISORA) WORO FM 92.5	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X	X	X	X	Х	Х	X	X	X	X	X	X	X X	
3109 Radio	WOSO RADIO	Puerto Rico	English	Local Puerto Rico	Puerto Rico	X	X	X	x			x	x	X	X	X	x	X	
3110 Radio	WRXD / RED 96 / SBS	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	Х	X	Х	X	X	Х	X	Х	X	X	X	X	X	
3111 Radio	DIMENSION 103.3	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	Х	X	Х	X			Х	Х	Х	Х	Χ	Х	X	
3112 Radio	YUNQUE 93	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X			X	X	X	X	X	X	X X	
3113 Radio 3114 Newspaper	WAEL Radio	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X	Х	X	X	х		Х	Х	X	X	X	X	X	
3115 Newspaper		Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X		X		X	Х			^	^	^	X		
3116 Newspaper	EL EXPRESO DE PR	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico		Х								Х	X			
3117 Newspaper	EL REGIONAL	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	Х		Х		Х				Х	Х	Х	Х		
3118 Newspaper		Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X		Х	v	Х			v	X	X	Х	X		
3119 Newspaper 3120 Newspaper		Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X			X	Х			Х	Х	Х		X		
3121 Newspaper	PERIODICO EL NORTE	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	^	X		^	^	Х					Х	^		
3122 Newspaper	PERIODICO OPINION	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico		X				Х					Х			
3123 Newspaper	PERIODICO EL ORIENTAL	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X		X		Х				Х	X	X	Х		
3124 Newspaper 3125 Newspaper	EL PERIODICO INC EL TODO	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X	Х	Х	X				Х	X	Х	X	X		
3126 Newspaper	PERIODICO VISION INC	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	^	Х		^					^	х	x	^		
3127 Outdoor	CBS OUTDOOR	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	Х	X	Х	X	X	Χ	Х	Х	Х	Х	Χ	Х	X	
3128 Outdoor	COVENANT MEDIA	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	Х	X	Х	X	X	Х	Х	Х	Х	Х	Х	Х	X	
3129 Outdoor	ABCON MEDIA PR, INC.	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	.,	х	X	X	X	X	X	X	X	X	X	X	X	
3130 Outdoor 3131 Outdoor	THE LAMAR COMPANIES HORIZON MEDIA CORP	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X X	
3132 Outdoor	B-BILLBOARD CORP	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3133 Outdoor	POWER ADS CORP	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico			Х	X	Х	X	Х	X	X	X	X	X	X	
3134 Outdoor	MEDIA ON THE ROAD	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	Х	Х	X	X	X	X	Х	Х	Х	Х	X	Х	Х	
3135 Outdoor 3136 Outdoor	FOCAL POINT PR OUTDOOR MEDIA	Puerto Rico Puerto Rico	Spanish Spanish	Local Puerto Rico Local Puerto Rico	Puerto Rico Puerto Rico	Х	х	X	X	X	X	х	Х	Х	х	х	х	Х	
3137 Outdoor	DUENO SHOWTIME PR INC	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	x	X	X	X	X	X	X	x	X	X	X	X	
3138 Television	TELEMUNDO OF PR	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	Х	X	X	Х	Х	Х	Χ	Х	X	
3139 Television	TELEVICENTRO PR	Puerto Rico	Spanish	National	Puerto Rico	X	Х	X	X	X	Х	Х	Х	Х	Х	Х	Х	X	
3140 Television 3141 Television	WLII (UNIVISION) IGLESIA CATOLICA ROMANA (Teleoro)	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X X	
3142 Television	DPR-TV Corp (Puerto Rico TV)	Puerto Rico	Spanish	National	Puerto Rico	x	x	x	x	x	X	x	x	x	x	X	x	X	
3143 Television	KBLE PROMOTIONS (Si TV- Ana G Mendez)	Puerto Rico	Spanish	National	Puerto Rico	Х	X	Х	X	X	Х	Х	Х	X	Х	Х	Х	X	
3144 Television	MEGA TV	Puerto Rico	Spanish	National	Puerto Rico	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	
3145 Television	CARIBE VISION PR	Puerto Rico	Spanish	National	Puerto Rico	X	Х	X	X	X	X	X	X	X	X	X	Х	X	
3146 Television 3147 Television	CARLOS ROSSO QUEVEDO (Contrapuntos) ABC-WPRU-20 (Caribbean Broadcast Network)	Puerto Rico Puerto Rico	Spanish Spanish/English	National National	Puerto Rico Puerto Rico	X	X	X	X	X	X	X	X	X	X	х	х	Х	
3148 Television	FOX WSJX (Caribbean Broadcast Network)	Puerto Rico	Spanish/English	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3149 Television	CARIBBEAN BROAD NETWORK (CW)	Puerto Rico	Spanish/English	National	Puerto Rico	X	X	X	X	X	X	Х	X	X	X	Х	Х	X	
3150 Television	DIRECT-TV SATELLITE PR	Puerto Rico	Spanish/English	National	Puerto Rico	X	X	X	X	Х	Х	X	Х	Х	X	X	X	X	
3151 Radio 3152 Radio	MEDIA POWER GROUP (Radio Isla-WSKN) UNIVISION PR (KQ 104- WKRA)	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	X	X	X	X			X	X	X	X	X	X	X X	
3153 Radio	HBC PUERTO RICO INC(Radio Reloj- WKAQ AN		Spanish	National	Puerto Rico	X	x	x	x			x	x	x	x	x	x	X	
3154 Radio	LA X / WXYX-FM	Puerto Rico	Spanish	National	Puerto Rico	Х	X	Х	X			X	Х	X	X	X	X	X	
3155 Radio	SALSOUL / WPRM-FM RADIO	Puerto Rico	Spanish	National	Puerto Rico	Х	X	Х	X	X	Х	Х	Х	X	Х	Х	Х	X	
3156 Radio	FIDELITY RADIO / WFID-FM	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	Х	Х	Х	X	X	X	X X	
3157 Radio 3158 Radio	NOTI UNO CADENA ESTEREOTEMPO / SBS	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3159 Radio	WZNT RADIO/SBS	Puerto Rico	Spanish	National	Puerto Rico	X	x	X	x	X	X	X	X	x	X	X	X	X	
3160 Radio	LA MEGA ESTACION / SBS	Puerto Rico	Spanish	National	Puerto Rico	X	X	Х	X	X	Χ	Х	Х	Х	Х	Χ	Х	X	
3161 Radio	REGGAETON 94/SBS	Puerto Rico	Spanish	National	Puerto Rico	Х	X	Х	X	X	Х	Х	Х	Х	Х	Х	Х	X	
3162 Radio 3163 Newspaper	NEW LIFE BROADCASTING INC (NUEVA VIDA EL DIA INC./ GENERALES	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	X	X X	X	X	х	х	X	X	X	X	X	X	X X	
3163 Newspaper 3164 Newspaper	CARIBBEAN INTL.NEW CO.(EL VOCERO)	Puerto Rico Puerto Rico	Spanish	National	Puerto Rico Puerto Rico	X	X	X	X	X	X	^	X	X	X	X	X	X	
3165 Newspaper	PRIMERA HORA	Puerto Rico	Spanish	National	Puerto Rico	X	x	X	X	X	X	Х	X	X	X	X	X	X	
3166 Newspaper	COOP PRENSA UNIDA DBA PUERTO RICO DA		English	National	Puerto Rico	X	Х	Х	X			X	Х	Х		Х			
3167 Newspaper		Puerto Rico	Spanish	National	Puerto Rico	X			X			X					X		
3168 Newspaper 3169 Newspaper	EXPRESION FL VISITANTE INC	Puerto Rico Puerto Rico	Spanish Spanish	National National	Puerto Rico Puerto Rico	X			Х		x	X				x	Х		
3170 Digital	Kaput Media Inc (ENDI.COM,PRIMERA HORA.CO		Spanish	National	Puerto Rico	^		х	х	Х	X	x	Х	Х	х	^			
3171 Digital	Kaput Media Inc (WAPA.TV , TELEMUNDOPR.CO	Puerto Rico	Spanish	National	Puerto Rico			Х	X	X	X	X	X	X	Х				
3172 Digital	Kaput Media Inc (FACEBOOK.COM)	Puerto Rico	Spanish	National	Puerto Rico			Х	Х	Х	Х	Х	Х	Х	Х				

									Wee	ske In-E	Eliabt (r	mark wit	h Y if	in fliaht	leave	hlank if	not)		
	Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1			2/22			3/15	3/22	3/29	4/5	4/12 Comments
	3 Outdoor	Lamar	Diverse Mass	English	Providence-New Bedford	RI			_	_	_		_		X	X	X	X	30 Sheets
	4 Outdoor	CBS Outdoor	Diverse Mass	English	Providence-New Bedford	RI									Х	Х	Х	Х	Bulletins
	'5 Outdoor '6 Television	Providence WJAR	Diverse Mass Diverse Mass	English English	Providence-New Bedford Providence-New Bedford	RI RI									X	X	X	X	(Blu Line Media) Interior Bus Cards
311	6 Television	WJAR	Diverse wass	English	Providence-New Bediord	KI									^	^	^	^	Units to air in AM and PM Drivetime, Evening and
317	7 Radio	WSNE-FM	Diverse Mass	English	Providence-New Bedford	RI									Х	Х	Х	Х	Weekend
				-															Units to air in AM and PM Drivetime, Evening and
	8 Radio	WWBB-FM	Diverse Mass	English	Providence-New Bedford	RI									X	Х	X	Х	Weekend
	'9 Newspaper 80 Newspaper	Providence Journal-Bulletin El Latino Expreso	Diverse Mass Hispanic	English Spanish	Providence-New Bedford Providence-New Bedford	RI RI	х	х	х	х	х	Х	х	х	X	X	X	х	
	1 Newspaper	Providence En Espanol	Hispanic	Spanish	Providence-New Bedford	RI	X	X	X	X	X	X	X	X	X	X	X	X	
	2 Newspaper	El Catolico de Rhode Island	Hispanic	Spanish	Providence-New Bedford	RI			X				X	• • •			X	• • •	
	3 Newspaper	America News en Espanol - Rhode Island	Hispanic	Spanish	Providence-New Bedford	RI	X				Х				X				
	4 Radio	WJFD AM	Portuguese	Portuguese	Providence-New Bedford	RI	X	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
	5 Radio	WHTB AM	Portuguese	Portuguese	Providence-New Bedford	RI	X	X	X	Х	Х	X	Х	X	Х	Х	X	Х	X
	6 Newspaper 7 Newspaper	Ethnic Print Media Group Profile News	Portuguese Emerging	Portuguese Arabic	Providence-New Bedford Providence-New Bedford	RI RI	Х	Х	Х	Х	X	X x	X	X	X	X x	X x	Х	X x
	8 Outdoor	Charleston	Diverse Mass	English	Charleston, SC	SC			^	^	^	^		^	x	x	X	X	(Blu Line Media) Interior Bus Cards
	9 Outdoor	Columbia	Diverse Mass	English	Columbia, SC	SC									X	x	X	X	(Blu Line Media) Interior Bus Cards
	0 Outdoor	Greenville/Spartanburg	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC									Х	Х	X	X	(Blu Line Media) Interior Bus Cards
	1 Outdoor	Lamar	AI/AN	English	Myrtle Beach-Florence	SC	X	X	X	X	X	X	X	X	Х	X	X	X	X Junior Bulletin
	2 Outdoor	Lamar	AI/AN	English	Myrtle Beach-Florence	SC	X	Х	Х	Х	Х	Х	Х	X	Х	X	Х	Х	X Junior Bulletin
	3 Outdoor	Lamar Lamar	AI/AN AI/AN	English	Myrtle Beach-Florence	SC SC	X	X	X	X	X	X	X	X	X	X	X	X	X Junior Bulletin X Junior Bulletin
	4 Outdoor 5 Outdoor	Lamar	AI/AN AI/AN	English English	Myrtle Beach-Florence Myrtle Beach-Florence	SC	X	X	X	X	X	X	X	X	X	X	X	X	X Junior Bulletin X Permanent Bulletin
	6 Newspaper	El Informador	Hispanic	Spanish	Charleston, SC	SC	x	^	X	^	x	^	x	^	x	^	x	^	A Permanent Bulletin
	7 Newspaper	Vida Latina	Hispanic	Spanish	Charleston, SC	SC	X	Х	,,	х	^	Х	^.	х	^	х	^	Х	
319	8 Newspaper	La Isla Magazine	Hispanic	Spanish	Charleston, SC	SC			X				Х					х	
	9 Outdoor	Gas Station TV	Diverse Mass	English	Charleston, SC	SC									Х	X	X	X	
	00 Radio	WWDM-FM	Black: African America		Columbia, SC	SC	x	х	х	Х	х	х	х	х	х	x	х	х	x
	1 Radio	WXBT-FM	Black: African America		Columbia, SC	SC	x	х	х	х	х	х	Х	х	х	x	Х	Х	x
)2 Radio)3 Radio	WFMV-FM WHXT-FM	Black: African America Black: African America		Columbia, SC Columbia, SC	SC SC	X X	x	X X	X	x x	X X	X	X	x	X X	x	x x	x x
	4 Radio	WIXC-FM	Black: African America		Columbia, SC	SC	×	×	X	Ŷ	×	×	×	Ŷ	×	×	X	X	X X
	5 Outdoor	Gas Station TV	Diverse Mass	English	Columbia, SC	SC	^	^	^	^		^	^	^	x	x	x	x	2
320	6 Newspaper	La Voz Independiente	Hispanic	Spanish	Greenvll-Spart-Ashevll-And	SC	Х	Х	X	х	X	Х	Х	X	Х	Х	X	X	
	7 Newspaper	La Nacion Hispana (La Opinion Hispana)	Hispanic	Spanish	GreenvII-Spart-AshevII-And	SC	X	Х	Х	Χ	Х	Х	Х	Х	Х	X	Х	Х	X
	8 Outdoor	Gas Station TV	Diverse Mass	English	Greenvil-Spart-Ashevil-And	SC									X	X	X	X	
	9 Television	WBTV WMBF	AI/AN	English	Myrtle Beach-Florence	SC	X	X	X	X	X	X	X	X	Х	X	X	X	X
	Television Outdoor	Gas Station TV	AI/AN Diverse Mass	English English	Myrtle Beach-Florence Myrtle Beach-Florence	SC SC	X		Х	X	Х	Х	Х	×	X	X	X	X	X
	2 Newspaper	Charleston Chornicle	Black: African America		Charleston, SC	SC	x		x		х		×		x	^	×	^	
	3 Newspaper	South Carolina Black News	Black: African America		Columbia, SC	SC	x		x		x		x		x		x		
	4 Newspaper	Panorama	Black: African America		Columbia, SC	SC		х		х		x		х		x		х	
	5 Newspaper	SC Black News	Black: African America		Myrtle Beach-Florence	SC		х		Х		х		х		x		х	
	6 Magazine	Russian Town Magazine	Emerging	Russian Russian	South Carolina	SC			х	х	х	х	х	х	х	x	Х	х	x
	7 Newspaper 8 Outdoor	Our Home Minnesota Lamar	Emerging Al/AN	English	South Carolina Rapid City	SC SD	х	х	X	X	X X	X	X	X	X	X	X	X	X X Junior Bulletin
	9 Outdoor	Lamar	AI/AN	English	Sioux Falls(Mitchell)	SD	x	x	x	x	x	x	x	x	x	x	x	x	X Junior Bulletin
322	0 Outdoor	Lamar	AI/AN	English	Sioux Falls(Mitchell)	SD	X	X	X	X	X	X	Х	X	X	X	X	Х	X Permanent Bulletin
	1 Outdoor	Lamar	AI/AN	English	Sioux Falls(Mitchell)	SD	X	Х	Х	Х	Χ	X	Х	Х	Х	X	Х	X	X Permanent Bulletin
	2 Outdoor	Lamar	AI/AN	English	Sioux Falls(Mitchell)	SD	X	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X Poster
	3 Outdoor	Lamar	AI/AN AI/AN	English	Sioux Falls(Mitchell)	SD	X	Х	X	Х	X	Х	Х	Х	X	Х	Х	X	X Poster
	4 Newspaper 5 Newspaper	Capital Journal The Mobridge Tribune	AI/AN AI/AN	English English	Rapid City Rapid City	SD SD	X		X		X		X		X			X	X X
	6 Newspaper	West River News	Al/AN	English	Rapid City	SD	X		x		x		x		x			x	x
	7 Newspaper	Timber Lake Topic	AI/AN	English	Rapid City	SD	X		X		X		Х		X			X	X
	8 Television	KNBN	AI/AN	English	Rapid City	SD	X	Х	Х	Х	Χ	X	Х	Х	Х	X	Х	Х	X
	9 Television	KOTA	AI/AN	English	Rapid City	SD	X	Х	Х	Х	Х	Х	Х	X	Х	X	Х	Х	X
	80 Radio 81 Radio	KILI KLND	AI/AN AI/AN	English English	Rapid City Rapid City	SD SD	X	X	X	X	X	X	X	X	X	X	X	X	X X
	2 Radio	KMHA	AI/AN	English	Rapid City	SD	X	x	X	X	X	x	x	x	x	x	X	x	X
	3 Radio	STAR	Al/AN	English	Rapid City	SD	X	x	x	x	x	X	X	x	x	x	x	X	X
	4 Radio	KGFX	AI/AN	English	Rapid City	SD	X	X	X	X	X	X	Х	X	X	X	X	X	X
323	5 Radio	KPLO	AI/AN	English	Rapid City	SD	X	Х	Х	Х	Х	Х	Х	Х	Х	X	Х	Х	X
	6 Radio	KMLO	AI/AN	English	Rapid City	SD	X	Х	Х	Χ	Х	Х	Х	Х	X	X	Χ	X	X
	7 Radio	KOLY	AI/AN	English	Rapid City	SD	X	Х	X	Х	Х	Х	Х	Х	X	Х	Х	Х	X
	88 Newspaper 89 Television	Sisseton Courier KSFY	AI/AN AI/AN	English English	Sioux Falls(Mitchell)	SD SD	X	x	X	x	X	х	X	x	X	x	x	X	X X
	0 Television	KDLT	AI/AN	English	Sioux Falls(Mitchell)	SD	X	x	X	x	X	x	x	x	x	x	X	X	X
	1 Television	KDI V	AI/AN	English	Sioux Falls(Mitchell)	SD	X	x	x	x	X	X	X	x	X	x	x	X	X
324	2 Newspaper	Our Home Minnesota	Emerging	Russian	South Dakota	SD			x	x	x	x	x	x	х	x	x	х	X
	3 Newspaper	White Eagle	Emerging	Polish	South Dakota	SD		х	x	x	x	×	x	х	x	x	x	x	x
																			Census/3M Branded Race Car driven by Greg Biffle;
	4 NASCAR 5 Outdoor	Roush Fenway Racing	Diverse Mass Diverse Mass	English	Tri-Cities, TN-VA Chattanooga	TN									X	х	х	~	3/21 in Bristol, TN
	6 Outdoor	Chattanooga Knoxville	Diverse Mass Diverse Mass	English English	Cnattanooga Knoxville	TN TN									X	X	X	X	(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
	7 Outdoor	Memphis	Diverse Mass	English	Memphis	TN									x	x	X	x	(Blu Line Media) Interior Bus Cards
	8 Outdoor	Clarksville	Diverse Mass	English	Nashville	TN									X	X	X	X	(Blu Line Media) Interior Bus Cards
	9 Outdoor	Nashville	Diverse Mass	English	Nashville	TN									Х	Х	Х	X	(Blu Line Media) Interior Bus Cards
	0 Newspaper	Noticias Libres	Hispanic	Spanish	Chattanooga	TN	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	Х	
325	1 Outdoor	Gas Station TV	Diverse Mass	English	Chattanooga	TN									Х	Х	Х	Х	

								Wee	ks In-F	liaht (m	ark with	X. if in	n fliaht.	leave b	olank if	not)			
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25				2/22					3/29	4/5	4/12	Comments
3252 Outdoor	Gas Station TV		English		TN									Х	X	X	Х		
3253 Outdoor	Gas Station TV		English		TN									Х	Х	Х	Х		
3254 Television	WREG-CBS	Black: African American			TN									х	Х	х	x	х	
3255 Television 3256 Television	WLMT-CW WHBQ-FOX	Black: African American Black: African American			TN TN									X	X	X	X	X	
3256 Television 3257 Television	WMC-NBC	Black: African American Black: African American			TN									X	X	X	X	x	
3258 Television	Memphis Interconnect Local Cable	Black: African American			TN									Ŷ	Ŷ	Y Y	Ŷ	Ŷ	
3259 Radio	WHRK-FM	Black: African American			TN	x	х	x	x	x	x	x	x	x	x	x	x	x	
3260 Radio	KJMS-FM	Black: African American	English		TN	x	x	x	x	x	x	x	x	х	x	x	x	x	
3261 Radio	WHAL-FM	Black: African American			TN	x	х	x	x	x	х	x	х	x	x	х	x	х	
3262 Radio	WRBO-FM	Black: African American			TN	х	х	х	x	х	х	x	х	х	x	x	x	х	
3263 Radio	KXHT-FM	Black: African American			TN	х	х	х	x	х	х	x	х	х	х	x	x	х	
	La Prensa Latina		Spanish		TN	Х	Х	Х	Х	Х	Х	Х	Х	X	X	X	X		
3265 Outdoor	Gas Station TV		English		TN		.,		.,		.,			Х	X	Х	X		
3266 Newspaper 3267 Newspaper	La Campana Latino News		Spanish Spanish		TN TN	x	Х	х	х	х	Х	x	Х	х	Х	x	Х		
3268 Newspaper	Mundo Hispano		Spanish		TN	x		^		x		^		x		^			
3269 Outdoor	Gas Station TV		English		TN	^				^				X	х	Х	х		
3270 Outdoor	Gas Station TV		English		TN									X	X	X	X		
3271 Newspaper	Rolling Out Memphis	Black: African American			TN	x		x		x		x		x		х			
3272 Newspaper	Memphis Silver-Star News	Black: African American			TN	x		x		x		x		x		x			
3273 Newspaper	The Nashville Pride	Black: African American			TN	x		x		х		х		x		х			
3274 Newspaper	Tennessee Tribune	Black: African American			TN	х		х		х		х		х		x			
3275 Magazine	Javanan International Magazine		Iranian	Tennessee	TN			х		x	х	х	х	X	X	X	X	х	30 Sheets
3276 Outdoor 3277 Outdoor	Clear Channel Lamar		English English	Dallas-Ft. Worth Harlingen-Wslco-Brnsvl-McA	TX TX									X	X	X	X		30 Sheets
3278 Outdoor	Clear Channel		English		TX									X	x	X	x		30 Sheets
3279 Outdoor	Clear Channel		English	Houston	TX									X	X	X	X		30-Sheets
3280 Outdoor	CBS Outdoor		English		TX									X	x	X	X		Bulletins
3281 Outdoor	Lamar		English		TX									X	X	X	X		Bulletins
3282 Outdoor	CBS Outdoor		English	Houston	TX									Х	Х	Х	Х		Bulletins
3283 Outdoor	CBS Outdoor		English		TX									X	Х	Χ	X		Bulletins
3284 Outdoor	Titan		English		TX									Х	Х	Χ	Х		Bus Kings
3285 Outdoor	Titan		English		TX									Х	X	X	Х		Bus Wraps
3286 Outdoor	Austin		English		TX TX									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
3287 Outdoor 3288 Outdoor	Corpus Christi Denton County (incl. Lewisville)		English English		TX									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
3289 Outdoor	Fort Worth		English		TX									X	x	X	x		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
3290 Outdoor	FI Paso		English		TX									X	x	X	X		(Blu Line Media) Interior Bus Cards
3291 Outdoor	Houston, North		English		TX									X	x	X	X		(Blu Line Media) Interior Bus Cards
3292 Outdoor	Houston, North		English		TX									X	X	X	X		(Blu Line Media) Interior Bus Cards
3293 Outdoor	Laredo		English	Laredo	TX									Х	Х	Х	Х		(Blu Line Media) Interior Bus Cards
3294 Outdoor	Lubbock		English		TX									X	X	X	X		(Blu Line Media) Interior Bus Cards
3295 Outdoor	San Antonio		English		TX									Х	Х	Х	Х		(Blu Line Media) Interior Bus Cards
3296 Television	KXAS		English		TX									Х	Х	Х	X		Local News programming
3297 Television	KVEO KPRC		English	Harlingen-Wslco-Brnsvl-McA	TX									X	X	X	X		Local News programming
3298 Television	KTRK		English		TX									X	X	X	X		Local News programming
3299 Television 3300 Television	WOAI		English English		TX TX									X	X	X	X		Local News programming Local News programming
3300 Television	WOAI	Diverse iviass	Eligiisii	San Antonio	1.									^	^	^	^		Programs are country specific targeted and are only
3301 Television	WAPA America	Hispanic	Spanish	Houston	TX	x	х	Х	Х	Х	Х	Х	Х	Х	х	Х	х		available via cable
																			Units to air in AM and PM Drivetime, Evening and
3302 Radio	KDMX-FM	Diverse Mass	English	Dallas-Ft. Worth	TX									х	Х	Х	х		Weekend
			•																Units to air in AM and PM Drivetime, Evening and
3303 Radio	KPLX-FM	Diverse Mass	English	Dallas-Ft. Worth	TX									X	X	X	X		Weekend
																			Units to air in AM and PM Drivetime, Evening and
3304 Radio	KZPS-FM	Diverse Mass	English	Dallas-Ft. Worth	TX									Х	Х	Х	Х		Weekend
3305 Radio	KBFM-FM	n: 11			T1/									.,	.,	.,	.,		Units to air in AM and PM Drivetime, Evening and
3305 Radio	KBHM-HM	Diverse Mass	English	Harlingen-Wslco-Brnsvl-McA	TX									Х	Х	Х	Х		Weekend Units to air in AM and PM Drivetime, Evening and
3306 Radio	KFRQ-FM	Diverse Mass	English	Harlingen-Wslco-Brnsvl-McA	TX									х	х	Х	х		Weekend
3300 Radio	ICI ICC-I W	Diverse iviass	Liigiiaii	Trainingeri-vvsico-birisvi-wcA	17									^	^	^	^		Units to air in AM and PM Drivetime, Evening and
3307 Radio	KGLK-FM	Diverse Mass	English	Houston	TX									х	х	Х	х		Weekend
			9																Units to air in AM and PM Drivetime, Evening and
3308 Radio	KODA-FM	Diverse Mass	English	Houston	TX									Х	Х	Х	Х		Weekend
			•																Units to air in AM and PM Drivetime, Evening and
3309 Radio	KTBZ-FM	Diverse Mass	English	Houston	TX									Х	Х	Χ	Х		Weekend
																			Units to air in AM and PM Drivetime, Evening and
3310 Radio	KAJA-FM	Diverse Mass	English	San Antonio	TX									Х	Х	Х	Х		Weekend
3311 Radio	KZEP-FM	Diverse Mass	English	San Antonio	TX									x	x	х	x		Units to air in AM and PM Drivetime, Evening and Weekend
3311 Radio 3312 Outdoor	KZEP-FM Gas Station TV		English English		TX									X	X	X	X		vveekend
	La Voz Hispana		English Spanish		TX	х	x	х	х	х	x	х	х	x	X	X	X		
3314 Newspaper	El Bilingue		Spanish		TX	X	x	x	X	X	X	x	x	x	x	X	x		
3315 Newspaper	El Mensajero		Spanish		TX	X	x	x	X	x	x	x	x	x	x	x	x	х	
3316 Outdoor	Gas Station TV		English		TX	**		**	• • •			• • •	• • •	X	x	X	x		
	Austin Chinese News		Traditional Chinese		TX		х		х		x		х		x		x		
3318 Newspaper	Texas Capital News		Traditional Chinese	Austin	TX			х	х	х	x	х	х	х	x	х	x		
3319 Radio	Radio TNT/ KFSG 1690 AM	Asian: Vietnamese	Vietnamese	Austin	TX	х	х	х	х	х	x	х	х	х	х	х	х		
3320 Newspaper	El Norte de Austin		Spanish		TX	Х					X				Х				
	Ahora Si		Spanish		TX	X	Х	X	X	X	X	X	X	Х	X	Х	Х		
3322 Newspaper	El Mundo	Hispanic	Spanish	Austin	TX	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х		

March Marc									Wee	eks In-F	light (n	nark wit	h X, if i	in flight	, leave	blank i	f not)			
Math Margin Margin May Margin Margin						State	1/18		2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	Comments
								Х		Х		Х		Х		Х		Х	Х	
								х		х		х		х		х		x		
Discord Discord Mine Discord Mine Discord Mine Copin China TX TX TX TX TX TX TX T	3326 Radio	KHZSFM		Spanish		TX	X	X	X	X	X	X	Х	X	X	X	X	Х		
December December							Х	Х	Х	Х	Х	Х	Х	Х					Х	
Marcian Marc																X				
Marging Marg							х		Х		Х		Х			^		^		
March Marc							X		X		X		X		X	Х	X	Х	Х	
Second Second Person Sec										X	Х	X	Х	Х	Х	X	X			
March Marc													X							
Section Discription Disc													x		x					
Section Sect	3336 Outdoor	Gas Station TV	Diverse Mass		Corpus Christi	TX												Х		
Column C																				
24 Mempler																				
1941 New Control 1941 1942								X	x	X	X	X								
Salay Temporary Command New Management Manageme		Ngay Nay			Dallas-Ft. Worth	TX			x	x	x	x								
Secure S								х				х	х							
Self-Read Self																				
SAGE March Sage March Sage March Sage March Sage Sag		In Language Radio/ KGOL AM 1180		Vietnamese	Dallas-Ft. Worth	TX	х	x	x	x	х	x	х	х	х	х	x	х		
1349 1349																				
\$3.58 Fladio Radio Salam Namesian Parameter PCADIFFO 16 PM Asian Asian Indian Findiffinglish Dallas F- Worth TX x x x x x x x x x								x			X	x		X	X					
250 Radio Radio Salam Namase - RCMP 104 SPM Asine Replacement Data Part Da																				
2350 Newspaper																				
2358 Nowepaper Dallas Chinese Times Alain Clarises Anion Chinese Dallas F. Worth TX X X X X X X X X	3351 Radio	Radio Salaam Namaste - KZMP 104.9 FM	Asian: Pakistani		Dallas-Ft. Worth															
1855 Newspaper																				
1895 Conference 1896 Conference 1896																				
2355 Outdoor Cal Markering & Promotion Group (Qiudoor, In Standarin Chinese Dallas-Ft. Worth TX							х	×		×	х	×		х	x	х	×			
2357 Outdoor Carlotes Carlo										x	х	x		х	х	х	x		х	
1938 Outdoor Carelee Asian Patiolizard Urdy Dallase-Ft Worth TX				Lao											х	х	x	х	х	
3380 Outdoor															х					
388 Outdoor Clear Channel Outdoor Asian: Viernamese Viernamese Dallas-Fi Worth TX X X X X X X X X															X					
Salas Contange C									x	×	×	x	×	×	×					
Majack M																				
3385 Outdoor Carteles Asian: Laotian Lao Dallas-Ft. Worth TX							х	x						х						
3368 Outdoor Carteles Asian: Pakistaria Urdu Dallas-Ft. Worth TX TX TX TX TX TX TX T							х	x	х	х	х	х	х	х						
338 Television WFAA-ABC Black African American English Dallas-Ft. Worth TX															X					
3388 Fellewision WFA-ABC Black Affican American English Dallas-Ft Worth TX															X					
3371 Tellevision XDF-CW Black-African American English Dallas-Ft. Worth TX X															х	х				
3371 Television SAPE Saper Sap																				
3372 Television XAS-NBC Black African American English Dalas-Ft. Worth TX X X X X X X X X																				
3374 Television KTX-HND Black African American English Dallas-Ft Worth TX TX TX TX TX TX TX T																				
3375 Television Time Warner Dallas Ft. Worth Local Cable Black: African American English Dallas Ft. Worth TX X X X X X X X X	3373 Television	KDFI-MYN			Dallas-Ft. Worth															
3376 Television Time Warner Dallas Ft. Worth Local Cable Black: African American English Dallas-Ft. Worth TX X X X X X X X X															х					
3377 Television Valmedia Dallas Zone Local Cable Black: African American English Dallas Ft. Worth TX X X X X X X X X															х	Х	x	х		
3378 Radio KKDA-FM Black: African American English Dallas-Ft, Worth TX X X X X X X X X															X	X	X	X		
3378 Padio KRNC-FM Black: African American English Dallas-Ft. Worth TX X X X X X X X X							x	х	х	х	х	х	х	х						
3381 Radio SEFE-FM Black: African American English Dallas-Ft. Worth TX X X X X X X X X	3379 Radio	KSOC-FM	Black: African American	English	Dallas-Ft. Worth	TX	х	x	х	x	х	х	х	х		х	x	х	х	
3382 Newspaper Dallas Morning News							х	х	х	х										
3383 Newspaper 348							х	х	х	х	х	x	х	х				х	х	
3384 Newspaper For Worth Master-Telegram Diverse Mass English Dallas-Ft. Worth TX TX TX TX TX TX TX T																				
3386 Newspaper Grow Work Work Fort Worth Worth Work Fort Worth Worth Work Fort Worth Work Fort Worth Worth Work Fort Worth W															Х	X	X			
3387 Newspaper Author Au																				
3388 Newspaper Albanata Dallas From TX X X X X X X X X																				
3389 Newspaper Panoram de Nuevos Horizontes Hispanic Spanish Dallas-Ft. Worth TX <							~	~	v	~	v	~	~	v				~	~	
Say Newspaper Elexar															x	x			^	
3392 Newspaper			Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X							X			
3393 Newspaper Le Lider USA Hispanic Spanish Dallas-Ft. Worth TX X X X X X X X X																				
3394 Newspaper La Estrella en Casa Hispanic Spanish Dallas-Ft. Worth TX X																	X		Х	
3395 Newspaper El Heraldo News Hispanic Spanish Dallas-Ft. Worth TX X																				
3396 Newspaper Novedades News Hispanic Spanish Dallas-Ft. Worth TX X										x	x	x	x	x	x	x	X			
3399 Newspaper El Informador Hispanio Hispanic Spanish Dallas-Ft. Worth TX X </td <td>3396 Newspaper</td> <td>Novedades News</td> <td>Hispanic</td> <td>Spanish</td> <td>Dallas-Ft. Worth</td> <td>TX</td> <td></td> <td>X</td> <td></td> <td></td> <td></td> <td>X</td> <td></td> <td></td> <td></td> <td></td> <td>X</td> <td></td> <td>Х</td> <td></td>	3396 Newspaper	Novedades News	Hispanic	Spanish	Dallas-Ft. Worth	TX		X				X					X		Х	
3399 Radio KBOCFM Hispanic Spanish Dallas-Ft. Worth TX X <td></td>																				
3400 Radio KESSFM Hispanic Spanish Dallas-Ft. Worth TX X <td></td> <td>v</td> <td></td>																			v	
3401 Radio KFZOFM/KDXX-FM Hispanic Spanish Dallas-Ft. Worth TX X X X X X X X X X X X X X X X X X X																				
3402 Radio KLNOFM Hispanic Spanish Dallas-Ft. Worth TX X X X X X X X X X X X X																				
3403 Radio KMVKFM Hispanic Spanish Dallas-Ft. Worth TX X X X X X X X X X X X X X		KLNOFM	Hispanic	Spanish		TX	X	Х	X	X	X	X	X	X	X	X	X	Х	Х	
	3403 Radio	KMVKFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	

								Mod	ko In E	liabt (m	ark witl	. V if i	n fliaht	loovo b	look if	not)		
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8			3/29	4/5	4/12 Comments
3404 Radio	KNORFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	Х	X	X	X	X	X	X	X	X	X	Х	X
3405 Radio 3406 Radio	KTCYFM KZMPAM	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	X	X	X	X X	X X	X	X	X X	X	X X	X X	X	X X
3407 Radio	KZZAFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	x	x	X	x	x	x	x	x	x	x	x	x	x
3408 Television	KMPXTV	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	Х	Х	Х	Х	X	Х	Х	X	Х	Х	Х	X
3409 Television	KODFTV	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	Х	Х	Х	X	X	Х	X	X	X	X	X	X
3410 Television 3411 Television	KSTRTV KUVNTV	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX	X	X	X	X	X	X	X	X	X	X X	X	X	X X
3412 Television	KXTXTV	Hispanic	Spanish	Dallas-Ft. Worth	TX	x	x	X	x	x	x	x	x	x	x	x	x	x
3413 Outdoor	Ad Mirable	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	Х	Х	Х	X	X	Х	Х	X	Х	Χ	Х	X
3414 Outdoor	CBS Outdoor Media	Hispanic	Spanish	Dallas-Ft. Worth	TX					X	X	X	X	X	X	X	X	X
3415 Outdoor 3416 Outdoor	Clear Channel Trimex	Hispanic Hispanic	Spanish Spanish	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX			х	х	X	X	X	X X	X	X	X	X	X X
3417 Outdoor	Brite Media Group	Hispanic	Spanish	Dallas-Ft. Worth	TX			^	^	^	^	^	^	x	X	X	X	X
3418 Outdoor	National Mobile Billboards	Hispanic	Spanish	Dallas-Ft. Worth	TX									X	Х	Х	Х	X
3419 Outdoor	Carteles	Hispanic	Spanish	Dallas-Ft. Worth	TX						X	Х	Х	X	X	X	X	X
3420 Outdoor 3421 Outdoor	Starlite Gas Station TV	Hispanic Diverse Mass	Spanish English	Dallas-Ft. Worth Dallas-Ft. Worth	TX TX									X	X	X	X	X
3422 Radio	KBNAFM/KQBU-AM	Hispanic	Spanish	El Paso (Las Cruces)	TX	Х	Х	Х	Х	Х	X	Х	Х	x	x	x	x	X
3423 Radio	KINTFM/KSVE-AM	Hispanic	Spanish	El Paso (Las Cruces)	TX	X	Х	Х	Х	Х	X	Х	Х	X	Х	X	Х	X
3424 Radio	KYSEFM	Hispanic	Spanish	El Paso (Las Cruces)	TX	Х	Х	Х	Х	Х	X	Х	X	X	X	Х	Х	X
3425 Radio 3426 Radio	XHEMFM XHH FM	Hispanic Hispanic	Spanish Spanish	El Paso (Las Cruces) El Paso (Las Cruces)	TX TX	X	X	X	X	X	X	X	X	X	X	X	X	X X
3426 Radio 3427 Radio	XHIMEM	Hispanic	Spanish	El Paso (Las Cruces)	TX	×	X	X	X	X	×	X	X	x	X	X	x	X
3428 Radio	XHNZFM	Hispanic	Spanish	El Paso (Las Cruces)	TX	X	Х	X	Х	Х	X	Х	X	X	X	X	Х	X
3429 Television	KAEPTV	Hispanic	Spanish	El Paso (Las Cruces)	TX	X	Х	Х	Х	Х	X	Х	Х	X	Х	Х	Х	X
3430 Television	KINTTV	Hispanic	Spanish	El Paso (Las Cruces)	TX	X	X	X	X	X	X	X	X	X	X	X	X	X
3431 Television 3432 Television	KTDOTV KTFNTV	Hispanic Hispanic	Spanish Spanish	El Paso (Las Cruces) El Paso (Las Cruces)	TX TX	X	X	X	X	X	X	X	X X	X	X	X	X	X X
3433 Newspaper	El Diario de El Paso / El Diario de Juarez (Combo		Spanish	El Paso (Las Cruces)	TX	X	X	X	X	X	X	X	x	X	X	X	X	x
3434 Outdoor	Gas Station TV	Diverse Mass	English	El Paso (Las Cruces)	TX									X	X	X	Х	
3435 Newspaper	Brownsville Herald	Diverse Mass Diverse Mass	English	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX TX									X	X X	X		
3436 Newspaper 3437 Newspaper	Harlingen Valley Morning Star McAllen Monitor	Diverse Mass	English English	Harlingen-Wslco-BrnsvI-McA Harlingen-Wslco-BrnsvI-McA	TX									X	X	X		
3438 Newspaper	Mid Valley Town Crier	Diverse Mass	English	Harlingen-Wslco-Brnsvl-McA	TX									X	X	X		
3439 Newspaper	El Nuevo Heraldo/Fronteras	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	X	Х	Х	Х	Х	X	Х	Х	X	Х	Х	Х	X
3440 Newspaper	El Extra	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	X	X	X	X	X	X	X	X	X	X	X	X	
3441 Newspaper 3442 Radio	El Periodico USA KBTQFM	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX TX	X	X	X	X	X	X	X	X X	X	X	X	X	X X
3443 Radio	KGBTFM	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	X	X	X	X	X	X	X	X	x	X	X	X	X
3444 Radio	KKPSFM	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	X	Х	Х	Х	Х	X	Х	X	X	X	Х	Х	X
3445 Radio	KNVOFM	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	X	Х	Х	Х	X	X	Х	X	X	X	X	X	X
3446 Radio 3447 Radio	XAVOFM XFFWFM	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX TX	X	X	X	X	X	X	X	X	X	X	X	X	X X
3448 Radio	XEGHAM/XCAO	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	x	x	X	x	x	x	x	x	x	x	x	x	x
3449 Radio	XHRRFM/KESO-FM	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	X	X	Х	Х	Х	X	Х	Х	X	Х	X	Х	X
3450 Television	KMBHTV	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	X	Х	Х	Х	X	X	Х	X	X	X	X	X	X
3451 Television 3452 Television	KNVOTV KTLMTV	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX TX	X	X	X	X	X	X	X	X	X	X	X	X	X X
3453 Television	KVTFTV	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	x	x	X	x	x	X	x	x	x	x	x	x	x
3454 Television	XERVTV	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX	X	X	Х	Х	Х	X	Х	Х	X	Х	X	Х	X
3455 Outdoor	Trimex	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX			Х	Х	Х	X	Х	Х	X	Х	Х	Х	X
3456 Outdoor 3457 Outdoor	Brite Media Group National Mobile Billboards	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX TX									X	X X	X	X	X X
3458 Outdoor	Carteles	Hispanic Hispanic	Spanish Spanish	Harlingen-Wslco-Brnsvl-McA Harlingen-Wslco-Brnsvl-McA	TX						X	Х	Х	x	x	x	x	x
3459 Outdoor	Lamar	Hispanic	Spanish	Harlingen-Wslco-Brnsvl-McA	TX					Х	X	Х	Х	X	Х	X	Х	X
3460 Outdoor	Gas Station TV	Diverse Mass	English	Harlingen-Wslco-Brnsvl-McA	TX									X	Х	Х	Х	
3461 Television 3462 Television	CTI Zhong Tian- Houston ITV - KTBU 55.5 (24hrs)	Asian: Chinese Asian: Chinese	Mandarin Mandarin	Houston Houston	TX TX	X X	X X	x x	x x	x x	X X	x	x x	x x	X X	x x	x	
3463 Television	VAN-TV Houston (UHF Ch 55.2)	Asian: Vietnamese	Vietnamese	Houston	TX	x	x	x	X	x	x	x	x	x	x	x	x	
3464 Magazine	DEP Weekly Magazine	Asian: Vietnamese	Vietnamese	Houston	TX	x			х	х			х	x		х	х	
3465 Magazine	The Goi Moi Magazine	Asian: Vietnamese	Vietnamese	Houston	TX	x		х		х				x		х		
3466 Magazine 3467 Newspaper	Tre Magazine International Daily News - TX	Asian: Vietnamese Asian: Chinese	Vietnamese Traditional Chinese	Houston Houston	TX TX	X X	x	x	X	X	X	x	X X	X X	x	х	х	
3468 Newspaper	Southern Chinese Daily News	Asian: Chinese	Traditional Chinese	Houston	TX	×	X	X	X	X	×	×	X	×	X	x	x	
3469 Newspaper	World Journal - Texas	Asian: Chinese	Traditional Chinese	Houston	TX	x	х	х	х	х	x	х	x	x	x	х	х	
3470 Newspaper	Korea Daily - Dallas/ Houston	Asian: Korean	Korean	Houston	TX	×	х	х	х	х	x	х	х	x	х	х	х	
3471 Newspaper	Korea World - Houston	Asian: Korean	Korean	Houston	TX	x	X	X	X	X	x	X	x	x	x	X	x	
3472 Newspaper 3473 Newspaper	News Korea Texas A-Chau Thoi Bao Newspaper	Asian: Korean Asian: Vietnamese	Korean Vietnamese	Houston Houston	TX TX	x x	x x	x x	X X	X X	X X	X X	X X	X X	x	X X	x	
3474 Newspaper	But Viet	Asian: Vietnamese	Vietnamese	Houston	TX	x	x	x	x	x	x	x	x	x	x	x	x	
3475 Newspaper	Ngay Nay	Asian: Vietnamese	Vietnamese	Houston	TX			х	х	х	х	х	х	х	x	x	х	
3476 Newspaper	Saigon News Weekly/ Saigon Houston Directory	Asian: Vietnamese	Vietnamese	Houston	TX	X	X	x	x	X	X	X	x	X	X	x	x	
3477 Newspaper 3478 Newspaper	Saigon Tex News Thuong Mai Viet Nam/Viet Nam Post	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Houston Houston	TX TX	X X	x	x	X X	x	X X	x	x	X X	X X	x	x	
3479 Newspaper	Viet Bao - Houston	Asian: Vietnamese	Vietnamese	Houston	TX	x	x	x	x	x	x	x	x	x	x	x	x	
3480 Newspaper	Vietnam Moi Weekly	Asian: Vietnamese	Vietnamese	Houston	TX	х	х	х	х	х	х	х	х	х	x	x	х	
3481 Newspaper	Vietnam Post	Asian: Vietnamese	Vietnamese	Houston	TX	х	х	х	х	х	х	х	х	х	х	х	х	
3482 Radio 3483 Radio	Chinese Info Net / KXYZ 1320 AM US Chinese Channel / KCHN1050 AM	Asian: Chinese Asian: Chinese	Mandarin/ Cantonese Mandarin/ Cantonese	Houston Houston	TX TX	X X	X X	X X	X X	X X	X X	X X	X X	X X	X X	X X	X X	
3484 Radio	In Language Radio/ KGOL AM 1180	Asian: Vietnamese	Vietnamese	Houston	TX	x	x	x	x	x	x	x	x	x	x	x	x	

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25					X, if in 3/1		leave b		not) 3/29	4/5	4/12 Comments
·	Little Saigon Radio - Houston/ KYND AM 1520 &				· <u></u>	1/10	1/23	21.	210	2113	<u> </u>	<u> </u>	3/0	3/13	JILL	JIE3	4/3	4/12 Comments
3485 Radio	KJOJ AM 880	Asian: Vietnamese	Vietnamese	Houston	TX	х	х	х	х	х	х	х	x	х	х	х	х	
3486 Radio 3487 Radio	Radio Saigon Houston/ KREH 900 AM TNT Houston Radio FM SCA	Asian: Vietnamese Asian: Vietnamese	Vietnamese Vietnamese	Houston Houston	TX TX	x x	x x	x x	x x	x x	x x	X X	x x	x x	X X	x x	X X	
3488 Radio	KVCE AM1160/KTEK AM1110		Hindi/Hinglish	Houston	TX	X	X	X	x	X	X	x	X	X	x	x	x	
3489 Radio	KVCE AM1160/KTEK AM1110	Asian: Pakistani	Urdu	Houston	TX	x	x	x	х	x	x	x	x	x	x	x	х	
3490 Television	KTRK-ABC	Black: African American		Houston	TX									×	x	х	х	x
3491 Television	KHOU-CBS	Black: African American		Houston	TX									х	х	х	х	x
3492 Television 3493 Television	KIAH-CW KRIV-FOX	Black: African American Black: African American		Houston Houston	TX TX									X	x x	x x	x	x x
3494 Television	Houston Interconnect Local Cable	Black: African American		Houston	TX									X	x	x	x	X
3495 Radio	KMJQ-FM	Black: African American		Houston	TX	x	x	x	х	х	x	х	x	x	x	x	х	x
3496 Radio	KROI-FM	Black: African American		Houston	TX	x	x	x	х	х	x	х	x	x	x	х	х	x
3497 Newspaper	Galveston County Daily News		English	Houston	TX									X	X	X		
3498 Newspaper 3499 Newspaper	Houston Chronicle Somos Colombia	Diverse Mass Hispanic	English Spanish	Houston Houston	TX TX					х				X	х	Х		
3500 Newspaper	La Voz De Houston	Hispanic	Spanish	Houston	TX	х	Х	х	х	x	Х	Х	Х	x	x	Х	х	
3501 Newspaper	Rumbo (Houston/San Antonio)	Hispanic	Spanish	Houston	TX	X	X	X	X	X	X	Х	X	X	X	X	X	
3502 Newspaper	La Informacion	Hispanic	Spanish	Houston	TX	X	X	X	Х	Χ	X	Х	X	Х	Х	Х	Х	
3503 Newspaper	La Subasta Houston (10 Zones)	Hispanic	Spanish	Houston	TX	X	X	X	X	X	X	X	X	X	X	X	X	X
3504 Newspaper 3505 Newspaper	Semana La Prensa de Houston	Hispanic Hispanic	Spanish Spanish	Houston Houston	TX TX	X	X	X	X X	X	X X	X	X	X	X	X X	X	
3506 Newspaper	Buena Suerte (10 zones)	Hispanic	Spanish	Houston	TX	x	x	X	x	x	X	x	x	x	x	x	x	Х
3507 Newspaper	El Sol (formerly El Sol de Conroe)	Hispanic	Spanish	Houston	TX	X	x	X	X	X	X	X	x	X	x	X	X	
3508 Radio	KAMAFM	Hispanic	Spanish	Houston	TX	X	Х	X	Х	Х	X	Х	X	X	Х	Χ	Х	X
3509 Radio	KEYHAM	Hispanic	Spanish	Houston	TX	Х	X	Х	Х	Х	Х	Х	Х	Х	X	Х	Х	X
3510 Radio	KLATAM KLOLEM	Hispanic	Spanish	Houston	TX	X	X	X	X	X	X	X	X	X	X	X	Х	X
3511 Radio 3512 Radio	KLOLFM KLTNFM	Hispanic Hispanic	Spanish Spanish	Houston Houston	TX TX	X	X	X	X	X	X X	X	X	X	X	X X	X	X X
3512 Radio 3513 Radio	KI VI AM	Hispanic	Spanish	Houston	TX	x	x	X	x	x	X	x	x	x	x	x	x	x
3514 Radio	KOVEFM	Hispanic	Spanish	Houston	TX	X	X	X	X	X	X	X	X	X	X	X	Х	X
3515 Radio	KQBUFM	Hispanic	Spanish	Houston	TX	X	X	X	Х	Χ	X	Х	X	Х	Х	Х	Х	X
3516 Radio	KQQKFM/KXGL-FM	Hispanic	Spanish	Houston	TX	X	Х	X	Х	X	X	Х	X	X	X	X	Х	X
3517 Radio	KTJMFM/KJOJ-FM	Hispanic	Spanish	Houston	TX	X	X	X	X X	X	X X	X	X	X	X	X	X	X
3518 Television 3519 Television	KFTHTV KTMDTV	Hispanic Hispanic	Spanish Spanish	Houston Houston	TX TX	X	X	X	x	X	X	x	x	X	X	X	X	X X
3520 Television	KUVMTV	Hispanic	Spanish	Houston	TX	X	x	X	X	X	X	X	x	X	x	X	X	X
3521 Television	KXLNTV	Hispanic	Spanish	Houston	TX	X	X	Х	Х	Х	X	Х	X	Х	Х	Χ	Х	X
3522 Television	KZJLTV	Hispanic	Spanish	Houston	TX	Х	Х	X	Х	Х	Х	Х	Х	Х	X	Х	Х	X
3523 Television	La Mera TeleTV	Hispanic	Spanish	Houston	TX	X	Х	X	Х	X	X	Х	X	X	Х	X	Х	X
3524 Outdoor 3525 Outdoor	Ad Mirable Clear Channel	Hispanic Hispanic	Spanish Spanish	Houston Houston	TX TX	Х	Х	Х	Х	X	X X	X	X	X	X	X	X	X X
3526 Outdoor	Trimex	Hispanic	Spanish	Houston	TX			Х	х	x	X	x	x	X	X	X	x	X
3527 Outdoor	Brite Media Group	Hispanic	Spanish	Houston	TX					^		^	^	X	x	X	X	X
3528 Outdoor	National Mobile Billboards	Hispanic	Spanish	Houston	TX									X	Х	Χ	Х	X
3529 Outdoor	Carteles	Hispanic	Spanish	Houston	TX						Х	Х	Х	Х	X	Х	Х	X
3530 Outdoor	Starlite France-Amerique	Hispanic French	Spanish French	Houston Houston	TX TX			х	х	х	х	х	х	X	X	X	X	X X
3531 Magazine 3532 Outdoor	France-Amerique Gas Station TV		French English	Houston	TX			X	X	X	X	Х		X	X	X	X	X
3533 Newspaper	Pakistan Chronicle	Asian: Pakistani	Urdu	Houston	TX	x	х	x	х		x	х	x	×	x	X	x	
3534 Newspaper	Pakistan Journal		Urdu	Houston	TX	x	x	x		x	x	х	x	x	x	х	х	
3535 Outdoor	CBS Outdoor	Asian: Chinese	Traditional Chinese	Houston	TX	x	x	x	х	х	x	х	x	x	х	х	х	x
3536 Outdoor	CBS Outdoor		Urdu	Houston	TX									х	х	х	х	x
3537 Radio 3538 Newspaper	Networks Asia KCHN - 1050 AM Tiempo De Laredo	Asian: Pakistani Hispanic	Urdu Spanish	Houston Laredo	TX TX	X X	X	X X	X X	X X	X	X X	X X	X X	X X	X X	X	x
3539 Newspaper	El Manana	Hispanic	Spanish	Laredo	TX	x	X	x	x	x	x	x	x	x	x	x	x	x
3540 Newspaper	LareDos	Hispanic	Spanish	Laredo	TX	X					X				X			
3541 Radio	KBDRFM/ La Ley	Hispanic	Spanish	Laredo	TX	X	Х	X	Х	Х	X	Х	Х	X	Х	Χ	Х	X
3542 Radio	KJBZFM	Hispanic	Spanish	Laredo	TX	X	X	X	X	X	X	X	X	X	X	X	X	X
3543 Radio 3544 Radio	XHGTSFM XHNLOFM	Hispanic Hispanic	Spanish Spanish	Laredo Laredo	TX TX	X	X	X X	X	X	X X	X	X	X	X	X X	X	X X
3545 Radio	XHNOFFM	Hispanic	Spanish	Laredo	TX	x	x	x	x	x	X	x	x	x	x	x	x	X
3546 Outdoor	Gas Station TV	Diverse Mass	English	Laredo	TX									X	X	X	Х	
3547 Newspaper	West Texas Hispanic News	Hispanic	Spanish	Lubbock	TX	X	X	X	Х	Х	X	Χ	Х	Х	X	Χ	X	X
3548 Newspaper	El Editor (Lubbock)	Hispanic	Spanish	Lubbock	TX	Х	X	Х	Х	Х	Х	Х	Х	Х	X	Х	Х	
3549 Newspaper	The Hispano	Hispanic	Spanish	Lubbock	TX	Х	Х	Х	Х	Х	X	Х	Х	X	X	X	X	
3550 Outdoor 3551 Newspaper	Gas Station TV El Editor (Odessa)	Diverse Mass Hispanic	English Spanish	Lubbock Odessa-Midland	TX TX	х	х	Х	х	Х	х	х	Х	X	X	X	X	
3552 Outdoor	Gas Station TV	Diverse Mass	English	Odessa-Midland	TX	^	^	^	^	^	^	^	^	X	x	X	x	
3553 Newspaper	Conexion Hispana	Hispanic	Spanish	San Angelo	TX	Х	х	Х	Х	Χ	X	Х	X	X	Х	X	Х	
3554 Outdoor	Gas Station TV	Diverse Mass	English	San Angelo	TX									Х	Х	Х	Х	
3555 Newspaper	San Antonio Express-News	Diverse Mass	English	San Antonio	TX	.,	.,	.,	.,	.,	.,	.,	.,	X	X	X	.,	
3556 Newspaper 3557 Newspaper	El Gram News Gram	Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	TX TX	X	X	X X	X	X	X X	X	X	X	X	X	X	
3557 Newspaper 3558 Newspaper	News Gram Conexion	Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	TX	X	X	X	X	X	X	X	X	X	X	X	X	
3559 Newspaper	Del Rio News - Herald	Hispanic	Spanish	San Antonio	TX	x	X	X	X	X	X	X	X	x	x	X	X	X
3560 Newspaper	La Prensa - W Edition	Hispanic	Spanish	San Antonio	TX	X	X	X	X	X	X	X	X	X	X	Х	Х	X
3561 Radio	KCORAM	Hispanic	Spanish	San Antonio	TX	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X
3562 Radio	KEDAAM KGSXFM	Hispanic	Spanish	San Antonio	TX TX	X	X	X	X	X	X	X	X	X	X	X	X	X X
3563 Radio 3564 Radio	KGSXFM KLEYFM	Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	TX	X	X	X	X	X	X X	X	X	X	X	X	X	X X
3565 Radio	KROMEM	Hispanic	Spanish	San Antonio	TX	X	X	X	X	X	X	x	x	X	X	X	x	X

Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	eks In-F <u>2/8</u>	2/15	nark with 2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	Comments
3566 Radio	KSAHAM	Hispanic	Spanish	San Antonio	TX	X	X	X	X	X	X	X	X	X	X	X	X	X	
3567 Radio 3568 Radio	KTJKAM KXTNFM	Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	TX TX	X	X	X	X	X X	X X	X	X	X	X X	X	X	X	
3569 Television	KLRNTV	Hispanic	Spanish	San Antonio	TX	X	x	X	X	X	x	X	X	X	X	X	X	X	
3570 Television	KNICTV	Hispanic	Spanish	San Antonio	TX	Х	X	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	Х	
3571 Television 3572 Television	KVDATV KVDETV	Hispanic	Spanish Spanish	San Antonio San Antonio	TX TX	X	X	X	X	X	X	X	X	X	X	X	X	X	
3573 Television	KWEXTV	Hispanic Hispanic	Spanish	San Antonio	TX	X	X	x	X	X	x	x	x	X	x	X	x	x	
3574 Outdoor	Ad Mirable	Hispanic	Spanish	San Antonio	TX	X	x	X	X	X	X	X	X	X	X	X	X	X	
3575 Outdoor	Clear Channel	Hispanic	Spanish	San Antonio	TX					Х	X	Х	Х	Χ	Х	Х	Х	Х	
3576 Outdoor 3577 Outdoor	Trimex Brite Media Group	Hispanic Hispanic	Spanish Spanish	San Antonio San Antonio	TX TX			Х	Х	Х	Х	Х	Х	X	X	X	X	X	
3578 Outdoor	National Mobile Billboards	Hispanic	Spanish	San Antonio	TX									x	x	x	x	x	
3579 Outdoor	Carteles	Hispanic	Spanish	San Antonio	TX						X	Х	Х	X	Х	Х	X	Х	
3580 Outdoor	Gas Station TV	Diverse Mass	English	San Antonio	TX									Х	Х	Х	Х		
3581 Outdoor	Gas Station TV	Diverse Mass	English	Sherman-Ada	TX									Х	Х	Х	Х		
3582 Radio 3583 Newspaper	VABI (Vietnam Hai Ngoai) SCA FM 88.9 Neue Presse USA	Asian: Vietnamese German	Vietnamese German	Texas Texas	TX TX	х	X	X	X	X	X	X	X	X X	X	X	X	х	
3584 Magazine	German World	German	German	Texas	TX		^	X	X	X	x	X	X	X	X	X	X	X	
3585 Newspaper	India Herald	Asian: Asian Indian	Hindi/Hinglish	Texas	TX		x		х			х	х	x	х		х		
3586 Newspaper	Indo American News	Asian: Asian Indian	Hindi/Hinglish	Texas	TX	x		х		x		х	х	х	х	Х			
3587 Newspaper 3588 Newspaper	Voice of Asia La Opinion	Asian: Asian Indian Hispanic	Hindi/Hinglish Spanish	Texas Tyler-Longview(Lfkn&Ncgd)	TX TX	X	х	X	~	X	X X	X	X	X	х	X	х	х	
3589 Outdoor	Gas Station TV	Diverse Mass	English	Tyler-Longview(Lfkn&Ncgd)	TX	^	^	^	^	^	^	^	^	x	x	x	x	^	
3590 Newspaper	Revista De Victoria	Hispanic	Spanish	Victoria	TX			Х				Х				Х			
3591 Newspaper	La Voz Hispana (newspaper)	Hispanic	Spanish	Waco-Temple-Bryan	TX	X	X	Х	Х	X	X	Х	Х	X	Х	Х	Х		
3592 Outdoor	Gas Station TV	Diverse Mass	English	Waco-Temple-Bryan	TX									X	X	X	X		
3593 Newspaper 3594 Outdoor	Fronteras de la Noticia (Wichita Falls) Gas Station TV	Hispanic Diverse Mass	Spanish English	Wichita Falls & Lawton Wichita Falls & Lawton	TX TX	Х	Х	Х	Х	Х	Х	Х	Х	X	X X	X	X		
3595 Newspaper	Rolling Out - Dallas	Black: African America		Dallas-Ft. Worth	TX	х		х		×		×		X	^	×	^		
3596 Newspaper	The Dallas Examiner	Black: African America		Dallas-Ft. Worth	TX	x		х		x		х		x		х			
3597 Newspaper	Dallas Weekly	Black: African America		Dallas-Ft. Worth	TX	x		х		x		х		x		х			
3598 Newspaper 3599 Newspaper	Dallas Post Tribune Rolling Out - Houston	Black: African America Black: African America		Dallas-Ft. Worth Houston	TX TX		х		х		х		х		х	×	х		
3600 Newspaper	Houston Defender	Black: African America		Houston	TX	x x		X		X		X		x x		X			
3601 Newspaper	Houston Style	Black: African America		Houston	TX	×		x		x		x		x		x			
3602 Newspaper	African - American News & Issues - Texas	Black: African America		Houston	TX		x		х		х		х		х		х		
3603 Newspaper	Houston Forward Times	Black: African America		Houston	TX		х		х		x		х		х		х		
3604 Newspaper 3605 Newspaper	San Antonio Observer East Texas Review	Black: African America Black: African America		San Antonio Tyler-Longview(Lfkn&Ncgd)	TX TX	х	х	x	х	x	х	x	х	x	х	x	х		
3606 Magazine	Asheghaneh Magazine	Emerging	Iranian	Austin	TX	^		x	×	X	×	x	х	×	x	×	х	x	
3607 Newspaper	Profile News	Emerging	Arabic	Austin	TX			х	x	x	x	х	x	x	x	х	х	x	
3608 Magazine	Asheghaneh Magazine	Emerging	Iranian	Corpus Christi	TX			х	х	х	x	х	х	Х	х	х	х	х	
3609 Magazine	Asheghaneh Magazine Asheghaneh Magazine	Emerging	Iranian Iranian	Dallas-Ft. Worth	TX TX			X	X	X	x	X	x	X	X	X	X	X	
3610 Magazine 3611 Newspaper	Profile News	Emerging Emerging	Arabic	Dallas-Ft. Worth	TX			x	X X	x	×	x	x	x	x	x	x	×	
3612 Magazine	Asheghaneh Magazine	Emerging	Iranian	Houston	TX			x	x	x	x	x	x	x	x	x	x	x	
3613 Magazine	Asheghaneh Magazine	Emerging	Iranian	San Antonio	TX			х	x	x	х	х	х	x	х	х	х	х	
3614 Magazine	Javanan International Magazine Al Ittihad	Emerging	Iranian Arabic	Texas Texas	TX TX			X		X	x	X	x	X	X	X	X	X	
3615 Newspaper 3616 Newspaper	Our Texas	Emerging Emerging	Russian	Texas	TX	x	×	x	X X	x	×	x	x	x	x	x	x	×	
3617 Newspaper	White Eagle	Emerging	Polish	Texas	TX	^	x	x	x	x	x	x	x	x	x	x	x	x	
3618 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S		Vietnamese	Dallas-Ft. Worth	TX			х	х	x	х	х	х	x	х	х	х	х	
3619 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S		Vietnamese	Dallas-Ft. Worth	TX			х	х	x	х	х	х	х	х	Х	х	х	
3620 Outdoor 3621 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S Logan	to Asian: Vietnamese Diverse Mass	Vietnamese English	Houston Salt Lake City	TX UT			х	х	х	x	х	х	X	X	X	X	х	(Blu Line Media) Interior Bus Cards
3622 Outdoor	Park City	Diverse Mass	English	Salt Lake City	UT									x	X	X	X		(Blu Line Media) Interior Bus Cards
3623 Outdoor	Salt Lake City	Diverse Mass	English	Salt Lake City	UT									X	Х	Х	Х		(Blu Line Media) Interior Rail Cards
3624 Outdoor	Lamar	AI/AN	English	Salt Lake City	UT	X	X	X	Х	X	X	X	X	X	X	X	X	X	Junior Bulletin
3625 Outdoor 3626 Outdoor	Lamar Lamar	AI/AN AI/AN	English English	Salt Lake City Salt Lake City	UT UT	X	X	X	X	X	X X	X	X	X	X	X	X	X	Junior Bulletin Permanent Bulletin
3627 Outdoor	Lamar	Al/AN	English	Salt Lake City	UT	x	x	X	x	x	X	X	X	x	X	X	X	X	Permanent Bulletin
3628 Television	KUTV	AI/AN	English	Salt Lake City	UT	X	X	Х	X	X	X	Х	Х	X	Х	Х	X	Х	
3629 Radio	KUUU	AI/AN	English	Salt Lake City	UT	X	Х	Х	Х	X	Х	Х	Х	X	Х	Х	Х	Х	
3630 Radio 3631 Radio	KYLZ KZZQ	AI/AN AI/AN	English	Salt Lake City	UT UT	X	X	X	X	X	X	X	X	X	X	X	X	X	
3631 Radio 3632 Newspaper	Mundo Hispano	Al/AN Hispanic	English Spanish	Salt Lake City Salt Lake City	UT	X	Х	X	Х	X	Х	X	Х	X	Х	X	Х	Х	
3633 Newspaper	Ahora Utah (formerly known as Fronteras de la	Hispanic	Spanish	Salt Lake City	UT	X	х	X	X	X	Х	X	Х	X	Х	X	Х		
3634 Newspaper	El Estandar	Hispanic	Spanish	Salt Lake City	UT	X	X	Х	X	X	X	Х	Х	X	Х	Х	Х	Х	
3635 Newspaper	La Prensa Times	Hispanic	Spanish	Salt Lake City	UT				Х				X				X		
3636 Radio 3637 Radio	KBMGFM KDUTFM	Hispanic Hispanic	Spanish Spanish	Salt Lake City Salt Lake City	UT UT	X	X	X	X	X	X	X	X	X	X X	X	X	X	
3638 Outdoor	All Over Media	AI/AN	English	Utah	UT	x	x	x	x	x	X	x	x	x	x	x	x	x	
3639 Newspaper	Korea Times - Utah	Asian: Korean	Korean	Utah	UT		х		х		x		х		х		х		
3640 Radio	VABI (Vietnam Hai Ngoai) SCA FM 88.9	Asian: Vietnamese	Vietnamese	Utah	UT	х	х	х	х	х	х	х	х	х	х	х	х		
3641 Magazine 3642 Newspaper	Javanan International Magazine White Eagle	Emerging Emerging	Iranian Polish	Utah Utah	UT UT			x	v	X	X	X	X	X	x	x x	x	X	
SOTE NEWSpaper	TTIMO Eaglo	orging	· onall	- Cuan	51		^	^	^	^	^	^	^	^	^	^	^	^	Census/3M Branded Race Car driven by Greg Biffle
3643 NASCAR	Roush Fenway Racing	Diverse Mass	English	Roanoke-Lynchburg	VA										Х				3/28 in Martinsville, VA
3644 Outdoor	Hampton-Norfolk-Virginia Beach	Diverse Mass	English	Norfolk-Portsmth-Newpt Nws	VA									X	Х	X	X		(Blu Line Media) Interior Bus Cards
3645 Outdoor 3646 Outdoor	Richmond Williamsburg	Diverse Mass Diverse Mass	English English	Richmond-Petersburg Richmond-Petersburg	VA VA									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
JU40 Outdool	vviiiairioudig	PIAGI26 MIG22	Lingilloni	Monitoriu-retersburg	VM.									^	^	^	^		(Did Line wedia) Interior dus Cards

								Wee	eks In-F	Fliaht (n	nark wit	h X. if i	n fliaht.	leave	blank i	f not)			
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1		2/15		3/1		3/15	3/22	3/29	4/5	4/12	Comments
3647 Outdoor	Roanoke	Diverse Mass	English	Roanoke-Lynchburg	VA									Х	Х	X	X		(Blu Line Media) Interior Bus Cards
3648 Outdoor	Alexandria	Diverse Mass	English	Washington, DC (Hagrstwn)	VA									X	X	X	Х		(Blu Line Media) Interior Bus Cards
3649 Outdoor 3650 Outdoor	Arlington Transit Fairfax	Diverse Mass Diverse Mass	English English	Washington, DC (Hagrstwn) Washington, DC (Hagrstwn)	VA VA									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
3651 Outdoor	Loudoun County (incl. Leesburg)	Diverse Mass	English	Washington, DC (Hagrstwn)	VA									x	x	X	x		(Blu Line Media) Interior Bus Cards
3652 Outdoor	Woodbridge	Diverse Mass	English	Washington, DC (Hagrstwn)	VA									X	X	X	x		(Blu Line Media) Interior Bus Cards
3653 Newspaper	Pittsburgh Patrika	Asian: Asian Indian	Hindi/Hinglish	Virginia	VA											x	x		West Virginia Coverage
3654 Newspaper	Nuevas Raices	Hispanic	Spanish	Harrisonburg	VA	X	X	X	X	X	X	Х	X	Х	X	X	Х	Х	•
3655 Newspaper	Los Tiempos USA	Hispanic	Spanish	Norfolk-Portsmth-Newpt Nws	VA	X	X	X	X	X	X	X	X	Х	X	X	Х		
3656 Newspaper	El Tiempo Latino	Hispanic	Spanish	Norfolk-Portsmth-Newpt Nws	VA	X	X	X	X	X	X	Х	X	Х	Х	X	Х		
3657 Newspaper	El Eco De Virginia	Hispanic	Spanish	Norfolk-Portsmth-Newpt Nws	VA	Х	Х	X	Х	Х	X	Х	Х	Х	Х	Х	Х	X	
3658 Newspaper	Horizontes News	Hispanic	Spanish	Norfolk-Portsmth-Newpt Nws	VA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	Х	Х	
3659 Television 3660 Newspaper	TVK 24 Tidewater Hispanic	Asian: Korean Hispanic	Korean Spanish	Richmond-Petersburg Richmond-Petersburg	VA VA	X	х	X	×	X X	х	X	Х	X	х	X	х		
3661 Television	KBS America	Asian: Korean	Korean	Virginia	VA	X	x	×	x	×	х	×	x	×	x	X	x		
3662 Television	NGC / Korea One TV	Asian: Korean	Korean	Virginia	VA	X	X	X	Ŷ	X	X	X	X	×	Ŷ	X	x		
3663 Magazine	Korean Monitor	Asian: Korean	Korean	Virginia	VA	x	x	x	x	x	x	x	x	x	x	x	x		
3664 Magazine	Mach Song Monthly	Asian: Vietnamese	Vietnamese	Virginia	VA	x	х	x	х	x	х	x	x	x	x	x	x		
3665 Newspaper	Doi Nay Newspaper	Asian: Vietnamese	Vietnamese	Virginia	VA	x	x	x	x	x	х	х	x	х	x	x	х		
3666 Newspaper	Hoa Thinh Don Viet Bao	Asian: Vietnamese	Vietnamese	Virginia	VA	x	х	х	х	х	х	х	х	x	x	x	x		
3667 Newspaper	Thoi Moi - Phu Nu Moi	Asian: Vietnamese	Vietnamese	Virginia	VA	x		х		х		х		х		х			
3668 Newspaper	India This Week/ Express India	Asian: Asian Indian	Hindi/Hinglish	Virginia	VA	x	х	х	х	х	х	х	х	Х	x	х	Х		
3669 Newspaper	Muslim Link	Asian: Pakistani	English	Virginia	VA		х	Х	х	х	х	х	х	х	x	x	х		
3670 Newspaper 3671 Newspaper	New Journal & Guide Richmond Free Press	Black: African American Black: African American		Norfolk-Portsmth-Newpt Nws Richmond-Petersburg	VA VA	X		X		X		×		×		×			
3672 Newspaper	Southside Voice/Richmond Voice	Black: African American		Richmond-Petersburg	VA	x x		X X		x		x		×		×			
3673 Outdoor	Bellingham	Diverse Mass	English	Seattle-Tacoma	WA	^		^		^		^		x	х	x	Х		(Blu Line Media) Interior Bus Cards
3674 Outdoor	Bremerton	Diverse Mass	English	Seattle-Tacoma	WA									X	X	X	X		(Blu Line Media) Interior Bus Cards
3675 Outdoor	Everett	Diverse Mass	English	Seattle-Tacoma	WA									X	x	X	X		(Blu Line Media) Interior Bus Cards
3676 Outdoor	Grays Harbor	Diverse Mass	English	Seattle-Tacoma	WA									Х	X	X	Х		(Blu Line Media) Interior Bus Cards
3677 Outdoor	Jefferson	Diverse Mass	English	Seattle-Tacoma	WA									X	Х	X	X		(Blu Line Media) Interior Bus Cards
3678 Outdoor	Olympia	Diverse Mass	English	Seattle-Tacoma	WA									Х	X	X	Х		(Blu Line Media) Interior Bus Cards
3679 Outdoor	Seattle, North	Diverse Mass	English	Seattle-Tacoma	WA									Х	Х	X	Х		(Blu Line Media) Interior Bus Cards
3680 Outdoor	Seattle, Central	Diverse Mass	English	Seattle-Tacoma	WA									Х	Х	Х	Х		(Blu Line Media) Interior Bus Cards
3681 Outdoor	Seattle, South	Diverse Mass	English	Seattle-Tacoma	WA									X	X	X	Х		(Blu Line Media) Interior Bus Cards
3682 Outdoor 3683 Outdoor	Tacoma Vancouver	Diverse Mass Diverse Mass	English English	Seattle-Tacoma Seattle-Tacoma	WA WA									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
3684 Outdoor	Wenatchee (Chelan and Douglas Counties)	Diverse Mass	English	Seattle-Tacoma	WA									x	x	X	x		(Blu Line Media) Interior Bus Cards
3685 Outdoor	Spokane	Diverse Mass	English	Spokane	WA									X	X	x	x		(Blu Line Media) Interior Bus Cards
3686 Outdoor	Richland	Diverse Mass	English	Yakima-Pasco-Rchlnd-Knnwck	WA									X	X	X	X		(Blu Line Media) Interior Bus Cards
3687 Outdoor	Yakima	Diverse Mass	English	Yakima-Pasco-Rchlnd-Knnwck	WA									Х	X	X	Х		(Blu Line Media) Interior Bus Cards
3688 Outdoor	Lamar	AI/AN	English	Seattle-Tacoma	WA	Х	Х	X	X	Х	X	Х	Х	Х	Х	Х	Х	Х	Junior Bulletin
3689 Outdoor	Lamar	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
3690 Outdoor	Lamar	AI/AN	English	Spokane	WA	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Junior Bulletin
3691 Outdoor	Lamar	AI/AN	English	Spokane	WA	Х	Х	Х	Х	Х	X	Х	X	Х	Х	Х	Х	Х	Junior Bulletin
3692 Outdoor	Lamar	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
3693 Outdoor 3694 Outdoor	Lamar Lamar	AI/AN AI/AN	English	Yakima-Pasco-RchInd-Knnwck	WA	X	X	X	X	X	X X	X	X	X	X	X	X	X	Junior Bulletin Permanent Bulletin
3695 Outdoor	Lamar	AI/AN	English English	Seattle-Tacoma Seattle-Tacoma	WA	X	X	X	X	X	X	x	X	X	x	X	X	X	Permanent Bulletin
3696 Outdoor	Lamar	Al/AN	English	Spokane	WA	X	x	x	x	X	x	x	x	x	x	X	x	x	Permanent Bulletin
3697 Television	KIRO	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	x	x	x	x	X	x	X	x	X	i emanent bulletin
3698 Television	KING	Al/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	Х	X	X	Х	Х	
3699 Radio	KJR	AI/AN	English	Seattle-Tacoma	WA	Х	X	Х	Х	X	Х	X	Х	X	Х	X	X	Х	
3700 Radio	KUBE	AI/AN	English	Seattle-Tacoma	WA	X	X	X	Х	X	X	X	X	X	Х	X	X	Х	
3701 Television	AAT Television	Asian: Chinese	Mandarin	Seattle-Tacoma	WA	x	x	x	x	x	х	х	x	х	x	x	х		
3702 Television	ATV USA	Asian: Chinese	Cantonese	Seattle-Tacoma	WA	x	х	х	х	х	х	х	х	x	x	x	х		
3703 Television	CTI Zhong Tian- Seattle	Asian: Chinese	Mandarin	Seattle-Tacoma	WA	х	х	х	х	х	х	х	х	x	х	х	х		
3704 Television 3705 Television	IAVC-Seattle KO-AM TV	Asian: Chinese Asian: Korean	Mandarin Korean	Seattle-Tacoma Seattle-Tacoma	WA WA	X	X X	X	x	X X	X X	x	X	X	×	x	X		
3705 Television	TVK 24	Asian: Korean	Korean	Seattle-Tacoma	WA	x x	x	x	x	x	x	x x	X X	x	X X	x x	x		
3707 Television	NGC / KEN TV	Asian: Korean	Korean	Seattle-Tacoma	WA	x	X	x	×	×	x	x	x	x	×	x	x		
3708 Magazine	You Maga - JEN - Japanese Media Co	Asian: Japanese	Japanese	Seattle-Tacoma	WA	^	^	×	^	~	^	×	^	^	^	×	^		
3709 Newspaper	Asia Today	Asian: Chinese	Traditional Chinese	Seattle-Tacoma	WA		x		x		x		x		x		х		
3710 Newspaper	Chinese Seattle News	Asian: Chinese	Traditional Chinese	Seattle-Tacoma	WA	x		x		x		x		x		x			
3711 Newspaper	Seattle Chinese Journal	Asian: Chinese	Traditional Chinese	Seattle-Tacoma	WA		x		x		x		x		x				
3712 Newspaper	Seattle Chinese Post/ Northwest Asian Weekly	Asian: Chinese	Traditional Chinese	Seattle-Tacoma	WA	x		x		x		х		х		x			
3713 Newspaper	Seattle Chinese Times	Asian: Chinese	Traditional Chinese	Seattle-Tacoma	WA		х		х		х		х		x				
3714 Newspaper	Sing Tao Dialy News - Seattle/HI	Asian: Chinese	Traditional Chinese	Seattle-Tacoma	WA	x	х	х	х	х	х	х	x	х	x	х	Х		
3715 Newspaper	The Eopoch Times - Dallas	Asian: Chinese	Traditional Chinese	Seattle-Tacoma	WA		х		х		х		х		x		х		
3716 Newspaper	Washington Chinese Post	Asian: Chinese	Simplified Chinese	Seattle-Tacoma	WA	×		X		х		×		×		х			
3717 Newspaper 3718 Newspaper	World Journal - SF, Seattle/Hawaii/Portland Korea Daily - Seattle	Asian: Chinese Asian: Korean	Traditional Chinese Korean	Seattle-Tacoma Seattle-Tacoma	WA WA	x x	X X	X X	X	X X	x x	×	X	x	X	x x	x		
3718 Newspaper 3719 Newspaper	Korea Daily - Seattle Korea Times - Seattle	Asian: Korean Asian: Korean	Korean	Seattle-Tacoma Seattle-Tacoma	WA	X X	X X	X X	X X	X X	X X	X X	X X	X X	X X	X X	x		
3720 Newspaper	Nguoi Viet Tay Bac Seattle	Asian: Vietnamese	Vietnamese	Seattle-Tacoma	WA	X	X	X	×	X	X	X	X	x	x	X	x		
3721 Newspaper	Viet Bao - Seattle	Asian: Vietnamese	Vietnamese	Seattle-Tacoma	WA	x	x	x	x	x	×	x	x	x	x	×	x		
3722 Newspaper	Soy Source	Asian: Japanese	Japanese	Seattle-Tacoma	WA		х		х		x		х				х		
3723 Newspaper	Sports J	Asian: Japanese	Japanese	Seattle-Tacoma	WA	х	х	х	х	х	x	х	х	х	х	x	х		
3724 Radio	KXPA AM 1540	Asian: Chinese	Mandarin/ Cantonese	Seattle-Tacoma	WA	х	х	х	х	х	x	х	х	х	х	x	х		
3725 Radio	Radio Hankook Seattle/ KSUH 1450 AM	Asian: Korean	Korean	Seattle-Tacoma	WA	х	х	х	х	х	×	х	х	х	х	×	х		
3726 Radio	Multicultural Radio/KXPA AM 1540	Asian: Vietnamese	Vietnamese	Seattle-Tacoma	WA	х	х	х	х	х	x	х	Х	х	х	x	х		
3727 Radio	Jhankar 1590am Filipino American Herald	Asian: Asian Indian Asian: Filipino	Hindi/Hinglish Taglish	Seattle-Tacoma Seattle-Tacoma	WA WA	х	х	Х	х	х	х	X	х	X	X	Х	х		
3120 Newspaper	і прио Апенсан петаю	лыан. гіііріпо	ı ağıları	Geattie" i dcomid	***							X		×	X				

								Wee	ks In-F	light (m	ark witl	h X, if i	n flight, leave blank if not)						
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8		2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	Comments
3729 Newspaper 3730 Outdoor	Filipino American Bulletin Cal Marketing & Promotion Group (Outdoor, In S	Asian: Filipino	Taglish Traditional Chinese	Seattle-Tacoma Seattle-Tacoma	WA WA			х	x	x	х	x	x	X X	X X	x	x	х	
3731 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S		Vietnamese	Seattle-Tacoma	WA			X X	x	X	X X	x	x	x	x	X	x	x	
3732 Outdoor	Cal Marketing & Promotion Group (Outdoor, In S		Lao	Seattle-Tacoma	WA			^	^	^	^	^	^	x	x	x	x	x	
3733 Outdoor	Carteles	Asian: Korean	Korean	Seattle-Tacoma	WA	x	х	х	х	x	x	х	х	х	x	x	x	х	
3734 Outdoor	Carteles	Asian: Japanese	Japanese	Seattle-Tacoma	WA									х	×	x	x	х	
3735 Outdoor 3736 Radio	Carteles Filipino American Radio/ KLFE 1590 AM	Asian: Cambodian Asian: Filipino	Khmer Taglish	Seattle-Tacoma Seattle-Tacoma	WA WA									x	X	X	x	х	
3736 Radio 3737 Newspaper	North American Post (Hokubei Hochi)	Asian: Filipino Asian: Japanese	Japanese	Seattle-Tacoma Seattle-Tacoma	WA	X X	X X	X X	X X	X X	X X	X X	X X	x	X X	x x	X X		
3738 Newspaper	El Mundo	Hispanic	Spanish	Seattle-Tacoma	WA	x	x	x	x	x	x	x	x	x	x	x	x		
3739 Newspaper	Siete Dias	Hispanic	Spanish	Seattle-Tacoma	WA	X	Х	X	X	X	X	X	Х	Х	Х	X	X	Х	
3740 Newspaper	Tu Decides	Hispanic	Spanish	Seattle-Tacoma	WA	X	X	X	X	X	Х	X	X	Х	Х	Х	Х		
3741 Newspaper	Informe Hispano	Hispanic	Spanish	Seattle-Tacoma	WA	X	.,	X	.,	X	.,	X	.,	X	.,	X	.,		
3742 Newspaper 3743 Newspaper	La Raza del Noroeste Coeur d'Alene News	Hispanic Al/AN	Spanish English	Seattle-Tacoma Spokane	WA WA	X	Х	X	Х	X	Х	X	Х	X	Х	Х	X	х	
3744 Newspaper	Pendleton Record	Al/AN	English	Spokane	WA	x		X		x		x		x			x	x	
3745 Television	KREM	AI/AN	English	Spokane	WA	X	Х	X	Х	X	X	X	Х	X	X	Х	x	X	
3746 Radio	KYNR	AI/AN	English	Spokane	WA	X	X	X	X	X	Х	Х	X	Х	Х	X	X	Х	
3747 Radio	KIX	AI/AN	English	Spokane	WA	X	Х	Х	Х	X	X	Х	Х	Х	X	Х	X	Х	
3748 Radio	KKZX	AI/AN	English	Spokane	WA WA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3749 Radio 3750 Newspaper	KCDA La Prensa Bilingue	AI/AN Hispanic	English Spanish	Spokane Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	Х	
3751 Outdoor	All Over Media	AI/AN	English	Washington	WA	x	X	X	X	x	X	X	X	X	X	X	x	Х	
3752 Magazine	German World	German	German	Washington	WA			X	Х	X	X	Х	Х	Х	X	X	X	X	
3753 Newspaper	Yakima Nation Review	AI/AN	English	Yakima-Pasco-Rchlnd-Knnwck		X		Χ		X		Х		Х			X	Х	
3754 Newspaper	Confederated Umatilla Journal	AI/AN	English	Yakima-Pasco-RchInd-Knnwck		X		X		X		Х		X			X	Х	
3755 Radio 3756 Radio	KDBL KDYKAM/KDYM-AM	AI/AN	English Spanish	Yakima-Pasco-RchInd-Knnwck Yakima-Pasco-RchInd-Knnwck		X	X	X	X	X	X	X	X	X	X	X	X	X	
3756 Radio	KLESEM	Hispanic Hispanic	Spanish	Yakima-Pasco-Rchind-Knnwck	WA	X	x	X	X	X	X	x	x	x	x	X	x	X	
3758 Radio	KMMGFM	Hispanic	Spanish	Yakima-Pasco-Rchlnd-Knnwck	WA	X	X	X	X	X	X	X	X	X	x	X	x	X	
3759 Radio	KMNAFM	Hispanic	Spanish	Yakima-Pasco-RchInd-Knnwck	WA	X	X	X	X	X	Х	X	X	X	Х	X	X	X	
3760 Radio	KZHRFM	Hispanic	Spanish	Yakima-Pasco-RchInd-Knnwck		X	Х	Х	Х	X	X	Х	Х	Х	X	Х	X	Х	
3761 Radio	KZTAFM/KZML-FM	Hispanic	Spanish	Yakima-Pasco-RchInd-Knnwck	WA WA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3762 Radio 3763 Newspaper	KZTBFM Viva!	Hispanic Hispanic	Spanish Spanish	Yakima-Pasco-Rchlnd-Knnwck Yakima-Pasco-Rchlnd-Knnwck		X	x	X	x	X	X	X	x	X	x	X	X	^	
3764 Newspaper	La Voz Hispanic Newspaper	Hispanic	Spanish	Yakima-Pasco-Rchlnd-Knnwck	WA	x	X	X	X	x	X	X	X	X	x	X	x		
3765 Newspaper	Seattle Medium	Black: African American	English	Seattle-Tacoma	WA	x		х		x		х		х		x			
3766 Newspaper	Profile News	Emerging	Arabic	Seattle-Tacoma	WA			х	х	x	x	х	х	х	×	x	x	х	
3767 Magazine	Javanan International Magazine	Emerging	Iranian	Washington	WA			х		x	x	х	х	х	×	x	x	х	
3768 Newspaper 3769 Newspaper	Panorama Russian Weekly Newspaper Russian World Newspaper	Emerging Emerging	Russian Russian	Washington Washington	WA WA	X X	×	X X	x	x	×	X X	x	x	×	X X	×	x	
3770 Newspaper	White Eagle	Emerging	Polish	Washington	WA	×	x	X X	X	X X	X	X	X X	X	X	X	X	×	
3771 Outdoor	La Crosse	Diverse Mass	English	La Crosse-Eau Claire	WI		^	^	^	^	^	^	^	x	x	X	x	^	(Blu Line Media) Interior Bus Cards
3772 Outdoor	Madison	Diverse Mass	English	Madison	WI									Х	X	X	X		(Blu Line Media) Interior Bus Cards
3773 Outdoor	Kenosha (Wisc?)	Diverse Mass	English	Milwaukee	WI									Х	X	X	X		(Blu Line Media) Interior Bus Cards
3774 Outdoor	Milwaukee Racine	Diverse Mass	English	Milwaukee Milwaukee	WI									X	X	X	X		(Blu Line Media) Interior Bus Cards
3775 Outdoor 3776 Outdoor	Waukesha	Diverse Mass Diverse Mass	English English	Milwaukee	WI									X	X	X	X		(Blu Line Media) Interior Bus Cards (Blu Line Media) Interior Bus Cards
3777 Newspaper	Menominee Nation News	AI/AN	English	Green Bay-Appleton	WI	х		Х		Х		Х		X	^	^	x	Х	(Did Line Media) Interior Dus Cards
3778 Newspaper	Kalihwishaks	AI/AN	English	Green Bay-Appleton	WI	X		X		X		Х		Х			X	X	
3779 Newspaper	Mohican News	AI/AN	English	Green Bay-Appleton	WI	X		Χ		X		Х		Х			X	Х	
3780 Television	WFRV	AI/AN	English	Green Bay-Appleton	WI	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	X	Х	
3781 Newspaper	Voz Latina	Hispanic	Spanish	Madison Madison	WI	х	X	х	X	х	X	х	X	х	X	х	X		
3782 Newspaper 3783 Outdoor	La Comunidad News Carteles	Hispanic Asian: Hmong	Spanish Hmong	Milwaukee	WI	^	^	^	Х	^	^	^	^	×	×	x	X	×	
3784 Newspaper	El Conquistador	Hispanic	Spanish	Milwaukee	WI	X	х	х	х	Х	х	х	х	x	x	x	x	^	
3785 Newspaper	Spanish Journal	Hispanic	Spanish	Milwaukee	WI	X	Х	Х	Х	X	X	Х	Х	Х	X	X	X		
3786 Newspaper	Voces de la frontera	Hispanic	Spanish	Milwaukee	WI	X				X						X			
3787 Outdoor	High Octane Media	AI/AN	English	Wisconsin	WI	Х	X	X	Х	X	X	X	X	X	X	X	X	X	
3788 Newspaper 3789 Radio	Nordamerikanische Wochen-Post Hmong Wisconsin Radio	German Asian: Hmong	German Hmong	Wisconsin Wisconsin	WI	x	X	X x	X x	X	X x	X x	X x	X	X x	X x	X	Х	
3790 Radio	Suab Hmong Sheboygan	Asian: Hmong	Hmong	Wisconsin	WI	×	×	X	x	x	x	×	×	×	×	x	×		
3791 Newspaper	Milwaukee Community Journal	Black: African American		Milwaukee	WI	x		x		x		х		х		x			
3792 Newspaper	Profile News	Emerging	Arabic	Milwaukee	WI			х	х	x	x	х	х	х	x	x	x	х	
3793 Newspaper	Our Home Minnesota	Emerging	Russian	Wisconsin	WI			х	х	x	x	х	х	х	×	x	x	х	
3794 Outdoor	Charleston	Diverse Mass Al/AN	English	Charleston-Huntington	WV WY	~		х		х		x		X	Х	Х	X	~	(Blu Line Media) Interior Bus Cards
3795 Newspaper 3796 Newspaper	Riverton Ranger Shoshoni Pioneer	AI/AN AI/AN	English English	Casper-Riverton Casper-Riverton	WY	X		X		X		X		X			X	X	
3797 Newspaper	Wind River News	AI/AN	English	Casper-Riverton	WY	x		X		x		X		X			x	X	
3798 Newspaper	Lander Journal	Al/AN	English	Casper-Riverton	WY	X		X		X		X		X			X	X	
3799 Radio	KWPR	AI/AN	English	Casper-Riverton	WY	X	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	Х	Х	
3800 Newspaper	Casper Star-Tribune	Diverse Mass	English	Casper-Riverton	WY									X	X	X			
3801 Newspaper	Wyoming Tribune-Eagle	Diverse Mass Diverse Mass	English	Cheyenne-Scottsbluff	WY WY									X	X	X			
3802 Newspaper 3803 Television	Rock Springs Daily Rocket-Miner BRESNAN	AI/AN	English English	Salt Lake City Wyoming	WY	х	х	х	х	Х	х	х	х	X	X	X	Х	х	
3804 Outdoor	High Octane Media	Al/AN	English	Wyoming	WY	X	x	x	x	x	x	x	x	x	x	X	x	x	
3805 Newspaper	White Eagle	Emerging	Polish	Wyoming	WY		x	x	х	х	х	x	x	х	х	x	х	х	